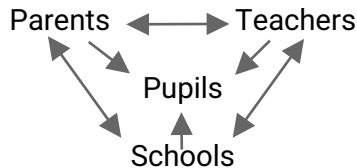# Notebook's Mission

There are no parents without kids, there is no teacher without a student and no school can exist without pupils... at the center of it all, it's the children that matters the most... And what do parents, teachers and schools have in common, "the future of a child"...

Parents ⟷ Teachers
Pupils
Schools

This represents the standard chain of an educational ecosystem.

Apparently, the child is at the center of it all. Therefore, Pupils should be given the greatest priority...

The pupil is the primary focus of the educational system, because without the pupil, the rest will cease to exist and it's because of this same reason that notebook exists. We are teachers, we are parents and we have been pupils, the purpose of notebook is to improve the learning experience of pupils and solve some of pressing issues in the educational sector through meeting schools and districts where they are on the continuum towards a learner-centered education and to build the digital infrastructures to support the modern models of education...

There are so many parents who seek access to their kids academic resources beforehand but cannot find an easy way to do so, The Notebook Group aims to address that, through enabling hybrid digitization of pupils educational resources in a simple, easy to use packaged platforms as quickly as possible. We are welcoming schools to cooperate with notebook to actively participate in making major advancement towards the goal of building a much more inclusive learning experience for pupils.

We aim to capture the interest of pupils towards education as we work to make the learning process of kids a whole lot more fun and engaging while making it easily accessible by the parents and at the same time enabling new ways for teachers to educate pupils. One of the ways we do this is through collaborating with schools to build specialized tailor-made applications for the parents and pupils of that particular institution, along side a vast selection of lessons spanning various classes, subjects and categories from which the parents or home

tutors can teach and the children can learn from in accordance to their interests.

Project notebook is an execution of the MES program (Modern Education Standard program)... Progressive modern education focuses more on the student's needs rather than assuming that all students attain the same level of understanding. Embodied in the BEd style Syllabus, this form of education teaches imaginative, creative thinking and visualization.

Comparison between the modern education system and the traditional education system

• In modern education system, the learners are able to learn in flexible timings, whereas in traditional education there is a fixed timing. Utilizing modern education, kids are empowered learn at their own pace (They can decide what they want to study, at what time they want to study and how long they want to study) thereby improving their learning engagement because not all pupils are born the same, some pupils learn much faster than others while some remember better with the aid of images and videos(visualization). Putting these factors into consideration, the platform is therefore designed to support an individual learning pace.

• The modern learners are able to learn subjects that are offered by different classes at the same time. Traditional education holds the learners back as they are only able to learn a single course at a time. To learn courses from abroad institutions in traditional education is very difficult. Hence an online learner is able to get an exposure to different courses in a short period of time whereas in traditional it takes much more time.

• In traditional education, the exams are conducted after a period of time, say a term or semester. The courses are manually evaluated. Whereas in a modern education test is conducted after each topic with automated evaluations.

• Modern learning provides Parents and Pupils an unlimited source of learning materials whereas in a traditional the learning sources are limited.

From the current situation, the modern education system is most times better than the traditional education system as users are more engaged and able to get better results through modern education, but switching from the traditional education system to the modern education system is most times quite a big leap for some parents, teachers and third-world schools to explore.

Both education systems projects their respective advantages and disadvantages, but why do we have to choose between traditional education system and the modern education system... What if we could enjoy the advantages of the traditional education system and the modern education system side-by-side, and at the same time diminish the disadvantages of both educational systems.

Rather than replacing traditional education with the modern standard, due to the different nature of institutions around the world to adaptation to change, our approach is not to completely replace the traditional education system, instead we work to complement the traditional education system along side the the benefits of the modern standard and vise versa...

We work to utilize digitization to develop new ways of improving pupils interest in learning, because for a child with true motivation towards knowledge, the sky is not just the limit but to infinity and beyond... We believe that with a true passion for learning, no dream is too big to achieve and no dreamer too small to succeed...

Ultimately we work to give this and more to every school, every teacher and every parent who wants the same for their kids...

Notebook's mission here is to enable the extension of education beyond the classroom walls. Notebook is accelerating the world's transition to a much more inclusive modern education and our focus is on driving improvements and transformation into the learning environment.

We're a diverse collection of thinkers and doers, continually reimagining what's possible to help all kids learn in new ways. And the same innovation that goes into our platforms also applies to our practices — strengthening our commitment to leave the world better than we found it. This is where our work can make a difference in people's lives, Including your own. Through our family of apps and services, we're building a new kind of eco-system that provides pupils with new, fun and engaging platforms to entice them to study better and boost their academic performance. Whether we're creating new products for the kids or helping teachers and schools expand their horizon, people at notebook are builders at heart. Our teams are constantly iterating, solving difficult problems, and working together to empower Parents, Teachers and Schools around the world to equip pupils with the essential skill of "Self-learning" and application of knowledge to solve world's complex problems in meaningful ways. Together, we can help build a much stronger education system, and we're just getting started.

We can all agree that; yes indeed education is essential to every society and mandatory to empower the new generation, yet it doesn't have to be such an undesirable experience for kids.

There is a difference between curiosity to learn and being forced to study with out knowing why, if given a chance most kids wouldn't want to go to school, most of the time pupils are just being taught to study and pass their exams even if the children are not actually interested in what they are being taught (we have all experienced this at some point when we were also pupils) and this is where we come in...

Rather than enforcing pupils to memorize information without them knowing why they are learning it in the first place; we work to ensure that the next generation will grow with a much better academic experience through enticing and motivating pupils to pick interest in knowledge,

to rebrand, beautify and garnish education such that the pupils themselves are the ones who become eager to learn everyday, and not the kind of education we received (which in some cases involved cramming to pass)

In a nutshell, the primary focus of notebook is to solve the undesirable yet mandatory educational experience that kids have to go through, by providing pupils with new, fun and engaging platforms to entice them to study better and boost their over-all educational experience, to develop the digital infrastructures to support the modern models of education and to build a hybrid directory of the pupils academic resources for parents and authorities to easily access, all other features will be set to support that and more.

Down to earth

Notebook is a hybrid education technology platform that offers both offline and online, institutionally personalized classes designed to be immersive and easy-to-use - It works the way kids think.

One of the primary visions behind the development of notebook is accessibility from anywhere, to empower teaching and learning from anywhere, on any device, and give classes more flexibility and mobility.

Notebook is designed for the schools of the future in our approach to parental empowerment on how students learn, with hands-on, institutionally personalized responsive curriculum inspiring creative thinking and generating creative outcomes.

Everyone has their own way of learning and expressing creativity. Notebook technology and resources empowers every kind of parent, every kind of educator — and every kind of student — to learn, create, and define their own success as we move the world forward through inspiring every kind of mind.

Notebook's immersive and easy-to-use tools helps parents, educators and schools manage, measure and enrich learning experiences. We are keen on building the digital infrastructures to support the new models of education.

We are building for Parents, Pupils, Teachers and the Schools, but we don't just stop there, in our attempt to truly revamp the education system, the authorities are not left out, and that's why we are building the world's first hybrid directory for institutions, not just to improve accessibility, but also to equip authorities and the appropriate bodies with real-time organized data to enable them make well-informed decisions and plans for the educational sector.

In a nutshell, the goal of project notebook is to accelerate the advent of an inclusive modern education...

Bringing Notebook to your school

We're committed to helping every school experience the transformational power of notebook technology while sparking student engagement with new ways to learn. That's why we'll work closely with you to understand the unique challenges in your institution and recommend the best tools and services for achieving your goals.

We also design financing options that make sense for your budget cycle and offer ongoing support for teachers, students and staff.

When schools place creativity at the centre of learning, their students thrive, teachers enjoy less work-load, parents are fulfilled and ultimately the standard of the school is elevated.

Our work

There are so many pressing issues that the current educational system faces, and some problems are only unique to specific institutions, that's why our dream is to collaborate with your institution to lead the way for creativity. Because technology is most powerful when it empowers everyone.

To empower your school with technology designed to be as limitless as a child's imagination, through developing intuitive software to create an incredibly inclusive learning experience for each student — one that can be as unique as they are.

Driving change in how we learn

We're giving more parents more access to more of their kids academic resources — all while inspiring pupils and improving their educational performance...

The perfect tool for learning looks nothing like a tool and that's why we believe that if there is the means, then we owe it to the parents to give them better accessibility to their kids academic resources, we owe it to the teachers to give them less work-loads (if their pay cannot be significantly increased, then their stress should be reduced), and most importantly, we owe it to the next-generation to experience a better learning experience and that there is no reason whatsoever that justifies them suffering for less. And our job here is to develop that means...Every parent, every teacher and every child, deserves the chance to a better educational experience.

We believe that everyone should benefit from our technology — not just tomorrow, but today.

We're building the world's most advanced, institutionally personalized responsive Modern Education programmes inspiring creative thinking that will foster a whole generation to become creators versus consumers of technology, reshape societies, give back time to the teachers, and cultivate interest in learning for many.

There is a problem, which is that the model we have for educating kids today is a mass production model and a factory model which does not provide an individualized responsive learning experience, and that experience is teaching kids what to memorize and what to think rather than how to think.

Kids can be forced to study but they cannot be forced to learn, a particular factor for this is interest. Interest is a key reason why kids tend to remember cartoons better than books they are forced to read, and if we dive deeper certain factors such as visualization, things perceived as fun, and things perceived as intriguing are important metrics that predicts the interest of kids.

Studies have shown over and over again that students do better when they have interest and emotional connection to the topic that they learn, interest drives emotion, emotion drives attention and attention drives learning. By developing the interests of kids in what they learn in the classroom, they are more likely to stay engaged and develop a deeper and long-term understanding.

It is therefore necessary to adopt new models of education suitable to the 21st century rather than the last half of the 19th century and the next-generation definitely needs it to happen sooner than later.

We cannot possibly stress this enough, but by now you most likely get the point, so...

If your school is ready to spark greater engagement in pupils education, to address the pressing issues faced by the current academic system and to play a part in making a positive impact in the world by advancing the revolutionary work of Modern Education, join us.

Join us and together we'll design the new future of learning.

"**Don't limit a child to your own learning, for he was born in another time**." ~ Rabindranath Tagore.

"*Change is inevitable. Growth is optional.*" - John Maxwell.