



Website Review and Recommendations  
for  
Top Notch Pet Spa

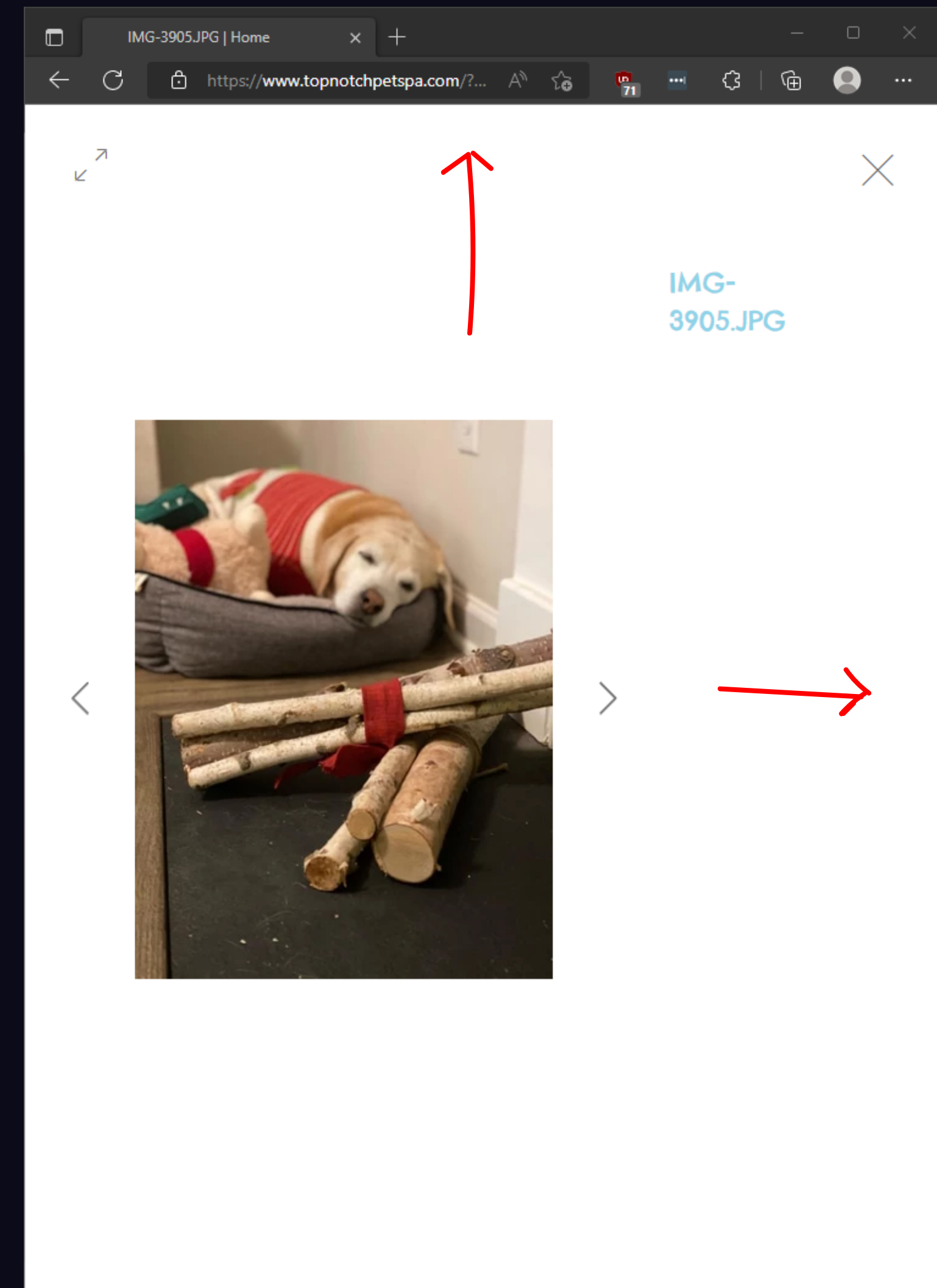
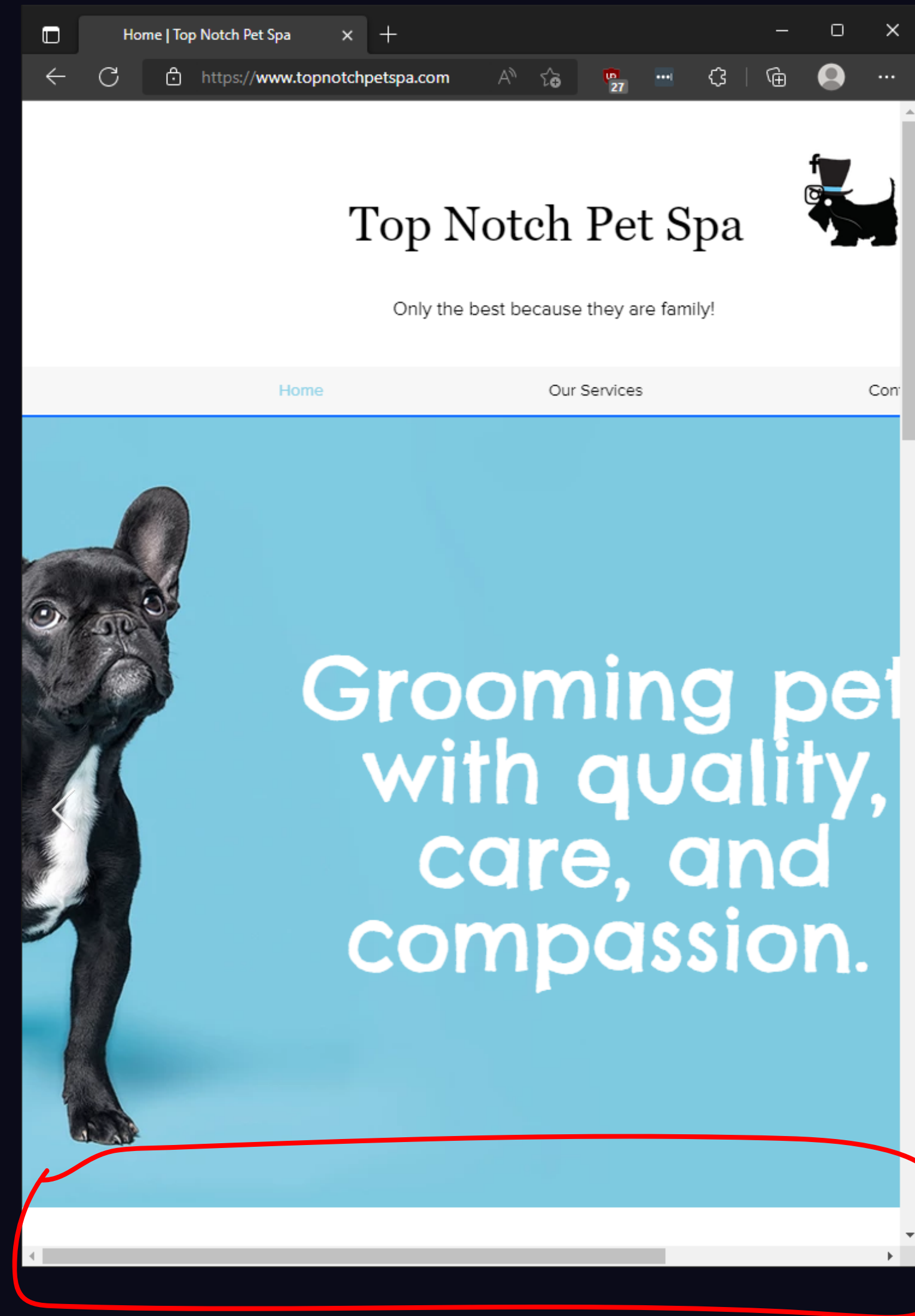
<https://twinsilverdesign.com>  
[contact@twinsilverdesign.com](mailto:contact@twinsilverdesign.com)  
434.878.2240

# Responsiveness

With visitors using countless different devices to access the internet, modern websites have to dynamically adapt to any window and screen size.

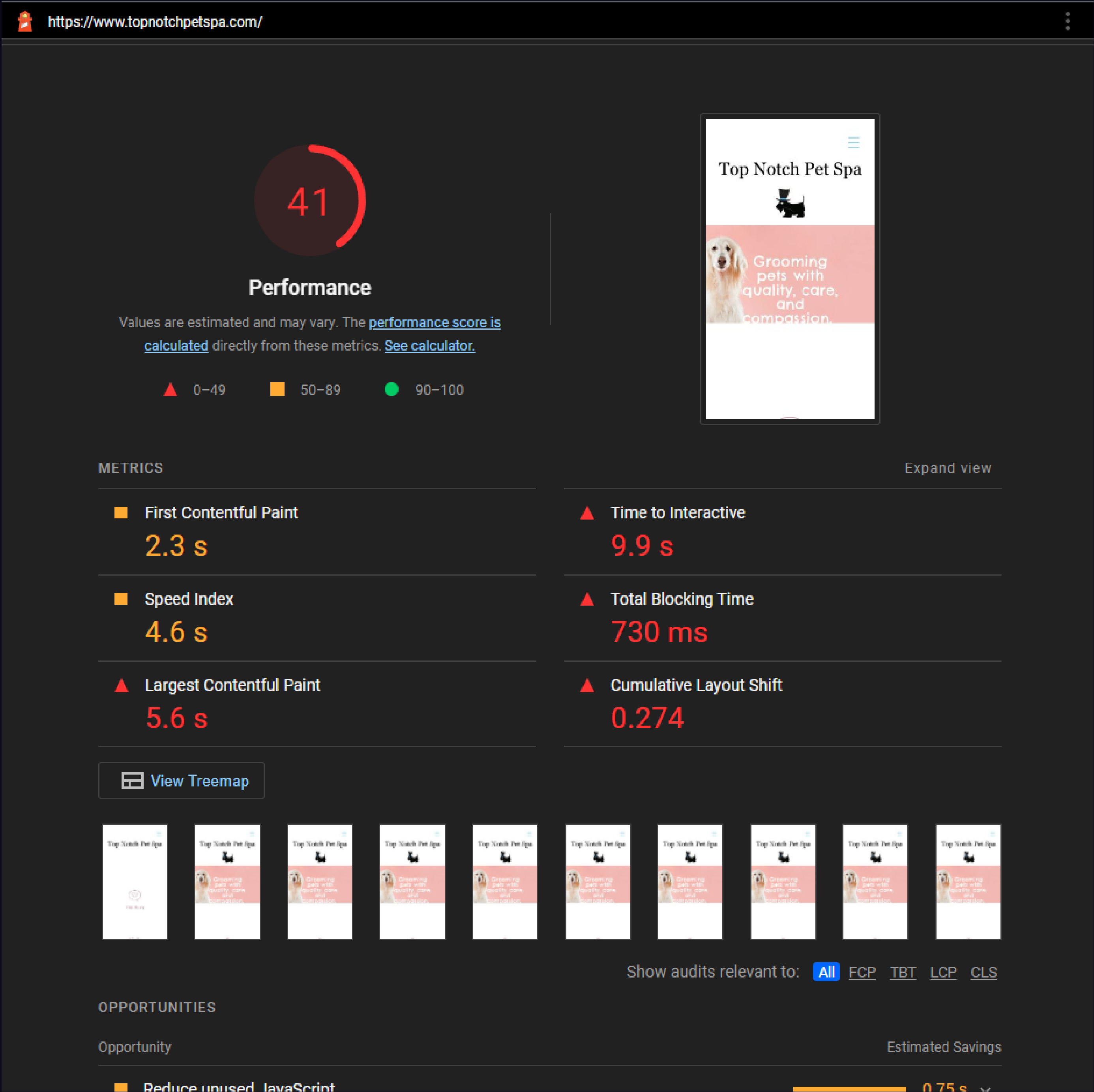
A page that doesn't resize dynamically results in users having to scroll horizontally, disrupting their experience and potentially missing content.

Images that don't automatically expand leave unsightly whitespace and fail to deliver higher detail for users with larger screens.



# Performance

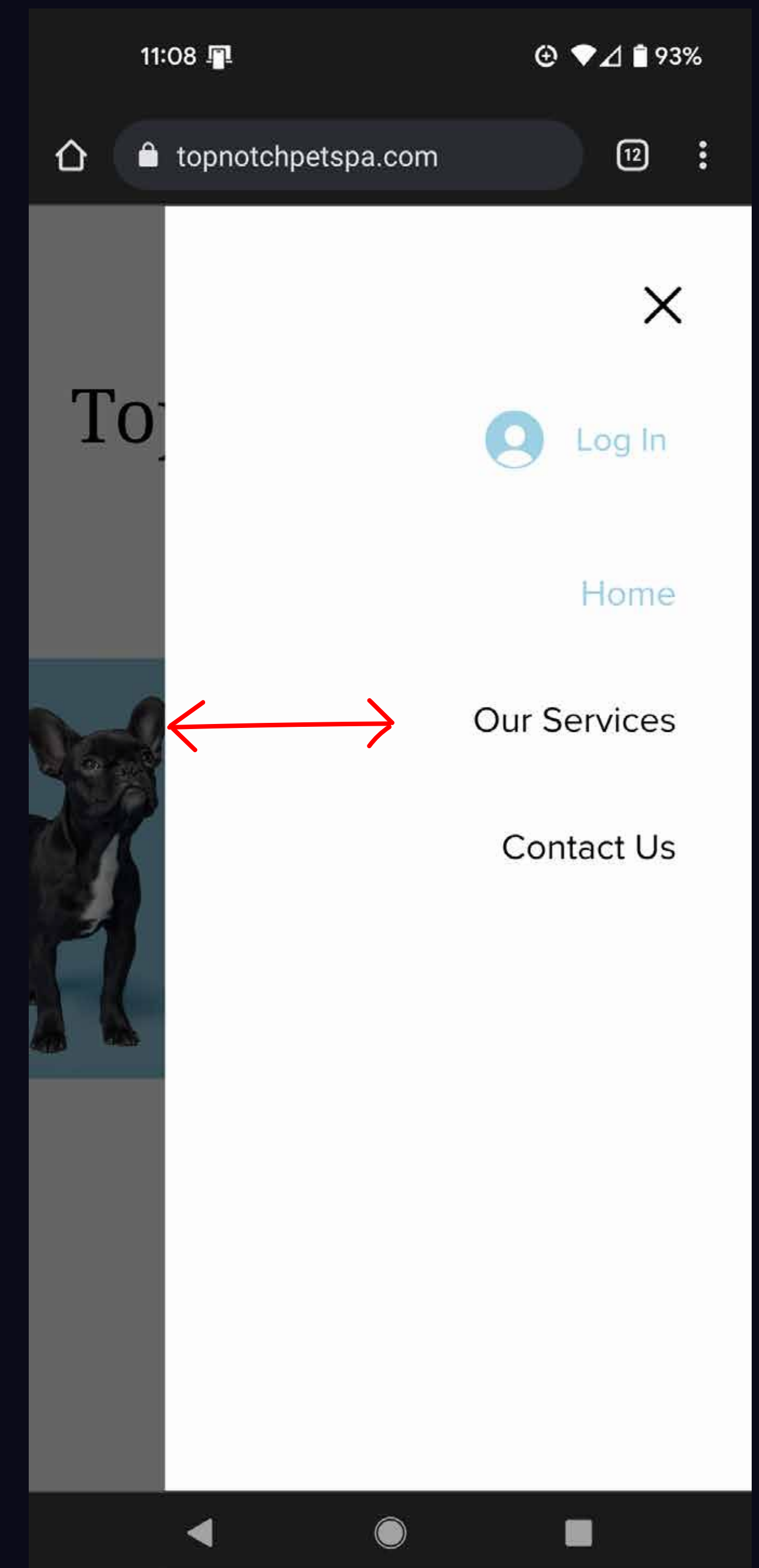
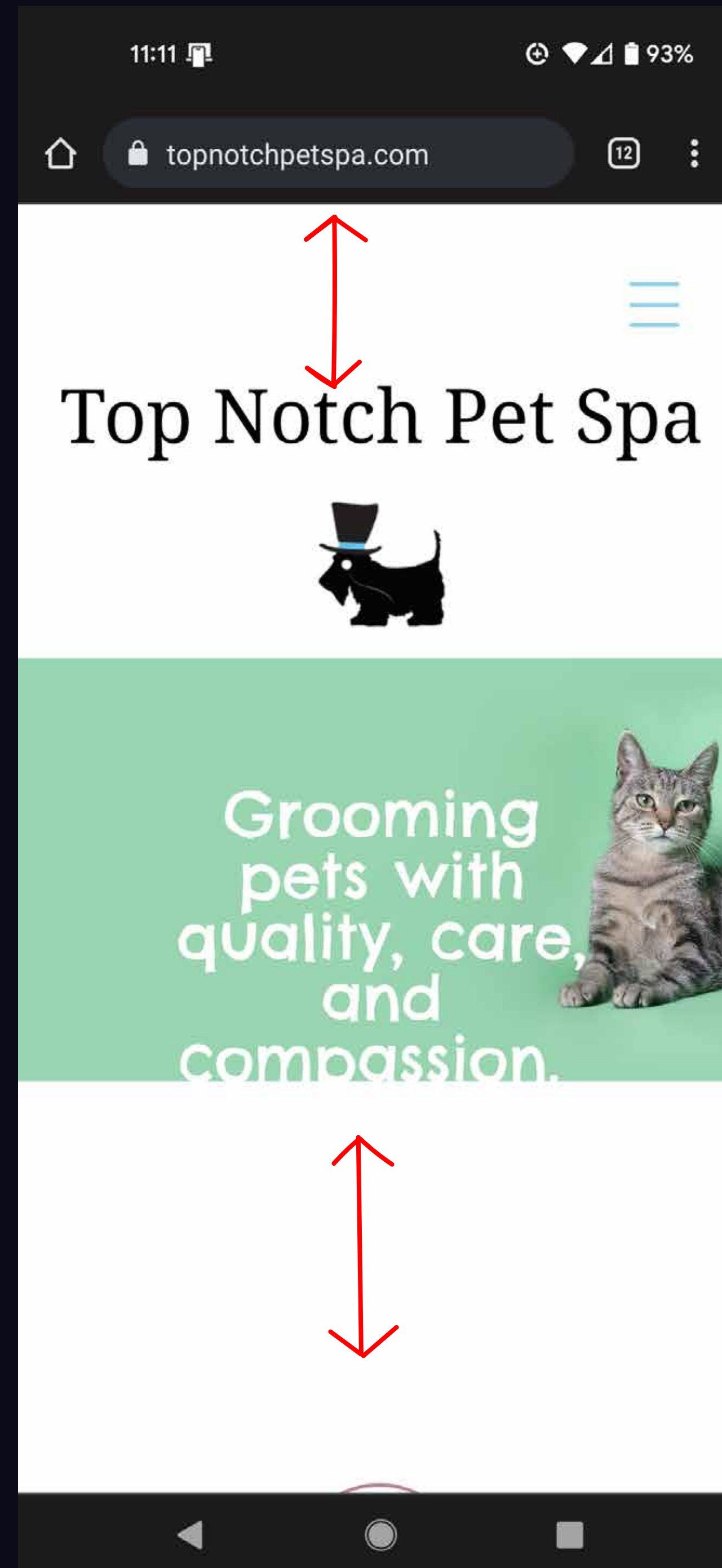
According to Google’s analytical website tool, your website is falling behind on key performance metrics. This results in a slow loading experience, especially for users on a mobile network. We can do a deep dive into your site’s inner workings to fix any technical problems that are dragging your site down.



# Layout

The position of elements on a page contribute as much to a customer's experience as the content of the page itself.

Excessive white space wastes valuable screen real estate, forcing users scroll to find what they're looking for and makes your site look empty.



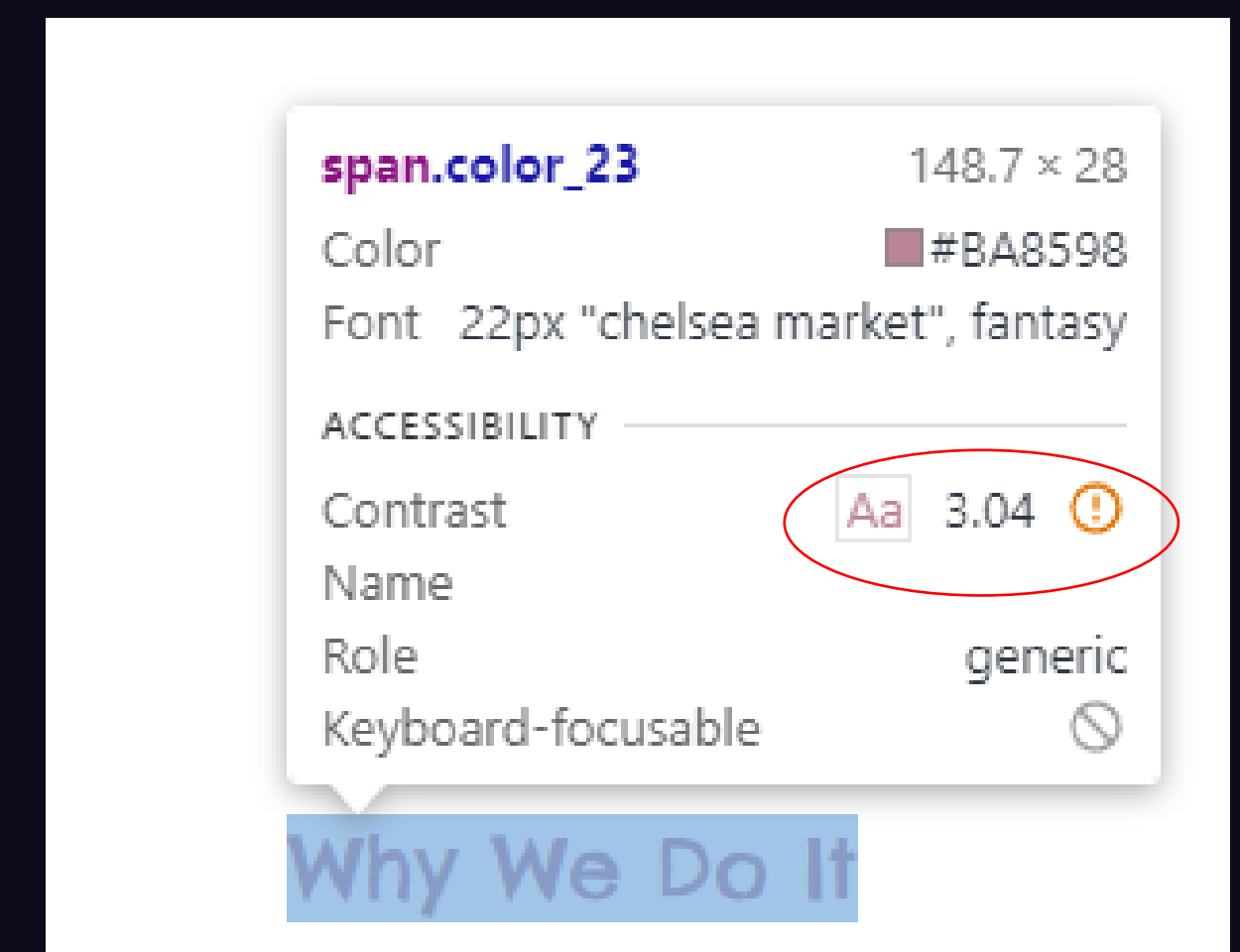
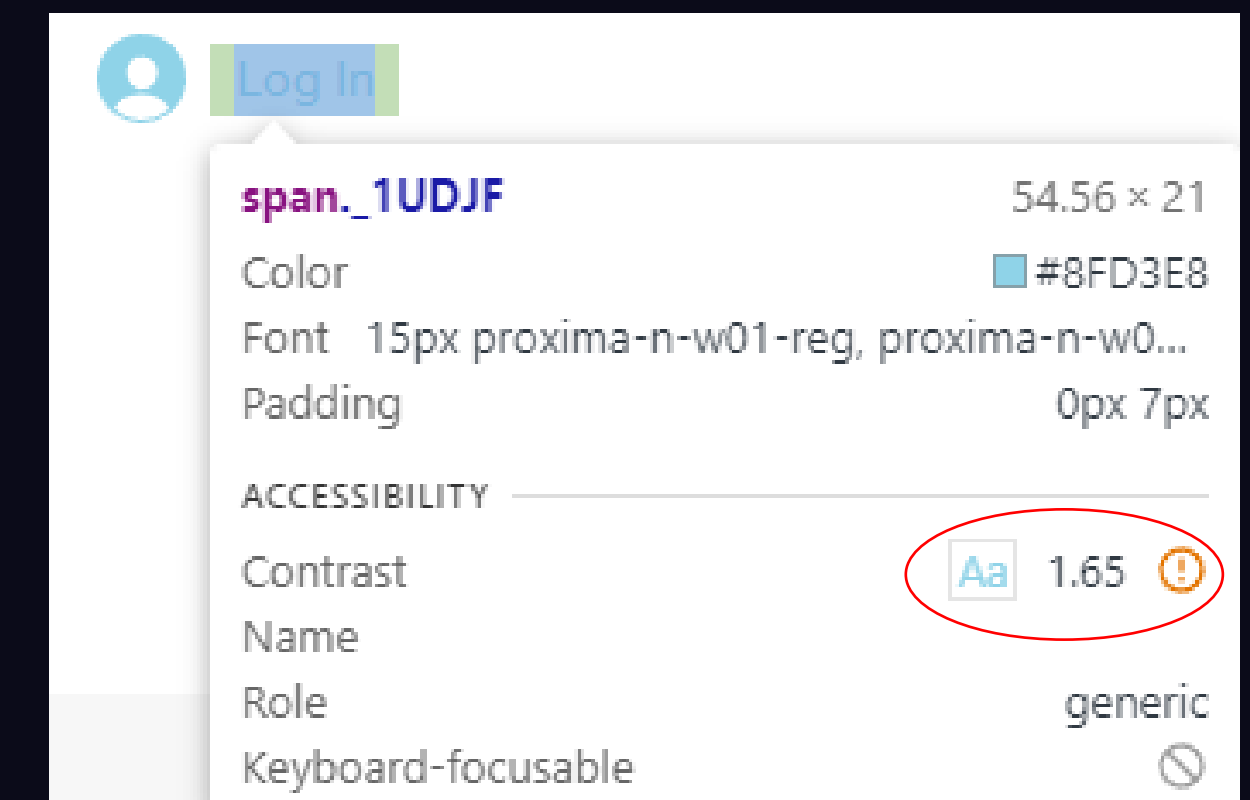
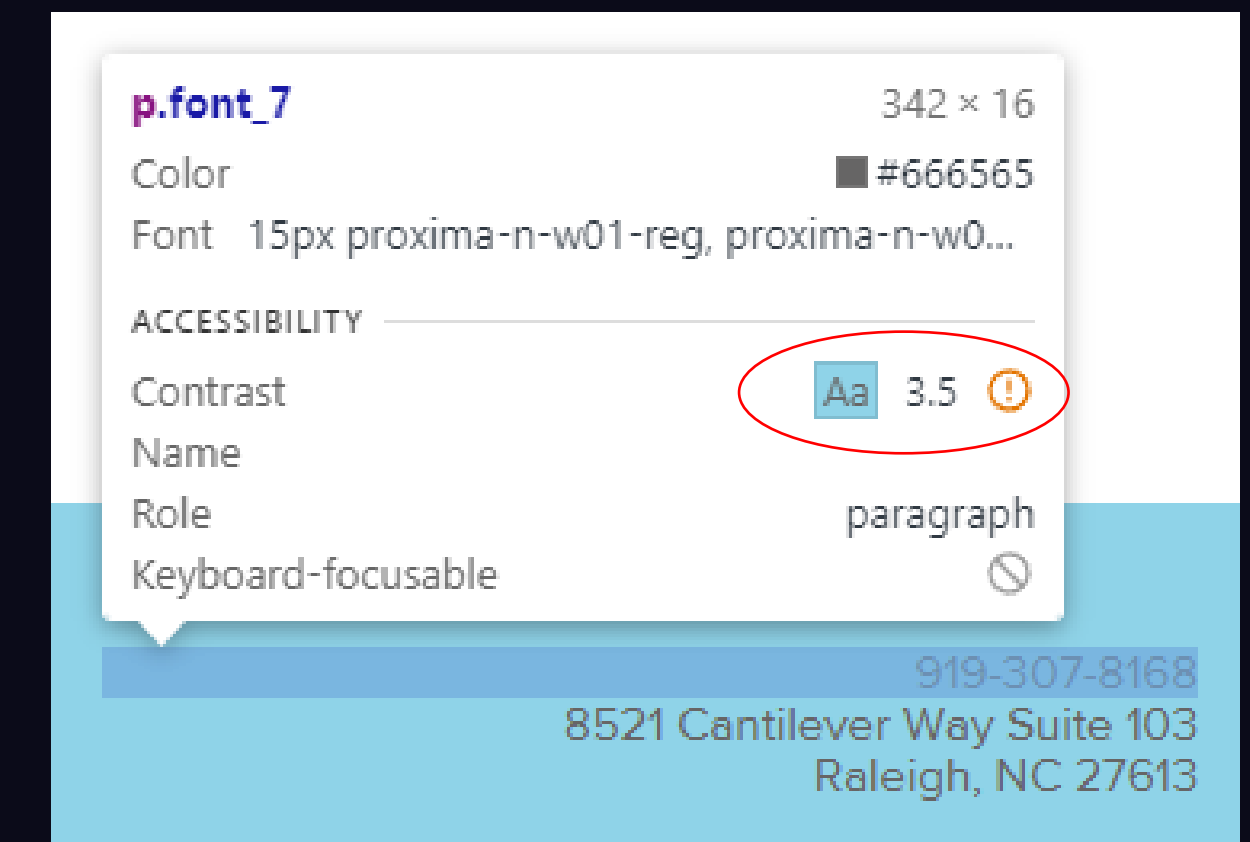


# Accessibility

Font and background colors with a low contrast can be difficult to read, especially for users with diminished vision.

Users with screen readers depend on descriptive file names to understand your site's content.

Not only does improving accessibility provide a better use experience, but Google takes accessibility into consideration when ranking search results.



# Invest in Your Business

## Professional First Impression

Like a well maintained storefront, a professional looking website, gives customers confidence in the quality of your business.

## Lasting Value

Purchasing ads or printing fliers gives a one time benefit. An effective website provides long term marketing value.

## Promote Your Best Reviews

Bring together your five star reviews from Facebook, Google, and Yelp to show off the best of what customers are saying.

Twin Silver Design is ready to help you invest in your business with a fresh, modern website. We can work to improve your existing site with the recommendations we've provided, include any features you've been considering, or build a new website from the ground up. We'll work within your budget and provide hosting for less than many major providers. We look forward to working with you to grow your business!

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