

Selma Sentissi El Idrissi

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EDUCATION

Master of Science in Business Analytics (STEM)

August 2021

Boston University Questrom School of Business; Boston, MA

Bachelor of Science in Business Administration, Management Information Systems

June 2020

University of Arizona Eller College of Management; Tucson, Arizona

- GPA: 3.9, Dean's List Honors, Academic Distinction, Case Competition Winner
- Study Abroad: University of Sydney, Australia

RELEVANT WORK EXPERIENCE

COPELIT S.A.R.L.

July 2017 – August 2017

Shadowing; Laayoune, Morocco

- Monitored the industrial production process from raw material to finished product
- Analyzed the company's daily Power BI reports
- Shadowed employees in human resources, production, management, import, and export

RELATED PROJECTS

Management Information Systems Association

September 2018 – May 2020

Active Member; Tucson, Arizona

- Attend programming and leadership workshops given by guest speakers from technology companies
- Participate in Eller "Make A Difference Day" philanthropy event, providing service to the community

Database Management Systems, final project (MIS 331)

March 2019- May 2019

Class Student

- Developed the different entities of a clothing database using Entity Relationship Diagrams
- Implemented the database using MySQL

Eller Case Competition, Spring 2019

April 2019 – May 2019

Active Member; Tucson, Arizona

- Developed a communication plan to drive sales and increase traffic in the bookstore
- Identified a new product line for the university bookstore targeted to a specific market

Consulting Project for Alisa's Angels Foundation (BCOM 314)

January 2019 – May 2019

Team Member; Tucson, Arizona

- Collaborated on a team of 5, along with members of the foundation, to develop a communication strategy increasing awareness among potential student applicants
- Assisted with board meetings on the scholarship and the Gala committees

Association of International Students

January 2017 – June 2018

Environmental Policy Specialist; Tulsa, Oklahoma

- Served on the event planning committee, organizing 5 events per term for the association
- Motivated 500+ international students to connect with others international or domestic students
- Planned an event with 10+ cultural associations and organized annual show representing their country's culture

RELEVANT SKILLS

Technical Skills: Java, SQL, Access, CSS, HTML, Wireshark, WordPress, Pivot Tables

ADDITIONAL INFORMATION

Language: Professional proficiency in English, French, and Arabic

Interests: Boxing and traveling