

Samson Zhang

Media Studies + CS major with experience working as journalist, SWE, PM, entrepreneur
hello@samsonzhang.com | writing, code, film, and design portfolios at samsonzhang.com



Writing and Journalism

Editor | [The Yappie](#), May 2021 - Present

Board member of the only independent newspaper dedicated to covering AAPI politics and power, read by members of Congress, White House staff, and leadership of AAPI advocacy organizations. Contributed articles on AAPI organization, discrimination, and other stories.

Executive Digital Editor, prev. Video Section Assoc. Editor | [The Phillipian](#), January 2019 - January 2020

Directed coverage and spearheaded initiatives for digital-first transition of Andover's financially and editorially independent student newspaper, with a weekly circulation of 3000+ and 100+ board members and staff. Founded Andover's first live-broadcast news show, spearheading \$10K studio creation and directing 5 editors, 12+ reporters producing weekly segments

Critical Writing Associate Editor, Critic & Columnist | [The Incandescent Review](#), May 2020 - September 2020

Contributed and edited editorials, culture reviews, and news pieces published by a prestigious student literary magazine.

Software and Entrepreneurship

Founder | [Postulate](#), January 2021 - Present

Founder of creator workflow software startup, currently in closed beta. Selected to interview for Y Combinator S '21.

Senior Product Manager and Software Engineer | [StartupTree](#), September 2020 - January 2021

For 300K+ users across 125+ platforms, identify optimizations and features through user research; design and code them, driving shift from B2B to B2C model

UX Researcher | [Ending Maternal Mortality / Nigerian Ministry of Health](#), October 2020 - November 2020

Worked to develop a novel model for misoprostol distribution to reduce MM in Jigawa, Nigeria. Interviewed on-ground health workers, identified key insights

Founding Board Member | [Stem4Free](#), March 2020 - November 2020

With 7-person board of directors, scaled 501(c)(3) food rescue org from creation to 36 branches, rescuing 732K+ servings of food to date

President | Andover Chinese Student Association, May 2019 - May 2020

Spearheaded first-ever interscholastic Lunar New Year celebration, with 150+ students from 5 schools attending, as well as regular club events. Organized events and led panels to spark discussion about white supremacy, critical race theory, Asian anti-blackness, and other topics at Andover

Education

B.A. Media Studies | Pomona College, Fall 2021 - Spring 2025

High School Diploma, Cum Laude | Phillips Academy, Fall 2017 - Spring 2020