

# Stat 200 Presentation

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# Statistical Analysis and the Illusion of Objectivity

J.O. Berger & D.A. Berry (1988), *American Scientist*

# Subjectivity and Scientific Analysis

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- 
- Subjective science is not bad

# Subjectivity and Scientific Analysis

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A core argument between Bayesians and Frequentists



## Case Study: Vitamin C

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## Case Study Details

- $H_0$ : Vitamin C has the same effect on the common cold as the placebo.
- $H_A$ : Vitamin C has a different effect than the placebo.
- Design: 17 matched pairs of subjects randomly assigned to take vitamin C or a placebo (P)
- Outcome: Vitamin C better than Placebo in 13 pairs, Placebo better than Vitamin C in 4 pairs (13 Successes, 4 Failures).

# Standard Approach

- Binomial model ( $m = 17$ )
- $H_0 : p = \frac{1}{2}, H_a : p \neq \frac{1}{2}$

*P-value* = Probability of obtaining replicate results **as or more extreme** than what was observed

$$P\text{-value} = \sum_x p(x) : p(x) \leq 0.0182$$

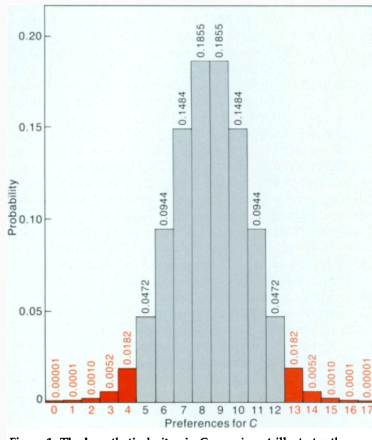


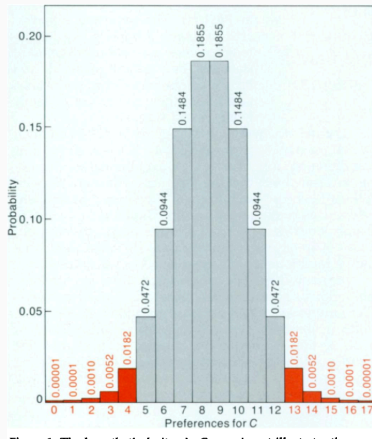
Figure 4 The binomial distribution for  $C$  with  $m = 17$  and  $p = 0.5$

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Result: Assuming the null hypothesis is true, the probability of obtaining replicate results as or more extreme than what was observed is 0.049, which is smaller than 0.05, making the null hypothesis suspect.

# Bayesian Approach

- Same model: Binomial model ( $m = 17$ )
- With the same hypothesis:  $H_0 : p = \frac{1}{2}$ ,  $H_a : p \neq \frac{1}{2}$
- Requires  $p_o$ : prior probability, chosen by practitioner
- A  $p_o = 0.6$  corresponds prior belief that vitamin C will be marginally more effective than the placebo

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- A  $p_o = 0.6$  corresponds prior belief that vitamin C will be marginally more effective than the placebo

Result: The probability that  $H_0$  is true given the observed data is 0.41

The Bayesian result is clear, easy to interpret. The standard result is not, and may even be misleading.

*“consumers of data WANT a final probability; they want to know how probable it is that the hypothesis is true in light of the data. Since standard statistics cannot answer this question, and indeed gives no guidance in translating P-values into an answer, it is difficult to blame consumers for taking the number provided – the P-value – and interpreting it as an answer.”*

# Interpretation and Subjectivity

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P-values are an indirect measure of a desired underlying quantity. Thus, interpreting them is a form of subjective analysis. Not to mention they are often misinterpreted or misused, the worst kind of subjectivity.



## P-values and Researcher Intentions

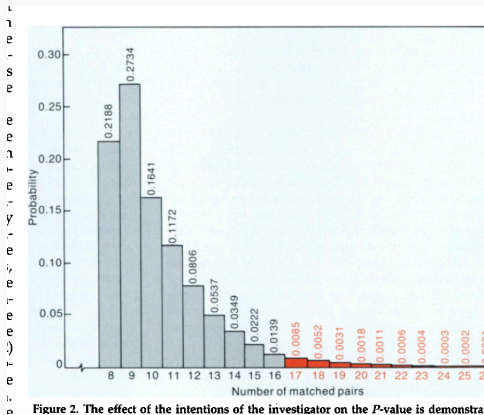
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# Alternative Standard Approach

- Negative-binomial model  
( $m = 4$ )
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Result: *P*-value = 0.021 (was 0.049).

Problem: Same data, different *p*-value

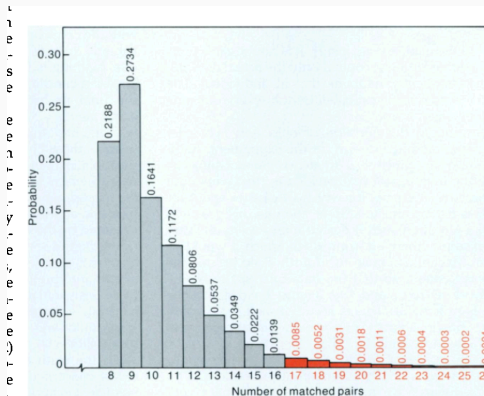


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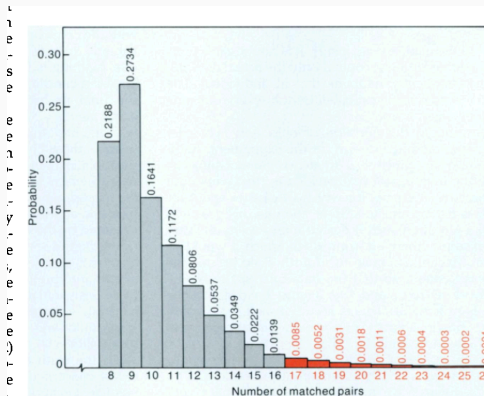


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***P*-values are influenced by researcher intention**

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- Bayesian subjectivity is clearly given via the prior
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- Bayesian subjectivity is clearly given via the prior
- Bayesian probabilities do not depend on unobserved data
- Frequentist subjectivity is implicit in "as or more extreme"
- P-values depend on researcher intentions
- Bayesian probabilities depend on analyst intentions/beliefs

subjectivity is inevitable

## The Role of Subjectivity

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# The Role of Subjectivity : Conclusions

- **Objectivity is not generally possible in statistics**
- Advantages of being upfront with subjectivity:
  - Clear interpretation of results
  - Transparent specification of subjectivity
  - Many other benefits
- Embracing the need for subjectivity through Bayesian analysis can lead to more powerful, flexible, and understandable analyses of data.