

Title

Philip Mattei

Strategy Director at VaynerMedia

London, England, United Kingdom | GB

Contact

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Summary

Strategy Director based in London.

Experience

VaynerMedia · Full-time at Strategy Director

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Main clients:

Tribal Worldwide London

Strategy Director

Aug 2018 - Nov 2020

Main clients:

Tribal Worldwide London
Senior Strategist
Aug 2015 - Aug 2018

Saatchi & Saatchi at Digital Strategist

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Main clients:.,Responsibilities include:.,Development, evaluation and deployment of online and integrated marketing and social media engagement campaigns for brands.,Planning, development and execution of innovative and insightful strategies that span paid, owned and earned media for both existing clients and new business pitches.,Preparation and delivery of Visual Presentations for Business and Idea Pitches, specific events and Digital Inductions. All with the goal of educating clients and prospects and enticing them with the beauty, workings and data on the latest digital trends.

Saatchi & Saatchi
Digital Project Manager
Apr 2009 - Jul 2015

Saatchi & Saatchi
Digital Account Manager
Apr 2009 - Jul 2015

Education

Skills

Keywords

Languages

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