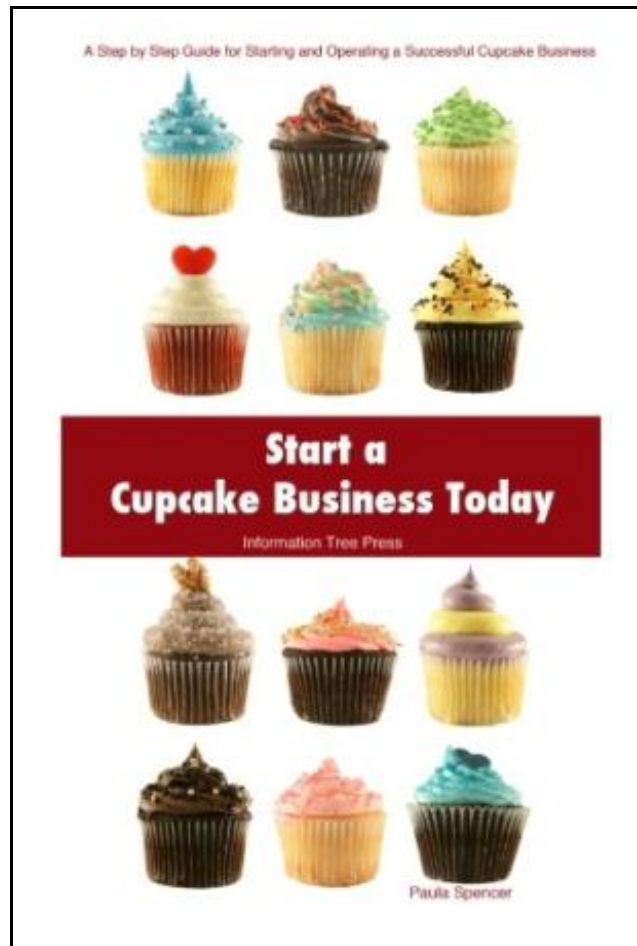


Start a Cupcake Business Today



Filesize: 4.88 MB

Reviews

Very useful to all of group of folks. I could possibly comprehended every little thing using this created e book. You wont truly feel monotony at anytime of your time (that's what catalogs are for concerning in the event you ask me).

(Claire Carroll DVM)

START A CUPCAKE BUSINESS TODAY



InformationTree Press. Paperback. Book Condition: New. Paperback. 226 pages. Dimensions: 8.9in. x 5.9in. x 0.7in. Start a Cupcake Business Today equips you with the knowledge and skills you need to start and successfully grow a cupcake bakery anywhere. Business Plan Template and Sample Business Plan Included. In addition to reviewing current trends and business basics, we cover every aspect of writing a business plan including: Researching your demographic; Marketing and promotion; Legal structure and licensing; Financial forecasting (sales, cash flow, budgets, etc.). We simplify and explain the processes of funding your business; Pricing for profit; start-up costs; Smart accounting for bakers. Because running a business isn't familiar to everyone, the writing is easy-to-follow and uses practical language with real-world case-studies in a bakery context. We know it helps to see real examples, so you will have access to both a business plan template and an actual business plan from a successful gourmet cupcake shop to guide you. An editable template is included in the download section of our website. The URL included in book or contact us at cupcake-business.com/contact-us. Written with consultation from over 50 health, agricultural and municipal business departments you will be guided through the process of getting legal. We cut through the red-tape to alleviate the anxiety most people experience when dealing with health inspectors, tax collectors and licensing agencies. You will receive the latest guidance about the insurance you should have, your tax responsibilities, the most common equipment and construction requirements, how to work and negotiate with your future landlord, what needs to be in a lease, your responsibilities for food safety, and much more. You will learn the best locations for YOUR business; Space design and lighting to maximize efficiency and sales; How to be a strong presence in your community through traditional and web-based marketing. Understand...



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