



DIGITAL





LS☒



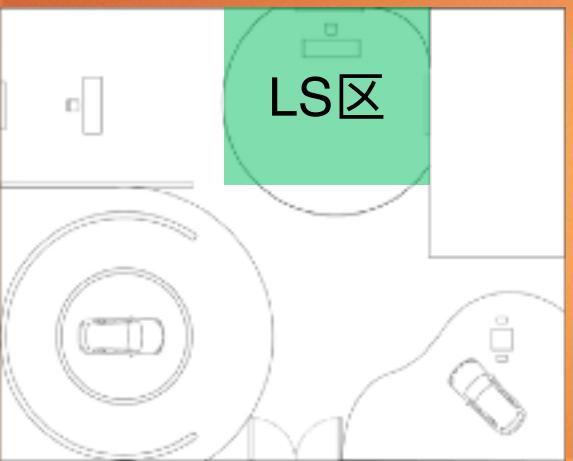
LIFESTYLE TEAM





阶段性主题氛围装饰

“我就是厂牌”设计元素复用营造氛围



LED大屏

LS产品细节呈现，活动信息即时展示

BMW Live-streaming Hub
Lifestyle Area - Sitting Spot

