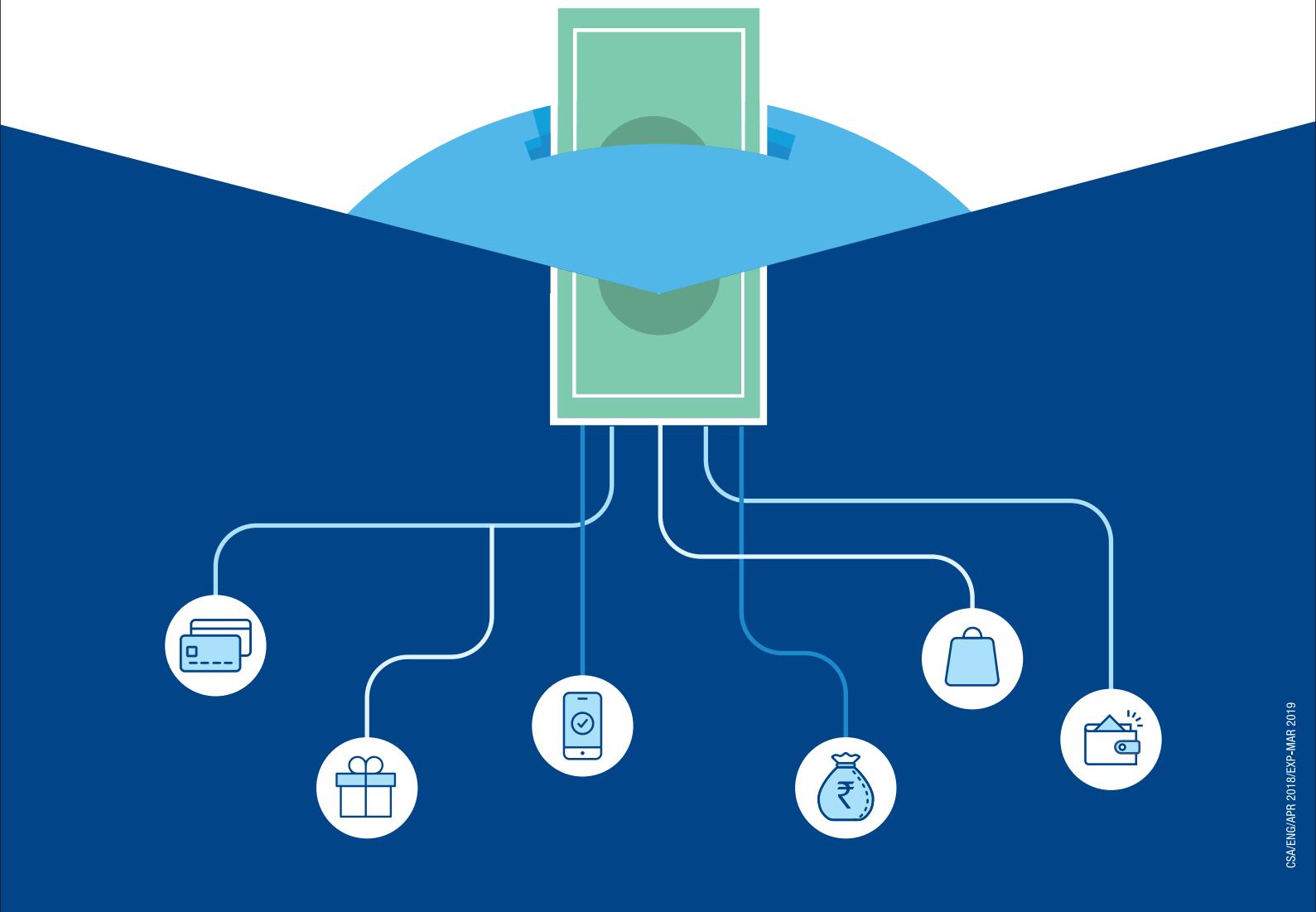


SWITCH 2 SAVE

Move your **Salary Account** to **HDFC Bank**
Save up to ₹26,892 p.a. and enjoy additional benefits*



**SALARY ACCOUNT
PERKS**

Special Offers | Priority Service

HDFC BANK

We understand your world

Reasons to switch your **Salary Account** to **HDFC Bank**

 Zero Balance Salary Family Account with free Accidental Death Cover*

 CashBack Debit Cards and Super Premium Credit Cards*

 Complimentary Insurance Cover up to ₹1.25 crores*

 Virtual RM: Face-to-face interaction through VideoBanking

 200+ NetBanking transactions, 125+ MobileBanking transactions, Missed Call Banking

 Dedicated Relationship Manager with premium banking services#

 Open a PPF or Sukanya Samridhi Account. Earn attractive interest, fully tax-free u/s 80C

 Superior digital solutions: PERKS App, PayZapp, Chillr

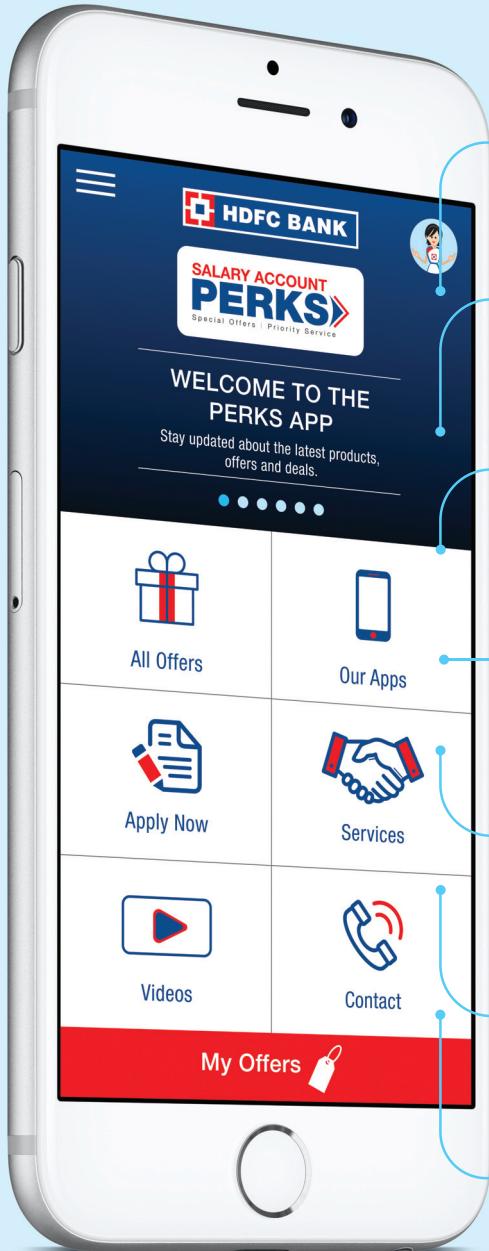
Digital loan solutions

Attractive interest rates

 Customised investment solutions and private banking services*

 Personal and Auto Loans at special interest rates: available in 10 seconds via NetBanking*

Use the PERKS APP and never miss a thing.



Enjoy offers
365 days
a year



Know your
pre-approved offers
on loans and cards



Instantly connect
with your
Corporate Salary
RM



Update your
employer details



Enjoy Car and
Personal Loan*
approvals within
10 minutes



Locate your nearby
branch/ATM through
Augmented Reality
*only on Android



Get assistance
with toll-free
numbers

Download now!



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PERKS**
Special Offers | Priority Service

HDFC BANK

We understand your world

Bring **ease** back into your life



All Payments. One App. One Click

Experience one-click payments on partner Apps such as BigBasket, MakeMyTrip.com and Cleartrip.com

Get great deals in one place. Send money instantly to anyone in your phonebook or email list and more



Get great deals in one place, across categories

Travel. Shopping. Movies. Recharge. Bill Payments

Visit: www.smartbuy.hdfcbank.com

Only for HDFC Bank customers



Banking ease, now on your wrist

Launched for the first time in India.
Banking made easy with your Apple Watch



Send money instantly to anyone in your Phonebook

No registrations or adding of beneficiaries

Split bills and do mobile/DTH recharges with ease

Immediate flow of money from account-to-account

All transactions are secure using M-PIN



Experience face-to-face interaction through VideoBanking

Conduct banking transactions

Get all account-related information

Product recommendations, offers and deals

For selected customers

*Terms and conditions apply.

Find the Perfect Loan for you



HDFC Bank fulfils all your banking and financial needs through channels of your choice, with security, convenience, and speed. Loans in 10 seconds are exclusive to HDFC Bank customers.

Our corporate customers get customised loan products with preferential pricing, minimum documentation and speedy processing. Available 24x7 through NetBanking. Login any time and avail of your loans instantly.

Terms and conditions apply

*Only for HDFC Bank Salary Account holders approved for a Personal Loan, with regular salary credits and a minimum net monthly income of ₹25,000.

**Final limit as per credit assessment. Facility is available to employees of selected companies post 3 salary credits under regular salary credit mode i.e. Non NEFT, etc.

#Valid on select products/models of leading brands at select locations



Infinia Credit Card

- Complimentary airport lounge access
- Complimentary Club Vistara Gold membership
- Personal concierge services
- Exclusive golf programme/lessons
- Make your dining experience a memorable one, with minimum discount of 15% across 3,000+ restaurants
- Earn 5 Reward Points for every ₹150 spent with no conditions attached

Accidental Death Cover

In case of death in an air accident, the nominated next of kin will receive a compensation of ₹3 crore

*By invitation only card



Diners Club Black Credit Card

- Complimentary airport lounge access
- Complimentary golf games at the finest golf courses worldwide
- Earn 5 Reward Points for every ₹150 spent
- Redeem rewards for travel bookings, AirMiles, and more
- 3,000+ dining offers and privileges at premium restaurants through SmartBuy
- 24x7 personal concierge service
- Earn 10X Reward Points when you shop with our merchant partners



Regalia Credit Card

- Complimentary airport lounge access
- Complimentary Club Vistara Silver membership
- Earn 9 Club Vistara Points for every ₹100 spent on all Vistara flights
Additional 5 Kg baggage allowance
Priority airport check-in and waitlist clearance
- Exclusive travel & entertainment portal
- Redeem Reward Points instantly, against airline tickets and hotel bookings
- Earn 4 Reward Points on every ₹150 spent, on all spends
- Unparalleled protection
Accidental Death Cover, emergency hospitalisation
- Delightfully low interest rate

Four Credit Cards. Unmatched Benefits.

Discover the best of travel and luxury with HDFC Bank Super Premium Credit Cards*



Jet Privilege Diners Club Credit Card

- Welcome benefit of up to 30,000 Bonus JPMiles and 15 JetPrivilege Tier Points within the first 90 days
- Earn 8 JPMiles for every ₹150 spent
- Get 3X JPMiles for spends on www.jetairways.com
- Unlimited airport lounge access to over 800+ lounges globally
- Unlimited golf training, and access to premium golf clubs globally
- Avail 24x7 concierge services for all your bookings
- Exclusive dining privileges

Getting better every day



Missed Call Recharge

- Recharge your phone with just a missed call to 73080 80808
- Recharge amount ₹10 to ₹500
- Add up to 5 mobile numbers to your account
- To activate, SMS ACT <Operator name> <Last 5 digits of Account No.>
- To know more, SMS HELP to 73080 80808



BillPay

- One-stop solution for all your bill payments and recharge needs
- Save time. Save money
- Pay via Debit/Credit Card, and earn CashBack/Reward Points/Credit Period*
- Receive free SMS alerts for bill presentations, payments, etc.
- Enjoy automatic bill payments - set Standing Instructions or use 'Pay Later' functionality
- Visit www.hdfcbank.com > Login to NetBanking > Click on 'BillPay & Recharge' tab



UPI Unified Payment Interface

- Transfer money and make payments using your unique UPI ID
- For transactions, there is no need of the receiver's Bank Account Number and IFSC Code. All you need is the receiver's Virtual Address
- Pay and collect money using your Virtual Address. No need to add a beneficiary
- Safe, secure and quick way to transfer money up to ₹1 lakh
- Open 24x7, 365 days a year

*Terms and conditions apply.



PPF Public Provident Fund

- Save tax on ₹1,50,000 p.a.
- Deposit (per financial year): Minimum amount - ₹500
Maximum amount - ₹1,50,000
- Tenure: 15 years (Can be closed after 15 years or further extended for a period of 5 years)
- Loan facility between third and end of fifth financial year
- Attractive interest rates and tax exempt returns



SS Sukanya Samriddhi Account

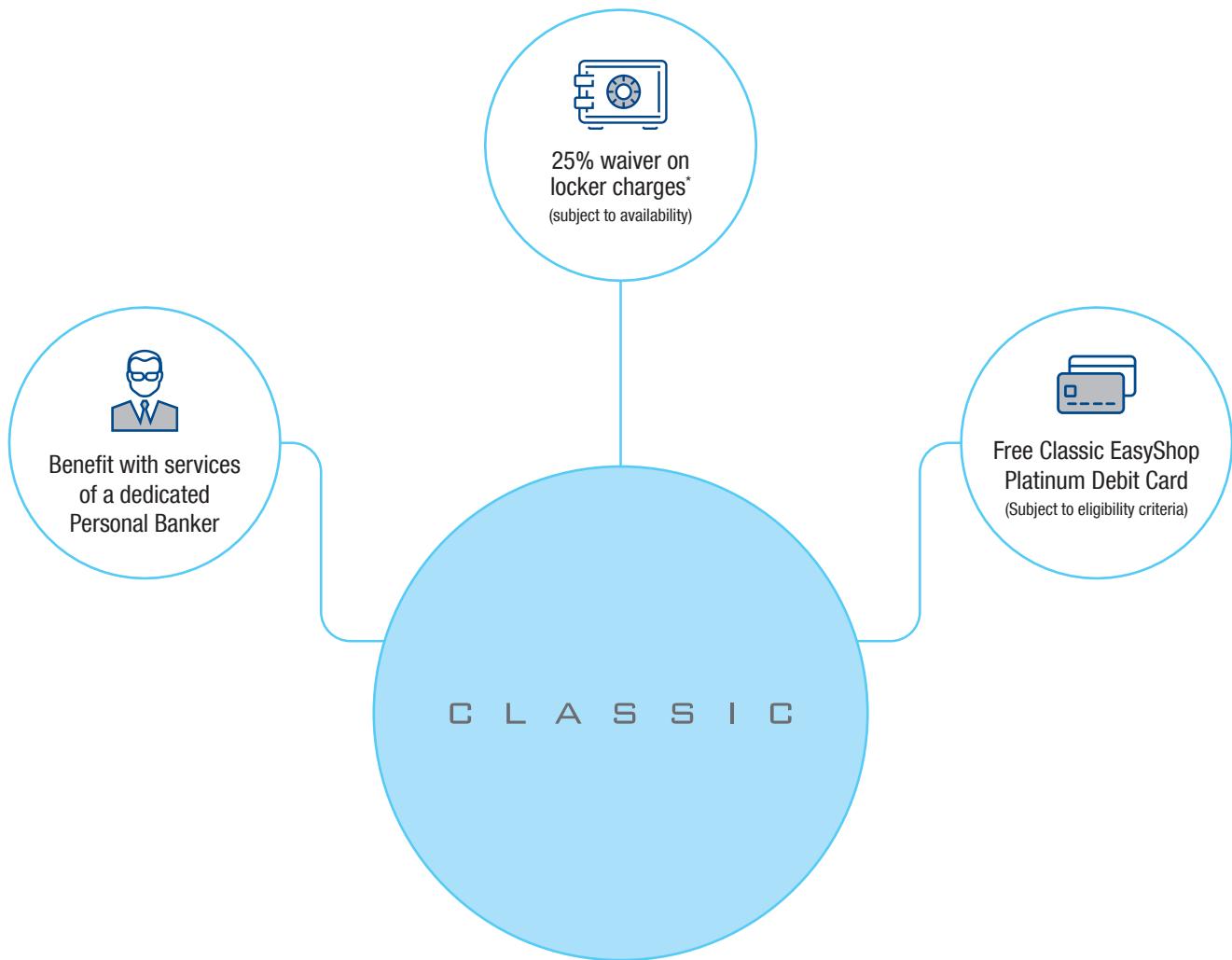
- Launched under Beti Bachao, Beti Padhao Campaign.
For a girl child below the age of 10 years
- Qualified for deduction u/s 80C
- Yearly subscription to be done till 14 years from date of account opening
- Deposit (per financial year): Minimum amount - ₹1,000
Maximum amount - ₹1,50,000
- Withdrawal facility available beyond 18 years of age
- Account will mature after 21 years from date of account opening



NPS National Pension Scheme

- Exclusive tax benefits above ₹1,50,000 limit u/s 80C as shown below:
> Up to 10% of basic salary contributed through employer u/s 80CCD (2)
> Up to ₹50,000 contributed directly u/s 80CCD (1B)
- Fully portable across jobs and locations
- Lowest cost investment option
- Flexible contribution and withdrawal option

Premium banking, just for you



Eligibility Criteria: Net Salary >= ₹75,000 per month*

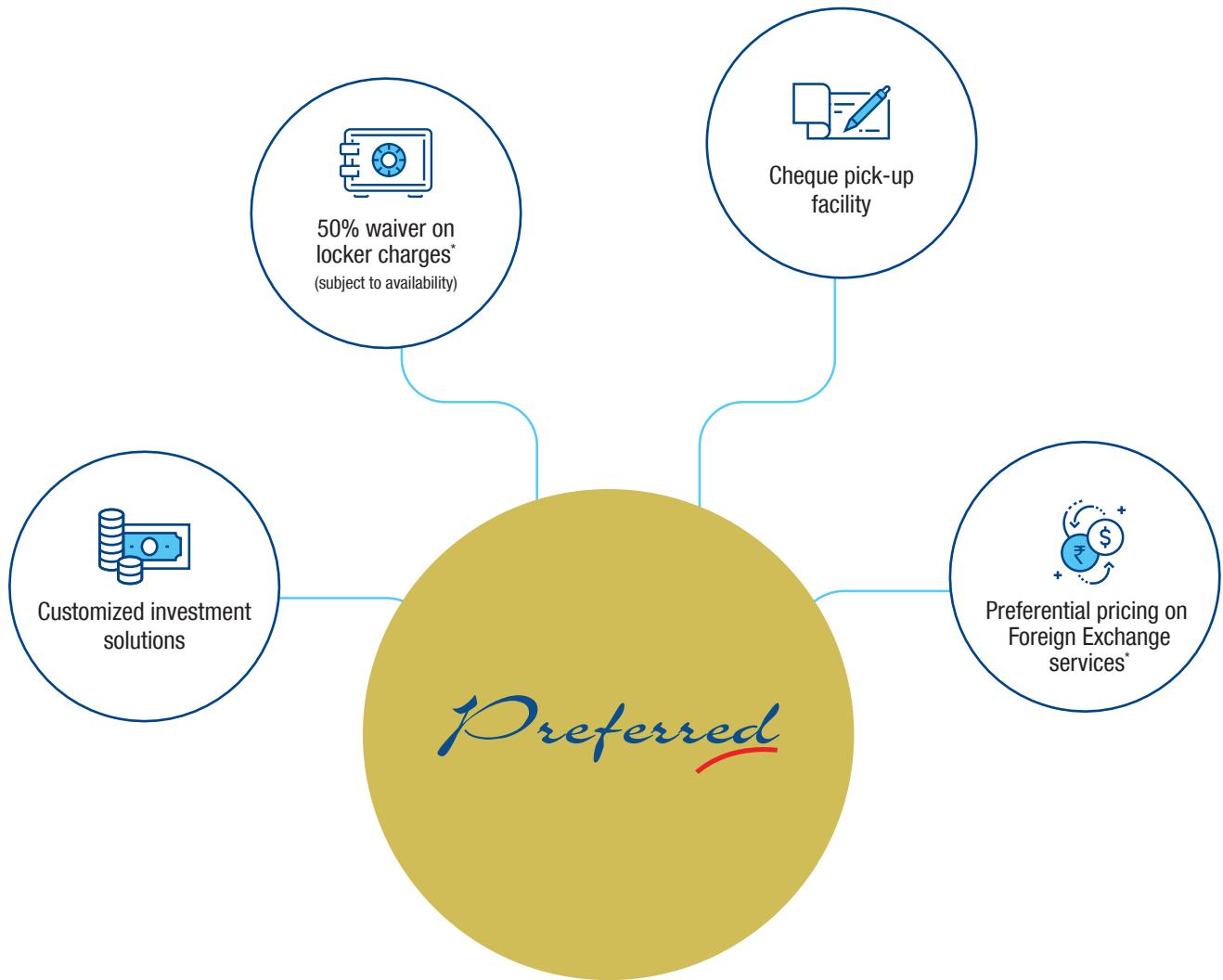
As an HDFC Bank Premium Banking Customer, you and your family will be entitled to a host of benefits, including a bouquet of preferentially priced products, specialized investment solutions, and much more.

*Terms and conditions apply.

*bank aapki
mutthi mein*

CLASSIC
 **HDFC BANK**
We understand your world

Experience superior banking



Eligibility Criteria: Net Salary >= ₹2,00,000 per month*

A Banking Programme that fulfills your personal banking needs through the services of
a professionally trained, dedicated Relationship Manager.

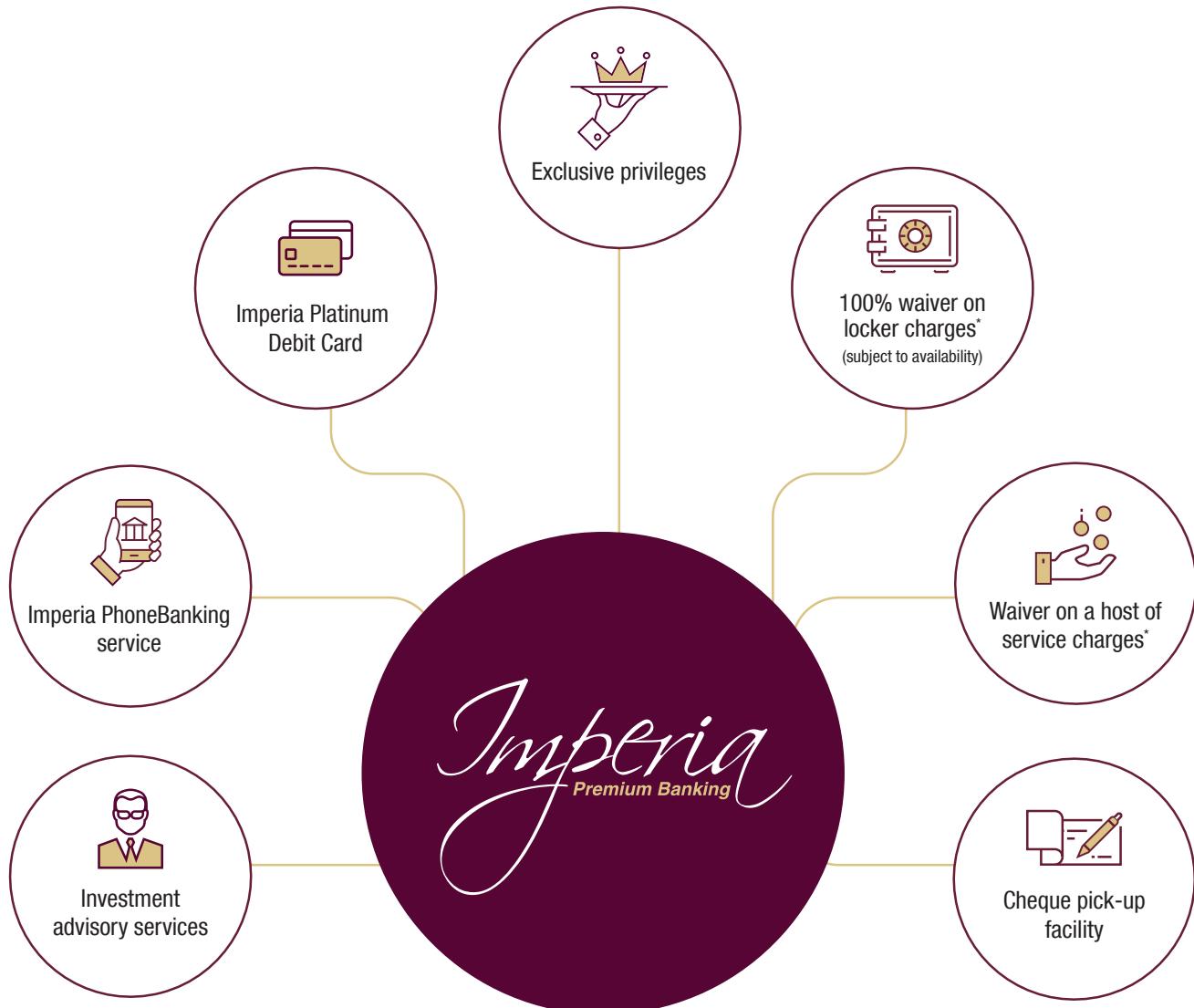
*Terms and conditions apply.

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mutthi mein**

Preferred

HDFC BANK
We understand your world

Truly exclusive banking



Eligibility Criteria: Net Salary >= ₹5,00,000 per month*

A Premium Banking Programme that fulfills both personal and business needs, for banking and investment services. It also offers the services of a dedicated Imperia Client Relationship Manager. It makes you feel special at every step, pampering you with preferential services.

*Terms and conditions apply.

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mutthi mein**

Imperia
Premium Banking



We understand your world

Everything we do, we do for you

Your continued support is what drives us

**Too Big
to Fail**

Reserve
Bank of India

**India's
Best Bank**

Euromoney Awards
for Excellence

**Best Banking
Brand in India**

Asiamoney
Best Brands

**India's Most
Valuable Brand**

BrandZ's Top 100
Most Valuable
Global Brands

**Overall Bank
of the Year**

Business Today

Stay connected with your bank **24x7, 365 days a year**



NetBanking



MobileBanking



PhoneBanking



ATM

Call 1800 270 4444

for all Loan and Credit Card requirements

Call 1800 270 3344

to download MobileBanking App

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