

Chris Boshier

Head of Strategy

borne™

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I help clients use brand, communication and creativity to get where they want to be. I'm an experienced creative strategist interested in simple, actionable strategy that leads to truly great ideas, with experience across a number of disciplines and a range of categories, and with both local and global brands. I believe that nothing drives a greater business advantage than a good idea - and that it's important to enjoy the process of getting there together too. I help clients use brand, communication and creativity to get where they want to be. I'm an experienced creative strategist interested in simple, actionable strategy that leads to truly great ideas, with experience across a number of disciplines and a range of categories, and with both local and global brands. I believe that nothing drives a greater business advantage than a good idea - and that it's important to enjoy the process of getting there together too. ...see more

Skills

Employment

borne™ borne™ Head Of Strategy	-
MotherMother Strategist	-
TBWA \ LondonTBWA \ London Strategist	-
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Education

University of Exeter

Bachelor of Arts (B.A.)Bachelor of Arts (B.A.)