



Brooke Fenton-Soman

at

<https://www.linkedin.com/in/brooke-fenton-soman-557b0a178/>

Summary

Experience

Strategist at Cult Creative Agency

Strategist

As a Strategist, I developed and implemented strategic initiatives for our clients, analysing, planning, and executing these projects. With a solid understanding of market dynamics and consumer behaviour, providing valuable insights and recommendations to drive business growth, PR fame and improved brand perception. My role is pivotal in assisting, shaping and executing the long-term strategic direction of our company, working with the marketing team to translate and communicate our learnings and successes. Bringing a strong analytical mindset, excellent problem-solving skills, and the ability to collaborate effectively with cross-functional teams.

Ad Ops Specialist at Mediacom

Ad Ops Specialist

As an Ad Ops Specialist, I manage the technical aspects of our digital advertising campaigns and ensure their successful execution. I work closely with the marketing team, clients, and vendors to implement and optimize ad campaigns across various platforms.

With a keen eye for detail and a strong understanding of digital advertising technologies, I ensure that our ads are delivered accurately and efficiently, meeting campaign objectives and maximizing performance. I collaborate with the marketing team to understand campaign objectives, targeting requirements and KPIs, providing regular reports on campaign performance, highlighting key insights and recommendations for improvement.

Media Apprentice at Mediacom

Media Apprentice

As a Media Apprentice, I support the media team in various aspects of media planning, buying, and campaign management. Working closely with senior media professionals, I gain hands-on experience and contribute to the execution of effective media strategies across different channels. With a passion for media and a willingness to learn, I assist in implementing media campaigns, analyzing performance data, and staying updated with industry trends and best practices.

Reference & Links

Education

NVQ Level 3, -

IPA

, -

Level 3 Certificate, -

Skills

Public Relations, Strategic Initiatives, Strategic Direction, excellent problem-solving skills, Advertising Campaigns, manage the technical aspects, Eye for Detail, Media Planning, Campaign Management, Media Strategy, Enthusiasm, Media Campaigns, Best Practice, Mid-Weight Strategist, Strategist, Ad Ops Specialist, Media Apprentice

Keywords

Languages

–

Other candidate information that Vincere supports

Add the wildcards to your template. Vincere will recognize and replace it with corresponding information.

(Notice: Please remove this section if you don't need it in your template)

General information

1. Candidate middle name ()
2. Candidate preferred name ()
3. Candidate first name in Kana ()
4. Candidate last name in Kana ()
5. Candidate date of birth ()
6. Candidate Age ()
7. Candidate Place of birth ()
8. Candidate Citizenship ()
9. Candidate Gender (Female)



10. Candidate Photo ()
11. Candidate Primary Email (brooke-fenton@live.co.uk)
12. Candidate Work Phone ()
13. Candidate Primary Phone (+44 7473 177279)
14. Candidate Home Phone ()
15. Candidate LinkedIn profile (<https://www.linkedin.com/in/brooke-fenton-soman-557b0a178/>)
16. Candidate Current Address - Address (London)
17. Candidate Current Address - District ()
18. Candidate Current Address – City/Town (London)
19. Candidate Current Address - State ()
20. Candidate Current Address - Country (United Kingdom)
21. Candidate Current Address - Zipcode ()
22. Candidate Current Address - Name (London)
23. Candidate Availability for Work ()
24. Candidate Marital Status ()
25. Candidate TOEIC Score ()

26. Candidate IELTS Score ()
27. Candidate ID (63731)
28. Candidate Work History (Cult Creative Agency
Strategist
2021-01-01 - 2023-01-01
Strategist

As a Strategist, I developed and implemented strategic initiatives for our clients, analysing, planning, and executing these projects. With a solid understanding of market dynamics and consumer behaviour, providing valuable insights and recommendations to drive business growth, PR fame and improved brand perception. My role is pivotal in assisting, shaping and executing the long-term strategic direction of our company, working with the marketing team to translate and communicate our learnings and successes. Bringing a strong analytical mindset, excellent problem-solving skills, and the ability to collaborate effectively with cross-functional teams.

Mediacom
Ad Ops Specialist
2019-01-01 - 2021-01-01
Ad Ops Specialist

As an Ad Ops Specialist, I manage the technical aspects of our digital advertising campaigns and ensure their successful execution. I work closely with the marketing team, clients, and vendors to implement and optimize ad campaigns across various platforms.

With a keen eye for detail and a strong understanding of digital advertising technologies, I ensure that our ads are delivered accurately and efficiently, meeting campaign objectives and maximizing performance. I collaborate with the marketing team to understand campaign objectives, targeting requirements and KPIs, providing regular reports on campaign performance, highlighting key insights and recommendations for improvement.

Mediacom
Media Apprentice
2018-01-01 - 2019-01-01
Media Apprentice

As a Media Apprentice, I support the media team in various aspects of media planning, buying, and campaign management. Working closely with senior media professionals, I gain hands-on experience and contribute to the execution of effective media strategies across different channels. With a passion for media and a willingness to learn, I assist in implementing media campaigns, analyzing performance data, and staying updated with industry trends and best practices.

Reference & Links)

29. Candidate Desired Salary (GBP £0.00)
30. Candidate Current Salary (GBP £0.00)
31. Candidate Contract Rate ()
32. Candidate Notice Period (30)
33. Candidate Brief (Brooke Fenton-Soman is a resident of London, UK. She has been working in the Marketing occupational sector for more than 5 years. In the last employment she was working as a Strategist/Strategist at Cult Creative Agency. So far Brooke has not gained any managerial experience.)
34. Candidate LinkedIn resume ()
35. Candidate Company name()
36. Candidate Company number()
37. Candidate Branch ()
38. Candidate Desired Industry ()
39. Candidate Desired Sub Industry ()
40. Candidate Desired Function Expertise ()

41. Candidate Desired Sub Function Expertise ()

NOTE:

1. To fields of Education, because it's a dynamic field in Vincere and you can add as many education as you want in Candidate Profile, it's important to put the details inside a Loop to get all Education details of a candidate.

Education details that are supported in Resume Builder:

- a. Candidate Education Level (`${education.educationLevel}`)
- b. Candidate Education Summary (Marketing, NVQ Level 3
IPA
Principle of, Level 3 Certificate)
- c. Candidate Education Institution (`${education.institutionName}`)
- d. Candidate Education Course (`${education.course}`)
- e. Candidate Education Qualification (`${education.qualification}`)
- f. Candidate Education GPA (`${education.gpa}`)
- g. Candidate Education Honors (`${education.honors}`)
- h. Candidate Education Major (`${education.major}`)
- i. Candidate Education Grade (`${education.grade}`)

To use those wildcards, simply put them between an "Education.EducationStartLoop" and an "Education.EducationEndLoop"

Example:

NVQ Level 3, -

IPA

, -

Level 3 Certificate, -

2. Fields in Work History of candidate work in the same way as Education's fields.

You will have to put Work History details in between a "WorkHistory.WorkCompanyStartLoop" and a "WorkHistory.WorkCompanyEndLoop".

Work History details that are supported in Resume Builder:

- a. Candidate Job title (`${experience.jobTitle}`)
- b. Candidate Employer (`${experience.employer}`)
- c. Date range (`${experience.dateRange}`)
- d. Candidate experience at the company (`${experience.company}`)

Recruiter information

- 1. User location ()
- 2. User phone number ()
- 3. Resume submitted date (12/07/2023)
- 4. User company name (Wild Squirrel Recruitment)

5. User name ()
6. User email ()
7. Primary Brand Logo ()
8. Primary Brand Name ()