

Alice Jiang

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EDUCATION

- Master of Science in Business Analytics (STEM)** Aug. 2021
Boston University Questrom School of Business; Boston, MA
- Bachelor of Business Administration, Business Analytics | Finance** May. 2020
The University of Iowa; Iowa City, IA
University Honors

RELEVANT SKILLS

Programming Languages: R, Python, SQL, PL/SQL, JAVA, SAS
Software: Hive, Vison, Tableau, Power BI, Access, Alteryx

RELATED PROJECTS

- Fav Trip Gas Station Location Analysis*** Jan. 2020 – May. 2020
BAIS Capstone Project | Iowa City, IA
- Collaborated directly with CEO on business development strategies, including formulating reusable scoring algorithm and potential site evaluation
 - Implemented Tableau dashboards to explore demographic insights and sales trends
- Valuation of M&A: Synergies Disclosures and Stock Price*** Aug. 2019 – May. 2020
Independent Research | Iowa City, IA
- Utilized R to investigate stock price reactions to synergy disclosures in mergers and acquisitions
 - Created graphs to represent correlation between premium and calculated present value of synergy per share in 4-week timeline by using Tableau
 - Extracted 538 forward looking statements in SEC corporate EDGAR discussing synergies and hypothesized reasons for failure to meet merger expectations
- Analysis of Uber Pickups and Weather in New York City*** Sept. 2019 – Dec. 2019
Data Wrangling | Iowa City, IA
- Supervised team of 5 members and manipulated R for web-scraping and data cleaning into intelligent recommendations for drivers and users
 - Concluded how rainfall and temperature affect pickup rates and suggested top 3 locations for drivers

INTERNSHIP EXPERIENCE

- Financial and Fund Assistant*** Jun. 2018 – Jul. 2018
UCL Thames Estuary Partnership | London, United Kingdom
- Reconciled European Union financial fundraising projects with QuickBooks to ensure accuracy
 - Improved current budget initiatives and performed analysis for new requirements and features for proposed claims resulting increased efficiency in reconciliation process
 - Enhanced financial projections for next quarter by customizing spreadsheets with Pivot Table and weighted decision matrix in EXCEL

ADDITIONAL INFORMATION

- Volunteer Income Tax Assistance*** Jan. 2018 – Apr. 2018
- Consulted 30+ international income taxpayers with qualified tax return services and clear guidance