

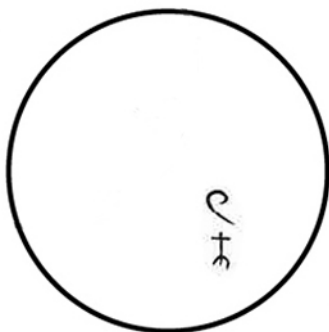
# *Architecture 101*

## *Part 1: From Nothingness To Place*

25/101

Week 5: Shaping diagrams

*Thursday: #IfYouStartToThink*



*If you start to think of your physical and moral condition, you usually find that you are sick.*

Johann Wolfgang von Goethe



We started the week with the mind.

On Tuesday,  
we made a diagram of the body.

Yesterday it was about “the place”.

Now is time to start overlapping concepts.

*What will I do today?*

Today, you will make a diagram of your  
mind and body.

You will merge both elements into one.

One suggestion,  
take a look to [Gerd Arntz's pictograms](#).

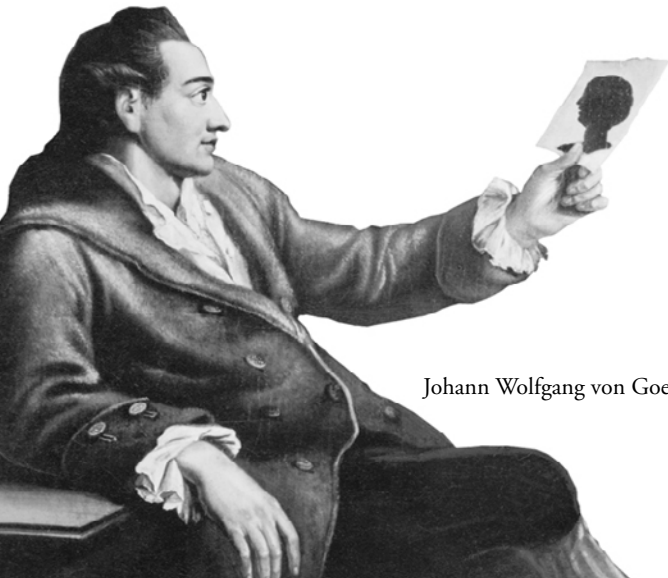
Isn't it a lovely world?

From the Egyptian hieroglyphs all the way  
to the XXth Century masters...

That's the way!

Once you have your image, post it to  
Instagram using the hashtags:

#IfYouStartToThink  
#Architecture101



Johann Wolfgang von Goethe



## *Why do we do this?*

The ability of visual conceptualization is quite an important one to have for a designer.

Today's challenge is complex and we give you a subtle challenge...

Here two quotes in order to move on:

*It takes more than just a good looking body.  
You've got to have the heart and soul to go  
with it.*  
Epictetus

*The chief function of the body is to carry the  
brain around.*  
Thomas A. Edison

## *What will I learn?*

To try to convey complex meaning in a simple way.

Be simple.

Choose one concept and make sure the viewer will understand it.

To make things difficult is very easy.

To make things easy is very difficult.



## *Further inspiration*

Chinese Acupuncture would be our field of exploration.

Those maps, those diagrams...

We could make a whole MOOC devoted to it (but, for the time being, let's finish this one...).

Traditional Chinese medicine would be another great field of exploration...

Finally, we cannot forget the fascinating world of tarot.

The famous filmmaker Alejandro Jodorowsky even wrote a book about it.

Here, a video where he explains the tarot.



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