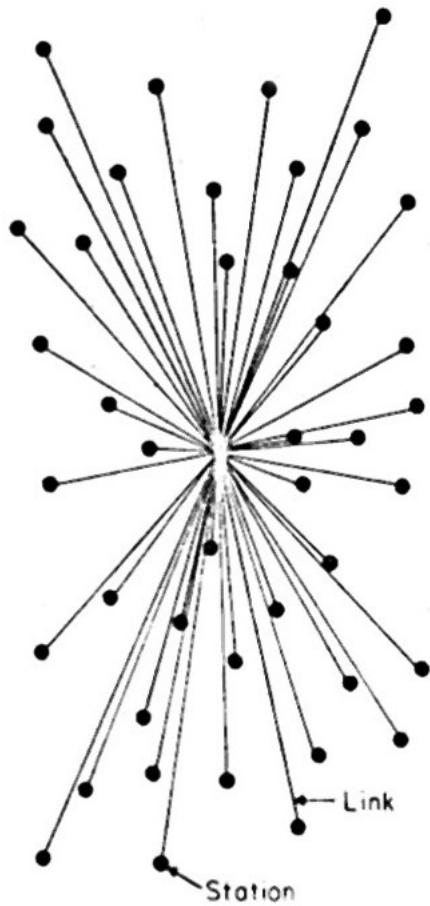
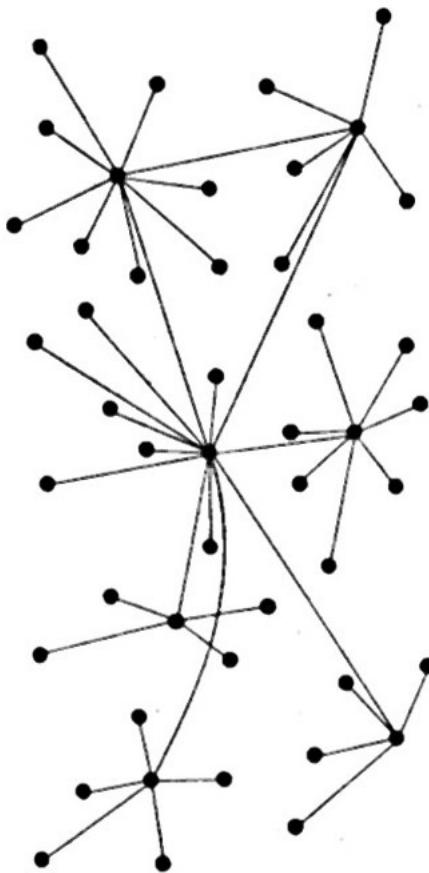


DISRUPTION

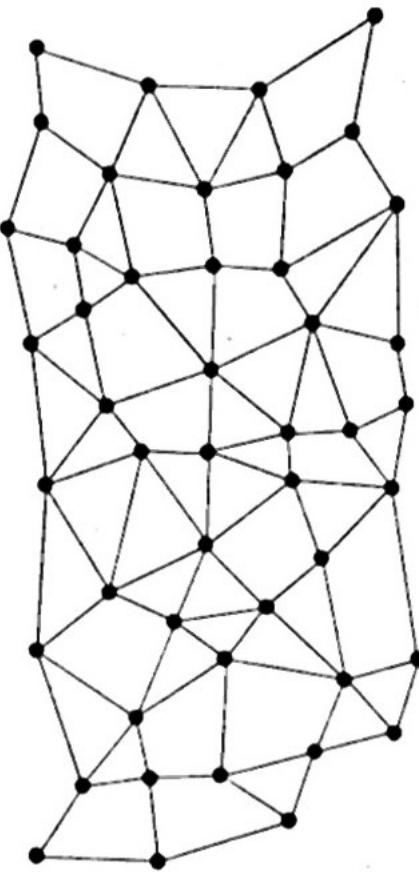
: upplösning, söndring



CENTRALIZED
(A)



DECENTRALIZED
(B)



DISTRIBUTED
(C)

The Power of Organizing Without Organizations

HERE COMES EVERYBODY

Revolution doesn't happen when society adopts new technology, it happens when society adopts new behaviors

CLAY SHIRKY

“When we change the way we communicate,
we change our society” Clay Shirky



"A fascinating survey of the digital age... An eye-opening paean to possibility." —THE BOSTON GLOBE



“The nature of the
firm” Ronald Coase, 1937

INCUBENT PATH

HYPER-URBANIZATION
Enclose new spaces
to create new value

DEINDUSTRIALIZATION
Extract most value
from remaining fossil fuel

DEMATERIALIZATION
Grow manufacturing
capacity worldwide

SOCIAL PRODUCTION
Extend opportunities
for institutional wage labor

INFO INTENSIFICATION
Filter information to
influence and persuade

BIOMOLECULARIZATION
Manage risk at the level
of human individuals

TYPE 2
subterranean
sun sick blues

TYPE 2
a new fossil
fuel century

TYPE 2
welcome to
mendokistan

TYPE 1
the connected
police state

TYPE 2
bot-mediated
education

TYPE 1
once
in a
red moon

TYPE 2
climate
confederation

TYPE 2
the feral
economy

TYPE 3
look for
the robot
label

TYPE 1
the war
on climate
change

TYPE 3
B.I.G. ends
poverty

TYPE 1
the
fabrication
commons—
enclosed!

TYPE 4
the pirate
party wins!

TYPE 2
microbial
governance

TYPE 3
thar be
dragons

TYPE 4
brain stew

TYPE 4
microbial
mobilization

TYPE 4
your mind
is the
product

TYPE 3
human-
technology
phase shift

TYPE 4
persuasive
delusion

EMERGENT PATH

HYPER-URBANIZATION
Reorganize the city
for shareability

DEINDUSTRIALIZATION
Advance new paradigm of
human-energy ecosystems

DEMATERIALIZATION
Shift majority of product
lifecycle to the cloud

SOCIAL PRODUCTION
Reorganize work
in peer-to-peer networks

INFO INTENSIFICATION
Extend human capacity
to enhance cognition

BIOMOLECULARIZATION
Create well-being at the
level of microbial ecosystems

SOCIALSTRUCTING

: många små bidrag till stora
nätverk med hjälp av sociala
verktyg



A large green word "CONCEPTING" is centered, with each letter composed of a cluster of colorful squares in shades of blue, yellow, red, and green. Above the letters is a horizontal band of the same colored squares. Below the letters are two small brown stick figures: one on the left holding a single square, and one on the right with a speech bubble containing a star and a hexagon.

CONCEPTING

This is the idea phase: how would you solve this problem? Together we post our solutions and collaborate by building on each other's ideas.

During Concepting, we'll use **THEMES**: areas of opportunity where new ideas might flourish – to spark our creative efforts.



We applaud and comment on our favorite concepts to help OpenIDEO and the sponsor choose a subset of ideas for our challenge shortlist.



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With the help of his 961 backers, Jack published his first novel.



“Paradigm-shifting”

— CNN

“Pioneering”

— New York Times

“Kickstarter funds the future”

— Rolling Stone

What is Kickstarter?

Kickstarter is a new way to fund creative projects.

We're a home for everything from films, games, and music to art, design, and technology.

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Create a password

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Home

Launch a contest

Browse contests

How it works

Help

Custom product packaging & label design

Get eye-catching packaging or labels designed in under 7 days, from \$299

Host a design contest and our community of talented designers will compete to create stand out product packaging or label you love, or your money back!

- ✓ You describe your exact requirements
- ✓ Dozens of designers submit concepts for you to review
- ✓ You only pay for the design you like best!

Example product label designs



1 2 3 4 5 6

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Current assignments

Assignment of the week
Dangerous roads, perilous journeys



37
contributions



1
month left

Unusual learning environments



1
contribution



9
days left

Pets meet technology



19
contributions



6
days left

HACKISM

: att lösa problem och bygga saker, i en anda av frihet och frivillighet.



Open Source Satellite Initiative
opensat.cc





bitcoin

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Banking ohne Banken
www.bitcoinkiez.de





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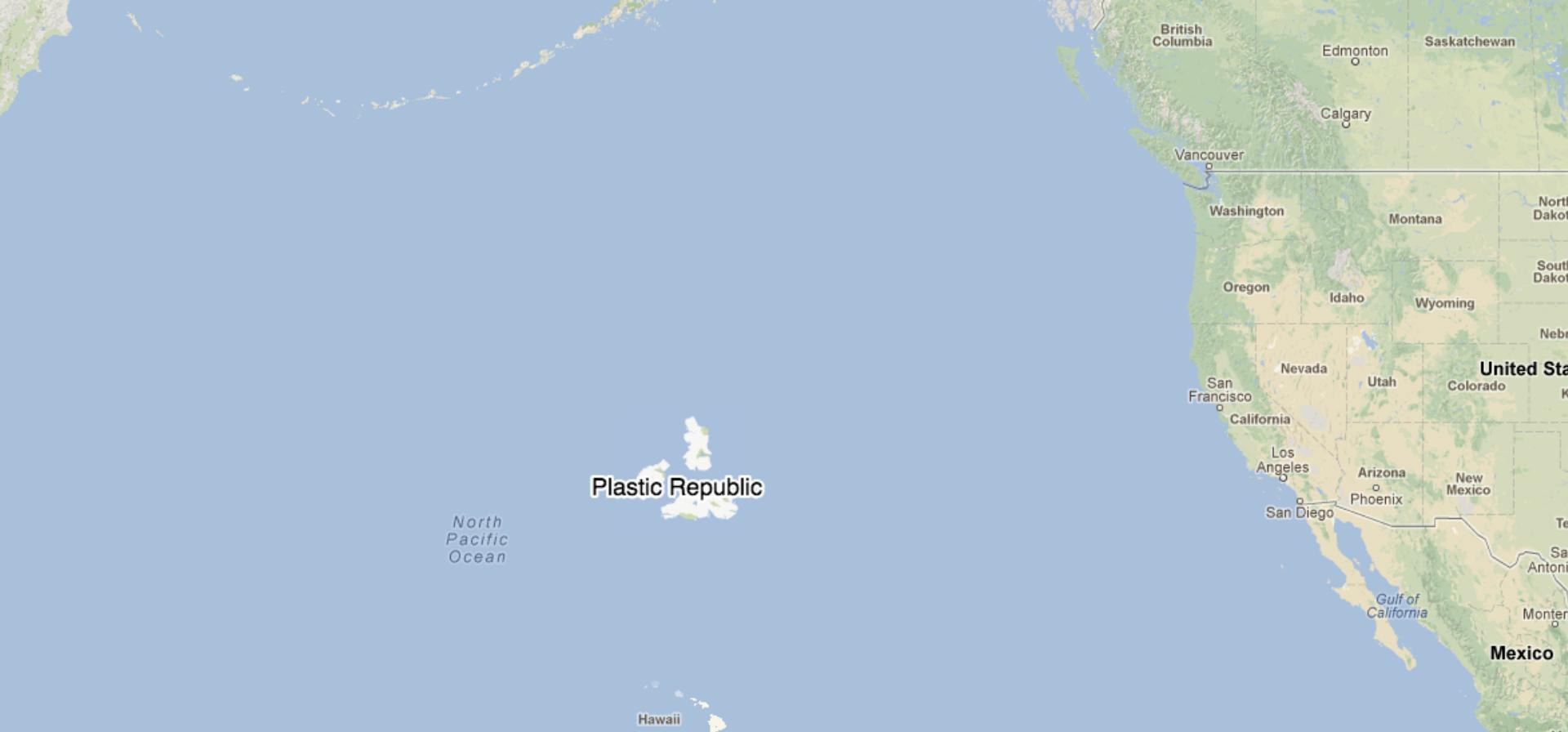
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Plastic Republic

North
Pacific
Ocean

Hawaii

vpro

TC 00:02:57:01

FÖRETAGET 2.0

- : drivs av LUST inte VINST
- : organiserar sig temporärt
- : utmanar världsproblemen
- : misslyckas gärna