

# *Architecture 101*

## *Part 2: From Place To Space*

52/101

Week 4: Conceptual Models

*Thursday: #YabbaDabba*



*“Yabba dabba doo”.*

Fred Flintstone

## *Thursday: #YabbaDabba*

Today's video-clip was kind of cool  
(at least to us).

One of the most incredible pieces by Olafur  
Eliasson: his [Riverbed at Louisiana](#).  
Quite a thing!

In the same way you transformed your bed  
into a cave, mr. Eliasson transformed  
a museum into a rocky landscape.

In a certain way, we are colleagues...

:-)

## *What will I do today?*

Today we get fancy.

You will make a conceptual  
model of your cave.

To be precise, you will make a conceptual  
model of a “cross section” of your cave.

Here you have a [complex  
explanation](#) of what a cross section is.

Here you have [an image](#) to understand (in a  
quicker way) what we are talking about.



So, you need to imagine what your cave looks like.

Then, you have to make a three-dimensional model of it.

You also have to remain very simple.

Important!

Your model has to be made out of cheese (you choose the cheese).

Isn't it nice?

Your first conceptual model, made out of cheese.

You'll have to sculpt your piece of cheese till your cave takes its shape.

Suggestion.

You might find it useful to use Emmental cheese...

It will give you a ready-made network of holes to work with (then, with a cutter, you can easily connect the spaces together).

Once you're done, add a person or two in post-production.

Seriously think about whether or not it is necessary to overlay another image to the whole (be very careful here) and there you are.

Once your image is ready, post it to Instagram using the hashtags:

#YabbaDabba  
#Architecture101



### *What will I learn?*

From Monday to Wednesday,  
you made your cave from a very  
precise constraint (your bed sheets).

The given constraint was quite strong  
and generated a given family of forms.

Now, you will do the same exercise  
with a new material.

From soft fabric we get into soft cheese.

What happens now?

:o

### *Why do we do this?*

To make you understand  
the importance of the medium.

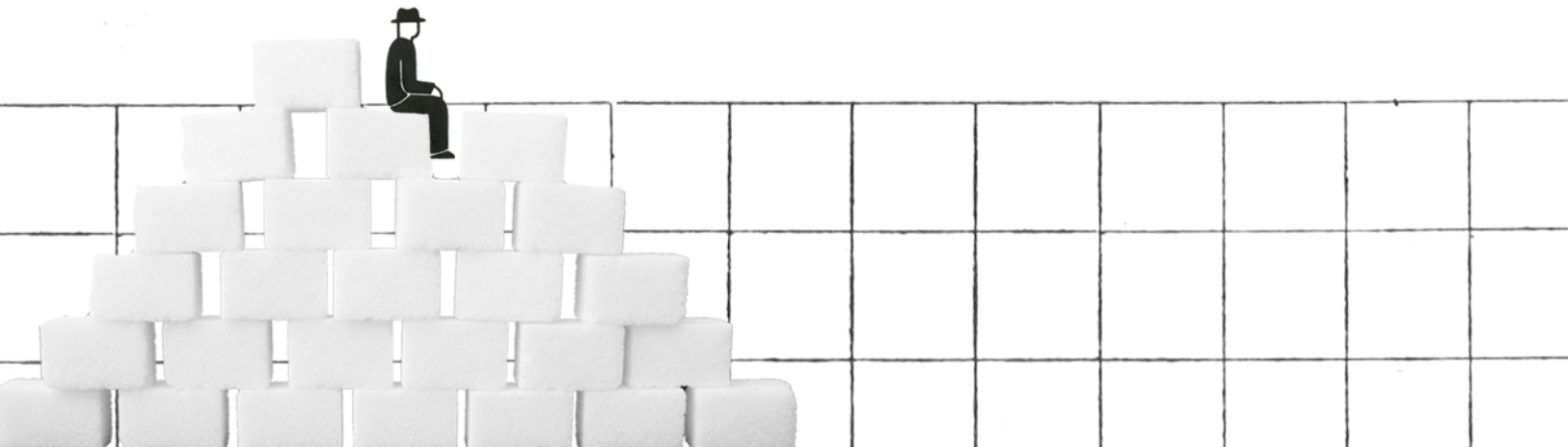
How does the world change if you use a  
phone app? Or your bed sheets?  
Or a piece of soft (or hard) cheese?

*The medium is the message.*

This was true 50 years ago,  
and it still is today.

### *Further inspiration*

A very nice work by Marcel Duchamp:  
*Why not to sneeze Rose Selavy?*



You can intend it as a conceptual model with sugar...

*"A creature that hides and "withdraws into its shell," is preparing a "way out." This is true of the entire scale of metaphors, from the resurrection of a man in his grave, to the sudden outburst of one who has long been silent. If we remain at the heart of the image under consideration, we have the impression that, by staying in the motionlessness of its shell, the creature is preparing temporal explosions, not to say whirlwinds, of being."*

Gaston Bachelard, [The Poetics of Space](#)



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