

Tax Invoice ID  
**ADS258-105242541**

Document Date  
**Dec 24, 2025, 6:23 AM**

Payment method  
**Prepaid balance**

Transaction ID  
**25622883887397503-25427803650238865**

Product Type  
**Meta ads**

Paid

**8,526.30 INR**

Subtotal: 7,225.68 INR  
IGST (18%): 1,300.62 INR

Ad costs since your last bill.

Line #	Campaigns - Advertising Service HSN code/SAC code: 998365	
1	<b>BOFU - Retargeting - Cart Abandoners</b>	<b>960.32 INR</b>
	From Dec 22, 2025, 12:00 AM to Dec 23, 2025, 11:59 PM	
	BOFU - Legend Optimus - Cart Abandoners (7d)	4,151 Impressions 881.09 INR
	BOFU - Alpha Xtreme - Cart Abandoners (7d)	27 Impressions 79.23 INR
2	<b>BOFU - DPA - All Products</b>	<b>197.70 INR</b>
	From Dec 22, 2025, 12:00 AM to Dec 23, 2025, 11:59 PM	
	BOFU - Cart Abandoners (7d)	10 Link clicks 197.70 INR
3	<b>MOFU - Retargeting - Website Visitors</b>	<b>3,666.31 INR</b>
	From Dec 22, 2025, 12:00 AM to Dec 23, 2025, 11:59 PM	
	MOFU - Website Visitors (30d) - Excl. ATC & Purchase	31,516 Impressions 3,666.31 INR
4	<b>TOFU - Sales - Legend Optimus (Lookalikes + Interests)</b>	<b>2,401.35 INR</b>
	From Dec 22, 2025, 12:00 AM to Dec 23, 2025, 11:59 PM	
	TOFU - LAL 1% (Purchase 180d)	27,592 Impressions 2,401.35 INR

Facebook India Online Services Pvt. Ltd.  
DLF Atria Block N, Jacaranda Marg  
DLF City Phase II, Gurugram – 122002 Haryana  
India  
GSTIN : 06AABCF5150G1ZZ  
PAN : AABCF5150G

KA  
India  
State code: 29  
Place of Supply: Karnataka  
GSTIN: 29AABFZ8674N1Z3  
PAN: AABFZ8674N  
Invoice # FBADS-258-105242541

Supplies against this invoice are not subject to reverse charge.  
Tax-Deducted-at-Source (TDS) at applicable rate applies on the pre-GST Advertising spend and is directly payable to the Central Board of Direct Taxes. Where such TDS is applied, kindly follow the process outlined: [here](#)