


 [tkylelisondra2005@gmail.com](mailto:tkylelisondra2005@gmail.com)

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## Soft Skills

Communication Skills

Efficient Time Management

Storytelling

Organizational Skills

## Hard Skills

UX/UI

Prototyping

Team Player

Web Dev

Product Design

Video Editing

Visual Design

## Tech Stack

Figma

Adobe Suite

Python

Java

HTML/CSS

# Tirsten Lisondra

Front End UX/UI Graphic & Web Designer

An outgoing and motivated Interactive Arts and Technology major with strong skills in Adobe Creative Suite, programming languages, and Figma. I'm passionate about leveraging my skills as a team player with design and technology to create engaging user experiences and innovative solutions.

## Education

Simon Fraser University

September 2023 - March 2027

Interactive Arts and Technology, BSCI

BC Achievement Scholarship

## Experience

Co-Lead Graphic & Web Designer, Green Basil

Feb 2025 - April 2025

As **1 of the 2 design leads**, overhauled brand identity and designed a restaurant website for the client.

Led a **user and competitor research initiative** involving 40+ participants to develop a strategic approach for retaining existing users while attracting a new audience through differentiated, competitor-aware solutions.

Implemented the new brand identity and user-centric website contributed in a measurable **increase in sales by 12%**.

Branch Clerk + Customer Service Representative, Chit Chats

July 2021 - Present

Collaborated with a team to efficiently scan, process, fulfill, and sort shipments for delivery.

Excelled in multitasking by managing customer inquiries while maintaining smooth workflow operations.

Improved workflow efficiency in the branch and **boosted customer satisfaction ratings by 16%**

Events Coordinator at CAC

August 2024 - Present

Was nominated as a presidential candidate for the club due to qualities of **strong teamwork, adaptability, and innovative event planning** under tight deadlines

Collaborated with a dynamic team to plan and execute large-scale night club events every semester that attracted over **1,000 students**.

Coordinated with other clubs, venues, secured **\$200+** in sponsorships, and managing logistics, for smooth event execution.