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Dave Bruce earned a Bachelor's Degree in Electrical Engineering from the University of Windsor in Windsor, Ontario and joined FANUC America Corporation (FAC) in Rochester Hills, Michigan in 1997 as an installation engineer for the FAC's automated systems group (ASG) and spent his first year supporting the installation of FANUC robots all over the US. He then moved into the software engineering department of ASG where he spent several years working on different robotic applications including palletizing, dispensing, spot-welding, material handling, and assembly often using iR Vision in the execution of these projects. While working as a software engineer he also earned a Master's of Science degree in Computer Science and Engineering from Oakland University in Auburn Hills, Michigan (2004). Dave transferred into the Material Handling segment at FAC in 2009 to support FAC integrators and end users with their vision guided robotic applications. Dave's is currently the vision product manager and supports all of FAC's customers with their iR Vision product needs.