

MULTIPURPOSE & PERSONALISED MARKETING PRODUCTS

Introducing the POD RANGE, a new and UNIQUE range of promotional and presentation products and solutions to help build brand awareness.

These EYE CATCHING promotional and presentation products are Sustainable, Cost Efficient and will increase your Marketing Relevance:

- They can be USED time and time again. Simply replace the digitally printed inserts to change the marketing messages and/or offers.
- PERSONALISE printed inserts with recipient names and other relevant information for a more effective targeted communication.

Perfect to support:

**EVENTS - EXHIBITIONS - PRESENTATIONS
POINT OF SALE (POS) - TRAINING COURSES
AND OTHER MARKETING ACTIVITIES.**



Multipurpose products to
maximise Marketing ROI.



Most products made from
recyclable materials to
maximise Sustainability.



Personalisation to
maximise Marketing
Relevance.

IF YOU DON'T
SEE WHAT
YOU ARE
LOOKING FOR,
WE WILL
CREATE IT,
JUST FOR
YOU!

For more information, please contact
X1's Sales Manager, Andy Pering on
01753 215340, or andy@x1.ltd.uk,
he will be happy to help you.

POD products are supplied with pre-converted
Xerox Colour Impressions paper for the printed inserts.

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Slough · SL1 3DR
x1.ltd.uk



MARKETING TOOLS THAT CAN BE PERSONALISED AND REUSED TIME AND TIME AGAIN...

pod

MOVIE PRESENTATION FOLDER >

Promotional movies in a personalised A4 document folder along with your literature. The perfect solution for tenders, proposals, sales introductions and information communication. This innovative marketing tool will impress and capture the attention of special customers and/or prospects.

Available Size: A4 +



< SQUARE COASTER, COUNTER AND MOUSE MAT

Perfect customisation for promotions and events.

Use these promotional coasters and mats to promote your brand and build awareness in the minds of your customers.

Available Size: 95mm x 95mm x 6mm (Square Coaster)

230mm x 195mm (Mouse Mat)

435mm x 315mm (Counter Mat)



< RULER

Removable display window for quick and easy customisation.

Available Sizes: 30cm Ruler 320mm x 53mm x 5mm



< NAME PLATE DISPLAY

Simple to customise as it takes a folded A4 sheet of printed paper and you can include your photograph and full colour graphics and text. Strong, robust and also 100% recyclable.

Available Size: 213mm x 78mm x 78mm

BOUTIQUE AND BOTTLE CARRIER BAG >

Reusable and personalised boutique and bottle gift bags to get your message noticed. Feature strong rope handles, perfect for all kinds of events and promotions. Ideal for new store openings, promotional give aways, school and university welcome kits and more.

Available Sizes: Bottle, Extra Small, Small and Large



< TOTEM DISPLAY UNIT

Perfect for exhibitions & events, in-store signage & promotions, reception areas & directions. Reusable, simply customised totems with glossy display panels to both sides are easy to assembly from flat.

Available Sizes: 1600mm, 1200mm, 900mm, 660mm, A3 and A4



< WINDOW DISPLAY UNIT

Perfect for eye-catching consumer traffic, to guide visitors and attendees during events and exhibitions or to display important messages in the office. They can be used time and time again just replacing the printed inserts.

Available Size: 252mm x 305mm x 4mm

IF YOU DON'T SEE WHAT YOU ARE LOOKING FOR, WE WILL CREATE IT, JUST FOR YOU!



^ A4 LANDSCAPE FLAT FOLDER

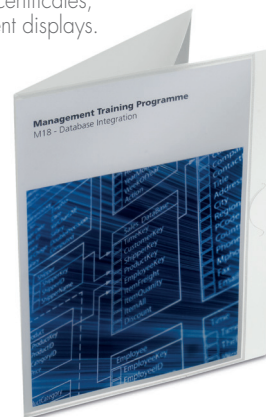
A4 folder with an internal display pocket to inside front flap for quick and easy customisation. This document folder is ideal for presentations and training, seller information packs, branded conference, school/university coursework, health and safety, policies and procedure handbooks.

Available Size: 320mm x 240mm. Capacity approx. 40 sheets

A4 FLAT FOLDER >

The water resistant and wipe-clean cover makes this an ideal solution for instruction manuals, school presentations, health and safety manuals, record of achievement folders, certificates, tender packs and other document displays.

Available Size: 240mm x 309mm x 3mm



< "MAGFILE" MAGAZINE FILE

The professional filing solution featuring removable display window for custom printed inserts, a fantastic solution for storing all your A4 documents. Ideal for home seller packs, school and university project filing, promotions, home and office filing, training and archiving.

Available Size: A4 +



< A4 FILE BOX

File box folder with display pocket to inside front cover and spine for quick and easy customisation. Ideal for seller information packs, branded conference information, school and university coursework, health and safety, sales kits, training documents, policies and procedures guidelines.

Available Sizes: 240mm x 310mm x 20 / 40mm. Capacity approx. 200 and 400 sheets



< A4 LEAFLET DISPENSER

Leaflet Dispensers that can be quickly customised and used on any counter or table as an effective information or promotion point. Very useful tool for informing customers and increasing product or brand awareness.

Available Sizes: A4



< XFILE A4 RING BINDERS

Replace your traditional PVC presentation binders with this eye-catching customisable solution. The file has an improved D shaped ring feature, which will store approximately 300 sheets of A4, along with any pocket inserts or punched materials.

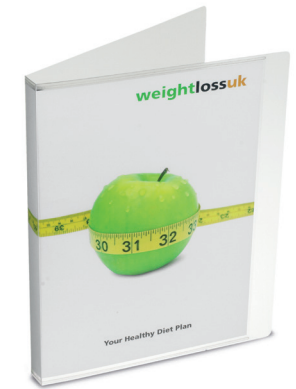
Available Sizes: 295mm x 330mm x 40mm with 4 x 25mm D Ring



< TUFF A4 RING BINDERS

Made from 88% recycled polypropylene, this new kind of ring binder is super strong, does not split or fall apart, is more environmentally friendly, lasts a very long time and is then easy to recycle. It is water resistant with an anti-microbial coating making it suitable for infection control areas.

Available Size: 259mm x 318mm x 25mm with 4 x 25mm D-ring.



< RING BINDERS

Ideal for any kind of presentation requirement. In a range of capacities they hold between 100 and 400 sheets (approx) of standard A4/A5 paper, as well as any other punched documents or pockets.

Available Sizes: A4 4-ring x 11mm; A4 4-ring x 25mm; A4 2-ring x 40mm; A5 2-ring x 35mm.

A4 COIL WIRO COVER >

Replace your traditional PVC presentation binders with this eye-catching customisable solution. The A4 coil/wiro cover 16mm capacity allows you to load your own printed graphics and store approximately 150 sheets of A4.

Available Size: 226mm x 309mm x 16mm

