

# Unit 13: Assignment 4

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Reviewing the finished website

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# Introduction

In this report I will explain the purpose of my website and how it achieves the user requirements of the brief, I will explain the functionality of the site with visuals included, I will explain how & why the usability, quality and performance of my site was imported with user experience in mind.

Once I have explained the production, I will then move on to review my website, going over the constraints, strengths and potential improvements.

## Purpose & User Requirements

### How have I achieved the intended Purpose?

To recap, the purpose of my website is to advertise Camp Canada online, showcasing the opportunities they give (/offer), and providing the users with ways to contact them.

My website has successful been able to achieve its purpose. This is because the website uses advertising features like: brand logo and social media linking (& imbedding). The site constantly refers Camp Canada throughout the texts (titles & paragraphs) of the website, and it even provides users with ways to contact the company like:

- Providing contact information such as, phone number, email and address
- Providing fill out forms to directly contact from the website.

Address	Info	Social
Office 29, Clifton House, Fitzwilliam Street Lower, Dublin 2, Ireland	0161 312 3640 info@campcanada.org	  

## CAMP CANADA

### ABOUT CAMP CANADA

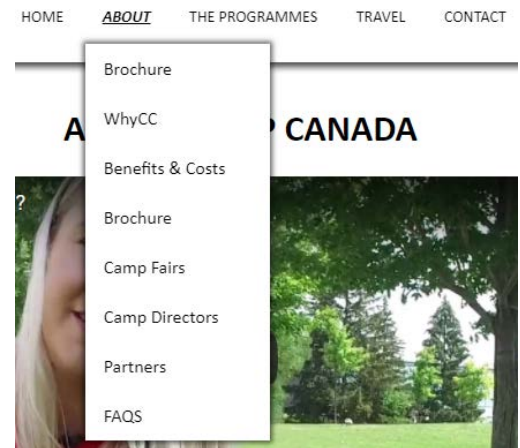
We offer incredible opportunities for people from all around the world to work and travel in Canada.

You can earn up to \$1900 CAD and have a great time in one of the amazing Canadian Camps we work with. It's what Camp Canada is all about. You just have to be aware of the moose, maple syrup and mounties!

Email:	<input type="text"/>	<input type="submit" value="Submit"/>
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Contact Us	
Name:	<input type="text"/>
Email:	
Subject:	
<input type="submit" value="Submit"/>	

As for showcasing the opportunities the company offers, I also cover that in the texts and even have sections divided up into pages and I even included a video informing the users of the opportunities.



## How have I achieved the User Requirements?

The user requirements of the site are:

A **home page** (index page) that links to all the other pages of the website, allowing the users to allow have a return point if any issues occur.

- **Images** of the Camp Canada/ or Relative Camps to give the users visuals on what to expect, attract the eye & give life to the site.
- **Hyperlinks** to different pages of the site and to social media sites.
- **Contact Information** displayed on the site so that clients that are interested could call up to company to ask questions and more...
- **Forms** such as applications & registrations. This is because the company wants the site to advertise jobs roles therefore you need these forms to allow users to apply for these jobs.

The website also requires 8 pages:

- Home page
- About page
- The Programmes page
- Travel page
- Contact page
- Login & Register page
- FAQs page
- Blogs page

<https://x5abraham.github.io/Abrahamcamp/html/index.html>


[HOME](#)
[ABOUT](#)
[THE PROGRAMMES](#)
[TRAVEL](#)
[CONTACT](#)
[0161 312 3640](#)  
[info@campcanada.org](mailto:info@campcanada.org)

[illegible]

CARRERS

PRIVACY POLICE

LEGAL

MEDIA

CONTACT

Address

Office 29,

Clifton House,

Fitzwilliam Street Lower,

Dublin 2,

Ireland

Info

0161 312 3640

info@campcanada.org

Social

f

REGISTER

First Name

Last Name

00/00/0000

Gender

Email Address

Phone

Password

Confirm Password

I agree to the terms and Conditions

Sign Up

LOGIN

Username

Password

Login

Forgot Password

Remember my login

f

Login with Facebook

g+

Login with Google

# Functionality



Above are the results from the audit performed on my website from the Lighthouse dev tool on chrome.

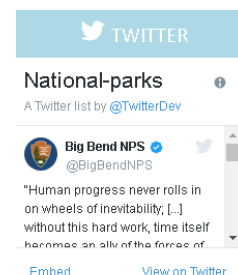
These results show that the functionality on my website is good (on desktops).

This is because I have my code written in the right order which allows the fundamentals to load in first therefore loading in the rest quicker. Also the sizes of my files are kept small meaning the browser takes less time opening them, this is why my images load in so fast. However, in the audit I ran, it was recommended that “Image displayed sizes should match their natural aspect ratio”, and this was recommended because I enlarged some of the images using code instead of naturally enlarging the image size, this mistake is the reason why some images on my website take a bit longer to fully load.

## Usability & User experience

In terms of usability by website is designed to let the user have easy, helpful experience whilst navigating, there are features like:

- contact forms which allows the user to save time phoning/ going to their email provider to contact the company as they can contact them within the website.
- An embed twitter timeline to (again) save the user time and effort finding the company on twitter/ moving to twitter to view the posts.
- A scroll-to-div function (in the home page) to scroll the user down to the next content of the page and more...



Other than does features, the website does meet the usability requirements as the user is able to navigate through the website with ease, and jump page to page in seconds using the top navigation bar. Each pages are filled with content, that are also meaningful to their page titles, and there are even external hyperlinks to other websites which open in a different just in case the user wants to surf through both sites simultaneously.

# Constraints

Though reviews say my website is quite professional, I am still an amateur so there were bound to be a few things I couldn't do.

My biggest constraint was my lack of knowledge, there are still so many things that I wanted to put in &/ or improve in my website, like add more features that include JavaScript or other programming language, and hell... I could have possibly even done so if I had more time.

Another constraint was how I was unable to link the GitHub hosted website to a database, this in my opinion was one of the more annoying constraints since it meant I couldn't have a working login system which I really wanted on the public site.

Last and foremost, my most dangerous constraint; copyrights. As you know in my website I use a lot of another company's resources from visuals to company name, to text (paragraphs & sentences). I have used the resources of others on my site without permission or checking the copyrights, this means one of the owners could possibly have my site shut down due to copyrights.

# Strengths & Potential improvements

## Strengths

There are many strengths in my website, but one of its greatest strengths is the way it gives off the impression that its professional, in other words; it looks professional, this is great for attracting & gaining the users trust.

Another one of its greatest strength is its easy navigation which even a complete new comer could rapidly get the hand of.

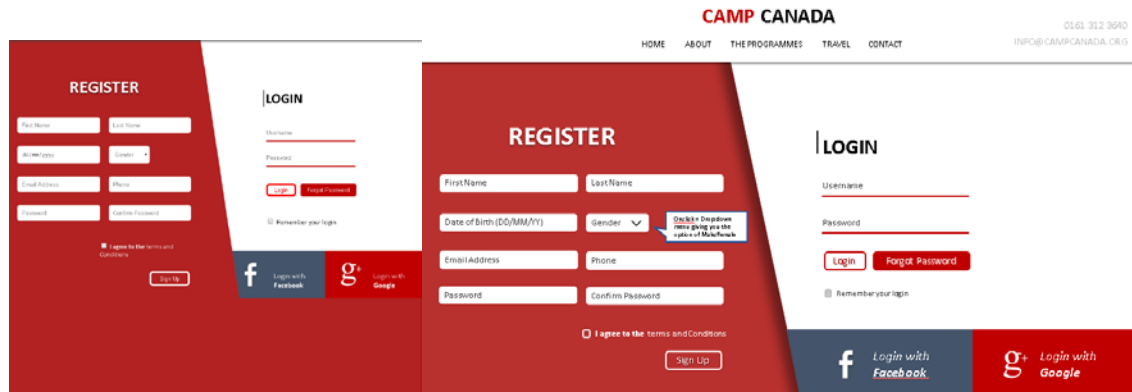
Other strengths include:

- It contains embed social media
- Contains lots of images and video to keep the user entertained
- Has a high accessibility rating (in the audit)
- Contains looks of web features that make navigating fun, like animations, sliders & slide downs.

Plus, the website is straight forward, from the landing page (homepage) you can instantly identify the use & purpose of the site.

## Improvements

As I was saying in the constraints, there are many things I wasn't able to do to the site and my number one improvement to the site would be to somehow link it to a database to have built a working login & registration system. I would also like to improve the responsiveness of the site and make it usable and good looking on mobile devices.



As you can see in the picture above, in larger display sizes the content does not fill the full width of the display, this is not what I wanted to happen, so I would improve this by having it fit the full length of the page, like I designed in the concept art of the website.

Lastly, another improvement I make is to have only the box clicked on change shape instead of having all of them transform when I click on one.

### Before

Why should I go through Camp Canada?

When Should I apply for the programme?

How long is the placement and when do I have to be available for?

Do I need my Canadian Working Holiday Visa to apply?

How old do I have to be?

How much does it cost?

What is the programme fee for?

How do I get started?

### After

Why should I go through Camp Canada?

Making arrangements to work at a camp is challenging. The visa can be confusing, it is difficult to find camps that are willing to hire international staff and it is challenging to determine which camps will provide the necessary support and benefits to help you succeed at camp. Camp Canada will provide you with a face-to-face interview and a pre-arranged camp placement, which we think will suit your skills, personality and what you hope to get out of your summer adventure! In addition, our partner company, will help you get settled in Canada and provide support and emergency assistance during your work placement. Finally Camp Canada is run by the lovely people at AmeriCamp so you are guaranteed first class customer service and of course #freebiscuits

When Should I apply for the programme?

How long is the placement and when do I have to be available for?

Do I need my Canadian Working Holiday Visa to apply?



# Conclusion

**In conclusion, my website is well built and looks professional, most of the improvements needed to it are back end stuff like adding a database, however I would like to improve some front end stuff too like having the content in a certain div take up the whole display size on all display sizes. Also I need to improve the site so it could be more responsive and mobile friendly.**