

# PAY \$0 TO PROCESS

Stop losing money every time your customer swipes their card.



## BENEFITS OF THE DUAL PRICING PROGRAM

- PCBancard's Dual Pricing Program allows merchants to offer a "card price" and a "cash price".
- Both prices are clearly displayed on the terminal or the ticket, giving your customer the choice of how they'd like to pay.
- Eliminates the processing costs associated with credit card acceptance.
- No need to increase the costs of goods and services to make up for lost profit due to inflation or rising processing fees.
- Merchants are on a month-to-month contract with NO cancellation fees.
- Ability to give back to a local charity through your business' processing.

### Traditional Processing Statement

#### Total Fees

Interchange Fees	\$1,131.77
Card Processing Fees	\$199.51
Card Brand Assessment	\$105.74
Other Fees	\$322.43

**Total Fees charged to Merchant \$1759.45**

### Dual Pricing Processing Statement

Total Program Fees	\$64.95
Interchange Fees	\$0.00
Card Processing Fees	\$0.00
Card Brand Assessment	\$0.00
Other Fees	\$0.00

**Total Fees Charged to Merchant \$64.95**



Excellent for Liquor Stores

## PAY \$0 TO PROCESS CREDIT CARDS

With processing fees going up like never before, business owners like you are forced to pay outrageous fees to accept credit cards. With PCBancard's Dual Pricing Program, you'll pay \$0 to process credit cards—and put that money back into your bottom line, instead.

## NEW TECHNOLOGY AVAILABLE!

PCBancard offers the latest equipment pre-programmed with the Dual Pricing Program. Here's a few examples:



## Ready to fight back against processing fees?

Scan the code and see how one business owner put \$2,000 back into his business every month.

Scan this code to learn about the correlation between rewards on your customer's card and the fees you end up paying.



**Name:**  
**Phone:**  
**Email:**