

YUE WANG

UX/UI DESIGNER
& RESEARCHER

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EDUCATION

University of Michigan
School of Information
Master of Science in Information
GPA: 4.000
Expected May 2021 | Ann Arbor, MI

Mount Holyoke College
Bachelor of Art in Psychology
Bachelor of Art in Sociology
May 2019 | South Hadley, MA

SKILLS

DESIGN

Accessibility
Persona
Prototyping
Scenario
Storyboard
User Flow Map
Wireframing

RESEARCH

Affinity Mapping
Competitive Analysis
Heuristic Evaluation
Qualitative Interview
Survey Design
Usability Testing

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe XD
Figma
InVision
Miro
Qualtrics

CODE

HTML / CSS
JavaScript
Python
R
SPSS

PROJECT EXPERIENCE

UX Designer & Researcher | Museum in Pandemic: ConnecTour
September - December 2020, Remote

- Developed a virtual tour App prototype for museums and visitors to stay connected during the pandemic.
- Mainly responsible for interview analysis, survey design, wireframing, interaction design, and video production.

UX Designer & Researcher | Disability Advocates of Kent County (DAKC)
September - November 2020, Remote

- Investigated the current accessibility navigator through heuristic evaluation and comparative analysis.
- Designed interview protocol and survey questions for collecting feedback from the Grand Rapids residents.
- Wireframed prototypes for redesigning the Experience Grand Rapids website.

UX Researcher | P3Mobility
September - November 2020, Ann Arbor, MI

- Analyzed the current state of the insurance and connected vehicle industries and created a sales presentation.
- Designed interview protocol and interviewed five stakeholders for their insights.
- Presented the research findings to the CEO of P3Mobility and several CEOs from the insurance industry.

UX Researcher | University of Michigan - Voices of the Staff
January - April 2020, Ann Arbor, MI

- Designed interview protocol and survey questions to investigate the user experience of the UMich HR website.
- Evaluated the interface through conducting heuristic evaluation and comparative analysis.
- Mapped the interaction flow and compared the features and usability of the system with competitors' systems.

WORK EXPERIENCE

UI Designer Intern | 1Cademy
January 2021 - Present, Remote

- Evaluate the current platform and conduct literature reviews.
- Build prototypes for the community leaderboard comparison interface.
- Create storyboards and animations for the homepage video production.
- Present design progress and results in weekly meetings.

HR Talent Development Intern | Greater China Gap Inc.
June - August 2017, Shanghai, China

- Led store traffic presentation project, discovered and analyzed Gap shopper behavior in Shanghai, China.
- Assisted Talent Management & Development team in providing in-training on-site support for two programs of mentorship and leadership development.
- Communicated with outside sources to prepare for company learning activities and materials.
- Translated materials for the training programs and designed program guiding books and journals, as well as collected and organized post-feedback.