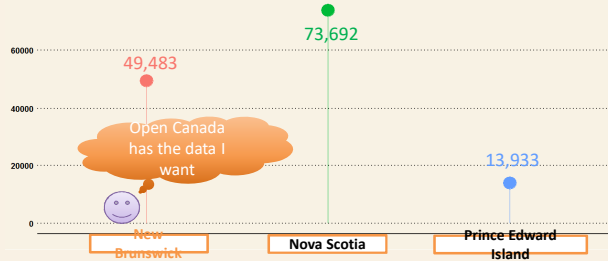# New Brunswick Open Data Checkup

Researchers, app developers, students and companies are all hungry for data. Lots of good data in a region attracts talent from everywhere and benefits our whole society. So, let us peek at what open data looks like in NB now compared to our neighbors!

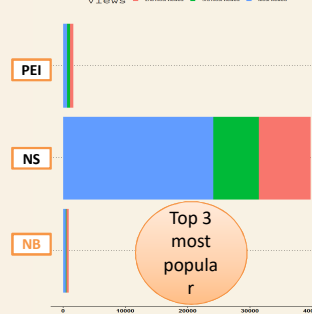## New Brunswickers want open data

Viewers on Canada Open Data

73,692

49,483

Open Canada has the data I want

13,933

New Brunswick

Nova Scotia

Prince Edward Island

But open Data in NB is not very engaging

Number of Views
Views — 2nd most viewed · 3rd most viewed · Most viewed

5x PEI's population but half the views

80% NS's population but less than 5% views

PEI

NS

NB

Top 3 most popular

What data engages other provinces?

Provice: NS
Type

Marriage Bonds · Birth Registrations · Deeds Registrations · Crown Lease · Unknown Abandonment

Provice: PEI
Type

School Enrolment · Groundwater Level Monitoring · Motor Vehicle Collision · Motor Vehicle Registrations · Pesticide Analysis
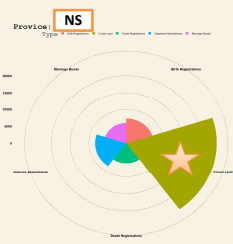
Crown land is interesting

So is pesticide data
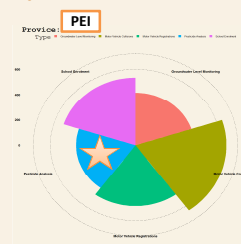
What insights are living inside pesticide data?

New Brunswick is adding more datasets each year

Number of Datasets Added
province — NB · NS · PEI

NS

PEI

NB
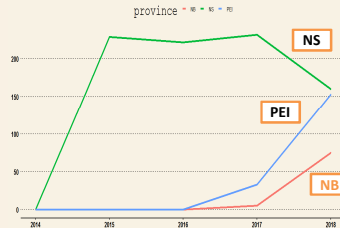
Not fair NS had a head start!

Over 70 datasets added so far in 2018!

2014   2015   2016   2017   2018

But there is still a long way to go

It might feel like a long climb up but New Brunswickers are keen to gain greater access to the data that is still hidden from the public. Wake up the sleeping data to take deeper dives and unlock more meaningful insights than ever before!

Number of Open Datasets
Province — AB · BC · NB · NS · ON · PEI · QC

AB   BC   NB   NS   ON   PEI   QC

The   Data

Awaits...