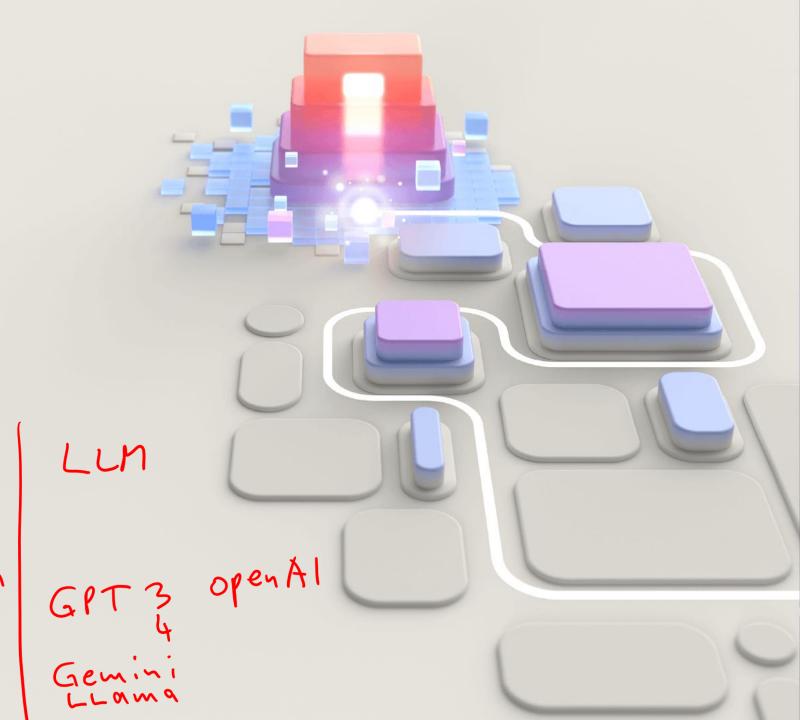


AI-900

Natural Language
Processing

Vision La-3 Speech



## Al-900 Agenda

- 1: AI Overview
- 2: Computer Vision
- 3: Natural Language Processing —
- 4: Document Intelligence and Knowledge Mining
- 5: Generative AI LLM

#### LP Agenda

Natural Language Processing concepts

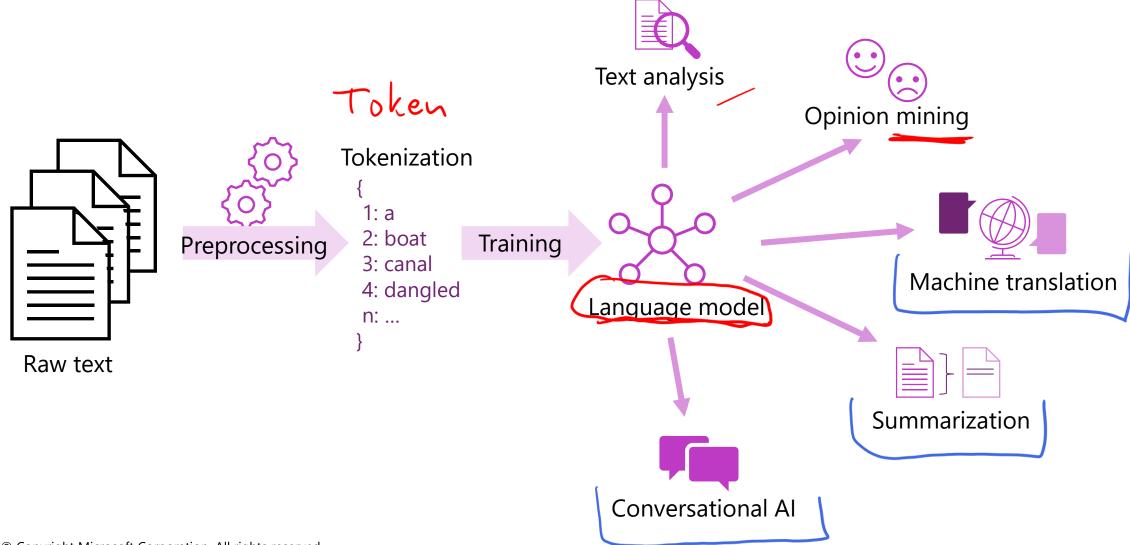
Natural Language Processing capabilities in Azure

Sentiment

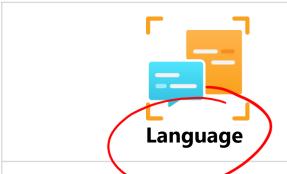
# Natural Language Processing Concepts



#### What is natural language processing?



### Natural language processing and conversational AI in Azure



- Language detection
- Key phrase extraction
- Named entity detection /
- Sentiment analysis and opinion mining
- Personal information detection
- Summarization
- Question answering
- Conversational language understanding

• ...



- Text to speech
- Speech to text
- Speech translation
- Speaker identification
- Language identification

• ...



- Text translation
- Document translation
- Custom translation
- ...

# Natural Language Processing capabilities in Azure



### **Analyzing text**

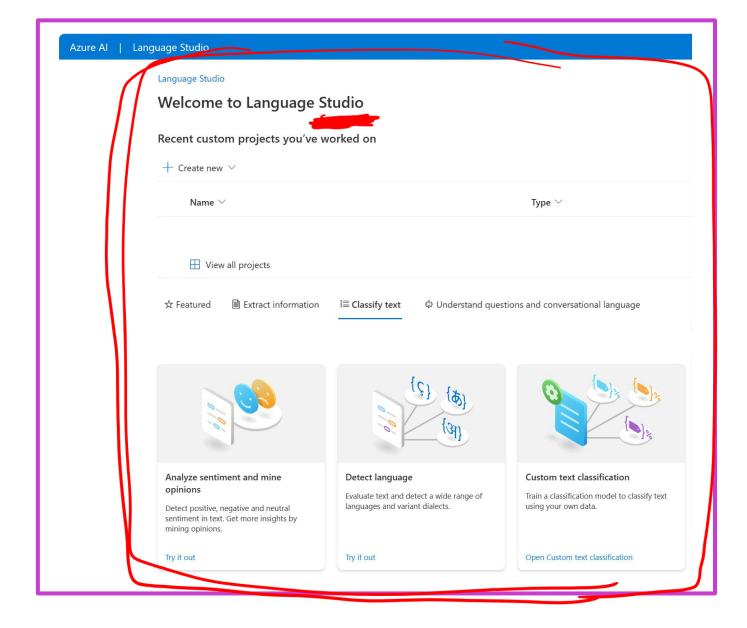
I had a wonderful vacation in France.

• **Predominant Language:** English

• **Sentiment:** .88 (positive)

Key Phrases: "wonderful vacation"

• **Entities:** France

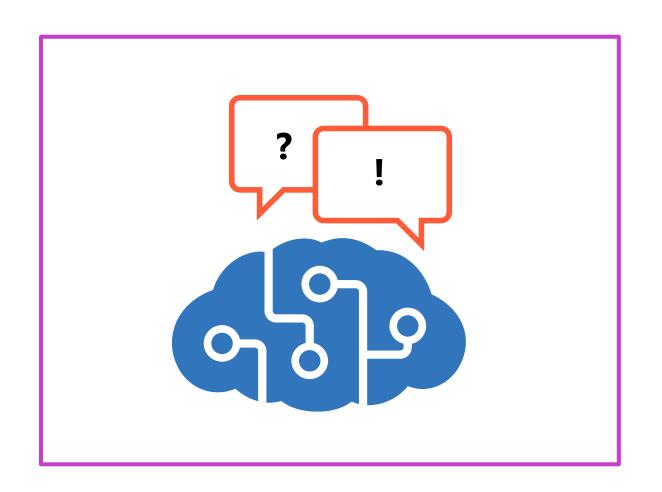


#### **Question answering**

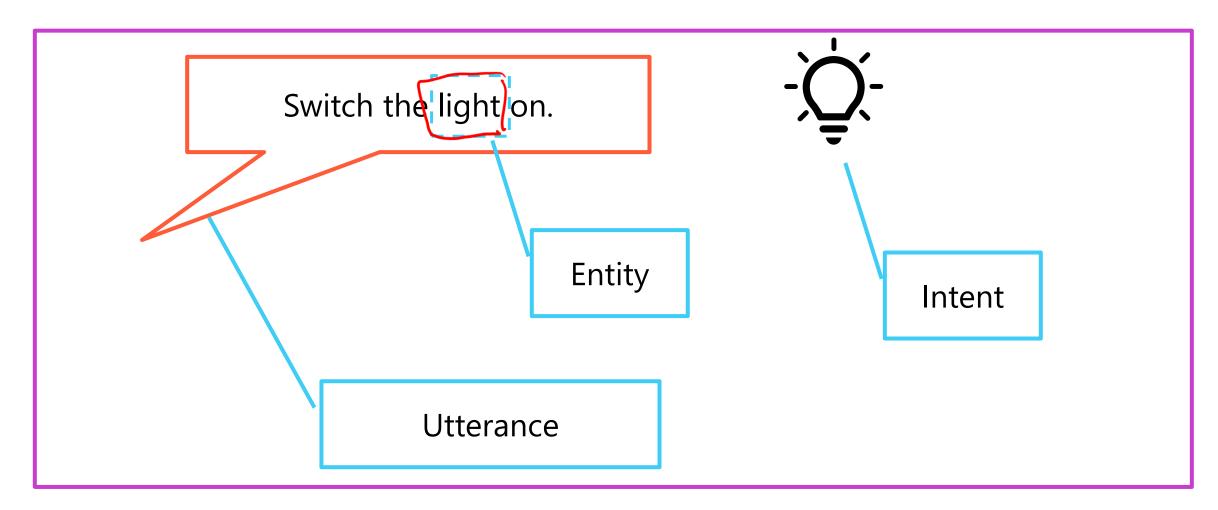
Define a *knowledge* base of question and answer pairs:

- By entering questions and answers
- From an existing FAQ document
- By using built-in *chit-chat*

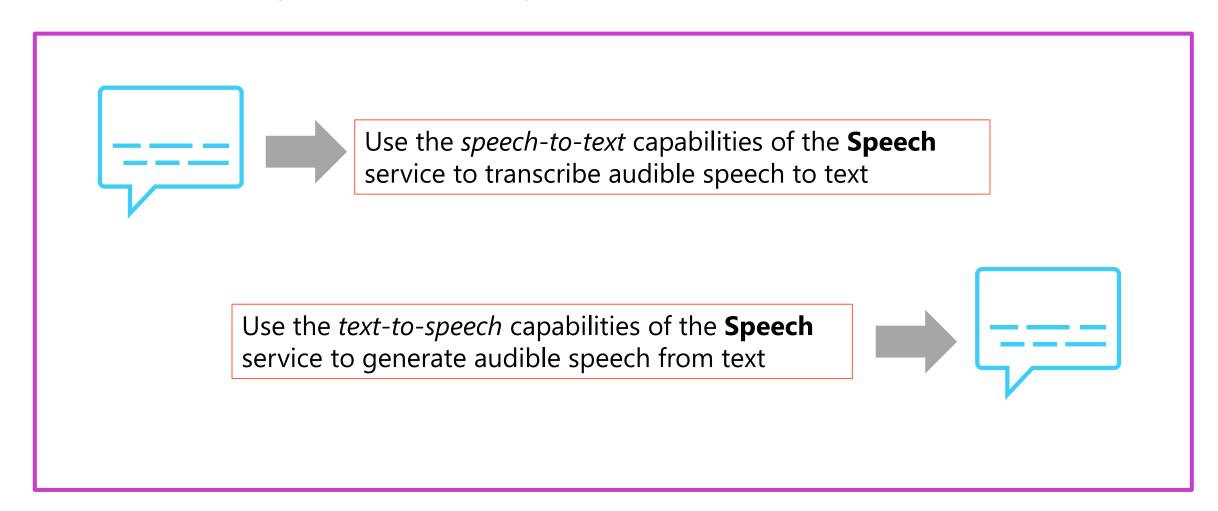
Consume the knowledge base from client apps, including bots.



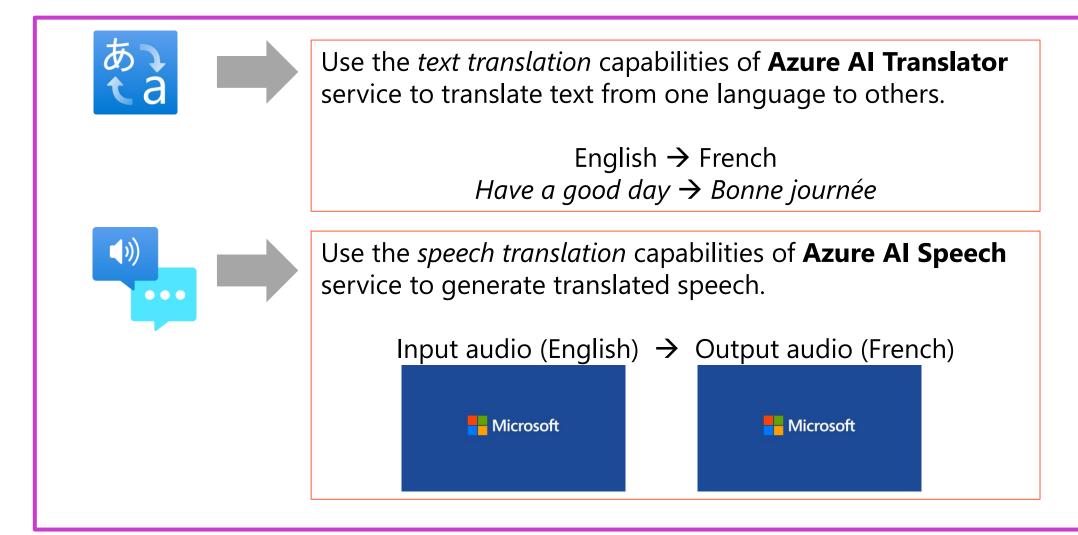
## Conversational language understanding



#### Speech recognition and synthesis



#### **Translation**



#### **Exercise: Analyze text with Language Studio**



In this exercise, you will use the **Azure Al Language** service to analyze text.

- 1. Use the hosted environment and Azure credentials provided for this exercise.
- 2. The instructions are also available on Learn: <a href="https://aka.ms/ai900-text-analysis">https://aka.ms/ai900-text-analysis</a>

#### Knowledge check



- 1 What are some capabilities included in the Azure AI Language service?
  - ☐ Translation and bot deployment
  - ☐ Speech recognition
  - ☐ Text analysis, custom question answering, conversational language understanding
- You want to use the Azure AI Language service to determine the key talking points in a text document. Which feature of the service should you use?
  - ☐ Sentiment analysis
  - ☐ Key phrase extraction
  - ☐ Entity detection
- **3** You want to create a knowledge base for bots. What service would you use?
  - ☐ Conversational Language Understanding with the Azure Al Language service
  - ☐ Question Answering with the Azure Al Language service
  - ☐ Azure Al Document Intelligence

#### Knowledge check



What are some capabilities included in the Azure AI Language service? ☐ Translation and bot deployment × ☐ Speech recognition Text analysis, custom question answering, conversational language understanding You want to use the Azure Al Language service to determine the key talking points in a text document. Which feature of the service should you use? ☐ Sentiment analysis × ☐ Entity detection 🔀 You want to create a knowledge base for bots. What service would you use? □ Conversational Language Understanding with the Azure Al Language service ➤ 

☐ Azure Al Document Intelligence X

#### Summary



#### **Natural Language Processing concepts**

- What is Natural Language Processing?
- What is Conversational AI?
- Natural Language Processing and conversational AI in Azure

#### Natural Language Processing capabilities in Azure

- Analyzing text
- Speech recognition and synthesis
- Conversational language understanding
- Question answering
- Azure Bot service

