

# DoNow

[bigd103.link/ws-j-youtube](https://bigd103.link/ws-j-youtube)

# Intro to Machine Learning

But first, **what is Machine Learning?**

Machine learning is a subfield of computer science that focuses on building algorithms that rely on a collection of examples of some phenomenon. These examples may come from nature, be handcrafted by humans, or generated by another algorithm.

*The Hundred-Page Machine Learning Book*

# Types of Learning

## Supervised Learning

The dataset is a collection of labeled examples.

## Unsupervised Learning

The dataset is a collection of unlabeled examples.

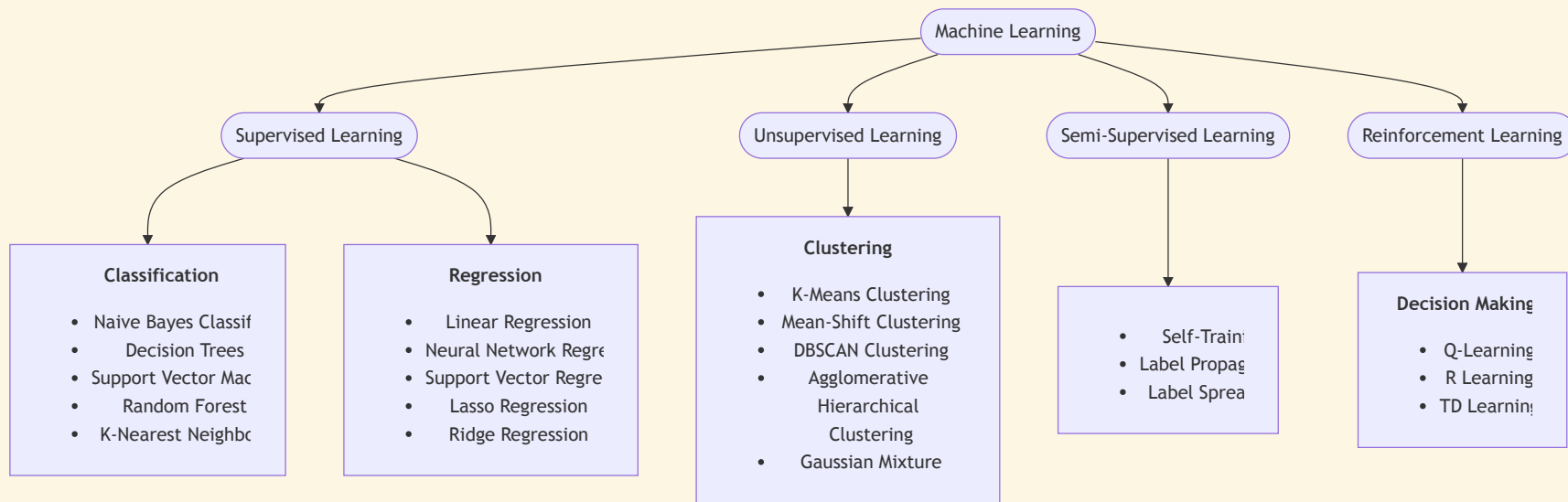
## Semi-Supervised Learning

The dataset includes both labeled and unlabeled examples.

## Reinforcement Learning

The machine interacts with an environment to maximize rewards.

# Types of Learning



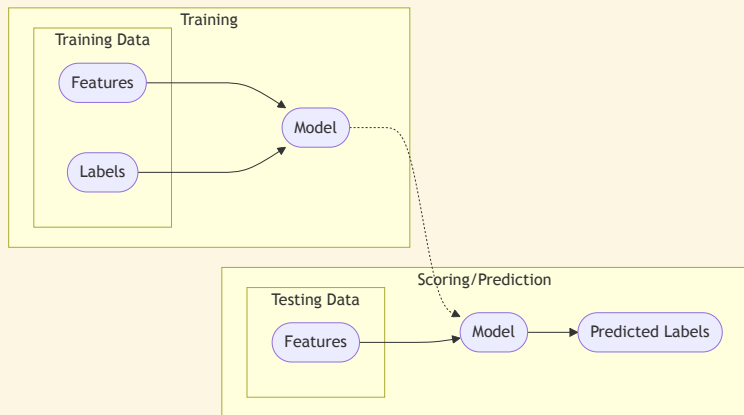
*This class will focus on **Supervised Learning** and **Unsupervised Learning** as those are the most common.*

# Supervised Learning

Your "training" dataset is composed of examples of labeled examples:

- $X$  - features
- $Y$  - labels

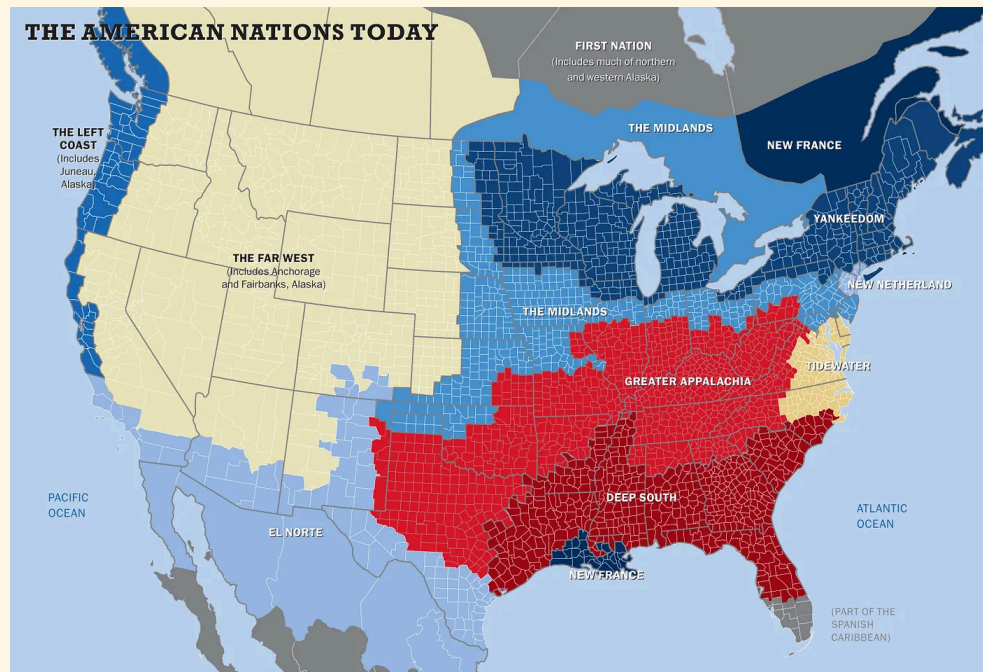
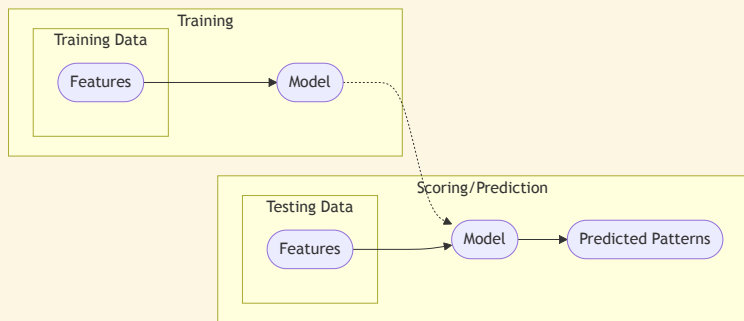
A supervised learning model learns to predict the label  $Y$  from the features  $X$ .



# Unsupervised Learning

Your "training" dataset is composed of examples of unlabeled examples:

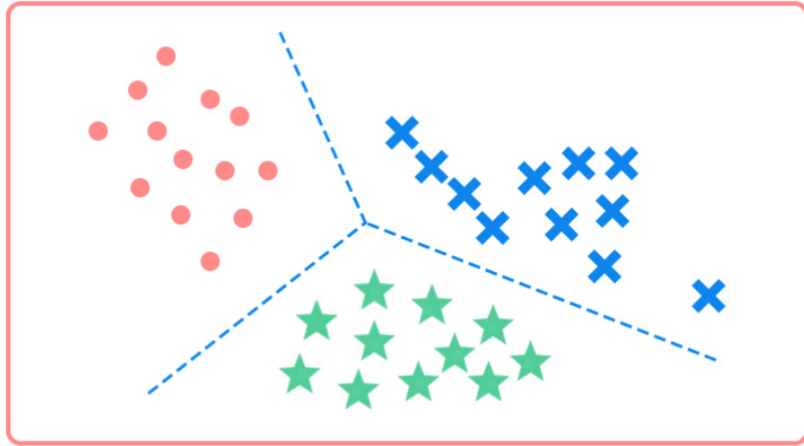
- $X$  - features An unsupervised learning model learns to find patterns in the features  $X$ .





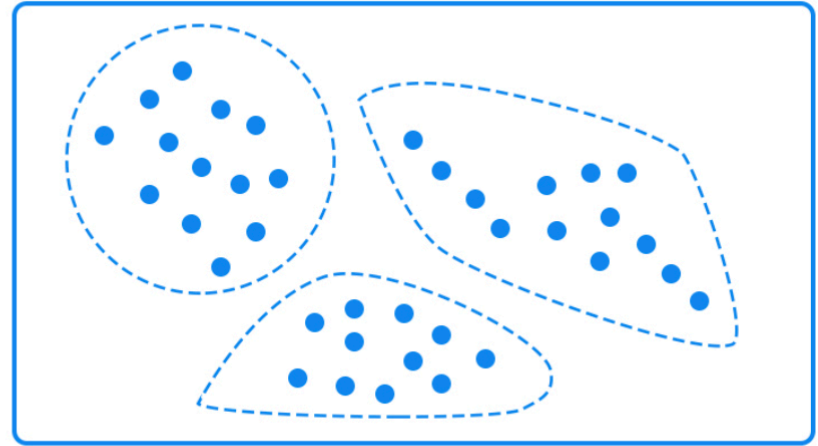
# Supervised vs Unsupervised Learning

**Classification**



**Supervised learning**

**Clustering**



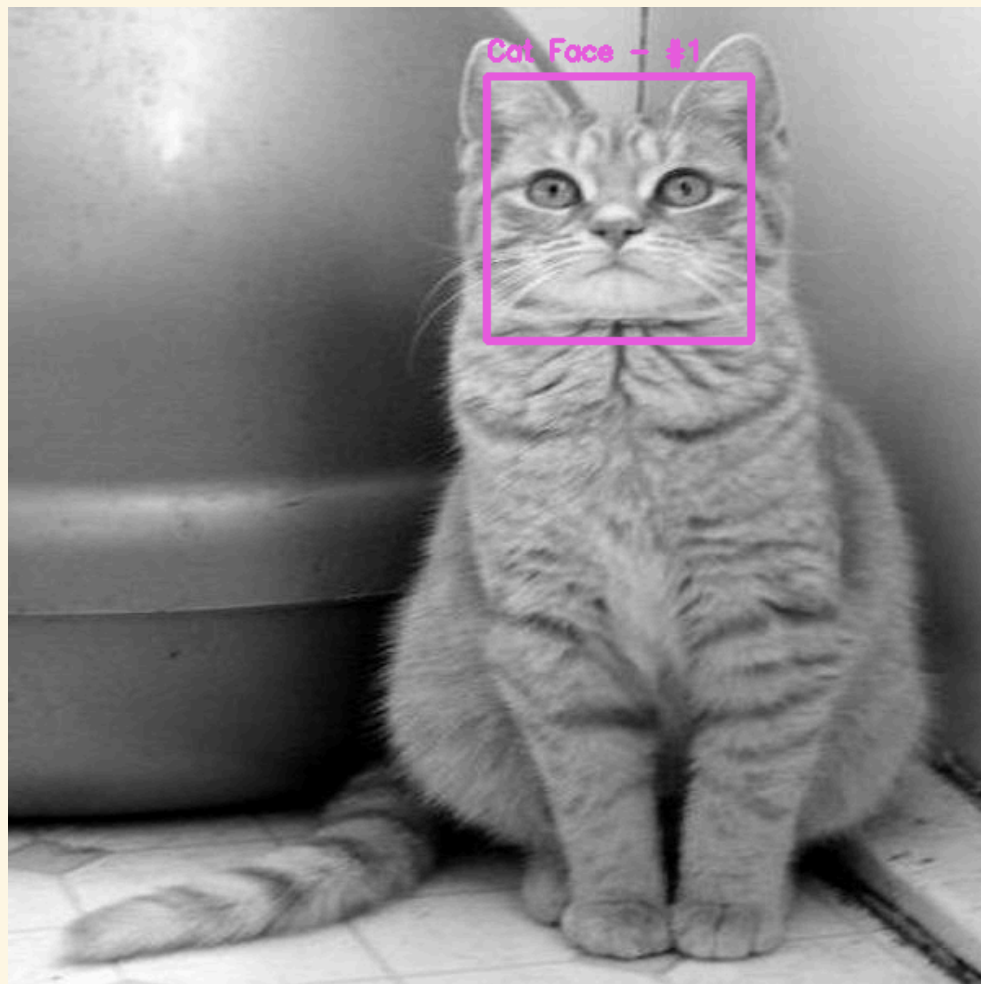
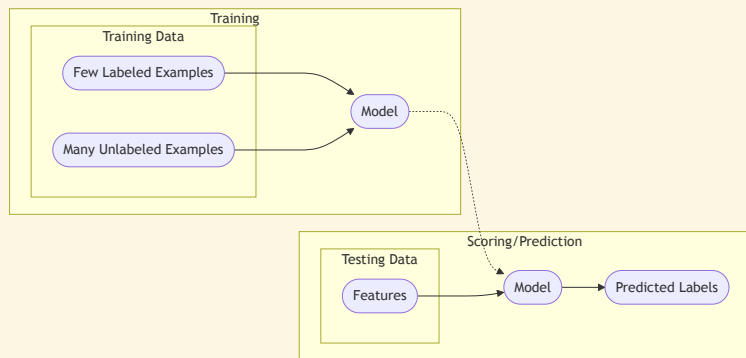
**Unsupervised learning**

# Semi-Supervised Learning

Your "training" dataset contains:

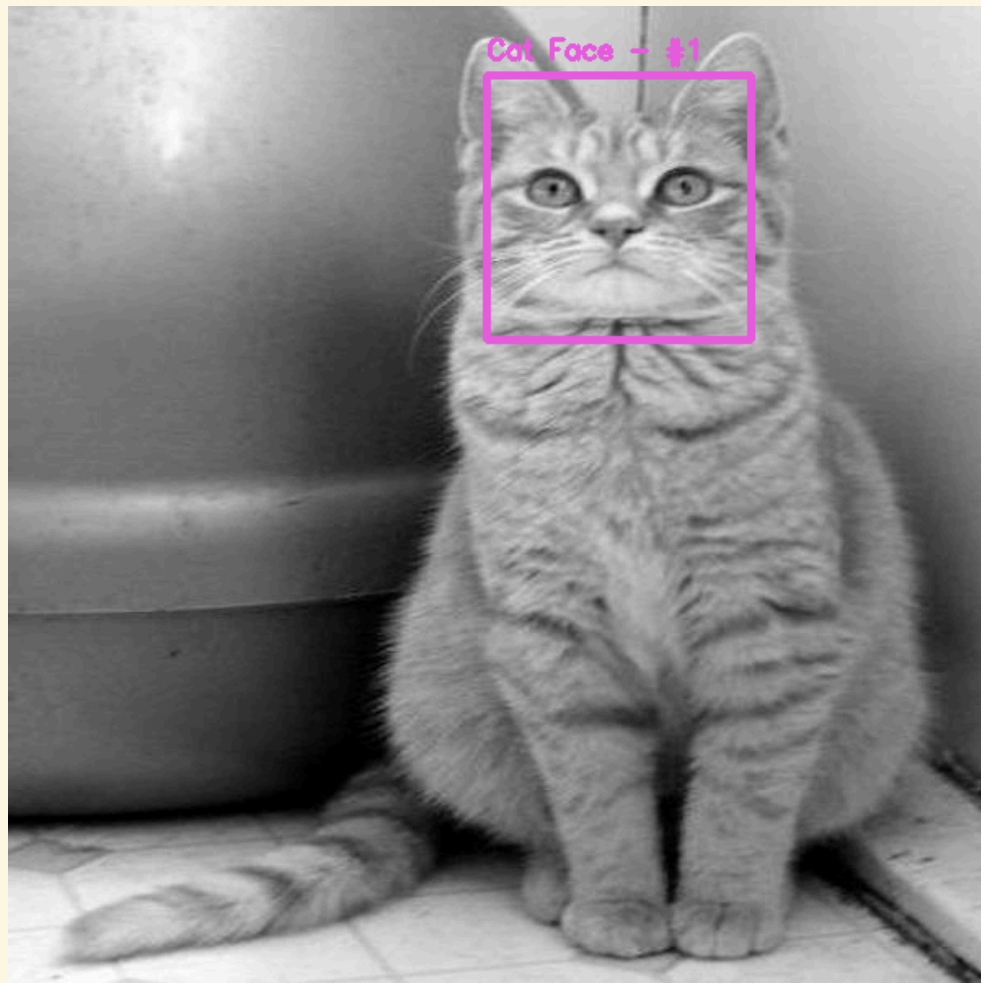
- A **small** set of labeled examples:  $(X_L, Y_L)$
- A **large** set of unlabeled examples:  $X_U$

The model learns from both labeled and unlabeled data to improve predictions.



# Semi-Supervised in Action

- **Google Photos**
  - **Initial Setup:** You label a few faces
  - **After:** Automatically groups all photos of that person
  - Combines your labels with facial clustering
- **YouTube Auto-Captions**
  - **Some videos:** Human-transcribed (labeled)
  - **Most videos:** Auto-generated using both labeled and unlabeled audio

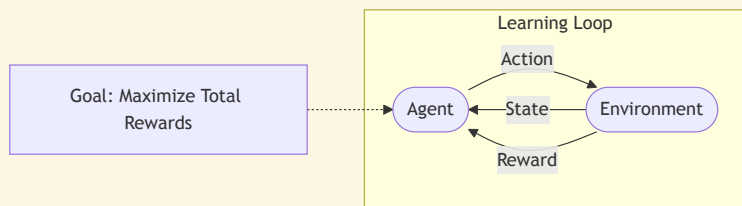


# Reinforcement Learning

The model (agent) learns through **trial and error** by:

- **State** ( $S$ ): What the agent observes
- **Action** ( $A$ ): What the agent can do
- **Reward** ( $R$ ): Feedback for actions taken

The agent learns a policy  $\pi(S) \rightarrow A$  to maximize cumulative rewards.



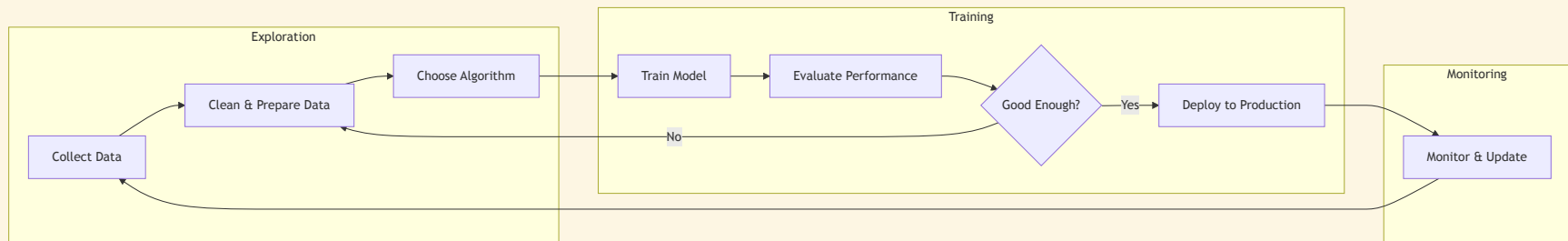
# Reinforcement Learning in Action

- **Google Maps Route Suggestions**
  - **Action:** Suggest route
  - **Reward:** User selects route
  - **Learns:** Traffic patterns and user choices
- **TikTok's "For You" Page**
  - **Action:** Show video
  - **Reward:** Watch time, likes, shares
  - **Learns:** What keeps you scrolling



# The ML Pipeline

Most real-world ML systems follow this workflow:



# Before We Dive Into Algorithms...

## Key Questions to Ask:

### 1. **What type of problem is it?**

- Classification, Regression, Clustering, etc.

### 2. **What data do we have?**

- Labeled? Unlabeled? How much?

### 3. **What's our goal?**

- Accuracy? Speed? Interpretability?

### 4. **What are the constraints?**

- Computing power? Real-time requirements?

These questions determine which algorithm to use!