

## Christiaan Wybe Harms

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### EDUCATION

- 2022 - 2023** **London Business School, London, UK**  
Reading for Masters in Analytics and Management Degree  
Recipient of Merit Scholarship  
Member of Investment Committee of the Student Investment Fund (SIF)
- 2017 - 2021** **ESADE Business and Law School, Barcelona, Spain**  
Bachelor of Business Administration  
Average grade: 8.28/10 (Top 10% of the year)  
Exchange semester at The University of Texas at Austin (Spring 2021, Austin, USA)  
Summer program at Fudan University: Innovation and Digital Entrepreneurship (July 2019, Shanghai, China)

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### BUSINESS EXPERIENCE

- 2021 - 2022** **ZAPP QUICK COMMERCE, Amsterdam, The Netherlands**  
**Start-up in the quick commerce retail market**  
**Full-time**
- Responsible for 60+ KPI's linked to performance of dark stores. Led multiple small teams to create and execute supply chain solutions such as reducing picking, packing and delivery times
  - The small size of company, coupled with unprecedented growth (which saw the number of store staff grow from 100 to over 800 in just 3 months), necessitated navigating a dynamic environment by taking decisive action and demonstrating initiative
  - Calculated weekly overtime hours of 800+ store staff and shared this with HR for salary payments
  - Managed reporting to global SV of Operations by conducting weekly team meetings
  - 24/7 nature of dark store processes needed careful planning and constant evaluation of operations
  - Collaborated with local city council to review and inspect fruit and vegetable quality requirements
  - Aligned with HR, finance, and legal departments to set up and implement CLA for +800 dark store staff
- 2020** **ABN AMRO BANK, Amsterdam, The Netherlands**  
**Internship (5 months)**
- Collaborated on national and international loan and syndicate deals within Structured Finance & Portfolio Management division of Corporate & Institutional Banking
  - Interacted with 250 other interns in the intern club CAST to organize bank and networking events
  - Managed 10+ client sustainability screenings as a member of Sustainability Advisory Team
- 2020** **CRISP SUPERMARKET, Amsterdam, The Netherlands**  
**Online supermarket**  
**Internship (2 months)**
- Developed a unit flow process to track, monitor and record 3000 EPP thermal boxes used in warehouse
  - Part of 3-person team responsible for implementing an in-house last-mile delivery service covering the whole of The Netherlands to deliver 1500+ grocery boxes. Integrated first batch of electric vans
  - Analyzed daily traffic, driver, and delivery data for route optimization for 35+ delivery vans

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### ADDITIONAL INFORMATION

- Languages** Dutch (Native), English (Native), Spanish (Conversational), French (Conversational)
- Interests** Visual art (avid painter myself), disruptive technologies such as electric vehicles, financial markets (enjoy building and following portfolio of stocks), building algorithms, travelling, field hockey, and car racing
- Volunteering** BreadCycle recycles unsold bread by picking it up and donating it to food shelters in Amsterdam (2015-17)  
Student Ambassador for Incoming Students at ESADE (2017-20)
- Notable Achievements** Restructured the SIF at LBS, presented stock pitches, and authored bi-weekly newsletters (2022-23)  
Co-founded The Studio, a student art association at ESADE, and participated in EWorks Accelerator (2018)  
Attained all three levels (Bronze, Silver, Gold) of the Duke of Edinburgh Award (2014-16)  
Member of eJoventut, a junior consulting association. Worked with leading consulting firms (2018-19)
- Additional Education** President of Fairtrade society in high school - responsible for educating and leading 65+ students (2015-17)  
International School of Amsterdam (2011 – 2017, International Baccalaureate), American School of Paris (2009-2011), British School of Barcelona (2004-2009)
- IT-Skills** Python (Advanced), R (Advanced), MS Office (Advanced), SQL (Intermediate), Tableau (Intermediate)