



# Chris Slade

at

<https://www.linkedin.com/in/christopher-raymond-slade/>

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## Summary

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## Experience

### **Strategic Consultant at Wunderman Thompson Commerce**

**01/10/2021**

I support the delivery of proposals and lead ecommerce projects for global brands. These have included D2C/channel strategy, process change management, and retailer benchmarking audits for brands such as LEGO, Montblanc, Britvic, and DFS.

### **Senior Strategist at Pattern**

**01/11/2020 - 01/10/2021**

### **Senior Consultant at**

**01/04/2018 - 01/11/2020**

## **Consultant at**

**01/04/2016 - 01/04/2018**

I worked in a Consulting / Strategist role, building growth strategies for a range of clients & our marketplace trading partners.

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\* Primarily this involved managing projects looking at omnichannel strategy, Customer Experience, internationalisation, organisational design, and desk research & benchmarking studies. I also have experience managing site launches and providing digital training.

\* I worked with retailers of all sizes, as well as FMCG & CPG companies, publishers, tech providers, and hospitality brands.

Key projects included:

\* Leading a multi-national omnichannel benchmarking study for Google. This study reviewed the experience of 800+ retailers across markets and has since been expanded to other verticals.

\* Building the D2C strategy for Jameson Whiskey and their sister brands (contributing to triple digit growth).

\* Driving internal operational initiatives, including the launch of an internship scheme and an onboarding programme for our marketplace trading partners.

## **Web Optimisation Executive at Tesco PLC**

**01/09/2013 - 01/04/2016**

Tesco PLC

Commercial Graduate -----

I completed the Tesco UK General Merchandise Leadership graduate scheme. The rotational programme gave me experience across various facets of retail operations.

\* This included placements as: Web Optimisation Executive (Search & Navigation); Buying Assistant (Furniture); Web Trading Content Executive (Papershop); and Web Trading Assistant (Gaming).

\* I also completed training in commercial awareness, leadership, and management.

## **Research Executive at Ipsos**

**01/04/2013 - 01/08/2013**

I worked at Ipsos MORI the year after graduating, specialising in advertising research & brand tracking. This gave me a grounding in:

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\* Data analysis & drafting research reports and presentations.

\* Qualitative and quantitative research projects using a variety of techniques (incl. panels, focus groups & depth interviews).

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## Education

### University of Cambridge

BA, -

### Sutton Grammar School

A-Levels, -

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## Skills

Benchmarking, Change Management, Channel Strategy, Growth Strategy, Project Management, Customer Experience, Organisational Design, 800, Senior Strategist, Strategic Consultant, Senior Consultant, Consultant, Strategist

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## Keywords

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## Languages

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## Other candidate information that Vincere supports

*Add the wildcards to your template. Vincere will recognize and replace it with corresponding information.*

(Notice: Please remove this section if you don't need it in your template)

## General information

1. Candidate middle name ( )
2. Candidate preferred name ( )
3. Candidate first name in Kana ( )
4. Candidate last name in Kana ( )
5. Candidate date of birth ( )
6. Candidate Age ( )
7. Candidate Place of birth ( )
8. Candidate Citizenship ( )
9. Candidate Gender (Male)



10. Candidate Photo ( )
11. Candidate Primary Email (chrisrslade@gmail.com)
12. Candidate Work Phone ( )
13. Candidate Primary Phone ( )
14. Candidate Home Phone ( )
15. Candidate LinkedIn profile (<https://www.linkedin.com/in/christopher-raymond-slade/>)
16. Candidate Current Address - Address ( )
17. Candidate Current Address - District ( )
18. Candidate Current Address – City/Town ( )
19. Candidate Current Address - State ( )
20. Candidate Current Address - Country ( )
21. Candidate Current Address - Zipcode ( )
22. Candidate Current Address - Name ( )
23. Candidate Availability for Work ( )
24. Candidate Marital Status ( )
25. Candidate TOEIC Score ( )
26. Candidate IELTS Score ( )
27. Candidate ID (63676)
28. Candidate Work History (Wunderman Thompson Commerce  
Strategic Consultant  
2021-10-01  
I support the delivery of proposals and lead ecommerce projects for global brands.  
These have included D2C/channel strategy, process change management, and retailer  
benchmarking audits for brands such as LEGO, Montblanc, Britvic, and DFS.

Pattern  
Senior Strategist  
2020-11-01 - 2021-10-01

Senior Consultant  
2018-04-01 - 2020-11-01

Consultant  
2016-04-01 - 2018-04-01

I worked in a Consulting / Strategist role, building growth strategies for a range of clients & our marketplace trading partners.

-----

\* Primarily this involved managing projects looking at omnichannel strategy, Customer Experience, internationalisation, organisational design, and desk research & benchmarking studies. I also have experience managing site launches and providing digital training.

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Tesco PLC

Web Optimisation Executive

2013-09-01 - 2016-04-01

Tesco PLC

Commercial Graduate -----

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\* This included placements as: Web Optimisation Executive (Search & Navigation); Buying Assistant (Furniture); Web Trading Content Executive (Papershop); and Web Trading Assistant (Gaming).

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Ipsos

Research Executive

2013-04-01 - 2013-08-01

I worked at Ipsos MORI the year after graduating, specialising in advertising research & brand tracking. This gave me a grounding in:

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\* Data analysis & drafting research reports and presentations.

\* Qualitative and quantitative research projects using a variety of techniques (incl. panels, focus groups & depth interviews).)

29. Candidate Desired Salary (GBP £95,000.00)

30. Candidate Current Salary (GBP £0.00)

31. Candidate Contract Rate ()

32. Candidate Notice Period (30)

33. Candidate Brief (Chris Slade has been working in the Senior occupational sector for more than 10 years. Currently he is employed as a Strategic Consultant at Wunderman Thompson Commerce. So far Chris has not gained any managerial experience.)

34. Candidate LinkedIn resume ()

35. Candidate Company name()

36. Candidate Company number()

37. Candidate Branch ()

38. Candidate Desired Industry ()

39. Candidate Desired Sub Industry ()

40. Candidate Desired Function Expertise ()

41. Candidate Desired Sub Function Expertise ()

#### **NOTE:**

1. To fields of Education, because it's a dynamic field in Vincere and you can add as many education as you want in Candidate Profile, it's important to put the details inside a Loop to get all Education details of a candidate.

Education details that are supported in Resume Builder:

a. Candidate Education Level ({education.educationLevel})

b. Candidate Education Summary (University of Cambridge)

Law, BA  
Sutton Grammar School  
A-Levels)

- c. Candidate Education Institution (`${education.institutionName}`)
- d. Candidate Education Course (`${education.course}`)
- e. Candidate Education Qualification (`${education.qualification}`)
- f. Candidate Education GPA (`${education.gpa}`)
- g. Candidate Education Honors (`${education.honors}`)
- h. Candidate Education Major (`${education.major}`)
- i. Candidate Education Grade (`${education.grade}`)

To use those wildcards, simply put them between an “Education.EducationStartLoop” and an “Education.EducationEndLoop”

Example:

University of Cambridge  
BA, -

Sutton Grammar School  
A-Levels, -

2. Fields in Work History of candidate work in the same way as Education’s fields.

You will have to put Work History details in between a “WorkHistory.WorkCompanyStartLoop” and a “WorkHistory.WorkCompanyEndLoop”.

Work History details that are supported in Resume Builder:

- a. Candidate Job title (`${experience.jobTitle}`)
- b. Candidate Employer (`${experience.employer}`)
- c. Date range (`${experience.dateRange}`)
- d. Candidate experience at the company (`${experience.company}`)

### Recruiter information

- 1. User location ()
- 2. User phone number ()
- 3. Resume submitted date (15/05/2023)
- 4. User company name (Wild Squirrel Recruitment)
- 5. User name ()
- 6. User email ()
- 7. Primary Brand Logo ()
- 8. Primary Brand Name ()