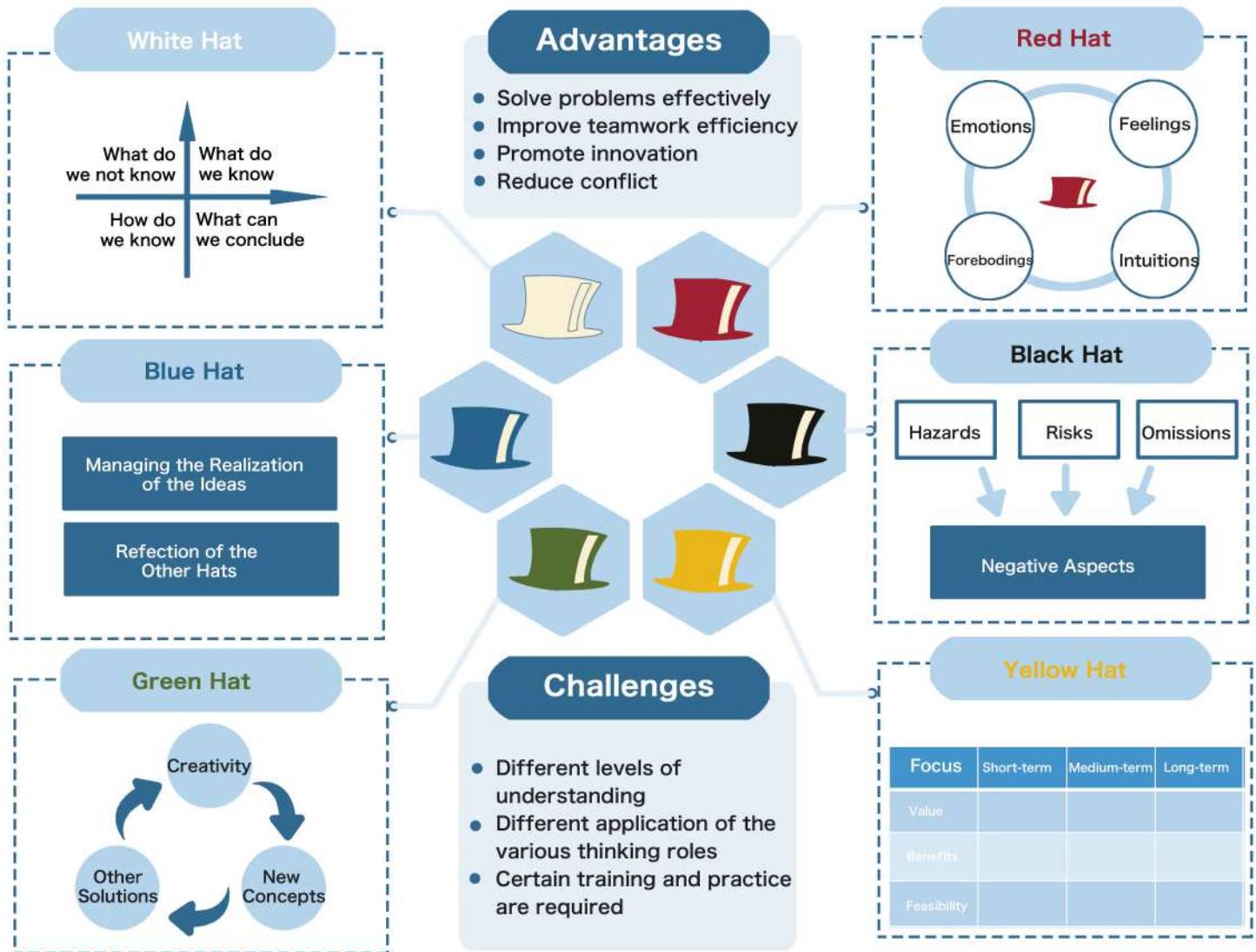


The Six Thinking Hats Approach




The Six Thinking Hats approach derives from Edouard de Bono's theory of thinking.

When dealing with issues involving multiple stakeholders and complex relationships, it helps to understand the problem from different perspectives, ensuring fairness, and can stimulate innovative thinking to find new ways to solve the problem.



Example: How to view the idea of supermarkets charging for shopping bags?


The annual consumption of Pangdonglai packaging bags reaches up to 1 billion yuan, with a large comprehensive supermarket covering an area of around 6000 square meters spending 300,000 yuan annually on shopping bags.


People have a strong willingness to reduce the use of plastic bags, and they are very concerned about environmental issues. Are supermarkets genuinely concerned about the environment, or is it just for profit?


Not using plastic bags is inconvenient, and using them incurs expenses, which can have negative effects.


Reducing plastic bag usage helps cut down on environmental pollution and encourages people to be more environmentally conscious and take action.


Encourage supermarkets to use eco-friendly shopping bags made from renewable materials or promote the use of reusable bags.


Finalize the solution and take appropriate action.