

WILL WRIGHT

Gainesville, GA

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Summary

Data-driven problem solver working as a data analyst. Have collected, analyzed, and visualized interactive maps in Google Colab using Python's Folium and Pandas library for insights into potential development areas in Northeast Georgia. Analyzed and visualized residential real estate sales in metro Atlanta county using Python's Matplotlib and Pandas libraries. Used custom geocoding script for geolocating thousands of addresses for a prominent local hospital system, generating heatmaps and geospatial insights. I have worked in various analytical roles but have thrived most when working with quantitative datasets which can be visualized in a dashboard or mapping environment.

Have previously worked as a business analyst for an electric cooperative and a small hiking boutique in Portland, Oregon. Helped streamline the CRM and workflows through Smartsheet platform. Created various data dashboards for hiking tour logistics. As a research analyst for Johnson Economics, I assisted senior staff with gathering, analyzing, and visualizing data of multi-family development projects around Portland, Oregon.

Technical Skills

Tools: Python, Excel, VBA, HTML, QGIS, ArcGIS, Esri Business Analyst

Online Databases: PostgreSQL

Projects

Demographic & Infrastructure Map | <https://github.com/svnresearch/general>

- Leading research initiative and using automation in Python to collect, analyze, and visualize geospatial data using Jupyter notebook and libraries such as Folium, Pandas, Geopandas, and GeoJSON formatting
- Generating interactive, web-based custom maps visualizing data on demographics, DOT traffic and infrastructure projects, geocoded public records data, and school ratings
- Deploying the visualizations to the web using Github pages

Python API Challenge | <https://github.com/wwright21/python-api-challenge>

- Created Python script to visualize weather of a randomly-generated set of 500+ international cities
- Generated a series of scatter plots to visualize relationships of various weather phenomena to the distance of each city from the equator
- Used Python and Matplotlib library for the visualizations

Pandas Challenge | <https://github.com/wwright21/pandas-challenge>

- Created high-level snapshot using key metrics of a fictitious school district in Python and Jupyter notebooks
- Summarized academic performance by district, school, and student within a series of Dataframes

Experience

Commercial Real Estate Appraiser July 2018 – August 2023 J. Lawson & Associates
Gainesville, GA • Providing appraisal expertise for industrial, retail, and office properties located predominantly in Forsyth, Hall, Gwinnett, and Barrow counties

- Communicating regularly with local jurisdictions and professionals in real estate and finance to assist in performing market research
- Performing regular site visits to subject properties as part of the appraisal process

Market Analyst (Part-Time) May 2015 – Present SVN Hokayem Co. Gainesville, GA •
Providing analytical research and mapping support to a local commercial real estate company.

- Leveraging Python programming for GIS applications, as well as Jupyter notebooks and Selenium for web automation geocoding
- Deploying custom, presentation-ready visualizations to GitHub pages

Business Intelligence Analyst Sept. 2017 – April 2018 Jackson EMC Jefferson, GA •
Aided with key performance indicator (KPI) tracking and benchmarking • Created dashboards in web-based solution for departments across the cooperative • Developed automated Excel workflow processes for greater efficiencies

Policy Analyst Oct. 2016 – Sept. 2017 Western Economic Services Portland, OR • Provided
GIS analysis of demographic data for fair housing assessments around the US • Analyzed factors that affect fair housing choices among residents

- Wrote Python scripts for map-building automation

Assistant Planner Oct. 2015 – June 2016 Mackenzie Portland, OR • Prepared GIS maps and other research support for senior staff

Education

Full Stack Web Development Boot Camp Certificate: MiT

[*expected completion* January 2024]

A 24-week intensive program focused on gaining technical programming skills in Excel, Python programming, JavaScript, HTML5/CSS, API Interactions, PostgreSQL, Tableau, fundamental statistics, machine learning, Git/GitHub.

Data Science & Analytics Boot Camp Certificate: Georgia Tech

[Sept. 2022]

A 24-week intensive program focused on gaining technical programming skills in Excel, Python programming, JavaScript, HTML5/CSS, API Interactions, PostgreSQL, Tableau, fundamental statistics, machine learning, Git/GitHub.

Master of Urban & Regional Planning: Virginia Commonwealth University [May 2015]

- Post-baccalaureate certificate, GIS
- Winner of 2015 Claudia Paine Memorial Award for top research presentation
- L. Douglas Wilder Graduate Scholars Fellow (2014-2015)
- Graduate Teaching Assistantship (2013-2014)

Bachelor of Science, Math & Economics: Furman University [May 2011]

-Recipient of Achievers Scholarship (2010)