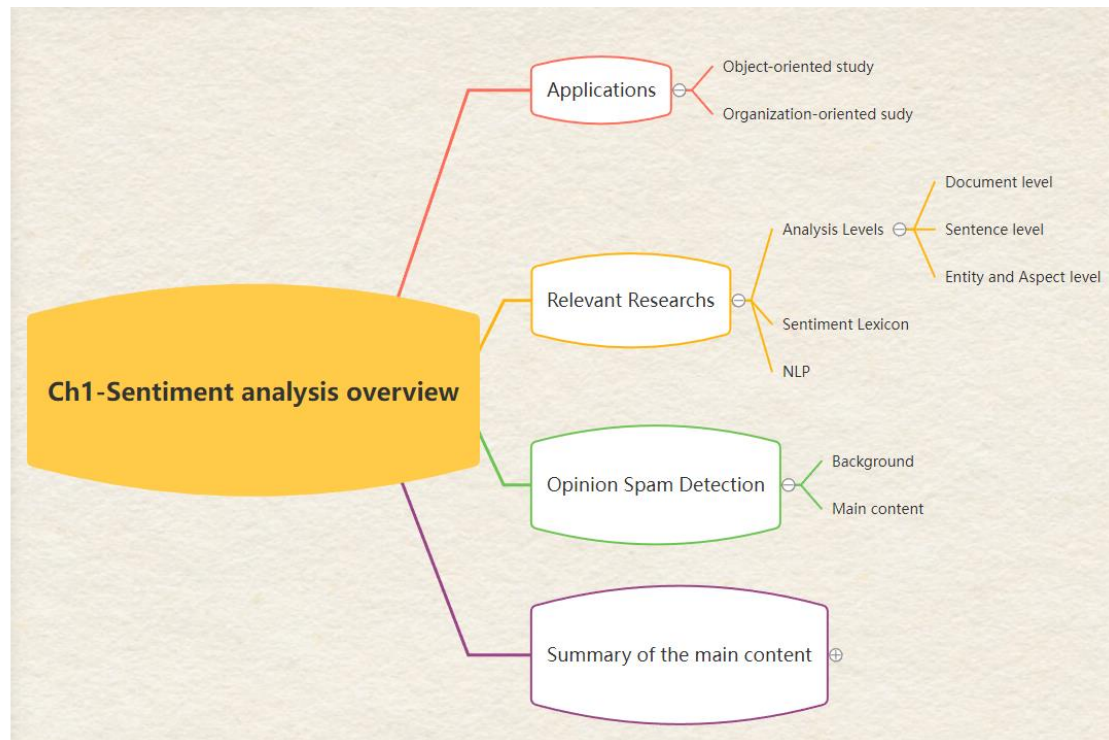


Chapter 1:

Ch1-Sentiment analysis overview

- Applications
 - Object-oriented study
 - Organization-oriented study
- Relevant Researchs
 - Analysis Levels
 - Document level
 - Sentence level
 - Entity and Aspect level
 - Sentiment Lexicon
 - NLP
- Opinion Spam Detection
 - Background
 - Main content
- Summary of the main content



Chapter 2:

Ch2-The Problem of Sentiment Analysis

- Abstract Problem Definitions
 - Opinion Definition
 - Opinion
 - Entity
 - Examples
- Sentiment Analysis Tasks
 - Objective
 - Definition
 - entity category and entity expression
 - aspect category and aspect expression
 - explicit aspect expression
 - implicit aspect expression
 - Model
 - entity
 - opinion document
 - Tasks & Examples
- Opinion Summarization
 - Regular and Comparative Opinions
 - Explicit and Implicit Opinions
- Subjectivity and Emotion
 - Definition
 - sentence subjectivity
 - emotion
 - Evaluation
 - rational
 - emotional
- Author and Reader Standing Point

