



## Photography/Videography Guidelines

Hi there! Thank you for taking part in the lights out under Earth Hour. Below are some tips on how do you capture the best effect for the lights out happening at your property:

- Do a site recce before the event and take a few test shots
- To capture the various angles of the property, it is best to deploy 2 - 3 cameras/smartphones
- Have at least 1 person each to do a roving shot (move around the property) and a still or hyper lapse shot
  - Take as many variations of shots as possible i.e close-ups, wide shots etc
  - For the ones doing still shots, use a tripod to avoid any shakiness
- Wideshots on a tripod is recommended
- Do not use digital zoom, move physically closer to the subject
- Do not pan or move the camera around, keep to static shots
- Use the 3x3 grid on the camera to help frame the shots, ['Rule of Thirds'](#)
- If you are using a smartphone, settings: **4K at 30fps OR 1080p HD at 60fps**