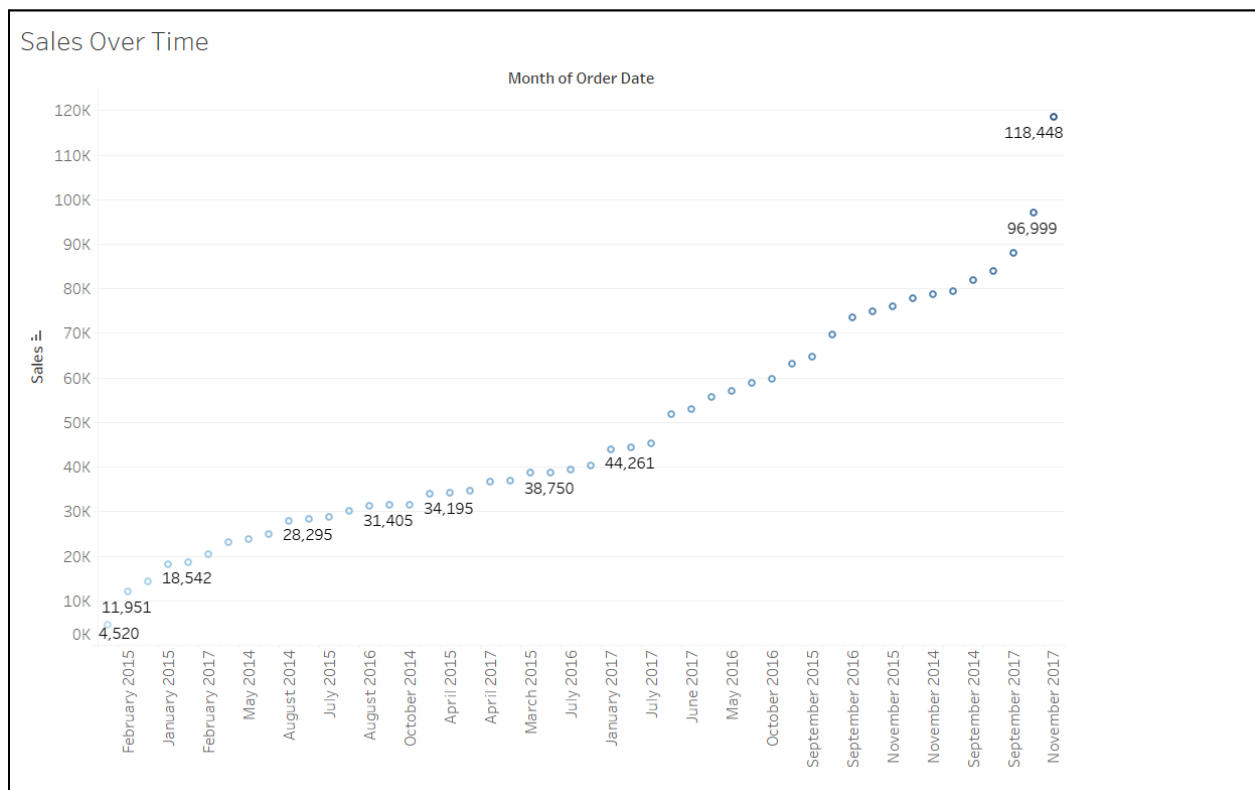Data Analytics Internship

Day8 - Dashboard Design

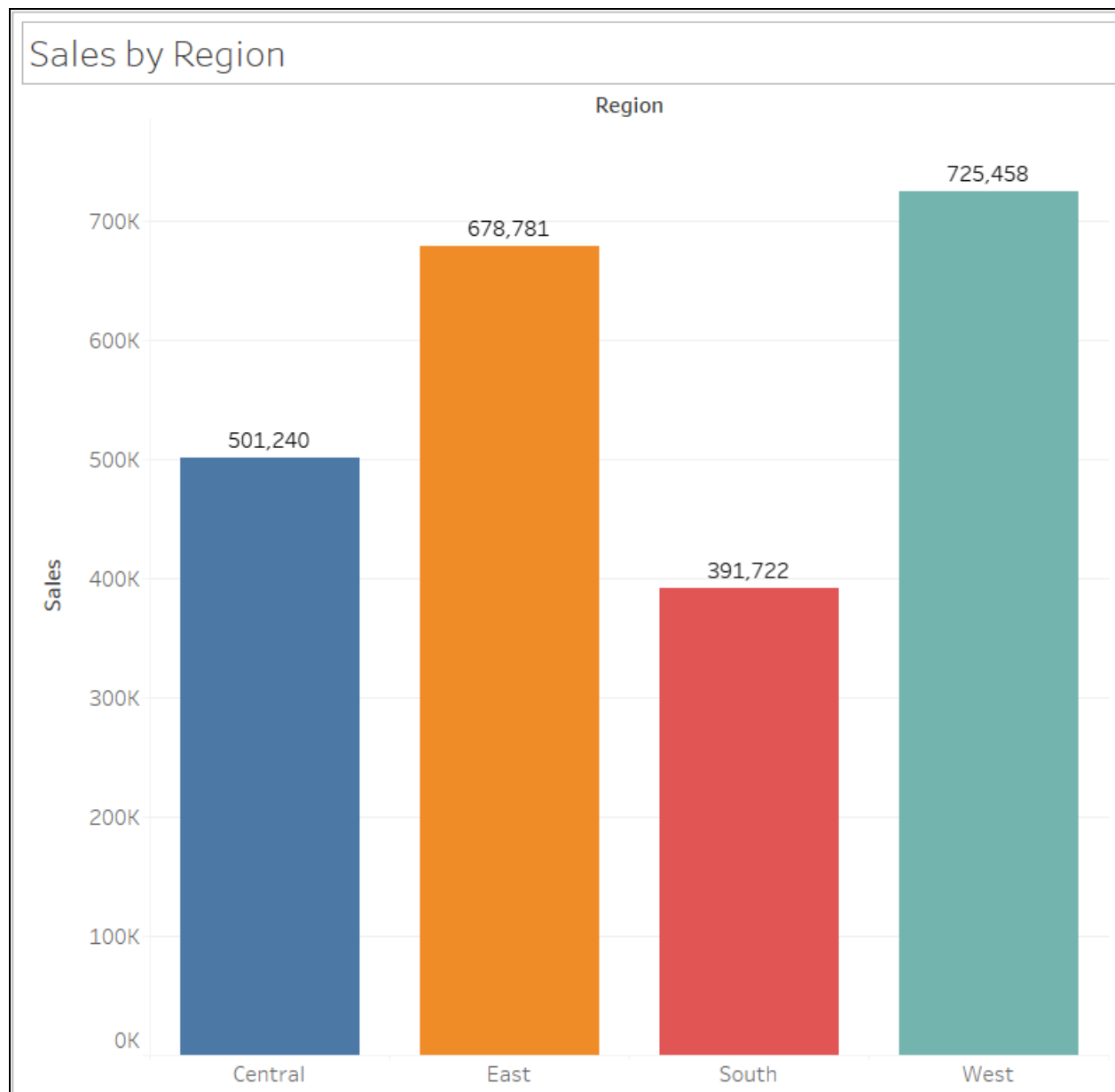## Dataset Used: SuperStore.csv

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Sales over Time

This line chart shows how sales have fluctuated over time, highlighting seasonal trends and growth.

-› Sales peaked in November 2017, indicating a seasonal buying trend.

Sales by Region

This bar chart compares total sales across different regions to identify high and low-performing areas.
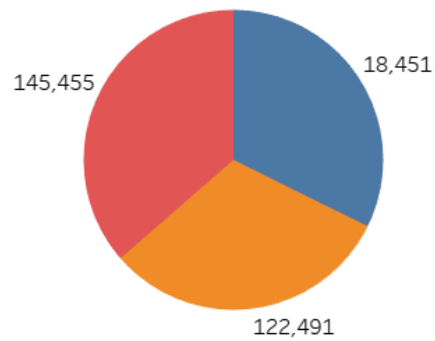
Sales by Region

-> The West region had the highest sales in Q3, showing strong performance.

Sales by Category
This donut chart displays how sales are distributed among product categories, revealing top-selling segments.

Sales by Category

-> Technology category outperformed Furniture and Office Supplies in overall sales.

Dashboard
Central region had the lowest profit margins despite consistent sales.