Calorie Tracker

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Problem Statement:

Our users are not properly keeping track of how many calories they are taking in each day. Most users don't have time to manually keep track of how much they are eating. Our solution will help users by tracking their caloric intake automatically.

Who is experiencing the problem?

Any individuals who want to better take care of their bodies or get into better shape.

What is the problem?

Individuals cannot manually track their caloric intake.

Where does the problem present itself?

The problem is present in people that want to get healthier and don't have the time to keep track of their caloric intake. This presents the solution of helping busy people get healthier.

Why does it matter?

Most people don't even realize how many calories they are taking in on a daily basis which can contribute to major health problems later in life.