



## Samson Zhang

Junior at Phillips Academy  
New York, NY

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Portfolio with case studies:

[wwsalmon.com](http://wwsalmon.com)

## SKILLS / SOFTWARE

### Filmmaking/Videography

Documentary, Promotional, Event Coverage, Narrative Filmmaking Experience. Direction, Cinematography, Camera Op, Video Editing, Color Grading, Sound Design, Motion Graphics, Light VFX. Adobe After Effects, Premiere Pro, Photoshop

### Product Design/Prototyping

Engineering Design Process  
3D CAD/3D Printing  
2D CAD/Laser Cutting  
Arduino Programming/Circuits  
Vex Robotics Competition

### Web Design/Development

HTML5/CSS3, JS/JQuery,  
PHP/Wordpress, Git/GitHub,  
Jekyll, Netlify, Google Analytics

### Graphic Design

Adobe Photoshop, Illustrator

## DO TO LEARN, NOT LEARN TO DO

Extremely self-motivated,  
constantly learning about and  
working on new things.

## EDUCATION / SCHOOL LEADERSHIP POSITIONS

**Phillips Academy Andover** | curr. 11th Grade | Sep 2017 - expected Jun 2020 | 5.7/6.0 GPA. Exec.

Digital Editor, *The Phillipian*; Member, Vex Robotics Team 8900; Board, Andover Moviemakers; Member, Eve Tech; Board, Chinese Students Assn.; Founder, Badminton Club; JV Cross Country, JV Cycling; Pianist, chamber music; Second pianist, musical Ragtime.

**Columbia Secondary School** | 6th - 9th Grade | Apr 2014 - Jun 2017 | 97/100 GPA. Student Gov.

President 1 year, Class. Rep 2 years; Editor, Contrariwise Journal of Philosophy; Pianist, Chamber@CSS; Principal pianist, musicals Footloose, In The Heights; Media Director/Media Team Lead, 2 Train Robotics

## WORK EXPERIENCE / LEADERSHIP POSITIONS

**The Phillipian** | **Exec. Digital Editor** | Jan 2019 - Ongoing | The Phillipian is Phillips Academy's weekly, uncensored, student-run school paper, with a board of 80+ students. As Exec. Digital Editor, I serve as one of six Upper Management members, directly managing 20+ students of the digital board, including developers, designers, & videographers, & lead digital projects like SOTA, Plip Live, & more.

**Video Associate Editor** | September 2018 - Jan 2019 | Led the production of all videos for Phillips Academy's student news publication *The Phillipian*, from shooting, editing, and establishing branding and motion graphics, to designing a workflow, coordinating projects, and training other staff.

**Product Design/Prototyping Projects** | **Ongoing: Automatic chess board** - uses electromagnet on an arm to invisibly move around physical pieces played by computer/online connection | **Ongoing: DIY motorized camera gimbal** | **Summer 2018: Auto Turner** - an automatic page turner for pianists and other musicians. (Cooper Union Summer STEM program)

**TEDx Phillips Academy Andover** | **Camera Operator** | Jan 2018 | I operated one of the cameras covering TEDx PhillipsAcademyAndover in Jan 2018.

**Phillips Academy Admissions** | **Video Producer** | Sep 2017 - Mar 2019 | I worked closely with the Andover Admissions office to create promotional videos for prospective and new students, including a set of department introduction videos sent to all newly admitted students each year.

**Marvin Holland for City Council** | **Lead Graphic Designer** | Jul 2017 - Sep 2017 | From when I joined the team until primary elections night, I worked closely with the campaign strategy team and social media team to produce all print and social media graphics put out by the campaign. I also refreshed the campaign's branding and recreated old branding and graphics in higher resolution.

**Columbia Uni. / 2 Train Robotics** | **Media Director, Video Producer** | Sep 2016 - Jun 2017 | As media director of Columbia's FRC Robotics Team 395, I led the team's production of crowdfunding, Chairman's, and season documentary videos, redesign of our website, and helped run the Twitter and Instagram accounts.

**Other Video, Photography Work** | Ongoing | Other smaller video/photography projects for various clients, most recently: Promo video for Phillips Acad. Giving Day campaign, PA/Script Consultant/Prop Artist on *Puppeteer*; "John's Plan" music video for UTB's Andover Night Live; Photography for Andover Office of Alumni Engagement; Promo video for FoWa Challenge; Promo video for Greenlight 4 Girls; Photography for Andover Cycling; Photography for musicals Ragtime and In The Heights.

## OTHER SKILLS

**Piano** | 11+ years | 1st Place, performed at Carnegie Hall, Rondo Festival 2016; Honors Program 2014-2017, Kaufman Center LMS; Runner-up, CDCYM Chopin Competition 2013; Played in chamber groups, jazz band, musical pit bands, chorus accompaniment

**Math** | Selected for NYU Center for Mathematical Talent, took college-level Set Theory, Group Theory, Logic and Proofs, Graph Theory, Number Theory w/ NYU professors; Intro to Statistics at Columbia University, 3.67/4.0 GPA.