

Architecture 101

Part 2: From Place to Space

41/101

Week 2: Proportion

Wednesday: #TheEggHas



*The egg has a perfect shape,
even if it's laid from the ass.*

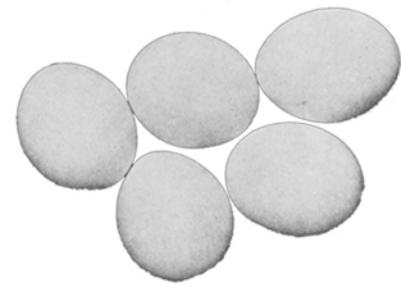
Bruno Munari

Wednesday: #TheEggHas

This week, we have a lot of nice quotes in our short videos.

We had [Arne Jacobsen](#) on Monday (did you check all the incredible things he used to do?), John Maeda on Tuesday and Bruno Munari today (more at the end of this pdf).

By the way, John Maeda has a [nice Twitter account](#): you should follow him!



What I will do today?

From Zabriskie Point, to Nazca,
let's go to Lascaux!

Start by watching this video:
[California inspires me.](#)

Nice visuals, don't you think?

Ok.
Now, fly (with your mind) to [Lascaux](#).

What a place, isn't it?
That's why we are here today.

Ok.



Nazca, Lascaux, check out also some of **Jean-Michel Basquiat**'s works.

Basquiat was working in New York City as if he were a prehistoric artist in Nazca or Lascaux.

This is what we want you to do today.

Play some of **Devo's best** in your earplugs.
Find an empty spot in Lascaux and make it yours.

Use an empty space and explain us about your "place".

As you've seen in "California inspires me" you can work with collage, drawings and/or mixed techniques.
Basquiat was writing and drawing.
What about you?

We want to see a contemporary graffiti on rocks, in which you show us your place.
The place in where you and your dear ones live.



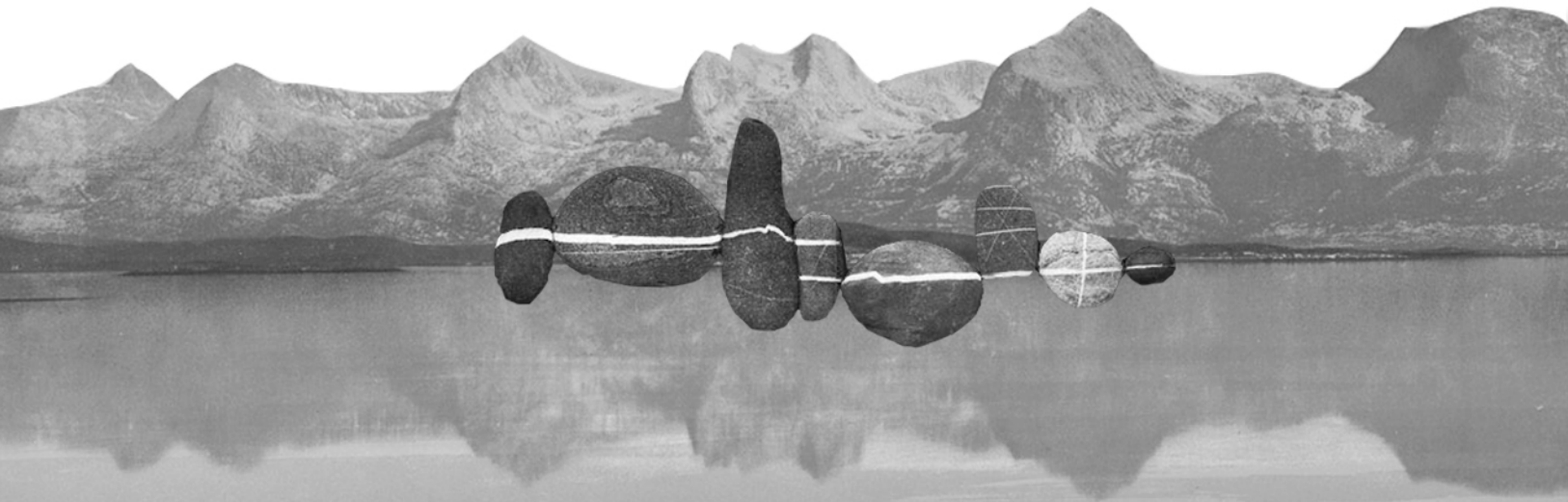
What kind of people are you?
What kind of hut do you have?
Do you have animals?

Share the relevant information for us to
understand your place.

As you can easily imagine, the key
ingredient in your composition refers to the
proportion between the different elements.

Once you have your image, post it
to Instagram using the hashtags:

#TheEggHas
#Architecture101



What will I learn?

To take several decisions at once:

What's this place of yours?
(suggestion, keep things simple).
How does it work?
What is there?
What is there not?
How to communicate it?

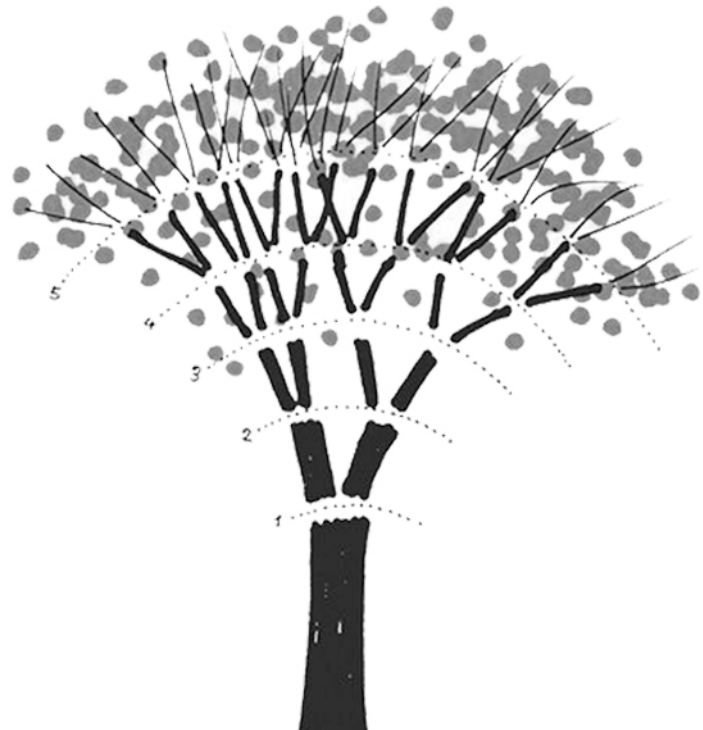


Why do we do this?

Because it is not easy at all.

Up so far, today's task
is probably the most difficult.
As you can notice, we are increasing
our levels of complexity.

That's the way out there...



Further inspiration

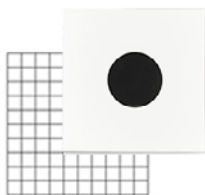
We mentioned [Bruno Munari](#) at the beginning.

Here, a [good website](#) to know more about him.

Here, a great link to lots of [cool books](#) from him and other people.

And here, a link to his one and only “[Design as Art](#)”.

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