

# Wyatt Wolfgramm

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## EDUCATION

### Brigham Young University– Marriott School of Business

Provo, UT

Bachelor of Science, Strategic Management

Apr 2027

- GPA 3.69
- Relevant Coursework: Strategic Management, Entrepreneurial Finance, Management Communication, Information Systems, Data Analytics
- Activities: Collegiate Lacrosse Athlete, Startup Founder (MVP VIEW), Business & Strategy Competitions

## EXPERIENCE

### MVP VIEW

Utah County, UT

Co-Founder | Director of Operations

Jan 2024 - Present

- Co-founded AI-powered youth sports video platform providing automated game recording and content delivery
- Managed 20+ camera deployments across 5+ school districts, enabling weekly game coverage for 300+ athletes
- Designed subscription pricing model (\$29/month) addressing recurring revenue with 30%+ retention goals
- Recruited and trained 8 camera operators, decreasing setup errors and improving game upload speed and reliability

### Pleasant Grove High School – Boys Lacrosse

Pleasant Grove, UT

Assistant Varsity Coach & Head JV Coach

Aug 2024 - May 2025

- Designed and executed 50+ practice sessions and skill development plans for 40+ student-athletes
- Guided a JV roster of 22+ athletes to ~12 victories, preparing 6 players for varsity promotion through structured training and film review
- Boosted coordination by 50% across athletic department, parents, and staff to streamline operations

### True Microbe

Provo, UT

Manager | Business & Strategy (Remote)

Jan 2022 - Jan 2024

- Curated commercialization strategy for 3 biotechnology and bioremediation product lines, contributing to market entry in 5+ target industries
- Organized in structuring 4 distributor and private-label agreements, including pricing models, margin analysis, and contract terms
- Evaluated regulatory constraints (export licenses and compliance) impacting revenue timing by 30%
- Built competitive pricing frameworks comparing 10+ market alternatives, improving product positioning

### The Church of Jesus Christ of Latter-day Saints

Asunción, Paraguay

Volunteer Representative

Jul 2019 - Jul 2021

- Controlled six-figure annual mission operating funds, including expense approvals, reimbursements, housing payments, and vendor disbursements
- Oversaw monthly financial reporting and compliance across 12 zones and 150+ personnel
- Maintained internal controls for \$300K+ in annual funds, achieving 100% audit pass rate with zero material findings
- Developed professional Spanish fluency through full-time immersion while leading teams of 8–12 members and coordinating communication with 100+ community stakeholders weekly

## ACCOMPLISHMENTS

Brigham Young University

Aug 2022 - May 2024

Collegiate Lacrosse Athlete, Provo, UT

- Balanced Division-level athletics with rigorous academic workload, spending 20 plus hours of studies
- Developed discipline, leadership, and time-management skills through a competitive 45 player team environment

## ACTIVITIES AND INTERESTS

Entrepreneurship and sports technology innovation  
Lacrosse coaching, youth mentorship, and community service  
Spanish language & Latin American culture, fishing, and travel

## AWARDS, SKILLS & INTERESTS

- Leadership & Service: Pleasant Grove Lacrosse Program Leadership Award; Paraguay Volunteer Leadership Recognition; MVP Vue Operational Excellence Recognition
- Lacrosse coaching, golf, fishing, youth mentorship, service projects, personal finance