# Lecture 1: Course information, supervised vs. unsupervised learning, bias-variance tradeoff

Reading: Chapter 2

GU4241/GR5241 Statistical Machine Learning

Linxi Liu Jan 25, 2019

#### Course Information

- Please read the syllabus carefully.
- All resources from class will be posted on Canvas https://courseworks.columbia.edu/welcome/. Check the web site often for any important course-related announcements.
- ► Lecture meets once every week, from 2:40pm to 5:25pm on Friday.
- ► Separate labs/review sessions during the week. Students are REQUIERED to attend ONE lab/review session every week.
- ▶ We use Gradescope for assignments. Entry code: 97EDWR

#### **Tutorials**

Section	Last name initial	Tutorial time
GU4241	A-Z	Wednesday, 8:40am to 9:55am
GR5241 section 1	A-L	Monday, 6:10pm to 7:25pm
GR5241 section 1	M-Z	Wednesday, 6:10pm to 7:25pm
GR5241 section 2	A-L	Tuesday, 11:40am to 12:55pm
GR5241 section 2	M-Z	Thursday, 11:40am to 12:55pm
GR5241 section 3	A-Z	Monday, 8:40am to 9:55am
GR5241 section 4	A-Z	Thursday, 4:10pm to 5:25pm

#### Office Hours

Monday, 8:40am to 9:55am, by Gabriel, location TBD.

Tuesday, 4:10pm to 5:25pm, by Shuaiwen, location TBD.

Wednesday, 8:40am to 9:55am, by Ajdi, location TBD.

Thursday, 4:30pm to 6:00pm, by Linxi, SSW 901C.

#### Course Mailing List

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We have a course mailing list: gr5241_gu4241_course_staff [at] columbia [dot] edu
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For any course-related inquiries, please send them to the mailing list.

Please DO NOT email the instructor or the TAs in person. Any email directly sent to the instructor or the TAs WILL NOT get replied.

#### Homework

We will mainly use R and Python for data analysis.

#### Homeworks:

- There will be six assignments. See course schedule for detailed information.
- b. We **DO NOT** accept late homework.
- c. The lowest score will be dropped.

#### Textbook

#### **Textbook**

T. Hastie, R. Tibshirani and J. Friedman. *The Elements of Statistical Learning*. Second Edition, Springer, 2009

#### References

- G. James, D. Witten, T. Hastie and R. Tibshirani. *An Introduction to Statistical Learning with Applications in R.* Springer, 2013
- K. P. Murphy. *Machine Learning: a Probabilistic Perspective*. MIT Press, 2012.
- J. Shawe-Taylor and N. Cristianini. *An Introduction to Support Vector Machines and Other Kernel-Based Learning Methods.* Cambridge University Press, 2000.
- D. Barber. *Bayesian Reasoning and Machine Learning*. Cambridge University Press, 2012.

## Grading

Your overall course grade will be determined as a weighted average of the following categories:

10%	attendance	
20 %	homework assignments	
30 %	midterm exam	
40 %	final exam	

#### Exams

- ► Midterm Fri, Mar. 15, 2019, 2:40pm - 4:00pm, in lecture
- ► Final Fri, May 10, 2019, 1:10pm 4:00pm, *TBA*
- In general, NO MAKE-UP EXAMES are granted. If an emergency occurs on the exam day, you must contact the instructor before the exam.

In unsupervised learning we start with a data matrix:

Samples or units

Variables or factors

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Quantitative, eg. weight, height, number of children, ...

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Samples or units

Variables or factors

Qualitative, eg. college major, profession, gender, ...

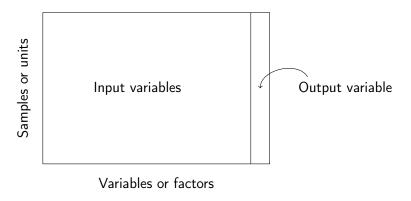
In unsupervised learning we start with a data matrix:

#### Our goal is to:

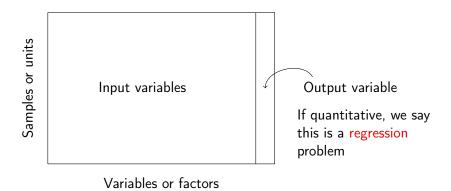
- Find meaningful relationships between the variables or units. Correlation analysis.
- Find low-dimensional representations of the data which make it easy to visualize the variables and units. PCA, ICA, multidimensional scaling, locally linear embeddings, etc.
- Find meaningful groupings of the data. Clustering.

Unsupervised learning is also known in Statistics as exploratory data analysis.

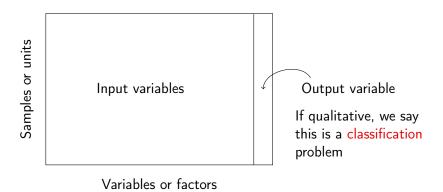
In **supervised learning**, there are *input* variables, and *output* variables:



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If X is the vector of inputs for a particular sample. The output variable is modeled by:

$$Y = f(X) + \underbrace{\varepsilon}_{\text{Random error}}$$

Our goal is to learn the function f, using a set of training samples.

$$Y = f(X) + \underbrace{\varepsilon}_{\text{Random error}}$$

#### Motivations:

► **Prediction**: Useful when the input variable is readily available, but the output variable is not.

Example: Predict stock prices next week using data from last month.

$$Y = f(X) + \underbrace{\varepsilon}_{\text{Random error}}$$

#### Motivations:

- ▶ **Prediction**: Useful when the input variable is readily available, but the output variable is not.
- ▶ Inference: A model for *f* can help us understand the structure of the data which variables influence the output, and which don't? What is the relationship between each variable and the output, e.g. linear, non-linear?

Example: What is the influence of genetic variations on the incidence of heart disease.

#### Parametric and nonparametric methods:

There are two kinds of supervised learning method:

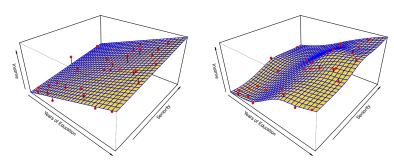
▶ Parametric methods: We assume that *f* takes a specific form. For example, a linear form:

$$f(X) = X_1 \beta_1 + \dots + X_p \beta_p$$

with parameters  $\beta_1, \ldots, \beta_p$ . Using the training data, we try to *fit* the parameters.

▶ Non-parametric methods: We don't make any assumptions on the form of *f*, but we restrict how "wiggly" or "rough" the function can be.

#### Parametric vs. nonparametric prediction



ISL Figures 2.4 and 2.5

Parametric methods have a limit of fit quality. Non-parametric methods keep improving as we add more data to fit.

Parametric methods are often simpler to interpret.

#### Loss Function

The loss function  $L(Y, \hat{f}(X))$  measures the errors between the observed value Y and the predicted value  $\hat{f}(X)$ .

In a regression problem, two most common loss functions are:

$$L(Y, \hat{f}(X)) = \begin{cases} (Y - \hat{f}(X))^2 & \text{squared error} \\ |Y - \hat{f}(X)| & \text{absolute error}. \end{cases}$$

#### Prediction error

Training data:  $(x_1, y_1), (x_2, y_2) \dots (x_n, y_n)$ Predicted function:  $\hat{f}$ .

Our goal in supervised learning is to minimize the expected prediction error. Under squared-error loss, this is the *Mean Squared Error*.

$$MSE(\hat{f}) = E(y_0 - \hat{f}(x_0))^2.$$

Unfortunately, this quantity cannot be computed, because we don't know the joint distribution of (X,Y). We can compute a sample average using the training data; this is known as the training MSE:

$$MSE_{\mathsf{training}}(\hat{f}) = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{f}(x_i))^2.$$

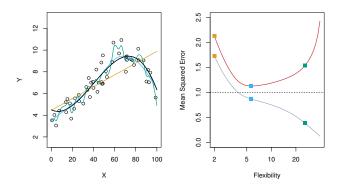
#### Prediction error

The main challenge of statistical learning is that a low training MSE does not imply a low MSE.

If we have test data  $\{(x_i',y_i'); i=1,\ldots,m\}$  which were not used to fit the model, a better measure of quality for  $\hat{f}$  is the test MSE:

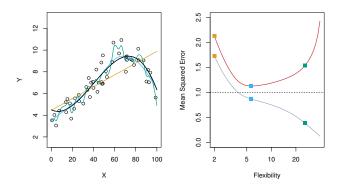
$$MSE_{\mathsf{test}}(\hat{f}) = \frac{1}{m} \sum_{i=1}^{m} (y_i' - \hat{f}(x_i'))^2.$$

ISL Figure 2.9.



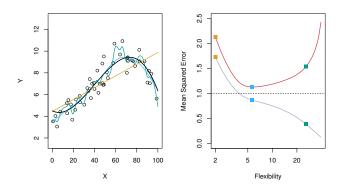
The circles are simulated data from the black curve.

ISL Figure 2.9.



The circles are simulated data from the black curve. In this artificial example, we know what f is.

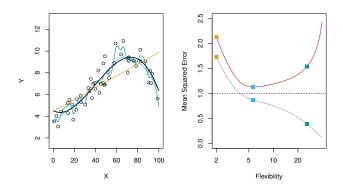
#### ISL Figure 2.9.



#### Three estimates $\hat{f}$ are shown:

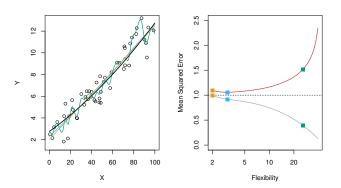
- 1. Linear regression.
- 2. Splines (very smooth).
- 3. Splines (quite rough).

ISL Figure 2.9.



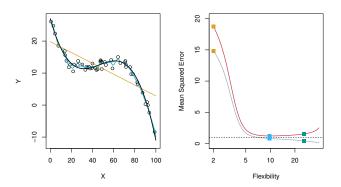
Red line: Test MSE.
Gray line: Training MSE.

ISL Figure 2.10



The function f is now almost linear.

ISL Figure 2.11



When the noise  $\varepsilon$  has small variance, the third method does well.

Let  $x_0$  be a fixed test point,  $y_0 = f(x_0) + \varepsilon_0$ , and  $\hat{f}$  be estimated from n training samples  $(x_1, y_1) \dots (x_n, y_n)$ .

Let E denote the expectation over  $y_0$  and the training outputs  $(y_1,\ldots,y_n)$ . Then, the Mean Squared Error at  $x_0$  can be decomposed:

$$MSE(x_0) = E(y_0 - \hat{f}(x_0))^2 = \mathsf{Var}(\hat{f}(x_0)) + [\mathsf{Bias}(\hat{f}(x_0))]^2 + \mathsf{Var}(\varepsilon_0).$$

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Irreducible error

Let  $x_0$  be a fixed test point,  $y_0 = f(x_0) + \varepsilon_0$ , and  $\hat{f}$  be estimated from n training samples  $(x_1, y_1) \dots (x_n, y_n)$ .

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The variance of the estimate of Y:  $E[\hat{f}(x_0) - E(\hat{f}(x_0))]^2$ 

This measures how much the estimate of  $\hat{f}$  at  $x_0$  changes when we sample new training data.

Let  $x_0$  be a fixed test point,  $y_0 = f(x_0) + \varepsilon_0$ , and  $\hat{f}$  be estimated from n training samples  $(x_1, y_1) \dots (x_n, y_n)$ .

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The squared bias of the estimate of Y:  $[E(\hat{f}(x_0)) - f(x_0)]^2$ 

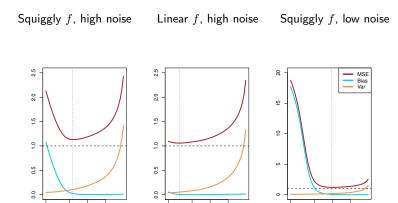
This measures the deviation of the average prediction  $\hat{f}(x_0)$  from the truth  $f(x_0)$ .

## Implications of bias variance decomposition

$$MSE(x_0) = E(y_0 - \hat{f}(x_0))^2 = \text{Var}(\hat{f}(x_0)) + [\text{Bias}(\hat{f}(x_0))]^2 + \text{Var}(\varepsilon).$$

- The MSE is always positive.
- ► Each element on the right hand side is always positive.
- ► Therefore, typically when we decrease the bias beyond some point, we increase the variance, and vice-versa.

More flexibility ←⇒ Higher variance ←⇒ Lower bias.



ISL Figure 2.12

Flexibility

20

20

Flexibility

20

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In a classification setting, the output takes values in a discrete set.

For example, if we are predicting the brand of a car based on a number of variables, the function f takes values in the set  $\{Ford, Toyota, Mercedes-Benz, ...\}$ .

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becomes insufficient, as f is not necessarily real-valued.

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We will use slightly different notation:

```
\begin{split} P(X,Y) : \text{joint distribution of } (X,Y), \\ P(Y\mid X) : \text{conditional distribution of } X \text{ given } Y, \\ \hat{y}_i : \text{prediction for } x_i. \end{split}
```

#### Loss function for classification

There are many ways to measure the error of a classification prediction. One of the most common is the 0-1 loss:

$$E(\mathbf{1}(y_0 \neq \hat{y}_0))$$

Like the MSE, this quantity can be estimated from training and test data by taking a sample average:

$$\frac{1}{n} \sum_{i=1}^{n} \mathbf{1}(y_i \neq \hat{y}_i)$$

## Bayes classifier

Elements of Statistical Learning (2nd Ed.) @Hastie, Tibshirani & Friedman 2009 Chap 2

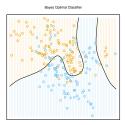


FIGURE 2.5. The optimal Bayes decision boundary for the simulation example of Figures 2.1, 2.2 and 2.3. Since the generating density is known for each class, this boundary can be calculated exactly (Exercise 2.2).

In practice, we never know the joint probability P. However, we can assume that it exists.

The Bayes classifier assigns:

$$\hat{y}_i = \operatorname{argmax}_k \ P(Y = k \mid X = x_i)$$

It can be shown that this is the best classifier under the 0-1 loss.