



Lisa Gills <lisa@wildsquirrelrecruitment.co.uk>

Lindsay Carr reference

Peter Byre <peter.byre@digital-whiskey.com>

25 May 2021 at 09:42

To: "lisa@wildsquirrelrecruitment.co.uk" <lisa@wildsquirrelrecruitment.co.uk>

Hi Lisa,

Here is a reference for Lindsay, let me know if you want to talk further.

Lindsay was a brand marketing consultant at Digital Whiskey from August 2019 to March 2021.

She performed a range of activities for us at a consistently high-level. These included planning marketing campaigns through to implementation and ongoing management. Lindsay was also responsible for client management during one high-profile campaign.

In the planning stage Lindsay helped clients develop and hone their proposition using different research methods. Lindsay also ran an internal positioning exercise for Digital Whiskey.

Lindsay was incredibly reliable and well-liked throughout the agency.

Kind Regards,

Peter

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