# Cheng Chen

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## EDUCATION

**Master of Science in Business Analytics (STEM)**                                                      August 2021
Boston University Questrom School of Business; Boston, MA

**Master of Science in Analytics (STEM)**                                                                 August 2020
Bowling Green State University; Bowling Green, OH; Cumulative GPA: 3.818/4.0
Dean's List for Spring Semester 2020

**Bachelor of Science in Business Administration, specialized in Business Analytics and Intelligence**   May 2019
Bowling Green State University; Bowling Green, OH; Cumulative GPA: 3.823/4.0
Cumulative GPA: 3.823/4.0; Dean's List for Fall Semester 2018 and Spring Semester 2019

**Bachelor of Science in Information Management and Information System (Undergraduate years 1-3)**   June 2018
Tianjin Polytechnic University; Tianjin, China
2nd Prize Chancellor's Scholarship for 2016, 2017 and 2018

## RELEVANT WORK EXPERIENCE

**Banking Department Intern**                                                       January 2018 - February 2020
*Agricultural Bank of China,* Baotou, China

- Managed 6 types of standard transactions for customers including opening new accounts, depositing, transferring, cashing checks, balancing cash drawers and collecting utilities expenses
- Developed 2 weekly financial statements of client company and showed its credit rating using Tableau
- Organized 100+ customer transaction receipts on a daily basis and compiled transaction analysis report to present at weekly meeting with Pivot table and interactive dashboard

## RELEVANT SKILLS

Technical Skills: Python, Tableau, R, SQL, Data Mining, Microsoft Office Suite, Minitab, MS project experience
Completed Courses: Exploratory Data Analysis, Project Management, Data Modeling, Accounting, Data Mining
In-progress Courses: Supervised Machine Learning, Business Analytics Toolbox, Programming for Data Science, Business Experimentation & Causal Methods, Advanced Machine Learning

## RELATED PROJECTS

**A Predictive Statistical Modeling for a Marketing Campaign at an NGO**                  March 2019 - May 2019
*Group Leader, Data Mining in Business Analytics, BGSU,* Bowling Green, OH

- Led a group of 5 students to design a predictive statistical model for fundraising at a US veterans' organization
- Improved 5% cost-effectiveness of marketing campaign and predicted donate rate
- Conducted data partitioned based on a dataset of 3120 records and 24 variables; Built Classification Tree Model and Logistical Regression Model; Calculated net profit in R

## ADDITIONAL INFORMATION

Extracurricular activities: Society (Vice President of the Education Department at the Students' Union of TJPU); Volunteer (2016 Davos Economic Forum); Competition (Director, Host of the Annual Psychodrama of TJPU)