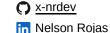
Nelson Rojas

Frontend Developer



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Summary

5+ years of experience building modern, fast, responsive, and accessible interfaces. Passionate about web performance, user experience, and continuous learning. Skilled at leveraging tools like GitHub Copilot and generative AI to speed up development, reducing repetitive coding tasks, and focus on high-impact solutions.

Experience

Playtech © CMS Administrator December 2024 – current Gibraltar

- Performe and improve one of the most powerful achievement system in promotions, created with TypeScript, Vitest, HTML and CSS.
- Developed a new promotional workflow system with JavaScript, HTML, CSS and VTL across multiple brands, streamlining processes and improving time to build promotions.
- Implemented advanced script built with Python, reducing images size by 70%.
- Develop Landing Pages with Astro, JavaScript, Tailwind, CSS and HTML, collaborating with UX/UI department using Figma.
- Manage and update content in Liferay, ensuring brand consistency and SEO compliance.

- Automated repetitive CMS tasks using JavaScript, saving hours per week.
- Improved promotions adding the first achievements system in the company built with JavaScript, HTML and CSS, collaborating with UX/UI department using Figma.
- Developed and maintained responsive interfaces for Playtech's international websites, improving UX/UI, mobile usability and consistency across multiple platforms.
- Administered and updated content across multiple corporate websites using Liferay and WordPress, ensuring site
 reliability and content accuracy.

Projects

Free Games Website

Full-stack web application that delivers a curated collection of free games via an external API.

Built entirely with **vanilla JavaScript**, which presented a unique challenge due to the app's advanced functionality. Implemented modern web development techniques to ensure a **seamless**, **responsive**, **and efficient user experience (UX)**.

- Filter system for dynamic game categorization.
- Search input with debouncing to improve performance and reduce unnecessary API calls.
- Pagination for efficient data loading and improved navigation.

JavaScript, Node JS, Express JS, HTML, CSS

Skills

Frontend Backend	Others	CMS
	oress JS, Python, Generative AI, Github Git, Github	ub Copilot, Liferay CMS, Wordpress

Certifications

freeCodeCampMay 2022freeCodeCampApril 2022JavaScript Algorithms and Data Structures⊕Responsive Web Design⊕

Languages

SpanishEnglishNativeProfessional Working Proficiency