Samson Zhang

Sophomore at Phillips Academy in Andover I capture ideas and stories in video, photo, graphics, motion graphics, and code.

EDUCATION

I attended Columbia Secondary School, a public school in Harlem, from sixth to ninth grade. I always try to go above and beyond, and consistently had a 97 or higher GPA. During this time, I took Statistics at Columbia University through a CSS program, finishing with a 3.67 GPA. Last summer, I was selected for the NYU Center for Mathematical Talent program, taking college-level Set Theory, Group Theory, Logic and Proofs, Graph Theory, and Number Theory classes with NYU professors. I am currently a new sophomore at Phillips Academy in Andover, MA.



Phillips Academy Andover | Sep 2017 - Ongoing | Video Producer Along with another student, I am working with the Andover Admissions office to look over and create a set of videos that will be sent to all new applicants for Fall 2018.

Marvin Holland for City Council 2017 | Jul 2017 - Sep 2017 | Graphic Designer From when I joined the team until primary elections night, I worked closely with the campaign strategy team and social media team to produce all print and social media graphics put out by the campaign. I also refreshed the campaign's social media branding and recreated old branding and graphics in higher resolution.

2 Train Robotics / Columbia University | Sep 2016 - Jun 2017 | Media Director 2 Train Robotics is Columbia University's FIRST Robotics Competition team, comprised of students from Columbia Secondary School and the Morris Educational Campus. As media director, I led the team's production of crowdfunding, Chairman's, and season documentary videos, redesign of our website, and helped run the Twitter and Instagram accounts.

OTHER PROJECTS / ACHIEVEMENTS

wwsalmon YouTube channel

I make product review videos on a tech YouTube channel; this allows me to experiment with cinematography, editing, and graphics while talking about something I love - tech. At its peak, the channel amassed nearly 100,000 views, with two videos above 20,000 views. I now rarely create review videos, but it's still a valuable way to try out new techniques and push for a higher-quality end result.

Leadership at CSS - MS/HS Student Government, Contrariwise, 2 Train Robotics, Chamber@CSS, Musical

While I was at CSS, I was constantly looking for ways to be involved with the community, often in a leadership position. I served as middle school government president in 8th grade, and student rep in 7th and 9th before leaving the school. I photographed school events and those of different clubs and organizations, such as Contrariwise, the school's journal of philosophy, and the annual school musical. I was also an editor for Contrariwise and played piano for the school musical as well as the student-led Chamber orchestra Chamber@CSS.

Piano - 1st place, Rondo Festival 2016

I've been playing classical piano for 9 years and was a 1st place winner of the 2016 Rondo Festival, getting the chance to perform at Carnegie Hall.



Portfolio with case studies:

wwsalmon.com

Email me: samsonzhang@wwsalmon.com

SKILLS / SOFTWARE

Documentary / Informational Filmmaking, Event Coverage Narrative Filmmaking

Cinematography
Video Editing
Photo Editing
Graphic Design
Motion Graphics
Interface Design
Web Design + Development

Premiere Pro After Effects Photoshop/Lightroom HTML5/CSS3, JS/JQuery GitHub, Markdown