

WP VISITOR ANALYTICS

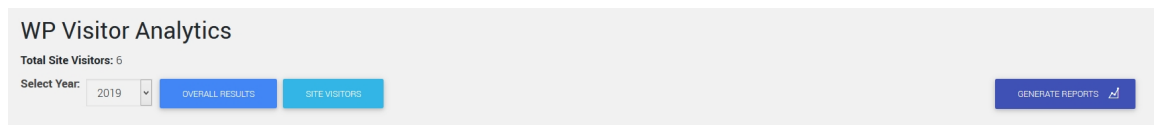
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A plugin that counts website visitors and displays statistical data over a specified time period.

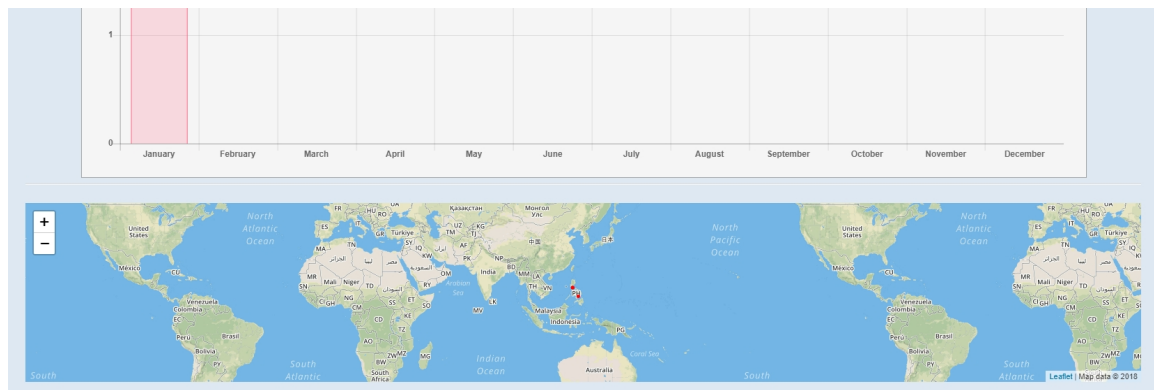
Installation:

1. Go to Admin panel and select **Plugins** from the sidebar menu.
2. Click on **Add New > Upload Plugin** and look for “visitor-analytics.zip”.
3. Click **Install Now**.
4. Click **Activate Plugin**.
5. Navigate to the sidebar menu and click on “WP Visitor Analytics”.

Features:



* **Overall Results** - click the button to view the total site visitors in the year specified in the Select Year dropdown. The page displays a bar graph and estimated geographical location of site visitors (if browser geolocation is turned on, a map will be displayed).

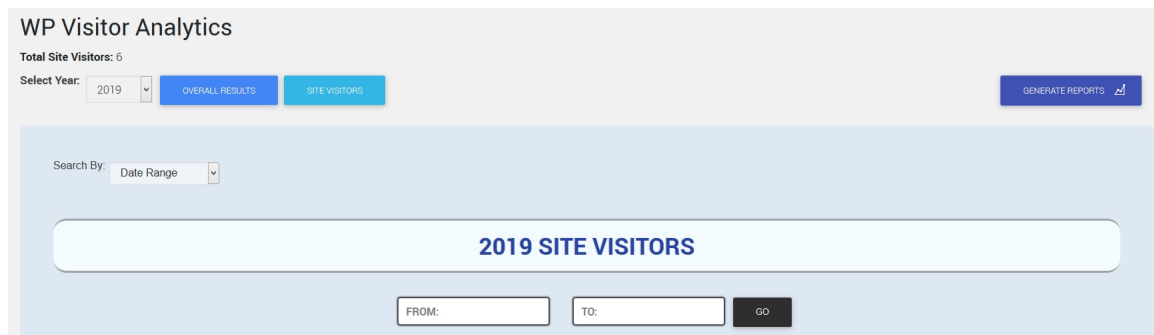


* **Site Visitors** - click the button to see the specific details of site visitors (IP address, country, date, time spent, etc.)

Search/Filter Options:

By default, all visitor data collected in the most recent year will be displayed, unless the following options will be used:

1. **Date Range** - enter the date in the **FROM** and **TO** fields then click GO.



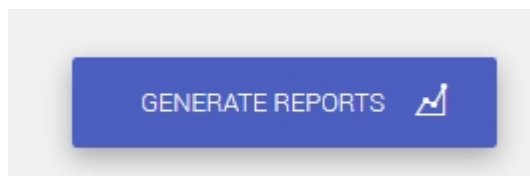
The screenshot shows the 'WP Visitor Analytics' dashboard. At the top, it says 'Total Site Visitors: 6'. Below this, there's a 'Select Year:' dropdown set to '2019'. To the right of the dropdown are two buttons: 'OVERALL RESULTS' and 'SITE VISITORS'. Further right is a 'GENERATE REPORTS' button with a line graph icon. Below these elements is a 'Search By:' dropdown set to 'Date Range'. Underneath the search bar is a large light blue box containing the text '2019 SITE VISITORS'. At the bottom of this box are two input fields labeled 'FROM:' and 'TO:', followed by a 'GO' button.

2. **Select Month(s)** - click on a month to display the data for that particular month. You can select as many as you want. Selected months will be highlighted in blue.



This screenshot shows the same 'WP Visitor Analytics' dashboard. The 'Select Year:' dropdown is still set to '2019'. The 'Search By:' dropdown is now set to 'Select Month(s)'. Below the search bar is a large light blue box containing the text '2019 SITE VISITORS'. At the bottom of this box is a row of twelve buttons representing the months of the year: Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. The 'Jan' button is highlighted in blue.

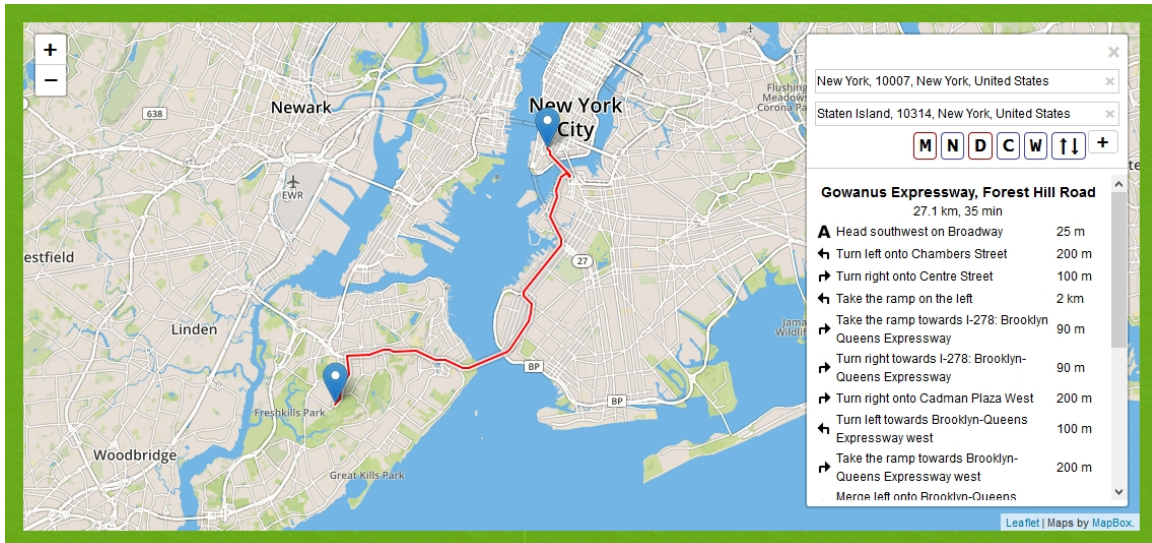
Generate Reports



Visitor data can be exported via a PDF file. To do so, click on the **Generate Reports** button to choose which data section will be exported. By default, all data

tables/charts in the year specified will be generated (a check mark can be seen before a data section name; otherwise, a box/square icon is shown if a data is not selected).

NAVIGATION MAP



The plugin comes with an added feature which is a **Navigation Map** that displays a map in the website's front-end. This is driven by the use of a **shortcode** that can be put to any preferred section of the website.

The shortcode for this is **[va_map_nav]** which accepts several attributes: **width**, **height**, and **address** (required).

Examples:

[va_map_nav] - displays the map with a width of 100%, height of 500px. These values are set as default if attributes are not indicated.

[va_map_nav width="80%" height="650px"] - sets the map width to 80% of the display and height to 650px.

[va_map_nav width="500px" height="650px" address="Staten Island, 10314, New York, United States"] - sets the map width to 500px, height to 650px and destination address to Staten Island NY.

NOTES:

1. Shortcode attributes (width, height, address) can be set in any order.
2. If there is no address attribute, the map destination point is situated by default in the United States (can be anywhere in the US, so it's better to

specify the address attribute in the shortcode).

3. The origin address (user/visitor address) will depend on the browser setting if location detection is enabled by the user. If location detection is disabled/blocked, latitude and longitude point is 0 and map display is initialized to the address set via the shortcode.

Map icons:



Selected icons are outlined in red.

M (mapbox geolocator) - click to enable autosearch/autocomplete feature when inputting in the map's address field.

N (nominatim geolocator) - (default) selected by default on loading the map

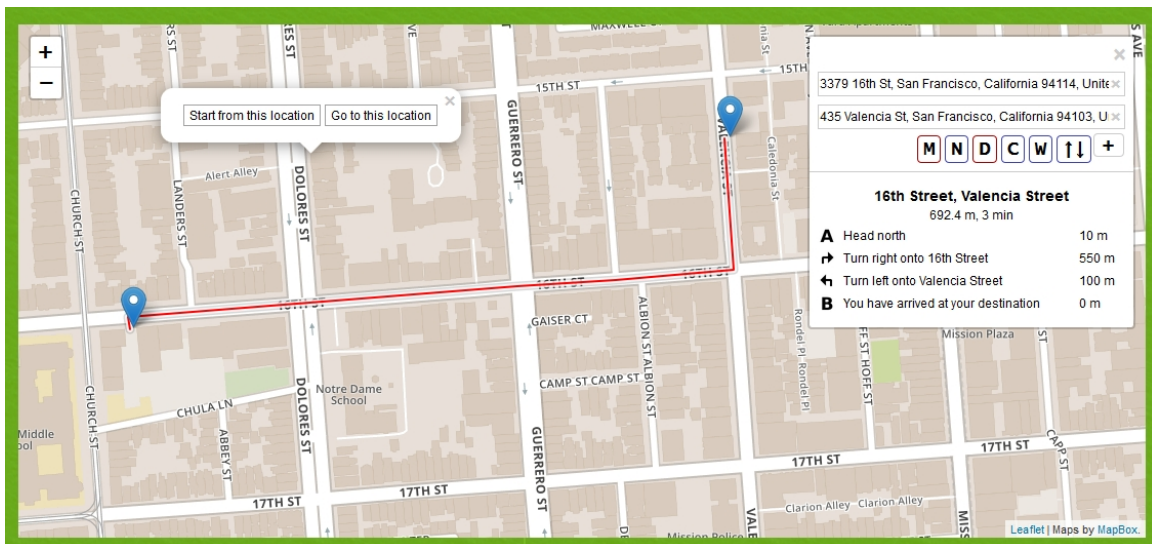
D (driving route) - (default)

C (cycling route) - click to switch to car driving route directions

W (walking route) - click to switch to walking route directions

↑↓ (reverse) - reversing the starting point and destination point in the address fields

You can also specify the starting point and/or destination point by clicking on a location in the map. A pop-up will appear prompting you to click either “**Start from this location**” or “**Go to this location**”.



VISITOR COUNTER

The plugin can also be used to display visitor counter in the front-end side. Use the shortcode **[va_visitor_counter]**.