

## **Term Project Guidelines:**

1. Form Teams
2. Browse through the kaggle site and choose a competition – data sets can be found at <https://www.kaggle.com/datasets>. The overview should give you an idea of the problem
3. On week 2 – submit the kaggle topic and team member names and your initial strategy to address the problem (include links as necessary)
4. Start to solve the problem. Simultaneously read chapter 12 as your final project deliverable should follow guidance provided in chapter 12.
5. All submissions should be in power point. See <https://www.consultantsmind.com/2017/04/23/30-mckinsey-presentations/> and <https://www.consultantsmind.com/2017/11/26/bcg-presentations/> to see powerpoint decks can be used to submit reports.
6. Teams that use github and submit links and code will be graded higher than teams that do not use github.
7. When making your deliverable pay attention to chapter 12 guidance and demonstrate the effort that your team has put in rather than regurgitating material already on the internet to demonstrate knowledge.
8. The final grades and deliverable should demonstrate effort rather than generic knowledge and information on the web.

9. Stick to addressing and solving the problem and omit everything not pertinent to the analytics of the problem.