

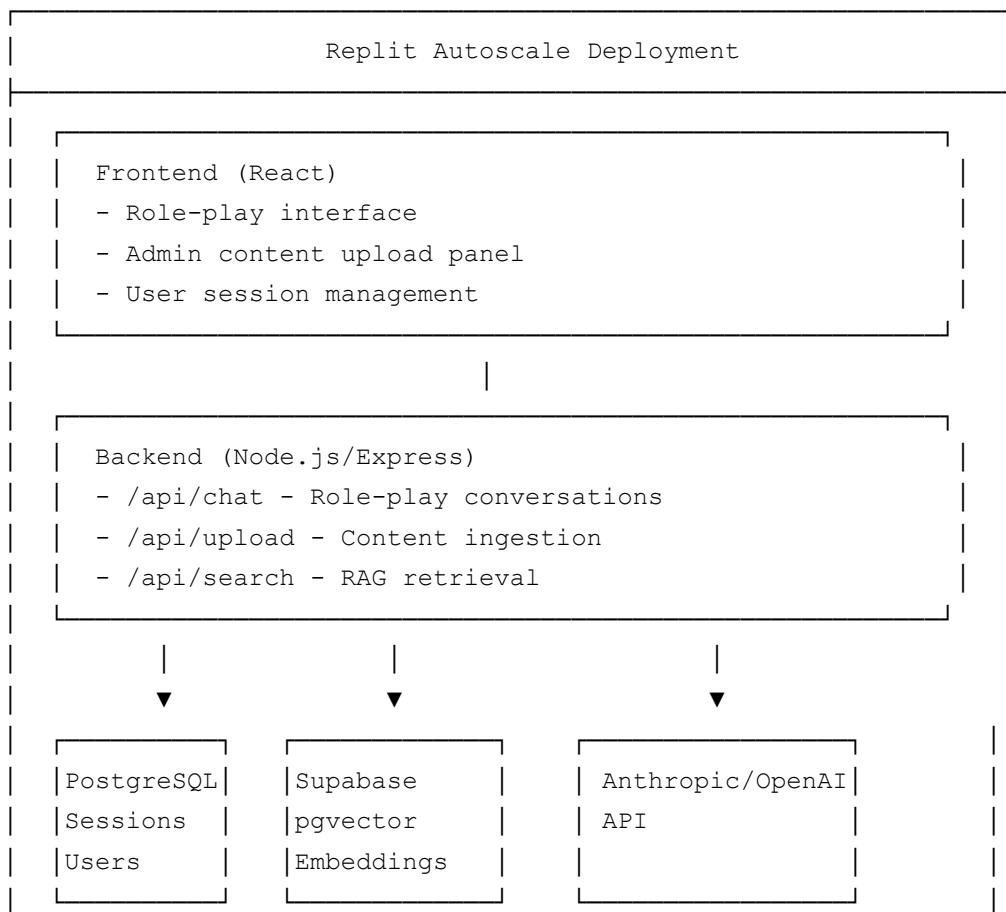
PCBancard AI Coaching App - RAG Implementation Guide

Overview

This guide provides working code to transform your existing Replit coaching app into a scalable, continuously-learning AI system that can:

- Get smarter with every content upload
- Handle 20+ simultaneous users
- Provide context-aware role-play scenarios

Architecture



Part 1: Database Schema

File: database/schema.sql

```
-- Run this in Replit's PostgreSQL or Supabase

-- Enable vector extension (Supabase has this; for Replit PostgreSQL, use text se
CREATE EXTENSION IF NOT EXISTS vector;

-- Users table
CREATE TABLE users (
    id SERIAL PRIMARY KEY,
    email VARCHAR(255) UNIQUE NOT NULL,
    name VARCHAR(255),
    role VARCHAR(50) DEFAULT 'agent', -- 'agent', 'admin'
    created_at TIMESTAMP DEFAULT CURRENT_TIMESTAMP
);

-- Chat sessions for role-play
CREATE TABLE chat_sessions (
    id SERIAL PRIMARY KEY,
    user_id INTEGER REFERENCES users(id),
    scenario_type VARCHAR(100), -- 'cold_call', 'objection_handling', 'closing', 'p
    started_at TIMESTAMP DEFAULT CURRENT_TIMESTAMP,
    ended_at TIMESTAMP,
    score INTEGER,
    feedback TEXT
);

-- Individual messages within sessions
CREATE TABLE chat_messages (
    id SERIAL PRIMARY KEY,
    session_id INTEGER REFERENCES chat_sessions(id),
    role VARCHAR(20) NOT NULL, -- 'user', 'assistant', 'system'
    content TEXT NOT NULL,
    created_at TIMESTAMP DEFAULT CURRENT_TIMESTAMP
);

-- Knowledge base content (the brain)
CREATE TABLE knowledge_content (
    id SERIAL PRIMARY KEY,
```

```

title VARCHAR(500),
content TEXT NOT NULL,
content_type VARCHAR(100), -- 'objection', 'script', 'product_info', 'success_s
category VARCHAR(100), -- 'PayLo', 'dual_pricing', 'POS', 'cold_calling', etc.
tags TEXT[], -- Array of searchable tags
source VARCHAR(255), -- Where it came from
embedding vector(1536), -- OpenAI ada-002 embeddings (or 384 for smaller models
created_at TIMESTAMP DEFAULT CURRENT_TIMESTAMP,
updated_at TIMESTAMP DEFAULT CURRENT_TIMESTAMP
);

-- Create index for vector similarity search
CREATE INDEX ON knowledge_content USING ivfflat (embedding vector_cosine_ops) WIT

-- Full-text search index as fallback
CREATE INDEX idx_knowledge_content_search ON knowledge_content
USING gin(to_tsvector('english', title || ' ' || content));

-- Scenarios/personas for role-play
CREATE TABLE roleplay_scenarios (
    id SERIAL PRIMARY KEY,
    name VARCHAR(255) NOT NULL,
    description TEXT,
    persona_prompt TEXT NOT NULL, -- The AI persona instructions
    difficulty VARCHAR(50), -- 'beginner', 'intermediate', 'advanced'
    category VARCHAR(100),
    success_criteria TEXT,
    created_at TIMESTAMP DEFAULT CURRENT_TIMESTAMP
);

-- Insert default scenarios
INSERT INTO roleplay_scenarios (name, description, persona_prompt, difficulty, ca
('Skeptical Business Owner',
'A restaurant owner who has been burned by payment processors before',
'You are Mike, owner of "Mikes Diner" for 15 years. You currently pay 3.2% effec
'intermediate',
'cold_call'),

('Price-Focused Retailer',
'A retail shop owner who only cares about the bottom line',
'You are Sandra, owner of a boutique clothing store. You process about $40k/mont
'advanced',
'objection_handling'),


('Friendly but Non-Committal',
'A business owner who seems interested but won''t commit',
'You are Dave, owner of an auto repair shop. You''re friendly and seem intereste

```

```
'intermediate',
'closing'),

('Compliance-Worried Professional',
'A medical office manager worried about PCI compliance',
'You are Jennifer, office manager at a dental practice. You process cards for co
'advanced',
'compliance');
```

Part 2: Backend API

File: `server/index.js`

```
const express = require('express');
const cors = require('cors');
const { Pool } = require('pg');
const multer = require('multer');
const pdf = require('pdf-parse');
const Anthropic = require('@anthropic-ai/sdk');
const OpenAI = require('openai');

const app = express();
app.use(cors());
app.use(express.json({ limit: '10mb' }));

// Database connection
const pool = new Pool({
  connectionString: process.env.DATABASE_URL,
  ssl: process.env.NODE_ENV === 'production' ? { rejectUnauthorized: false } : fa
});

// AI clients
const anthropic = new Anthropic({ apiKey: process.env.ANTHROPIC_API_KEY });
const openai = new OpenAI({ apiKey: process.env.OPENAI_API_KEY });

// File upload config
const upload = multer({ storage: multer.memoryStorage() });

// =====
// EMBEDDING & RAG FUNCTIONS
// =====

async function generateEmbedding(text) {
```

```

const response = await openai.embeddings.create({
  model: 'text-embedding-ada-002',
  input: text.slice(0, 8000) // Token limit safety
});
return response.data[0].embedding;
}

async function searchKnowledge(query, limit = 5, category = null) {
  const queryEmbedding = await generateEmbedding(query);
  const embeddingStr = `[${queryEmbedding.join(',')}]`;

  let sql = `
    SELECT id, title, content, content_type, category, tags,
           1 - (embedding <=> $1::vector) as similarity
    FROM knowledge_content
    WHERE embedding IS NOT NULL
  `;
  const params = [embeddingStr];

  if (category) {
    sql += ` AND category = $2`;
    params.push(category);
  }

  sql += ` ORDER BY embedding <=> $1::vector LIMIT ${params.length + 1}`;
  params.push(limit);

  const result = await pool.query(sql, params);
  return result.rows;
}

// Fallback text search if vector DB not available
async function textSearchKnowledge(query, limit = 5, category = null) {
  let sql = `
    SELECT id, title, content, content_type, category, tags,
           ts_rank(to_tsvector('english', title || ' ' || content),
                   plainto_tsquery('english', $1)) as rank
    FROM knowledge_content
    WHERE to_tsvector('english', title || ' ' || content) @@ plainto_tsquery('eng
  `;
  const params = [query];

  if (category) {
    sql += ` AND category = $2`;
    params.push(category);
  }
}

```

```

        sql += ` ORDER BY rank DESC LIMIT $$ {params.length + 1} `;
        params.push(limit);

        const result = await pool.query(sql, params);
        return result.rows;
    }

// =====
// CONTENT CHUNKING
// =====

function chunkText(text, maxChunkSize = 1000, overlap = 200) {
    const chunks = [];
    const sentences = text.split(/(?!=[.!?])\s+/);
    let currentChunk = '';

    for (const sentence of sentences) {
        if ((currentChunk + sentence).length > maxChunkSize && currentChunk) {
            chunks.push(currentChunk.trim());
            // Keep overlap from previous chunk
            const words = currentChunk.split(' ');
            currentChunk = words.slice(-Math.floor(overlap / 5)).join(' ') + ' ' + sentence;
        } else {
            currentChunk += (currentChunk ? ' ' : '') + sentence;
        }
    }

    if (currentChunk.trim()) {
        chunks.push(currentChunk.trim());
    }

    return chunks;
}

// =====
// API ENDPOINTS
// =====

// Health check
app.get('/api/health', (req, res) => {
    res.json({ status: 'ok', timestamp: new Date().toISOString() });
});

// Upload and process content
app.post('/api/content/upload', upload.single('file'), async (req, res) => {
    try {
        const { title, content_type, category, tags } = req.body;

```

```

let textContent = '';

if (req.file) {
  // Handle file upload
  if (req.file.mimetype === 'application/pdf') {
    const pdfData = await pdf(req.file.buffer);
    textContent = pdfData.text;
  } else if (req.file.mimetype.startsWith('text/')) {
    textContent = req.file.buffer.toString('utf-8');
  } else {
    return res.status(400).json({ error: 'Unsupported file type' });
  }
} else if (req.body.content) {
  textContent = req.body.content;
} else {
  return res.status(400).json({ error: 'No content provided' });
}

// Chunk the content
const chunks = chunkText(textContent);
const insertedIds = [];

for (let i = 0; i < chunks.length; i++) {
  const chunk = chunks[i];
  const chunkTitle = chunks.length > 1 ? `${title} (Part ${i + 1})` : title;

  // Generate embedding
  const embedding = await generateEmbedding(chunk);
  const embeddingStr = `[${embedding.join(',')}]`;

  const result = await pool.query(`

    INSERT INTO knowledge_content (title, content, content_type, category, ta
    VALUES ($1, $2, $3, $4, $5, $6::vector, $7)
    RETURNING id

  `, [
    chunkTitle,
    chunk,
    content_type,
    category,
    tags ? tags.split(',').map(t => t.trim()) : [],
    embeddingStr,
    req.file?.originalname || 'manual_entry'
  ]);

  insertedIds.push(result.rows[0].id);
}

```

```

    res.json({
      success: true,
      message: `Processed ${chunks.length} chunks`,
      ids: insertedIds
    });

  } catch (error) {
    console.error('Upload error:', error);
    res.status(500).json({ error: error.message });
  }
});

// Bulk upload from JSON
app.post('/api/content/bulk', async (req, res) => {
  try {
    const { items } = req.body; // Array of {title, content, content_type, category}
    const insertedIds = [];

    for (const item of items) {
      const embedding = await generateEmbedding(item.content);
      const embeddingStr = `[${embedding.join(',')}]`;

      const result = await pool.query(`

        INSERT INTO knowledge_content (title, content, content_type, category, tags)
        VALUES ($1, $2, $3, $4, $5, $6::vector)
        RETURNING id
      `, [
        item.title,
        item.content,
        item.content_type,
        item.category,
        item.tags || [],
        embeddingStr
      ]);

      insertedIds.push(result.rows[0].id);
    }

    res.json({ success: true, count: insertedIds.length, ids: insertedIds });

  } catch (error) {
    console.error('Bulk upload error:', error);
    res.status(500).json({ error: error.message });
  }
});

// Search knowledge base

```

```

app.post('/api/search', async (req, res) => {
  try {
    const { query, limit = 5, category } = req.body;
    const results = await searchKnowledge(query, limit, category);
    res.json({ results });
  } catch (error) {
    console.error('Search error:', error);
    // Fallback to text search
    try {
      const results = await textSearchKnowledge(req.body.query, req.body.limit, r
        res.json({ results, fallback: true });
    } catch (fallbackError) {
      res.status(500).json({ error: error.message });
    }
  }
}) ;

// Get all scenarios
app.get('/api/scenarios', async (req, res) => {
  try {
    const result = await pool.query(`

      SELECT id, name, description, difficulty, category
      FROM roleplay_scenarios
      ORDER BY difficulty, name
    `);
    res.json({ scenarios: result.rows });
  } catch (error) {
    res.status(500).json({ error: error.message });
  }
}) ;

// Start a new role-play session
app.post('/api/session/start', async (req, res) => {
  try {
    const { user_id, scenario_id } = req.body;

    // Get scenario
    const scenarioResult = await pool.query(
      'SELECT * FROM roleplay_scenarios WHERE id = $1',
      [scenario_id]
    );

    if (!scenarioResult.rows.length) {
      return res.status(404).json({ error: 'Scenario not found' });
    }

    const scenario = scenarioResult.rows[0];
  }
}

```

```

// Create session
const sessionResult = await pool.query(`

    INSERT INTO chat_sessions (user_id, scenario_type)
    VALUES ($1, $2)
    RETURNING id
`, [user_id, scenario.category]);

const session_id = sessionResult.rows[0].id;

// Store system message
await pool.query(`

    INSERT INTO chat_messages (session_id, role, content)
    VALUES ($1, 'system', $2)
`, [session_id, scenario.persona_prompt]);

res.json({
    session_id,
    scenario: {
        name: scenario.name,
        description: scenario.description,
        difficulty: scenario.difficulty
    }
});

} catch (error) {
    res.status(500).json({ error: error.message });
}

}) ;

// Send message in role-play (with RAG)
app.post('/api/session/:sessionId/message', async (req, res) => {

try {
    const { sessionId } = req.params;
    const { content } = req.body;

    // Get session info and messages
    const sessionResult = await pool.query(
        'SELECT * FROM chat_sessions WHERE id = $1',
        [sessionId]
    );

    if (!sessionResult.rows.length) {
        return res.status(404).json({ error: 'Session not found' });
    }

    const session = sessionResult.rows[0];

```

```

// Get conversation history
const messagesResult = await pool.query(`

    SELECT role, content FROM chat_messages
    WHERE session_id = $1
    ORDER BY created_at
`, [sessionId]);

// Search for relevant knowledge to inject
const relevantKnowledge = await searchKnowledge(content, 3, session.scenario_


// Build context injection
let knowledgeContext = '';
if (relevantKnowledge.length > 0) {
    knowledgeContext = `

[COACHING CONTEXT - Use this to evaluate the rep's
${relevantKnowledge.map(k => `- ${k.title}: ${k.content.slice(0, 500)}`).join('\n
`)

// Build messages array for Claude
const systemMessage = messagesResult.rows.find(m => m.role === 'system');
const conversationHistory = messagesResult.rows
    .filter(m => m.role !== 'system')
    .map(m => ({ role: m.role, content: m.content }));


// Store user message
await pool.query(`

    INSERT INTO chat_messages (session_id, role, content)
    VALUES ($1, 'user', $2)
`, [sessionId, content]);


// Call Claude
const response = await anthropic.messages.create({
    model: 'claude-sonnet-4-20250514',
    max_tokens: 1024,
    system: `${systemMessage.content}`

    You are playing a character in a sales training role-play. Stay in character comp
    After your in-character response, on a new line starting with "---COACH---", prov
    ${knowledgeContext}`,
    messages: [
        ...conversationHistory,
        { role: 'user', content }
    ]
});

const aiResponse = response.content[0].text;

```

```

// Parse response and coaching
const [characterResponse, coachingFeedback] = aiResponse.split('---COACH---')

// Store AI response
await pool.query(`
  INSERT INTO chat_messages (session_id, role, content)
  VALUES ($1, 'assistant', $2)
`, [sessionId, characterResponse.trim()]);

res.json({
  response: characterResponse.trim(),
  coaching: coachingFeedback?.trim() || null,
  knowledge_used: relevantKnowledge.map(k => k.title)
});

} catch (error) {
  console.error('Message error:', error);
  res.status(500).json({ error: error.message });
}
);

// End session and get final score
app.post('/api/session/:sessionId/end', async (req, res) => {
try {
  const { sessionId } = req.params;

  // Get all messages
  const messagesResult = await pool.query(`
    SELECT role, content FROM chat_messages
    WHERE session_id = $1 AND role != 'system'
    ORDER BY created_at
  `, [sessionId]);

  const transcript = messagesResult.rows
    .map(m => `${m.role.toUpperCase()}: ${m.content}`)
    .join('\n\n');

  // Get comprehensive feedback from Claude
  const evaluation = await anthropic.messages.create({
    model: 'claude-sonnet-4-20250514',
    max_tokens: 1500,
    system: `You are an expert sales coach evaluating a role-play session for a
messages: [
  {
    role: 'user',
    content: `Evaluate this sales role-play transcript:
${transcript}`
  }
]
  
```

```

Provide:
1. Overall score (1-100)
2. Top 3 strengths
3. Top 3 areas for improvement
4. Specific recommendations for next practice session
5. Would this have resulted in a sale? Why/why not?

Format as JSON with keys: score, strengths, improvements, recommendations, sale_
    }]
});

let feedback;
try {
    // Try to parse JSON from response
    const jsonMatch = evaluation.content[0].text.match(/\{\[\s\S\]*\}/);
    feedback = jsonMatch ? JSON.parse(jsonMatch[0]) : { raw: evaluation.content }
} catch {
    feedback = { raw: evaluation.content[0].text };
}

// Update session
await pool.query(`
    UPDATE chat_sessions
    SET ended_at = CURRENT_TIMESTAMP,
        score = $1,
        feedback = $2
    WHERE id = $3
    `, [feedback.score || 0, JSON.stringify(feedback), sessionId]);

res.json({ feedback });

} catch (error) {
    res.status(500).json({ error: error.message });
}
});

// Get user's session history
app.get('/api/user/:userId/sessions', async (req, res) => {
try {
    const { userId } = req.params;
    const result = await pool.query(`
        SELECT id, scenario_type, started_at, ended_at, score
        FROM chat_sessions
        WHERE user_id = $1
        ORDER BY started_at DESC
        LIMIT 50
    `);
    res.json(result.rows);
}
});
```

```

    `,
    [userId]);
  res.json({ sessions: result.rows });
} catch (error) {
  res.status(500).json({ error: error.message });
}
}) ;

// List all content in knowledge base
app.get('/api/content', async (req, res) => {
try {
  const { category, content_type } = req.query;
  let sql = 'SELECT id, title, content_type, category, tags, created_at FROM kn
const params = [];

if (category) {
  params.push(category);
  sql += ` AND category = ${params.length}`;
}

if (content_type) {
  params.push(content_type);
  sql += ` AND content_type = ${params.length}`;
}

sql += ' ORDER BY created_at DESC LIMIT 100';

const result = await pool.query(sql, params);
res.json({ content: result.rows });
} catch (error) {
  res.status(500).json({ error: error.message });
}
}) ;

// Delete content
app.delete('/api/content/:id', async (req, res) => {
try {
  await pool.query('DELETE FROM knowledge_content WHERE id = $1', [req.params.i
  res.json({ success: true });
} catch (error) {
  res.status(500).json({ error: error.message });
}
}) ;

const PORT = process.env.PORT || 3001;
app.listen(PORT, () => {
  console.log(`Server running on port ${PORT}`);
});

```

Part 3: React Frontend Components

File: client/src/components/AdminUpload.jsx

```
import React, { useState, useEffect } from 'react';

const CATEGORIES = [
  'cold_calling',
  'objection_handling',
  'closing',
  'pricing',
  'compliance',
  'product_knowledge',
  'success_stories'
];

const CONTENT_TYPES = [
  'script',
  'objection',
  'product_info',
  'compliance',
  'success_story',
  'best_practice'
];

export default function AdminUpload() {
  const [title, setTitle] = useState('');
  const [content, setContent] = useState('');
  const [category, setCategory] = useState('');
  const [contentType, setContentType] = useState('');
  const [tags, setTags] = useState('');
  const [file, setFile] = useState(null);
  const [uploading, setUploading] = useState(false);
  const [message, setMessage] = useState('');
  const [existingContent, setExistingContent] = useState([]);

  useEffect(() => {
    fetchExistingContent();
  }, []);

  const fetchExistingContent = async () => {
    try {
      const res = await fetch('/api/content');
      const data = await res.json();
    }
  }
}
```

```
        setExistingContent(data.content || []);
    } catch (err) {
        console.error('Error fetching content:', err);
    }
};

const handleSubmit = async (e) => {
    e.preventDefault();
    setUploading(true);
    setMessage('');

    try {
        const formData = new FormData();
        formData.append('title', title);
        formData.append('category', category);
        formData.append('content_type', contentType);
        formData.append('tags', tags);

        if (file) {
            formData.append('file', file);
        } else {
            formData.append('content', content);
        }

        const res = await fetch('/api/content/upload', {
            method: 'POST',
            body: formData
        });

        const data = await res.json();

        if (data.success) {
            setMessage(`✅ Successfully uploaded! Created ${data.ids.length} knowledge`);
            setTitle('');
            setContent('');
            setFile(null);
            setTags('');
            fetchExistingContent();
        } else {
            setMessage(`❌ Error: ${data.error}`);
        }
    } catch (err) {
        setMessage(`❌ Error: ${err.message}`);
    }

    setUploading(false);
};


```

```

const handleDelete = async (id) => {
  if (!confirm('Delete this content?')) return;

  try {
    await fetch(`/api/content/${id}`, { method: 'DELETE' });
    fetchExistingContent();
  } catch (err) {
    alert('Error deleting: ' + err.message);
  }
};

return (
  <div className="max-w-4xl mx-auto p-6">
    <h1 className="text-2xl font-bold mb-6"> Knowledge Base Admin</h1>

    <form onSubmit={handleSubmit} className="bg-white shadow rounded-lg p-6 mb-6">
      <h2 className="text-lg font-semibold mb-4">Add New Content</h2>

      <div className="grid grid-cols-2 gap-4 mb-4">
        <div>
          <label className="block text-sm font-medium mb-1">Title *</label>
          <input
            type="text"
            value={title}
            onChange={(e) => setTitle(e.target.value)}
            className="w-full border rounded px-3 py-2"
            placeholder="e.g., Handling 'I'm happy with my current processor'"
            required
          />
        </div>

        <div>
          <label className="block text-sm font-medium mb-1">Category *</label>
          <select
            value={category}
            onChange={(e) => setCategory(e.target.value)}
            className="w-full border rounded px-3 py-2"
            required
          >
            <option value="">Select category...</option>
            {CATEGORIES.map(c => (
              <option key={c} value={c}>{c.replace('_', ' ') }</option>
            )))
          </select>
        </div>
      </div>
    </form>
  </div>
)

```

```
<div>
  <label className="block text-sm font-medium mb-1">Content Type *</label>
  <select
    value={contentType}
    onChange={(e) => setContentType(e.target.value)}
    className="w-full border rounded px-3 py-2"
    required
  >
    <option value="">Select type...</option>
    {CONTENT_TYPES.map(t => (
      <option key={t} value={t}>{t.replace('_', ' ')})</option>
    )))
  </select>
</div>

<div>
  <label className="block text-sm font-medium mb-1">Tags (comma-separated)</label>
  <input
    type="text"
    value={tags}
    onChange={(e) => setTags(e.target.value)}
    className="w-full border rounded px-3 py-2"
    placeholder="e.g., PayLo, dual pricing, restaurant"
  />
</div>
</div>

<div className="mb-4">
  <label className="block text-sm font-medium mb-1">Upload File (PDF or Text)</label>
  <input
    type="file"
    accept=".pdf,.txt,.md"
    onChange={(e) => setFile(e.target.files[0])}
    className="w-full border rounded px-3 py-2"
  />
</div>

<div className="mb-4">
  <label className="block text-sm font-medium mb-1">Or Enter Content Directly</label>
  <textarea
    value={content}
    onChange={(e) => setContent(e.target.value)}
    className="w-full border rounded px-3 py-2 h-40"
    placeholder="Paste scripts, objection handlers, product information.."
    disabled={!file}
  />
</div>
```

```

        {message && (
          <div className={`mb-4 p-3 rounded ${message.includes('✓') ? 'bg-green-' : 'bg-red-'}`}
            {message}
          </div>
        )}

        <button
          type="submit"
          disabled={uploading}
          className="bg-blue-600 text-white px-6 py-2 rounded hover:bg-blue-700 d
        >
          {uploading ? 'Processing...' : 'Upload Content'}
        </button>
      </form>

      <div className="bg-white shadow rounded-lg p-6">
        <h2 className="text-lg font-semibold mb-4">
          Existing Knowledge ({existingContent.length} items)
        </h2>

        <div className="space-y-2">
          {existingContent.map(item => (
            <div key={item.id} className="flex justify-between items-center p-3 b
              <div>
                <span className="font-medium">{item.title}</span>
                <span className="ml-2 text-xs bg-blue-100 text-blue-800 px-2 py-1
                  {item.category}
                </span>
                <span className="ml-2 text-xs bg-gray-200 px-2 py-1 rounded">
                  {item.content_type}
                </span>
              </div>
              <button
                onClick={() => handleDelete(item.id)}
                className="text-red-600 hover:text-red-800 text-sm"
              >
                Delete
              </button>
            </div>
          ))})
        </div>
      </div>
    ) ;
  }

```

File: client/src/components/RolePlayChat.jsx

```
import React, { useState, useEffect, useRef } from 'react';

export default function RolePlayChat({ userId }) {
  const [scenarios, setScenarios] = useState([]);
  const [selectedScenario, setSelectedScenario] = useState(null);
  const [sessionId, setSessionId] = useState(null);
  const [messages, setMessages] = useState([]);
  const [input, setInput] = useState('');
  const [loading, setLoading] = useState(false);
  const [coaching, setCoaching] = useState(null);
  const [sessionEnded, setSessionEnded] = useState(false);
  const [feedback, setFeedback] = useState(null);
  const messagesEndRef = useRef(null);

  useEffect(() => {
    fetchScenarios();
  }, []);

  useEffect(() => {
    messagesEndRef.current?.scrollIntoView({ behavior: 'smooth' });
  }, [messages]);

  const fetchScenarios = async () => {
    const res = await fetch('/api/scenarios');
    const data = await res.json();
    setScenarios(data.scenarios);
  };

  const startSession = async (scenarioId) => {
    setLoading(true);
    const res = await fetch('/api/session/start', {
      method: 'POST',
      headers: { 'Content-Type': 'application/json' },
      body: JSON.stringify({ user_id: userId, scenario_id: scenarioId })
    });
    const data = await res.json();
    setSessionId(data.session_id);
    setSelectedScenario(data.scenario);
    setMessages([]);
    setCoaching(null);
    setSessionEnded(false);
    setFeedback(null);
    setLoading(false);
  };
}
```

```
const sendMessage = async (e) => {
  e.preventDefault();
  if (!input.trim() || loading) return;

  const userMessage = input.trim();
  setInput('');
  setMessages(prev => [...prev, { role: 'user', content: userMessage }]);
  setLoading(true);
  setCoaching(null);

  try {
    const res = await fetch(`/api/session/${sessionId}/message`, {
      method: 'POST',
      headers: { 'Content-Type': 'application/json' },
      body: JSON.stringify({ content: userMessage })
    });
    const data = await res.json();

    setMessages(prev => [...prev, { role: 'assistant', content: data.response }]);
    if (data.coaching) {
      setCoaching(data.coaching);
    }
  } catch (err) {
    console.error('Error:', err);
  }

  setLoading(false);
};

const endSession = async () => {
  setLoading(true);
  const res = await fetch(`/api/session/${sessionId}/end`, {
    method: 'POST'
  });
  const data = await res.json();
  setFeedback(data.feedback);
  setSessionEnded(true);
  setLoading(false);
};

const resetSession = () => {
  setSessionId(null);
  setSelectedScenario(null);
  setMessages([]);
  setCoaching(null);
  setSessionEnded(false);
};
```

```

        setFeedback(null);
    };

    // Scenario selection screen
    if (!sessionId) {
        return (
            <div className="max-w-4xl mx-auto p-6">
                <h1 className="text-2xl font-bold mb-6">💬 Sales Role-Play Training</h1>
                <p className="text-gray-600 mb-6">
                    Select a scenario to practice. The AI will play the customer while coac
                </p>

                <div className="grid grid-cols-1 md:grid-cols-2 gap-4">
                    {scenarios.map(scenario => (
                        <div
                            key={scenario.id}
                            className="border rounded-lg p-4 hover:shadow-md cursor-pointer tra
                            onClick={() => startSession(scenario.id)}
                        >
                            <div className="flex justify-between items-start mb-2">
                                <h3 className="font-semibold">{scenario.name}</h3>
                                <span className={`text-xs px-2 py-1 rounded ${

                                    scenario.difficulty === 'beginner' ? 'bg-green-100 text-green-8
                                    scenario.difficulty === 'intermediate' ? 'bg-yellow-100 text-ye
                                    'bg-red-100 text-red-800'
                                }`}>
                                    {scenario.difficulty}
                                </span>
                            </div>
                            <p className="text-sm text-gray-600">{scenario.description}</p>
                            <span className="text-xs text-blue-600 mt-2 inline-block">
                                Category: {scenario.category}
                            </span>
                        </div>
                    ))}
                </div>
            </div>
        );
    }

    // Chat interface
    return (
        <div className="max-w-4xl mx-auto p-6">
            <div className="flex justify-between items-center mb-4">
                <div>
                    <h1 className="text-xl font-bold">{selectedScenario.name}</h1>
                    <p className="text-sm text-gray-500">{selectedScenario.description}</p>
                </div>
            </div>
        </div>
    );
}

```

```

        </div>
        <div className="space-x-2">
          {!sessionEnded && (
            <button
              onClick={endSession}
              className="bg-orange-500 text-white px-4 py-2 rounded hover:bg-oran
            >
              End & Get Feedback
            </button>
          )}
          <button
            onClick={resetSession}
            className="bg-gray-500 text-white px-4 py-2 rounded hover:bg-gray-600
          >
            New Scenario
          </button>
        </div>
      </div>

      {/* Messages */}
      <div className="bg-white border rounded-lg h-96 overflow-y-auto p-4 mb-4">
        {messages.length === 0 && (
          <p className="text-gray-400 text-center mt-20">
            Start the conversation! You're the sales rep making the call.
          </p>
        )}

        {messages.map((msg, idx) => (
          <div
            key={idx}
            className={`${`mb-4 ${msg.role === 'user' ? 'text-right' : ''}`}`}
          >
            <span className={`${`inline-block px-4 py-2 rounded-lg max-w-[80%] ${{
              msg.role === 'user'
                ? 'bg-blue-600 text-white'
                : 'bg-gray-100 text-gray-800'
            }}`}>
              {msg.content}
            </span>
          </div>
        ))}

        {loading && (
          <div className="text-gray-400 animate-pulse">Typing...</div>
        )}
      <div ref={messagesEndRef} />
    
```

```

        </div>

        /* Coaching panel */
        {coaching && (
            <div className="bg-yellow-50 border border-yellow-200 rounded-lg p-4 mb-4">
                <h4 className="font-semibold text-yellow-800 mb-1">💡 Coach's Note:</h4>
                <p className="text-yellow-900 text-sm">{coaching}</p>
            </div>
        )}

        /* Final feedback */
        {feedback && (
            <div className="bg-green-50 border border-green-200 rounded-lg p-4 mb-4">
                <h4 className="font-semibold text-green-800 mb-2">📊 Session Results</h4>
                {feedback.score && (
                    <div className="text-3xl font-bold text-green-600 mb-2">
                        Score: {feedback.score}/100
                    </div>
                )}
                {feedback.strengths && (
                    <div className="mb-2">
                        <strong>Strengths:</strong>
                        <ul className="list-disc ml-5 text-sm">
                            {feedback.strengths.map((s, i) => <li key={i}>{s}</li>)}
                        </ul>
                    </div>
                )}
                {feedback.improvements && (
                    <div className="mb-2">
                        <strong>Areas to Improve:</strong>
                        <ul className="list-disc ml-5 text-sm">
                            {feedback.improvements.map((s, i) => <li key={i}>{s}</li>)}
                        </ul>
                    </div>
                )}
                {feedback.raw && (
                    <p className="text-sm whitespace-pre-wrap">{feedback.raw}</p>
                )}
            </div>
        )}

        /* Input */
        {!sessionEnded && (
            <form onSubmit={sendMessage} className="flex gap-2">
                <input
                    type="text"
                    value={input}

```

```

        onChange={(e) => setInput(e.target.value)}
        placeholder="Type your sales pitch or response..."
        className="flex-1 border rounded-lg px-4 py-2"
        disabled={loading}
      />
      <button
        type="submit"
        disabled={loading || !input.trim()}
        className="bg-blue-600 text-white px-6 py-2 rounded-lg hover:bg-blue-
      >
        Send
      </button>
    </form>
  ) }
</div>
);
}

```

Part 4: package.json Dependencies

File: package.json

```
{
  "name": "pcbancard-coaching-app",
  "version": "1.0.0",
  "scripts": {
    "start": "node server/index.js",
    "dev": "nodemon server/index.js",
    "client": "cd client && npm start",
    "build": "cd client && npm run build"
  },
  "dependencies": {
    "@anthropic-ai/sdk": "^0.24.0",
    "cors": "^2.8.5",
    "express": "^4.18.2",
    "multer": "^1.4.5-lts.1",
    "openai": "^4.47.0",
    "pdf-parse": "^1.1.1",
    "pg": "^8.11.5"
  },
  "devDependencies": {
    "nodemon": "^3.1.0"
  }
}
```

```
}
```

Part 5: Environment Variables

File: `.env (in Replit Secrets)`

```
DATABASE_URL=postgresql://user:password@host:5432/database
ANTHROPIC_API_KEY=sk-ant-...
OPENAI_API_KEY=sk-...
```

Part 6: Starter Knowledge Content

File: `seed-knowledge.json`

```
{
  "items": [
    {
      "title": "Objection: I'm happy with my current processor",
      "content": "When a merchant says they're happy with their current processor",
      "content_type": "objection",
      "category": "objection_handling",
      "tags": ["objection", "happy customer", "statement analysis"]
    },
    {
      "title": "Objection: I'm locked into a contract",
      "content": "Contracts are rarely as binding as merchants think. Response: '",
      "content_type": "objection",
      "category": "objection_handling",
      "tags": ["objection", "contract", "buyout"]
    },
    {
      "title": "PayLo Dual Pricing Pitch",
      "content": "PayLo is our dual pricing program that eliminates your credit c",
      "content_type": "product_info",
      "category": "pricing",
      "tags": ["PayLo", "dual pricing", "cash discount", "zero cost"]
    },
    {
      "title": "Cold Call Opening Script",
      "content": "Hi, this is [Name] with [Company]. I help local business owners"
    }
  ]
}
```

```

    "content_type": "script",
    "category": "cold_calling",
    "tags": ["cold call", "opening", "script", "door-to-door"]
},
{
    "title": "PCI Compliance Talking Points",
    "content": "PCI compliance is a set of security standards that all business",
    "content_type": "compliance",
    "category": "compliance",
    "tags": ["PCI", "security", "compliance", "HIPAA", "encryption"]
},
{
    "title": "Closing: The Assumptive Close",
    "content": "Once you've addressed objections and the merchant seems interes",
    "content_type": "best_practice",
    "category": "closing",
    "tags": ["closing", "assumptive close", "sales technique"]
}
]
}

```

To seed this data, run:

```

curl -X POST http://localhost:3001/api/content/bulk \
-H "Content-Type: application/json" \
-d @seed-knowledge.json

```

Part 7: Deployment Instructions

Replit Setup

1. **Create new Repl** → Node.js template
2. **Enable PostgreSQL:**
 - Go to Tools → Database → PostgreSQL
 - Copy the connection string to Secrets as `DATABASE_URL`
3. **Add Secrets:**
 - `DATABASE_URL` - from step 2
 - `ANTHROPIC_API_KEY` - your API key

- OPENAI_API_KEY - for embeddings

4. Run schema:

- Open Shell tab
- `psql $DATABASE_URL -f database/schema.sql`

5. Deploy:

- Click Deploy → Autoscale
- Set minimum instances to 1
- Configure domain

For 20+ Concurrent Users

Autoscale Settings:

- Machine: 0.5 vCPU / 1GB RAM (sufficient for API relay)
- Min instances: 1
- Max instances: 5
- Target requests/instance: 100

Cost Estimate:

- ~\$10-25/month for hosting
 - ~\$50-100/month API costs (Claude + OpenAI embeddings)
 - Scales with usage
-

Quick Start Checklist

- Create Replit project
- Add PostgreSQL database
- Run schema.sql
- Add API keys to Secrets
- Install dependencies (`npm install`)
- Seed initial knowledge content

- Test locally (`npm run dev`)
 - Deploy to Autoscale
 - Upload your objection handling scripts
 - Create custom scenarios for your team
-

Adding Content Over Time

The app gets smarter as you add:

1. **Call recordings transcripts** → Upload as PDFs or paste text
2. **Successful pitch scripts** → Tag as "best_practice"
3. **Product updates** → Add to "product_info" category
4. **New objections you encounter** → Document the objection AND the best response
5. **Compliance updates** → Keep the team current on regulations

Each piece of content is automatically chunked, embedded, and made searchable. The AI will pull relevant context during role-plays to provide better coaching.