

# YUE WANG

## UX DESIGNER & RESEARCHER

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## EDUCATION

**University of Michigan**  
**School of Information**  
**Master of Science in Information**  
Expected May 2021 | Ann Arbor, MI

**Mount Holyoke College**  
**Bachelor of Art in Psychology**  
**Bachelor of Art in Sociology**  
May 2019 | South Hadley, MA

**Sophia University**  
Faculty of Liberal Arts  
March - July 2018 | Tokyo, Japan

## SKILLS

### DESIGN

Personas  
Scenario  
Storyboard  
User Flow Map  
Concept Sketching  
User Journey Mapping  
Prototyping

### RESEARCH

Background research  
Need-finding  
Contextual Inquiry  
Heuristic Evaluation  
Qualitative Interview  
Information Architecture  
Competitive Analysis  
Usability Testing  
Data Analysis

### TOOLS

Adobe Photoshop  
Adobe Illustrator  
SPSS  
R  
HTML  
CSS  
JavaScript  
Python

## ACADEMIC PROJECTS

**UX Designer & Researcher** | July - August 2020  
**Bank Customer Churn Analysis**  
Ann Arbor, MI

Worked with a group partner to create a website that allows users to choose different variables and learn the correlation between selected variables and the bank customer churn.

Built the website to host the model and added essential features for users to interact with the data.

**UX Designer & Researcher** | January - April 2020  
**I622 - Needs Assessment and Usability Evaluation**  
University of Michigan, Ann Arbor, MI

Mapped the interaction flow and compared the features and usability of the system with competitors' systems.

Investigated user experience of Umich HR website and evaluated the system from several points of view.

**Consultant** | September - December 2020  
**SI501 - Contextual Inquiry and Consulting Foundations**  
University of Michigan, Ann Arbor, MI

Analyzed the data management issue of a local non-profit organization and communicated findings and recommendations in oral and written form.

Managed an external client-based relationship and collected, represented, and analyzed qualitative data about the work process and service by conducting semi-structured interviews.

**UX Designer & Researcher** | September - December 2020  
**I582 - Introduction to Interaction Design**  
University of Michigan, Ann Arbor, MI

Conducted background research, competitive analysis, targeted user group interview, and need-finding to identify a design problem.

Created a digital prototype of an App that could solve/ mitigate the issue of recycling

## RESEARCH EXPERIENCE

**Student Researcher** | September - December 2019  
**Gender Differences in Romantic Conflicts**  
Mount Holyoke College, South Hadley, MA

To analyze the influence of avoidance and anxiety attachment of parents and relationship satisfaction upon the later cooperative attitude in solving romantic conflicts as well as to explore whether the level of cooperative attitude is equally associated for both genders.