Wynston Hsu

wynstonhsu.com hsu.wynston@gmail.com (360) 907-9548

Experience

Product Designer

Boeing

July 2019 - Present

Product Designer

Novant | Senior Capstone Project

September 2018 - June 2019

User Experience Designer

RuutDrop

October 2018 - May 2019

Undergraduate TA

Intro to Information Architecture

December 2018 - March 2019

Associate Research Analyst

gesture | UW C21 Story Institute

June 2017 - July 2017

Education

University of Washington

September 2015 - June 2019

Skills

Redesigned enterprise manufacturing applications for daily plan management and production order execution to enable better user adoption across the company.

Conducted UX audit of 6 core applications in the manufacturing operations management tool suite. Developed and executed strategy for reducing design debt across factory product systems.

Co-created a startup concept facilitating the marketplace for businesses to connect with on-demand service workers. Developed business strategy through market & user research.

Designed and tested the end-to-end experience of the service's web and mobile applications. Designed print media such as business cards, pamphlets and posters to promote branding.

Evaluated the user experience of the company's mobile application and website using industry heuristics and best practices. Incorporate insights from user interviews into designs. Created design specs and prototypes for dev-design handoff.

Guided UW students through the core concepts and methodologies of information architecture as it relates to the larger field of user experience design. Prepared lecture material based on industry trends and practices.

Led a project team of 20+ student analysts in conducting user research to validate client problems. Delivered insights and solutions through compelling end-user narratives.

Bachelor of Science in Informatics

Concentration in Human-Computer Interaction

UI Design • Interaction Design • Wireframing • Prototyping • Usability Testing • Visual Design • User Research • Information Architecture • Journey Mapping • Lean UX Principle

Tools