



Richard Stagg

at

<https://www.linkedin.com/in/richardstagg/>

Summary

Experience

Associate Planning Director at Unlimited Group

01/09/2018 - 01/10/2022

(Unlimited Group) Leading and developing strategic activity underpinning campaigns for a prestigious roster of

at Capita

01/09/2018

predominantly B2B tech and SaaS clients. These include Microsoft, Fujitsu, -----
integrated role I work across multiple programmes including account-based marketing (ABM), lead and revenue generation, brand development, channel and customer marketing. This requires varied channel use, including online and offline channels including digital, direct, content, social and paid media to simplify the complex and bring compelling propositions to life.

August Media Strategist

(Publicis Groupe) As a strategist specialising in editorial brand content, the key responsibilities were to deliver actionable

Account Manager at IKEA

01/09/2013 - 01/09/2018

research; using it to build clear, defined recommendations and helping relevant stakeholders develop

and implement smart multi-channel content proposals. Working across the entire client portfolio, including flagship projects for Honda, IKEA, Renault, Ocado, Heineken and Hiscox.

Account Manager at Mazda

01/11/2012 - 01/08/2013

Mazda, including markets in New Zealand, Netherlands and off-shore developing markets. This

extended to implementing, measuring and analysing performance of new and innovative content platforms.

(Guardian Media Working with the group publishing director and commercial team to manage Seven's largest B2B Group) account, the Chartered Institute of Management Accountants (CIMA). The core function was to assist

Business Development Executive at

01/03/2012 - 01/11/2012

with the management and delivery of cross-media campaigns of varying scope for third-party clients. It

required balancing the demands of the main client and the array of requirements from key stakeholders in several relationships.

(Guardian Media Supporting the head of business development in prospecting, tendering and pitching for new clients for Group) content agency Seven. This varied role involved working with diverse teams to produce timely, smart

at Weight Watchers

01/07/2010 - 01/03/2012

pitches and supporting materials, as well as working across the entire account portfolio which included

Waterstones, Sainsbury's, Weight Watchers and Virgin.

Education

Kingston University

Bachelor of Arts, -

Charters Sixth Form

A Levels, -

Charters School

GCSE, -

Skills

Brand Development, Paid Media, Fujitsu Hardware, Software as a Service, Senior Marketing Planner, Strategist, customer marketing, Associate Planning Director

Keywords

Languages

—

Other candidate information that Vincere supports

Add the wildcards to your template. Vincere will recognize and replace it with corresponding information.

(Notice: Please remove this section if you don't need it in your template)

General information

1. Candidate middle name ()
2. Candidate preferred name ()
3. Candidate first name in Kana ()
4. Candidate last name in Kana ()
5. Candidate date of birth ()
6. Candidate Age ()
7. Candidate Place of birth ()
8. Candidate Citizenship ()
9. Candidate Gender (Male)



10. Candidate Photo ()
11. Candidate Primary Email (richardstagg97@gmail.com)
12. Candidate Work Phone ()
13. Candidate Primary Phone (+44 7521 379765)
14. Candidate Home Phone ()
15. Candidate LinkedIn profile (<https://www.linkedin.com/in/richardstagg/>)
16. Candidate Current Address - Address (72 Thirlmere Avenue, Tilehurst, Reading, RG30 6XN)
17. Candidate Current Address - District ()
18. Candidate Current Address – City/Town (Tilehurst, Reading)
19. Candidate Current Address - State ()
20. Candidate Current Address - Country (United Kingdom)
21. Candidate Current Address - Zipcode (RG30 6XN)
22. Candidate Current Address - Name (72 Thirlmere Avenue, Tilehurst, Reading, RG30 6XN)
23. Candidate Availability for Work ()
24. Candidate Marital Status ()
25. Candidate TOEIC Score ()
26. Candidate IELTS Score ()
27. Candidate ID (63671)
28. Candidate Work History (Unlimited Group)
 - Associate Planning Director
 - 2018-09-01 - 2022-10-01
 - (Unlimited Group) Leading and developing strategic activity underpinning campaigns for a prestigious roster of
 - Capita
 - 2018-09-01
 - predominantly B2B tech and SaaS clients. These include Microsoft, Fujitsu, -----
 - integrated role I work across multiple programmes including account-based marketing (ABM), lead and
 - revenue generation, brand development, channel and customer marketing. This requires varied

channel
use, including online and offline channels including digital, direct, content, social and paid media
to
simplify the complex and bring compelling propositions to life.

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were to deliver actionable

IKEA
Account Manager
2013-09-01 - 2018-09-01
research; using it to build clear, defined recommendations and helping relevant stakeholders
develop

and implement smart multi-channel content proposals. Working across the entire client portfolio,
including flagship projects for Honda, IKEA, Renault, Ocado, Heineken and Hiscox.

Mazda
Account Manager
2012-11-01 - 2013-08-01
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platforms.

(Guardian Media Working with the group publishing director and commercial team to manage
Seven's largest B2B
Group) account, the Chartered Institute of Management Accountants (CIMA). The core function
was to assist

Business Development Executive
2012-03-01 - 2012-11-01
with the management and delivery of cross-media campaigns of varying scope for third-party
clients. It

required balancing the demands of the main client and the array of requirements from key
stakeholders
in several relationships.

(Guardian Media Supporting the head of business development in prospecting, tendering and
pitching for new clients for
Group) content agency Seven. This varied role involved working with diverse teams to produce
timely, smart

Weight Watchers
2010-07-01 - 2012-03-01
pitches and supporting materials, as well as working across the entire account portfolio which
included
Waterstones, Sainsbury's, Weight Watchers and Virgin.)

29. Candidate Desired Salary (GBP £0.00)

30. Candidate Current Salary (GBP £0.00)

31. Candidate Contract Rate ()

32. Candidate Notice Period (90)

33. Candidate Brief (Richard Stagg is a resident of Tilehurst, Reading, UK. He has been working in
the Marketing occupational sector for more than 13 years. In the last employment he was working
as an Associate Planning Director at TMW Business. Richard has an extensive management
experience (5 years) with exposure to executive/middle management positions.

Since 2018-09, for a total duration of 50 months, this candidate had experience at an executive/middle management level working as a Associate Planning Director at TMW Business.)

- 34. Candidate LinkedIn resume ()
- 35. Candidate Company name()
- 36. Candidate Company number()
- 37. Candidate Branch ()
- 38. Candidate Desired Industry ()
- 39. Candidate Desired Sub Industry ()
- 40. Candidate Desired Function Expertise ()
- 41. Candidate Desired Sub Function Expertise ()

NOTE:

1. To fields of Education, because it's a dynamic field in Vincere and you can add as many education as you want in Candidate Profile, it's important to put the details inside a Loop to get all Education details of a candidate.

Education details that are supported in Resume Builder:

- a. Candidate Education Level ({education.educationLevel})
- b. Candidate Education Summary (Kingston University
Marketing Management, Bachelor of Arts
Charters Sixth Form
Maths, Geography, Business Studies, A Levels
Charters School
GCSE)
- c. Candidate Education Institution ({education.institutionName})
- d. Candidate Education Course ({education.course})
- e. Candidate Education Qualification ({education.qualification})
- f. Candidate Education GPA ({education.gpa})
- g. Candidate Education Honors ({education.honors})
- h. Candidate Education Major ({education.major})
- i. Candidate Education Grade ({education.grade})

To use those wildcards, simply put them between an "Education.EducationStartLoop" and an "Education.EducationEndLoop"

Example:

Kingston University

Bachelor of Arts, -

Charters Sixth Form

A Levels, -

Charters School

GCSE, -

2. Fields in Work History of candidate work in the same way as Education's fields.

You will have to put Work History details in between a "WorkHistory.WorkCompanyStartLoop" and a "WorkHistory.WorkCompanyEndLoop".

Work History details that are supported in Resume Builder:

- a. Candidate Job title ({experience.jobTitle})
- b. Candidate Employer ({experience.employer})
- c. Date range ({experience.dateRange})
- d. Candidate experience at the company ({experience.company})

Recruiter information

- 1. User location ()
- 2. User phone number ()
- 3. Resume submitted date (27/04/2023)
- 4. User company name (Wild Squirrel Recruitment)
- 5. User name ()
- 6. User email ()
- 7. Primary Brand Logo ()
- 8. Primary Brand Name ()