

UX/UI Product Designer

Tirsten Lisondra

tkylelisondra2005@gmail.com

[linkedin/tirsten-lisondra-](https://www.linkedin.com/in/tirsten-lisondra/)
Portfolio

Technical Skills

Tools

Figma, Adobe Suite, Python, Java, HTML/CSS

Skills

UX/UI, Team Player, Product Design, Visual Design, Prototyping, Front-End, Design System, Prototyping

Technical Experience

Co-Founder UX/UI Designer at Studio B

August 2025 – Present

Co-founded Studio B, a design collective built on collaboration, experimentation, and contemporary creative practices.

Led UX/UI design of the official website for Industry Media, an emerging design agency, ensuring a clean, responsive interface aligned with their brand identity.

Oversaw project workflow and timelines, from initial concept to handoff, while maintaining clear communication and accountability across the team.

Co-Lead Graphic & Web Designer, Green Basil

Feb 2025 – May 2025

Overhauled brand identity and designed a restaurant website for the client.

Led a user and competitor research initiative involving 15+ participants to develop a strategic approach for retaining existing users while attracting a new audience.

Implemented the new brand identity and website contributed in a measurable increase in sales by 12%.

Projects

Interface Design Project | UX/UI Researcher & Designer

Oct 2025 – Present

Worked with a team to invent a new application focusing on genuine collaboration and networking.

Orchestrated an in-depth user discovery campaign involving 18+ participants, translating behavioral insights into a human-centered solution that resonated with user goals and challenges.

Currently iterating on wireframes and prototypes informed by user research insights.

Additional Experience

Internal Director, Canadianized Asian Community

Sept 2025 – Present

Managed a team of 12 coordinators to plan and execute events such as retreats with the focus of reconnecting Canadian-Born Asians with their cultural heritage.

Facilitated a collaborative leadership culture by establishing clear communication channels, elevating team accountability and morale across multiple event cycles.

Spearheaded culturally driven programming that deepened member engagement and increased event attendance by 25%, contributing to the organization's mission of cultural reconnection within club members.

Education

Simon Fraser University

September 2023 – March 2027

Interactive Arts and Technology

BC Achievement Scholarship

Dean's List Spring 2025