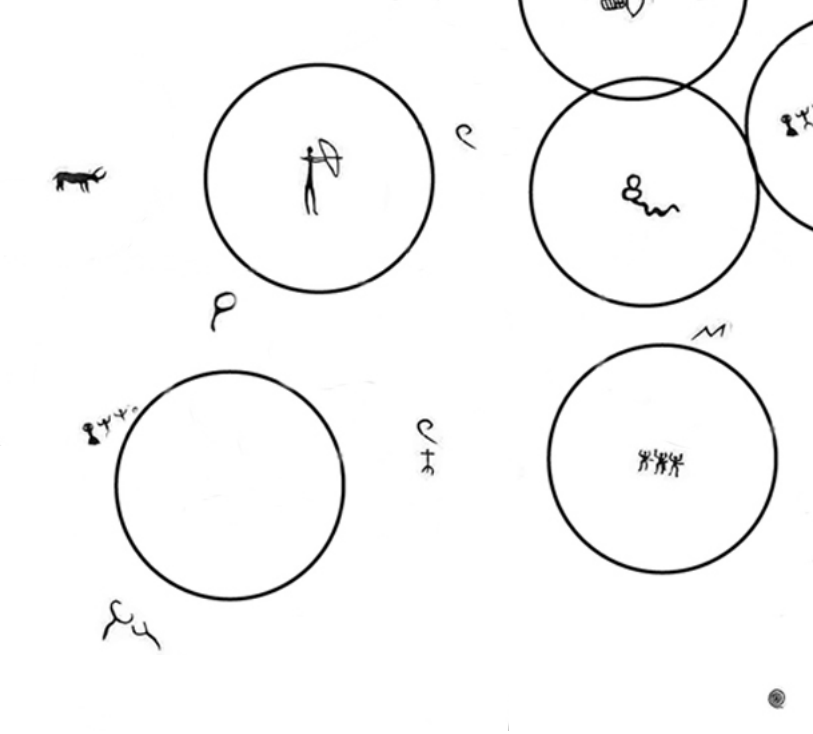
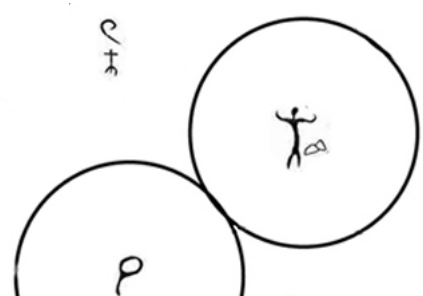


Architecture 101

Part 1: From Nothingness To Place

Anne-Sophie Gauvin
Stefano Mirti
Petronela Nita

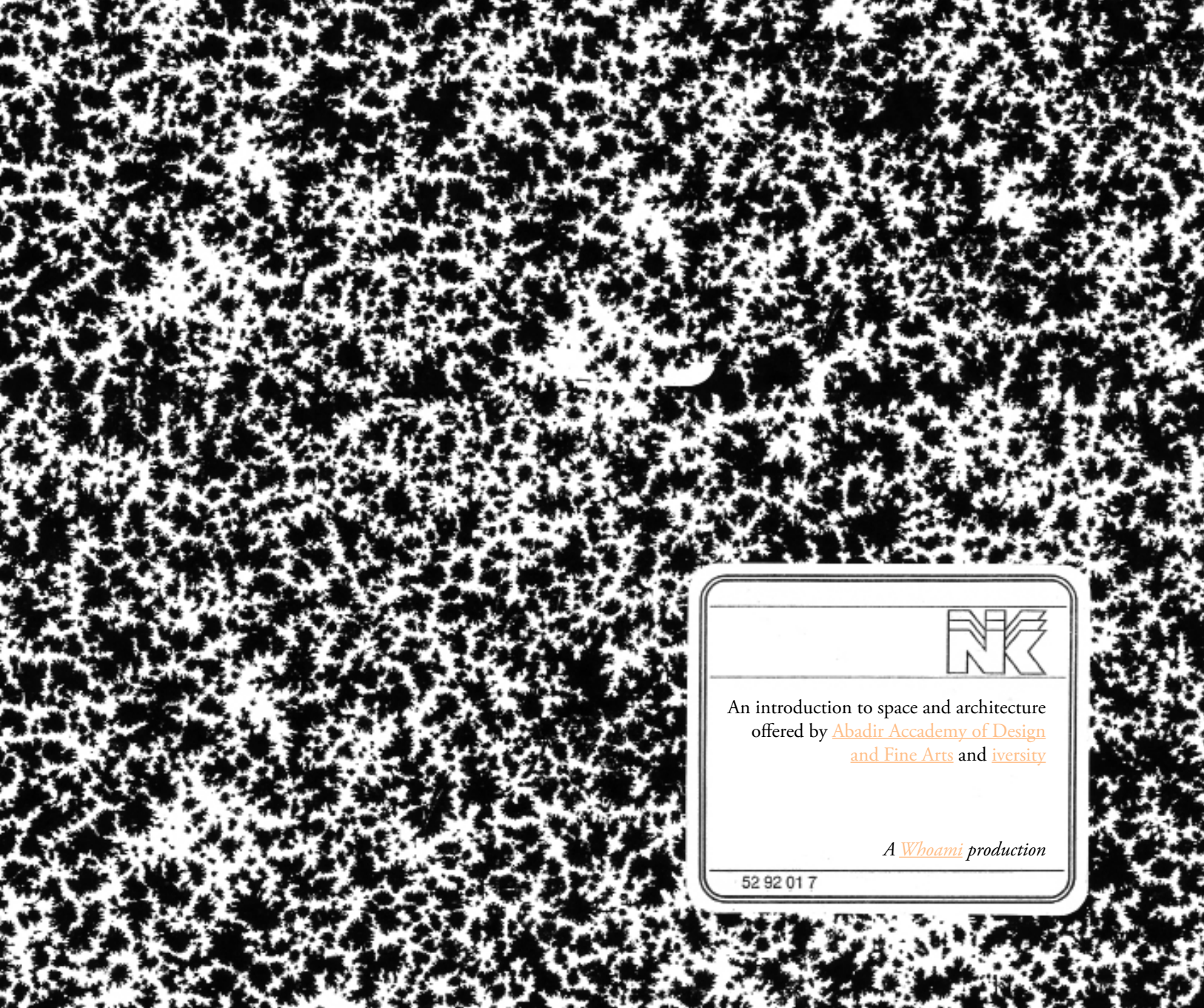


1/101
#EducateYourEye

Stare, pry, listen, eavesdrop…

Architecture 101 (part 1) starts Monday!

Are you ready?


An introduction to space and architecture
offered by Abadir Accademy of Design
and Fine Arts and iversity
A Whoami production
52 92 01 7

What is Architecture 101?

Architecture 101 is an introduction to space and architecture.

A six-month journey consisting of 3 online courses open to all on iversity (part 1, part 2, part 3), one final exhibition / graduation party and a week-long summer camp “offline” in Sicily.

Architecture 101 is also a community of people. People who like to learn and make things together. A big community of cool people that started to take shape with Design 101 and that will keep growing (we would imagine...) with Architecture 101.

If you wish to learn more on the whole thing, we invite you to do so here on iversity.

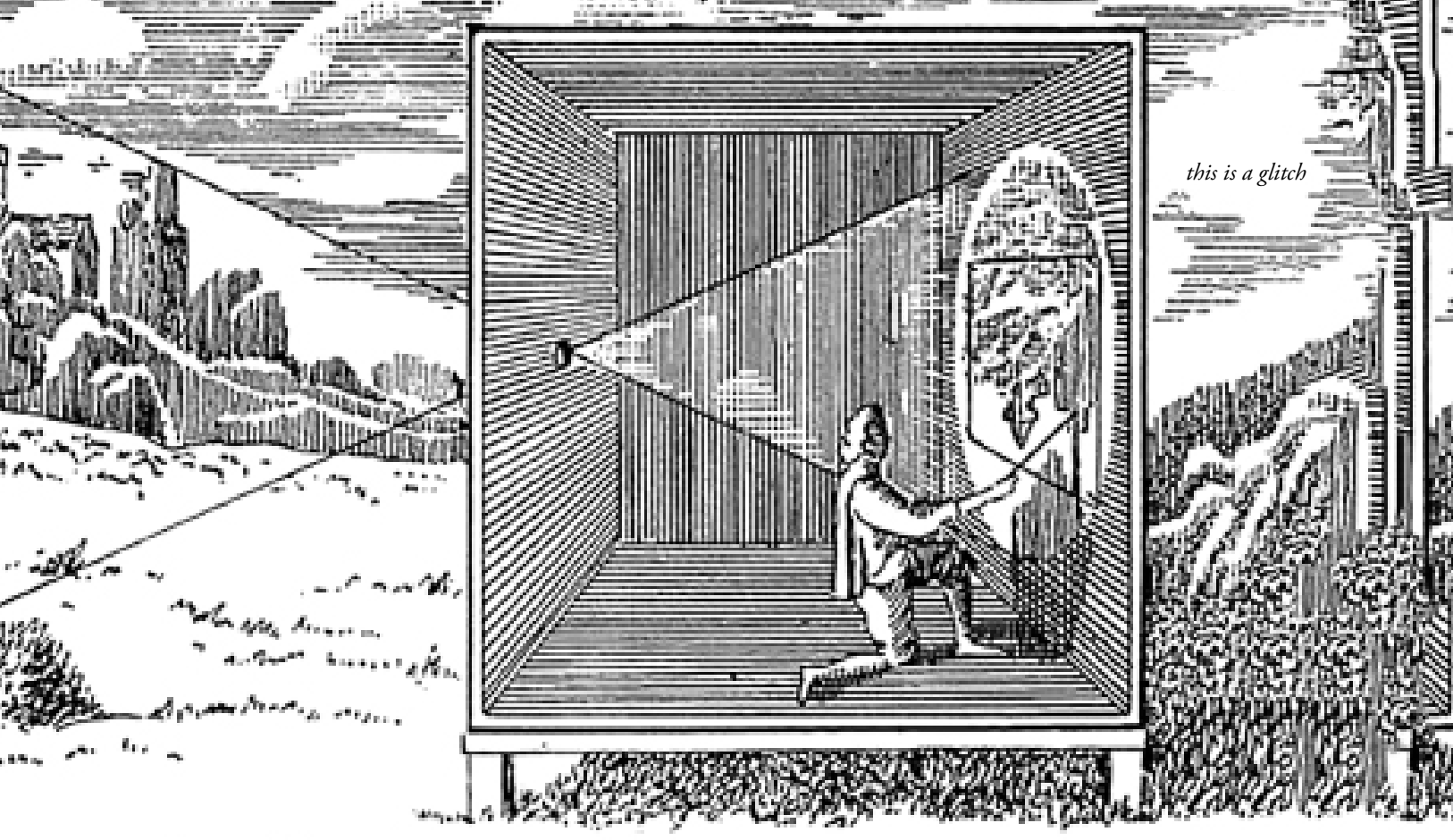
Now, it’s time to get ready because we start on Monday.

How-to get ready (1)

On Monday, January 5, 2015, the "online" bit of Architecture 101 officially starts with:

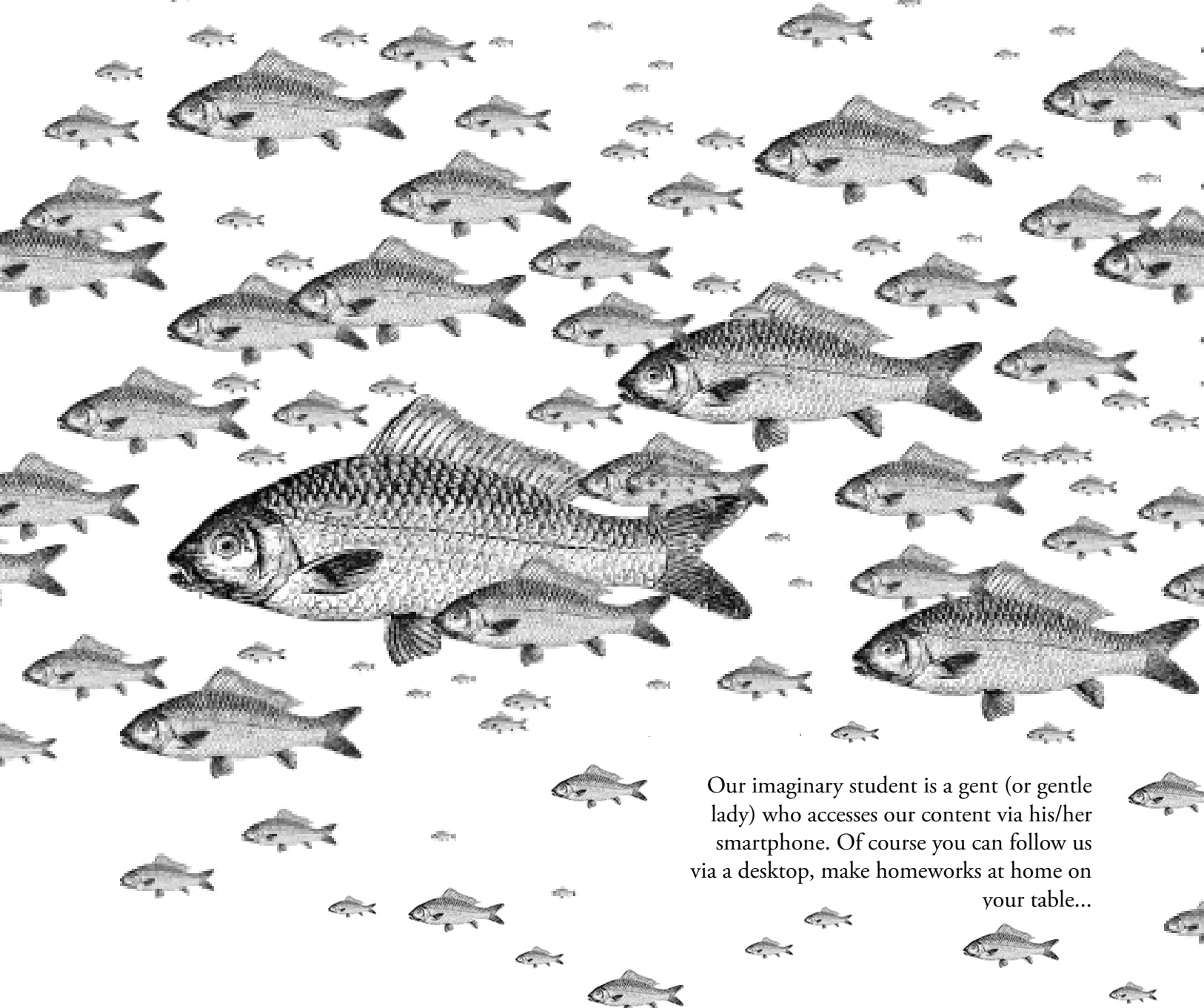
Part 1: From Nothingness to Place

Are you enrolled?

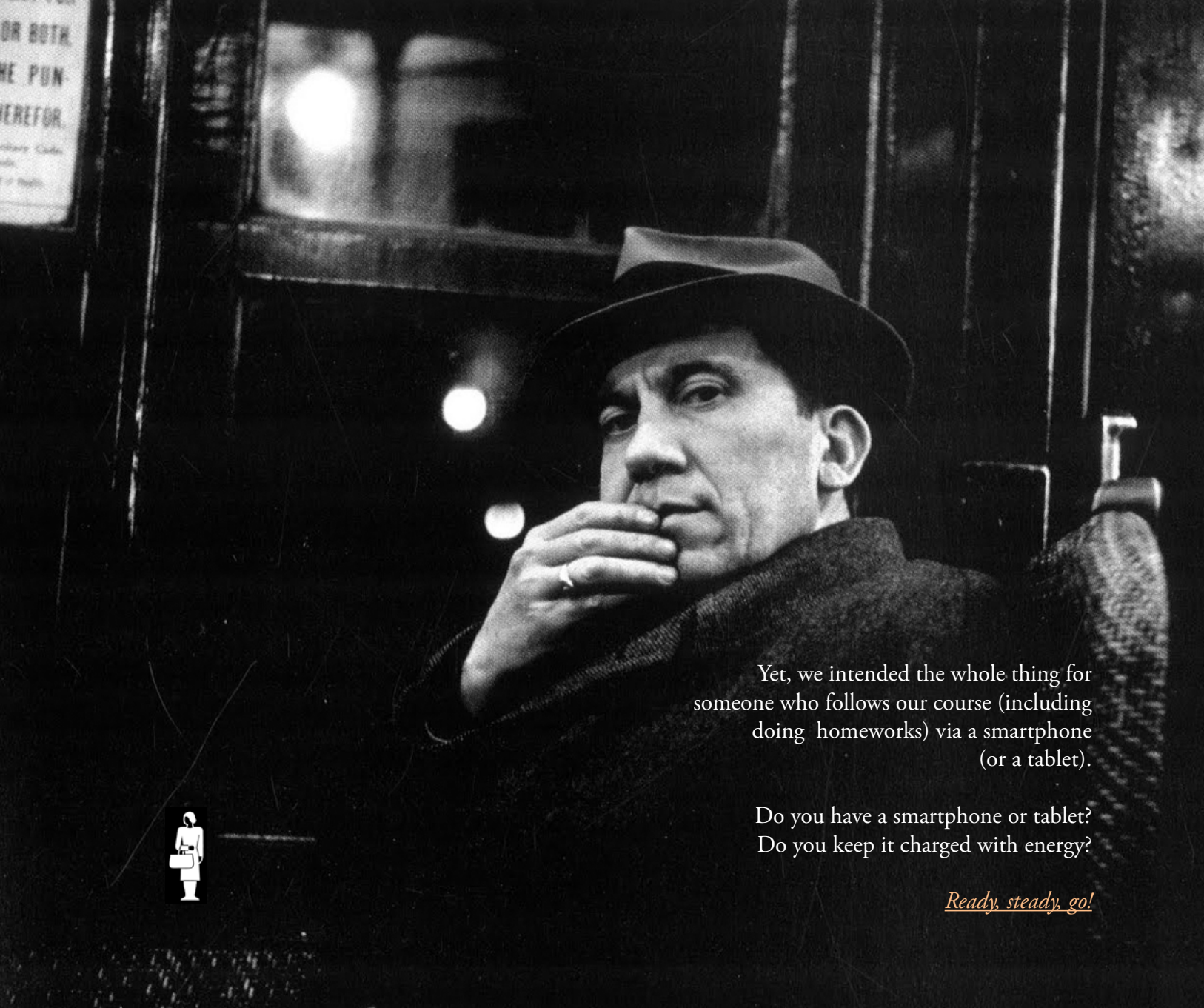


How-to get ready (2)

We shaped this course for a very specific kind of student.



Our imaginary student is a gent (or gentle lady) who accesses our content via his/her smartphone. Of course you can follow us via a desktop, make homeworks at home on your table...



Yet, we intended the whole thing for someone who follows our course (including doing homeworks) via a smartphone (or a tablet).

Do you have a smartphone or tablet?
Do you keep it charged with energy?

Ready, steady, go!

How-to get ready (3)

As we said above, Architecture 101 is also a community of people making things together. People from all parts (all time-zones) of the world.

In order to keep our community alive, we need to communicate using words and images. To do so, we use social media a lot.

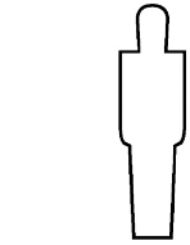
Do you have Instagram?

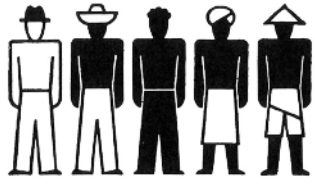
In Architecture 101, Instagram is the social media we will use the most.

We will use it to spread / gather / visualize what we do. You will use it to show your homework.

Everyday, on Instagram, the Architecture 101 team will browse all entries under the hashtag: #architecture1o1 (with the letter "o") and select (and "repost") the best ones.

:-)





Architecture 101 will also use other social media for various sorts of communications. Here you can find the course's official accounts: Instagram, Facebook, Facebook Arena (our Facebook group), Twitter.

By the way,
these are our (teachers) accounts:

Stefano on Facebook, Twitter, Instagram
Anne-Sophie on Facebook, Twitter, Instagram
Petronela on Instagram

If you want, we can follow each other!

How-to get ready (4)

How exactly will the whole thing work?

Every morning (Milan time), from Monday to Friday, for a total of 6 weeks, we will send you an email with a short video to watch (to get you in the mood), and a pdf containing the brief to an assignment and a series of references to learn more on the subject at hand.

Then,
you will get to work on your assignment.

Once you are done with your assignment, you will post it to Instagram.

moon

this, we explain it later

Don't forget to check what the other people in the community are doing.

To make and share and give and take, this is the best part of the Architecture 101 journey!

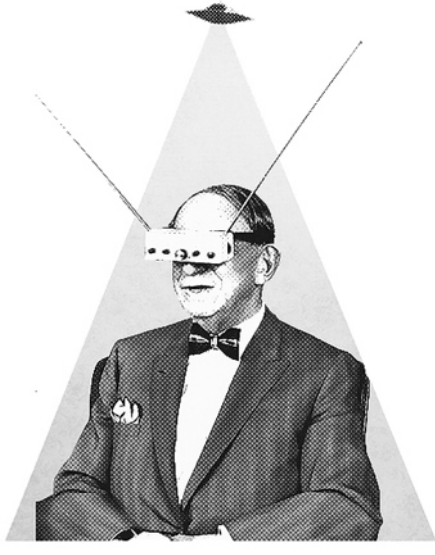
During the weekend, we will give you some time to relax & catch up.

By Sunday night, you will upload the 5 exercises you made during the week to the iversity platform, in a special homework section.

Once this is done, your homework will be sent to 5 other students who will need to evaluate your work (according to given criterias and parameters). In this process, you will also receive 5 bundles to grade.

We'll explain you more about this whole peer-evaluating activity next week.

UFO



an abducted gent

How-to get ready (5)

Keep your eyes open for cool apps (on smartphone and tablet) and please share them with the community!

Since we love having our students making practical things, we will be learning lots of technical things using a number of interesting digital applications.

There are so many of them out there...
Let's start collecting them!

:-)

Important thing to know (1)

Posting your homework pictures on Instagram, you agree that our team might "repost" it to the course account, share it on Twitter or Facebook and post it to the course archive

(always giving you the credits, of course)

:-)

Important thing to know (2)

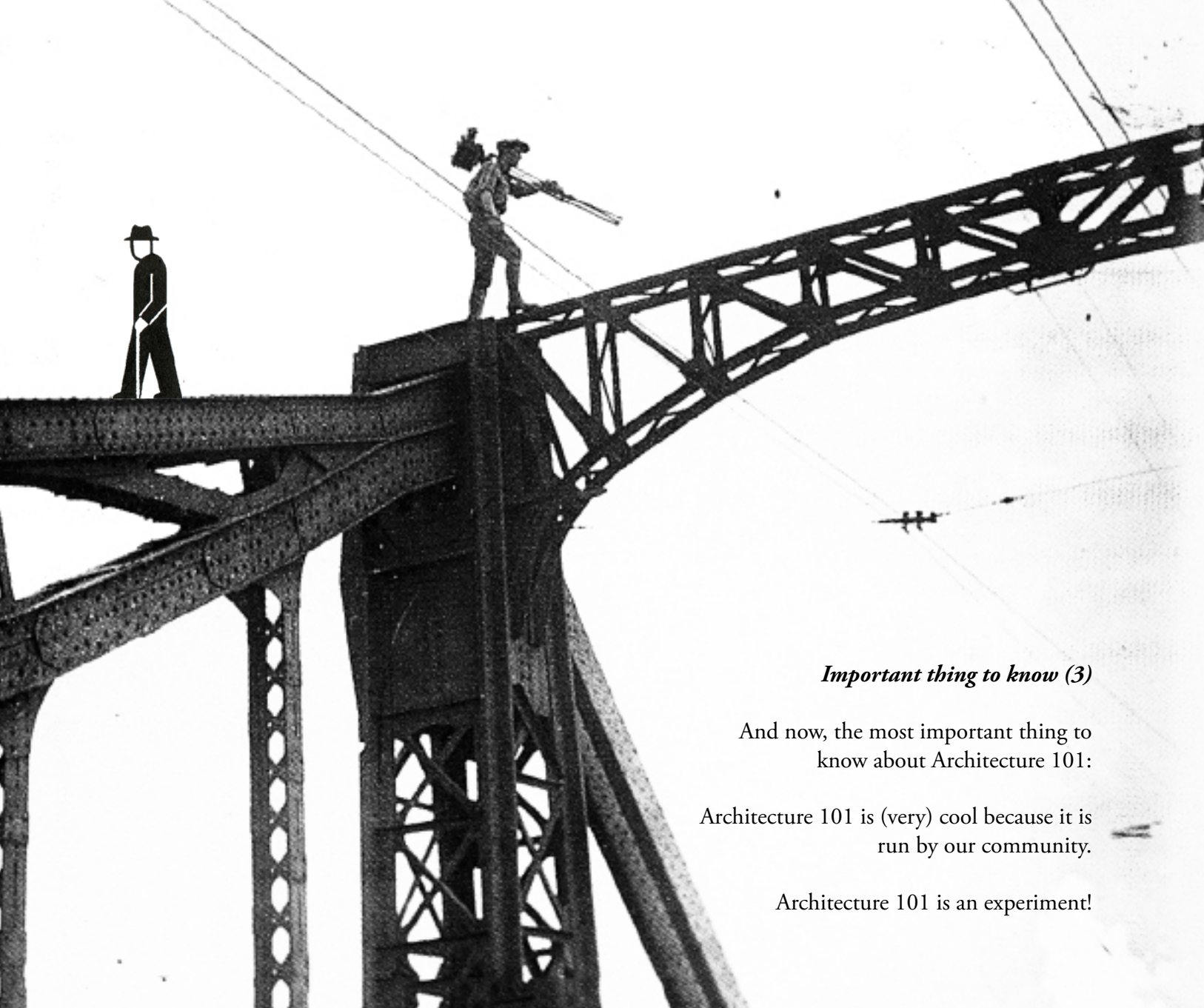
Posting your work to Instagram is essential for keeping us (the community) alive, healthy, charged with energy and vivacity.

In a different way, posting your work to Instagram is essential to make the overall experience fun and cool.

However, in order to correctly and officially follow the course (and be eligible to receive your final certificates / credits / etcetc), you must upload your work to the iversity platform (on a weekly basis, like we explained above) to get peer-evaluated and evaluate your peers.

Understood?

:-)



Important thing to know (3)

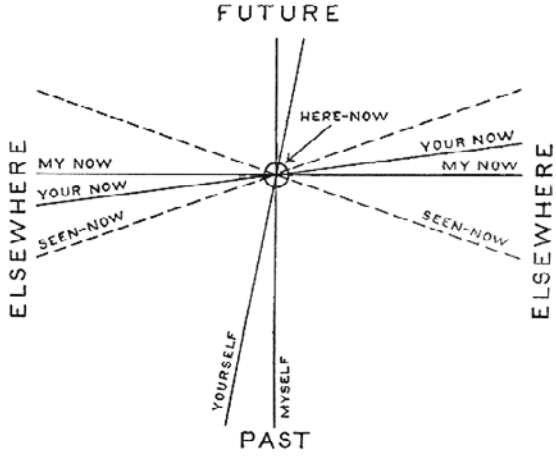
And now, the most important thing to know about Architecture 101:

Architecture 101 is (very) cool because it is run by our community.

Architecture 101 is an experiment!

This means that brave and special people from the Design 101 community (some of the people who completed Design 101 last year) got together and formed “cells” (autonomous units in charge of one main social media or activity).

We (the teachers), only take care of the didactic material. The cells do everything else (the most terrifying parts of our course).



We have 8 cells:

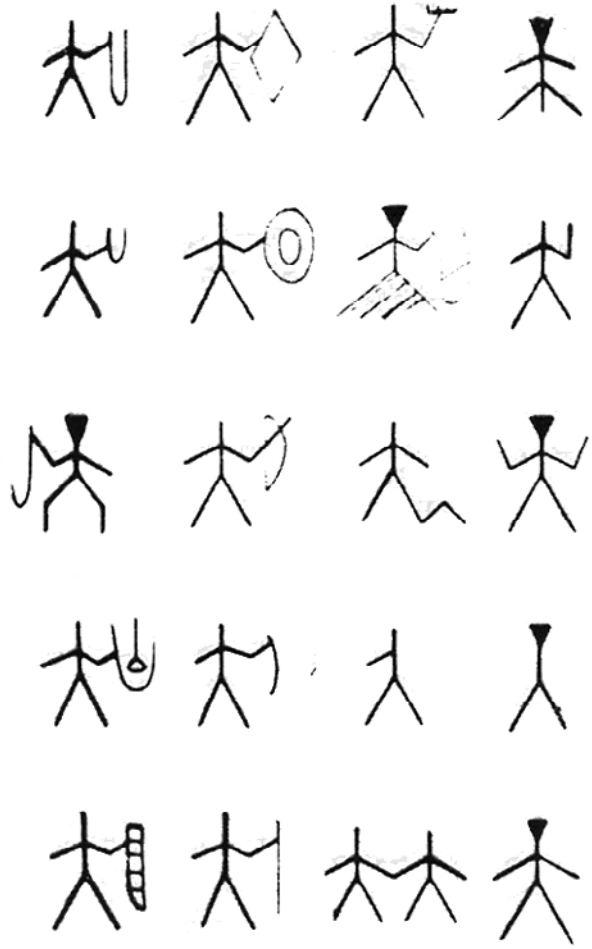
1. The iversity cell: our "teachers' assistants" will be present on the iversity platform to make sure everything goes fine and dandy.

2. The Lola cell: Lola is our secretary and she is always there to help you. Most of the time, she is very nice and likes to hear from you. Her email address is: design101.info@gmail.com.

3. The Instagram cell: the knights that will follow / browse everything #architecture101 on instagram, like / comment / "repost".

4. The Twitter cell: our team in charge of spreading the course's content and references on Twitter, replies and retweets, etc.etc.

5. The Facebook cell: these very nice people will update (daily) our Facebook page. They will share our video and pdf, they will monitor comments and provide answers to them, they will generate picture albums with the 20 best works of the day, taken from Instagram… :o



6. The Google+ cell: this cell created a Google+ community or those who prefer Google+ to Facebook. This community can be intended as an alternative to the Facebook Arena group.

7. The Encyclopedia cell: our special cell no.1 is looking into making the coolest wiki out there. Here, the goal is to beat Yale into making a smart and beautiful wiki.

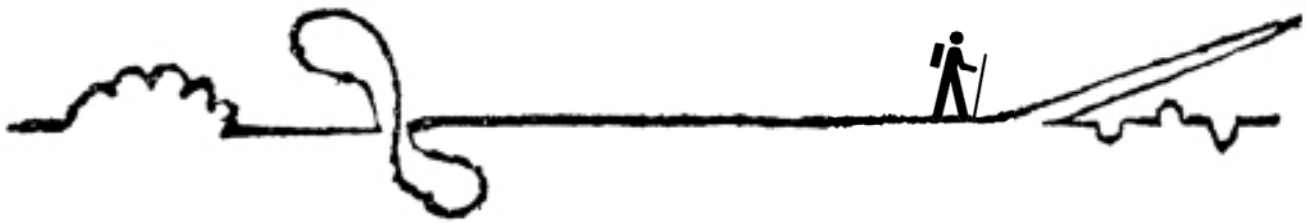
8. The Archive cell: our special cell no.2 is in charge of "archiving" Architecture 101 along the way to generate something similar to what was done by Petronela Nita and Titouan Russo for Design 101.

If you are interested to follow the whole cell-organization / management adventure, you can do so on the Design 101 Cells group on Facebook.

Anyone is free to join the group, get involved or simply watch!

Suggestion:

if this is your first time with us,
be happy to finish and complete the course.

The overall thing is fairly demanding.

Should you survive,
you are more than welcome to join the
community with an active role!