# Multiclass exam

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# packages

library(tidyverse)
library(lubridate)
library(magrittr)
library(FactoMineR)
library(factoextra)
library(uwot)
library(GGally)
library(rsample)
library(ggridges)
library(xgboost)
library(recipes)
library(parsnip)
library(glmnet)
library(tidymodels)
library(skimr)
library(VIM)
library(visdat)
library(ggmap)
library(ranger)

```
library(vip)
library(SnowballC)
library(tokenizers)
library(formatR)
```

#load data

```
#titles <- read_csv("https://raw.githubusercontent.com/simonmig10/M2-sds/main/netflix_titles.csv")
data_imdb <- read_csv("https://raw.githubusercontent.com/simonmig10/M2-sds/Simon/IMDb%20movies.csv")
```

#### Data

Here we create data for multiclass supervised machinelearning

```
data_multi= data_imdb %>%
  filter(genre %in% c("Drama", "Comedy", "Horror", "Thriller"), year >= 2000) %>%
  filter(language == "English") %>%
  select(genre, description) %>%
  rename(text = description) %>%
  rename(y= genre)
```

```
#data_netflix= titles %>%
#inner_join(data_imdb, by= "title")
```

Here we create data for later embeding, where "data\_emb\_genre" and "data\_emb\_title" are created for joining in genres and titles later. And "data\_network\_emb" used for network analysis

```
data_emb_genre = data_imdb %>%
  select(imdb_title_id, genre)
data_emb_title = data_imdb %>%
  select(imdb_title_id, title)
data_network_emb = data_imdb %>%
  filter(genre %in% c("Drama", "Comedy", "Horror", "Thriller"), year >= 2000) %>%
  filter(language == "English") %>%
  drop_na() %>%
  rename(text = description) %>%
  rename(id= imdb_title_id) %>%
  arrange(desc(avg_vote)) %>%
  select(avg_vote, everything()) %>%
  head(100) %>%
  select(id, text)
data_emb = data_imdb %>%
  filter(genre %in% c("Drama", "Comedy", "Horror", "Thriller"), year >= 2000) %>%
  filter(language == "English") %>%
```

```
rename(text = description) %>%
rename(id= imdb_title_id) %>%
select(id, text)
```

Here we create data for visualization

# Preprocessing / EDA

## Words by genre

We now want to extract the most common words in the 4 genres: Drama, Thriller, Comedy, Horror.

First we tokenize the data

```
library(tidytext)
text_genre_tidy = data_genre %>% unnest_tokens(word, text, token = "words")
```

We remove short words and stopwords.

```
text_genre_tidy %<>%
filter(str_length(word) > 2 ) %>%
group_by(word) %>%
ungroup() %>%
anti_join(stop_words, by = 'word')
```

Stemming: We use the hunspell package which seems to produce the best stemming for our data. The only word which seems to create problems is "broth" so we remove this.

```
library(hunspell)
text_genre_tidy %>%
  mutate(stem = hunspell_stem(word)) %>%
  unnest(stem) %>%
  count(stem, sort = TRUE)
```

```
## # A tibble: 7,484 x 2
##
     stem
               n
##
     <chr> <int>
## 1 life
              581
## 2 friend
              461
              420
## 3 family
## 4 live
              417
              332
## 5 story
```

```
## 6 love
               297
## 7 woman
               290
## 8 town
               264
               254
## 9 world
## 10 girl
               248
## # ... with 7,474 more rows
text_genre_tidy %<>%
  mutate(stem = hunspell_stem(word)) %>%
  unnest(stem) %>%
   select(-word) %>%
  rename(word = stem) %>%
  filter(!word == "broth")
```

We weight the data using tf-idf. (Term-frequency Inverse document frequency)

We show the 25 most common words

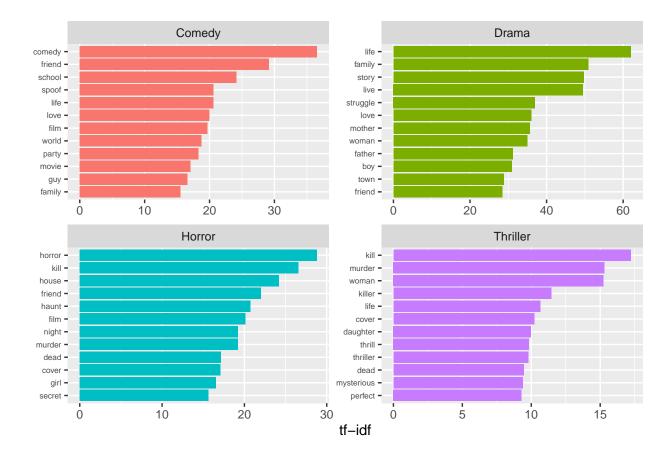
```
# TFIDF topwords
text_genre_tidy %>%
count(word, wt = tf_idf, sort = TRUE) %>%
head(25)
```

```
## # A tibble: 25 x 2
##
     word
                n
##
     <chr> <dbl>
          101.
## 1 life
## 2 friend 87.6
## 3 family 87.1
## 4 live
             84.2
## 5 story
             77.1
## 6 woman
             70.7
## 7 love
             67.4
## 8 town
             61.7
## 9 film
             61.7
             60.3
## 10 girl
## # ... with 15 more rows
```

We now plot the 12 most used words within each genre

```
labels_words <- text_genre_tidy %>%
  group_by(labels) %>%
  count(word, wt = tf_idf, sort = TRUE, name = "tf_idf") %>%
  dplyr::slice(1:12) %>%
  ungroup()
```

```
labels_words %>%
mutate(word = reorder_within(word, by = tf_idf, within = labels)) %>%
ggplot(aes(x = word, y = tf_idf, fill = labels)) +
geom_col(show.legend = FALSE) +
labs(x = NULL, y = "tf-idf") +
facet_wrap(~labels, ncol = 2, scales = "free") +
coord_flip() +
scale_x_reordered() +
theme(axis.text.y = element_text(size = 6))
```



# Comedy wordcloud

We now want to look at some nice EDA within the Drama and Comedy genre.

```
text_tidy_comedy = text_genre_tidy %>%
filter(labels == "Comedy")
```

library(wordcloud)

## Loading required package: RColorBrewer



## Drama wordcloud



# Sentiment Analysis

We do a sentiment analysis based on the different genres.

```
library(textdata)

text_tidy_drama_index= text_tidy_drama %>%
    mutate(index= 1:n())
```

We use the lexicons "bing" and "afinn" to get a measure for positivity and negativity for each word. We use inner\_join to only get the words we use from the lexicon.

```
#Bing
sentiment_bing <- text_tidy_drama_index %>%
   inner_join(get_sentiments("bing")) %>%
   count(word, index = index %/% 100, sentiment) %>%
   mutate(lexicon = 'Bing')

## Joining, by = "word"

# Afinn
sentiment_afinn <- text_tidy_drama_index %>%
   inner_join(get_sentiments("afinn")) %>%
```

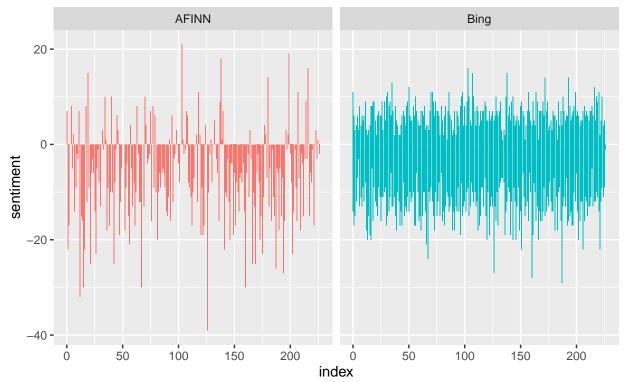
```
group_by(index = index %/% 100)  %>%
summarise(sentiment = sum(value, na.rm = TRUE)) %>%
mutate(lexicon = 'AFINN')
```

```
## Joining, by = "word"
```

We join the measures from both lexicons

We create a plot for the distribution between negative and positive words within the data genre.

# Sentiment Analysis: "Drama Using the Bing, AFINN lexicon

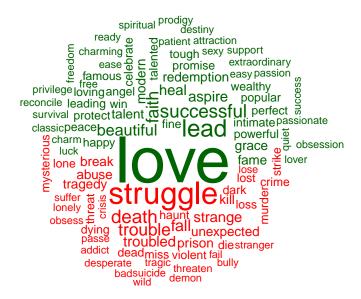


#### Senteminet wordcloud

We can now create a wordcloud looking at the positive and negative words in the Drama genre.

## Joining, by = "word"

# positive



# negative

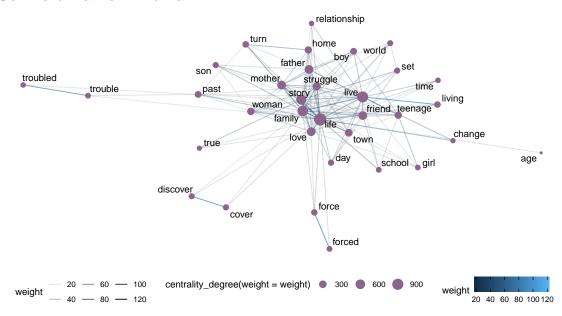
# Network analysis

# Co-Word Network

We want to create a network which shows words linked together in a description within the drama genre.

```
library(widyr)
el_words <- text_tidy_drama_index %>%
  pairwise_count(word, ID, sort = TRUE) %>%
 rename(from = item1, to = item2, weight = n)
## Warning: `distinct_()` was deprecated in dplyr 0.7.0.
## Please use `distinct()` instead.
## See vignette('programming') for more help
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_warnings()` to see where this warning was generated.
library(tidygraph)
##
## Attaching package: 'tidygraph'
## The following object is masked from 'package:xgboost':
##
##
       slice
## The following object is masked from 'package:stats':
##
##
       filter
library(ggraph)
g <- el_words %>%
 filter(weight >= 9) %>%
  as_tbl_graph(directed = FALSE) %>%
  igraph::simplify() %>% as_tbl_graph()
set.seed(1337)
g %N>%
  filter(centrality_degree(weight = weight) > 100) %>%
  ggraph(layout = "fr") +
  geom_edge_link(aes(color = weight, edge_alpha = weight)) +
  geom_node_point(aes(size = centrality_degree(weight = weight)), color = "plum4") +
  geom_node_text(aes(label = name,), repel = TRUE) +
  theme_graph(base_family="sans") +
  theme(legend.position = 'bottom') +
  labs(title = 'Co-Word Network Drama')
```

#### Co-Word Network Drama



We can see that life seems to be the most central word in Drama descriptions

## **Bigrams**

We now want to create the same network just using bigrams.

```
data_multi2= data_imdb %>%
  filter(genre %in% c("Drama", "Comedy", "Horror", "Thriller"), year >= 2000) %>%
  filter(language == "English") %>%
  select(imdb_title_id, description) %>%
  rename(text = description) %>%
  rename(id= imdb_title_id)

text_tidy_ngrams = data_multi2 %>%
  unnest_tokens(bigram, text, token = "ngrams", n = 2) %>%
  na.omit()
```

Here we get the top 100 used bigrams within all four genres.

```
text_tidy_ngrams %>%
count(bigram, sort = TRUE) %>%
head(100)
```

```
## # A tibble: 100 x 2
## bigram n
## <chr> <int>
## 1 in the 609
```

```
## 2 of a
                 449
## 3 in a
                 445
## 4 of the
                 404
                 311
## 5 a young
##
   6 on the
                 292
## 7 is a
                 264
  8 on a
                 244
                 236
## 9 group of
## 10 with a
                 236
## # ... with 90 more rows
```

a lot of the most common bigrams are stopwords, so these will be removed

```
text_tidy_ngrams %<>%
  separate(bigram, c("word1", "word2"), sep = " ") %>%
  anti_join(stop_words, by = c('word1' = 'word')) %>%
  anti_join(stop_words, by = c('word2' = 'word')) %>%
  unite(bigram, word1, word2, sep = " ") %>%
  count(id, bigram)

text_tidy_ngrams %>%
  count(bigram, wt = n, sort = TRUE) %>%
  head(50)
```

```
## # A tibble: 50 x 2
##
      bigram
                           n
##
      <chr>
                       <int>
## 1 los angeles
                          61
## 2 serial killer
                          46
## 3 york city
                          40
## 4 road trip
                          38
                          22
## 5 college students
## 6 single mother
                          22
                          21
## 7 returns home
## 8 teenage girl
                          20
## 9 true story
                          18
## 10 real life
                          16
## # ... with 40 more rows
```

These are the most used bigrams through the four genres analyzed.

```
bi = text_tidy_ngrams %>% left_join(text_tidy_ngrams %>% select(id, bigram), by = "id")
bi = bi %>% select(-id) %>%
  rename(from = bigram.x, to = bigram.y) %>%
  filter(from != to); head(bi)
```

```
## # A tibble: 6 x 3
##
     from
                               n to
##
     <chr>>
                           <int> <chr>
## 1 bewildering unnerving
                             1 blackly comic
## 2 bewildering unnerving
                               1 comic film
## 3 bewildering unnerving
                               1 crispin glover
## 4 bewildering unnerving
                               1 facing villains
## 5 bewildering unnerving
                               1 multiple planes
## 6 bewildering unnerving
                               1 outer struggles
```

```
bi = bi %>% count(from, to, name = 'weight')
bi %>%
  count(weight)
```

```
## # A tibble: 6 x 2
##
     weight
                 n
##
      <int> <int>
## 1
          1 142358
## 2
                202
          2
## 3
          3
                12
## 4
          4
                  6
                  2
## 5
          5
## 6
          6
                  2
```

a lot of bigram combination only happend once, which is not very important so those are removed.

```
bi = bi %>% filter(weight >= 2)
bi %>% arrange(desc(weight))
```

```
## # A tibble: 224 x 3
##
     from
                  t.o
                               weight
##
      <chr>
                  <chr>
                                 <int>
##
  1 life crisis mid life
                                    6
##
   2 mid life
                  life crisis
                                     6
  3 breaks loose hell breaks
##
  4 hell breaks breaks loose
##
   5 estate agent real estate
##
   6 real estate estate agent
##
  7 trade center world trade
## 8 war ii
                  world war
## 9 world trade trade center
                                    4
## 10 world war
                  war ii
## # ... with 214 more rows
```

all combinations of bigrams are present twice as of now, which can be seen by the first two observations above. So the next thing to do is to remove duplicates.

```
bi = bi[!duplicated(t(apply(bi[c("from", "to")], 1, sort))), ]
bi %>%
  arrange(desc(weight))
```

```
## # A tibble: 112 x 3
##
     from
                                     weight
                     to
##
      <chr>
                     <chr>
                                      <int>
##
   1 life crisis
                     mid life
                                          6
                                          5
   2 breaks loose hell breaks
##
   3 estate agent
                     real estate
                                          4
  4 trade center
                     world trade
##
                                          4
## 5 war ii
                     world war
                                          4
## 6 bachelor party las vegas
                                          3
## 7 car crash
                     fatal car
```

```
## 8 college friends friends reunite
                                          3
## 9 footage horror found footage
## 10 horror films
                     short horror
                                          3
## # ... with 102 more rows
```

That helped a lot.

## 6 aids crisis

from

1

2

3

## #

## ## 1

## 2

## 3

## # ... with 171 more rows

<int> <int> <int>

91

99

100 ## # ... with 109 more rows

## # Edge Data: 112 x 3

Then the network is created using table\_graph

```
g <- bi %>% as_tbl_graph(directed = FALSE) ; g
## # A tbl_graph: 177 nodes and 112 edges
## # An undirected simple graph with 73 components
## #
## # Node Data: 177 x 1 (active)
##
    name
     <chr>>
##
## 1 11 2001
## 2 abandoned childhood
## 3 abandoned mental
## 4 accident leaves
## 5 accidentally unleash
```

Each node represent a bigram and each edge a connection bigrams who apeared in the same movie descriptions together the weight being the number of times.

Then centrality measures are calculated

to weight

2

```
g <- g %N>%
 mutate(cent_dgr = centrality_degree(weights = weight),
         cent_eigen = centrality_eigen(weights = weight),
         cent_between = centrality_betweenness(weights = weight))
g %N>%
  as_tibble() %>%
  arrange(desc(cent_dgr))
```

```
## # A tibble: 177 x 4
##
                           cent_dgr cent_eigen cent_between
      name
##
      <chr>
                              <dbl>
                                          <dbl>
                                                       <dbl>
                                      1.00e+ 0
## 1 life crisis
                                 13
                                                           5
## 2 york city
                                 10
                                      0.
                                                          14
## 3 serial killer
                                 10
                                      1.09e-16
                                                          30
```

```
4 los angeles
                                       2.61e-17
                                                            5
##
  5 road trip
                                   8
                                       6.36e-18
                                                           5
  6 horror film
##
                                   6
                                       1.19e-16
                                                           14
                                                            0
##
  7 northwest town
                                   6
                                       3.17e-16
   8 obsessions begin
                                   6
                                       3.35e-16
                                                            0
  9 spiritual obsessions
                                   6
                                       3.17e-16
                                                            0
##
## 10 mid life
                                       8.02e- 1
                                                            0
## # ... with 167 more rows
```

Centrality degree: How many connections a node has - what it tells: How many direct, one hop connections each node has to other nodes in the network.

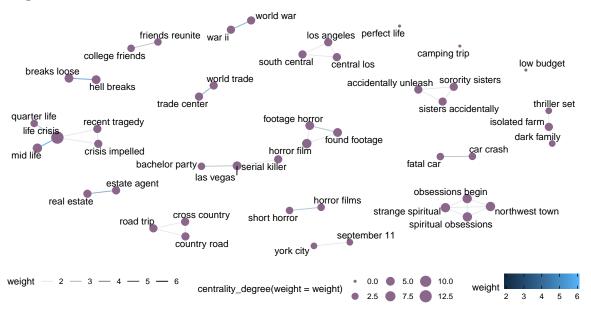
Betweenness centrality: Measures the number of times a node lies on the shortest path between other nodes. - What it tells: This measure shows which nodes are bridges between nodes in a network. It does this by identifying all the shortest paths and then counting how many times each node falls on one.

Eigen centrality: Like degree centrality, EigenCentrality measures a node's influence based on the number of links it has to other nodes in the network. EigenCentrality then goes a step further by also taking into account how well connected a node is, and how many links their connections have, and so on through the network. - What it tells: By calculating the extended connections of a node, EigenCentrality can identify nodes with influence over the whole network, not just those directly connected to it.

Now the network will be plotted for nodes haveing an centrality degree of above two, to only show the most important bigrams.

```
set.seed(1337)
g %N>%
  filter(centrality_degree(weight = weight) > 2) %>%
  ggraph(layout = "fr") +
  geom_edge_link(aes(color = weight, edge_alpha = weight)) +
  geom_node_point(aes(size = centrality_degree(weight = weight)), color = "plum4") +
  geom_node_text(aes(label = name,), repel = TRUE) +
  theme_graph(base_family="sans") +
  theme(legend.position = 'bottom') +
  labs(title = 'Bigram moive network')
```

## Bigram moive network



#### 2-mode network

By extracting the words and genres a 2-mode network can be created using the as\_tbl\_graph function. Further manipulation is done to make node types, which is done to make sure, that nodes with the same type cant connect.

```
library(tidygraph)

edgelist = tibble(name = labels_words$labels, words = labels_words$word)
g = as_tbl_graph(edgelist)
g = g %N>% mutate(type = as.logical(c(rep(0,4), rep(1, 36))))
```

Then the 2-mode network is plotted

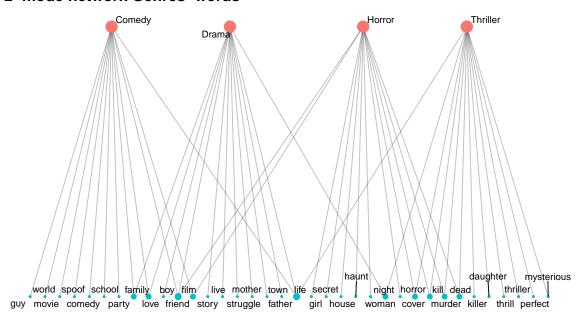
```
library(ggraph)

set.seed(1337)

p <- g %>% ggraph("bipartite") +
    geom_edge_link(alpha = 0.25) +
    geom_node_point(aes(col = type, size = centrality_degree(mode = 'all'))) +
    geom_node_text(aes(label = name), repel = TRUE) +
    theme_graph(base_family="sans") +
    theme(legend.position = 'none') +
    labs(title = '2-mode network Genres-words')

p
```

#### 2-mode network Genres-words



We can eg. see that life is used a lot within the genres Comedy, Drama and Thrillers but not within the Horror genre.

Now a 1-mode network is made both between genres and words.

#### library(igraph)

```
##
## Attaching package: 'igraph'
  The following object is masked from 'package:tidygraph':
##
##
       groups
## The following objects are masked from 'package:dials':
##
       degree, neighbors
##
  The following objects are masked from 'package:lubridate':
##
       %--%, union
##
## The following objects are masked from 'package:dplyr':
##
       as_data_frame, groups, union
##
## The following objects are masked from 'package:purrr':
##
       compose, simplify
##
```

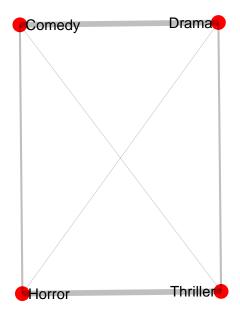
```
## The following object is masked from 'package:tidyr':
##
##
       crossing
## The following object is masked from 'package:tibble':
##
##
       as_data_frame
## The following objects are masked from 'package:stats':
##
##
       decompose, spectrum
## The following object is masked from 'package:base':
##
##
       union
g_projected <- g %>% bipartite_projection()
g_genre = g_projected[["proj1"]] %>% as_tbl_graph(directed = FALSE)
g_words = g_projected[["proj2"]] %>% as_tbl_graph(directed = FALSE)
```

Then both networks are plotted

```
set.seed(1337)
library(patchwork)
p2 <- g_genre %>% ggraph(layout = "nicely") +
  geom_node_point(aes(size = centrality_degree(weights = weight)), col = 'red') +
  geom_edge_link(aes(width = weight), alpha = 0.25) +
  scale_edge_width(range = c(0.1, 2)) +
  geom_node_text(aes(label = name), repel = TRUE) +
  theme_graph(base_family="sans") +
  theme(legend.position = 'none') +
  labs(title = '1-mode network genres')
p3 <- g_words %>% ggraph(layout = "nicely") +
  geom_node_point(aes(size = centrality_degree(weights = weight)), col = 'skyblue2') +
  geom_edge_link(aes(width = weight), alpha = 0.25) +
  scale_edge_width(range = c(0.1, 2)) +
  geom_node_text(aes(label = name), repel = TRUE) +
  theme_graph(base_family="sans") +
  theme(legend.position = 'none') +
  labs(title = '1-mode network work')
p2 + p3
```

# 1-mode network genre

# 1-mode network work





In the left network we can see that the thicker the line the more words the two genres have in common.

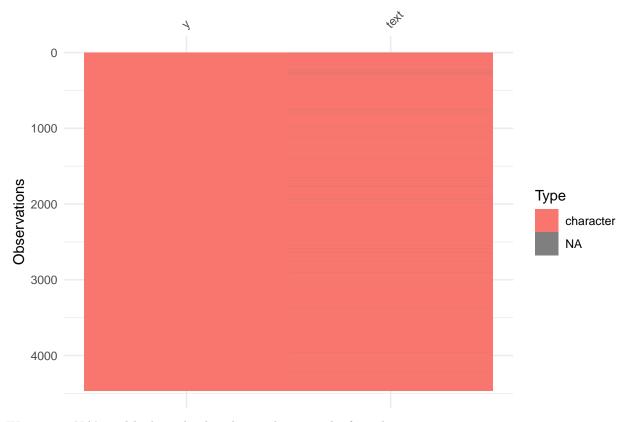
In the right network we see the words that are used within the same genres, with an edge showing that the words are used together within a genre, and the width showing how many times they are used together, and the size of the node showing how many genres they are represented in.

# Multiclass sml model

We now want to create a multiclass supervised machinelearning model to predict which genre a movie is in, based on its description.

First we look for missing values.

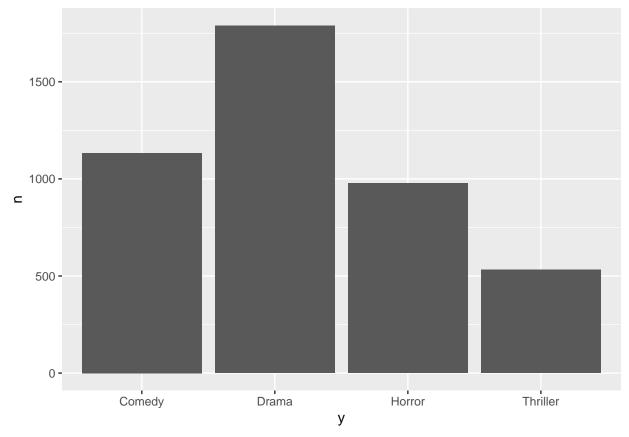
vis\_dat(data\_multi)



We remove NA's and look at the distribution between the four classes.

```
data_multi %<>%
  drop_na()

data_multi %>%
  count(y) %>%
  ggplot(aes(x = y, y = n)) +
  geom_col()
```



We can see that Drama is much more represented than Thriller, so we have to do some down or upsampling. We will create three different recipies one using embedding, one using tf-idf and one using Hash. So we load the embeddings using the "textdata" package.

```
library(textdata)
glove6b <- embedding_glove6b(dimensions = 100)</pre>
```

We create a training and test dataset using strata=y to get the same ratio between the classes in both the training and test dataset.

```
set.seed(19)

tidy_split <- initial_split(data_multi, strata = y)

train_data <- training(tidy_split)
test_data <- testing(tidy_split)</pre>
```

We use downsampling only on the training data to better fit the model

```
train_data <- recipe(y~., data = train_data) %>%
  themis::step_downsample(y) %>%
  prep() %>%
  juice()
```

```
## Registered S3 methods overwritten by 'themis':
##
    method
                             from
##
    bake.step_downsample
                             recipes
##
    bake.step_upsample
                            recipes
##
    prep.step_downsample
                             recipes
##
    prep.step_upsample
                            recipes
##
    tidy.step_downsample
                             recipes
##
    tidy.step_upsample
                             recipes
##
    tunable.step_downsample recipes
    tunable.step_upsample
##
                             recipes
train_data %>%
  count(y)
## # A tibble: 4 x 2
```

```
## y n
## <fct> <int>
## 1 Comedy 399
## 2 Drama 399
## 3 Horror 399
## 4 Thriller 399
```

And can now see that the classes are evenly distributed.

We create the three recipies we want to use.

```
library(textrecipes)
tf_idf_rec <- recipe(y~., data = train_data) %>%
  step_tokenize(text) %>%
  step_stem(text) %>%
  step_stopwords(text) %>%
  step_tokenfilter(text, max_tokens = 1000) %>%
  step_tfidf(all_predictors())
embeddings_rec <- recipe(y~., data = train_data) %>%
  step_tokenize(text) %>%
  step_stem(text) %>%
  step_stopwords(text) %>%
  step_tokenfilter(text, max_tokens = 1000) %>%
  step_word_embeddings(text, embeddings = embedding_glove6b())
hash_rec <- recipe(y~., data = train_data) %>%
  step_tokenize(text) %>%
  step_stem(text) %>%
  step_stopwords(text) %>%
  step_tokenfilter(text, max_tokens = 1000) %>%
  step_texthash(text, num_terms = 100)
```

# Define models Term frequency

We define three models:

All models are coded to do multiclass predcitions. We set some of the parameters for tuning.

### Logistic model

```
model_lg <- multinom_reg(penalty = tune(), mixture = 1) %>%
  set_engine("glmnet") %>%
  set_mode("classification")
```

#### KNN model

```
model_knn <- nearest_neighbor(neighbors = tune()) %>%
set_engine("kknn") %>%
set_mode("classification")
```

#### Random Forrest

```
model_rf <-
  rand_forest() %>%
  set_engine("ranger", importance = "impurity") %>%
  set_mode("classification")
```

## Workflow

We create workflows for each recipe.

## $tf\_idf$

```
workflow_general_tf <- workflow() %>%
  add_recipe(tf_idf_rec)

workflow_lg_tf <- workflow_general_tf %>%
  add_model(model_lg)

workflow_knn_tf <- workflow_general_tf %>%
  add_model(model_knn)

workflow_rf_tf <- workflow_general_tf %>%
  add_model(model_rf)
```

#### **Embeding**

```
workflow_general_emb <- workflow() %>%
  add_recipe(embeddings_rec)

workflow_lg_emb <- workflow_general_emb %>%
  add_model(model_lg)

workflow_knn_emb <- workflow_general_emb %>%
  add_model(model_knn)

workflow_rf_emb <- workflow_general_emb %>%
  add_model(model_rf)
```

#### hash

```
workflow_general_hash <- workflow() %>%
  add_recipe(hash_rec)

workflow_lg_hash <- workflow_general_hash %>%
  add_model(model_lg)

workflow_knn_hash <- workflow_general_hash %>%
  add_model(model_knn)

workflow_rf_hash <- workflow_general_hash %>%
  add_model(model_rf)
```

#### Hyper tuneing

We use vfold cv to create resampled data. to perfrom hypertuning and fitting.

#### Define Grids

We define the grids we want to use for the hypertuning

```
logistic_grid <- grid_regular(parameters(model_lg), levels = 3)
knn_grid <- grid_regular(parameters(model_knn), levels = 5, filter = c(neighbors > 1))
```

The level defines the amount of parameters that should be considered.

#### Define tuning process

We define which measures we want to be able to choose best parameters from.

```
model_control <- control_grid(save_pred = TRUE)
model_metrics <- metric_set(accuracy, sens, spec, mn_log_loss, roc_auc)</pre>
```

#### **Tune Models**

We tune the three different models

```
# Tune hash models
linear_hash_res <- tune_grid(</pre>
  model_lg,
 hash_rec,
 grid = logistic_grid,
 control = model_control,
 metrics = model_metrics,
 resamples = k_folds_data
)
knn_hash_res <- tune_grid(</pre>
  model_knn,
  hash_rec,
 grid = knn_grid,
 control = model_control,
 metrics = model_metrics,
 resamples = k_folds_data
```

```
# Tune embed models
linear_embed_res <- tune_grid(
    model_lg,
    embeddings_rec,
    grid = logistic_grid,
    control = model_control,
    metrics = model_metrics,
    resamples = k_folds_data
)

knn_embed_res <- tune_grid(
    model_knn,
    embeddings_rec,
    grid = knn_grid,
    control = model_control,
    metrics = model_metrics,
    resamples = k_folds_data
)</pre>
```

```
# Tune tf-idf models
linear_tf_res <- tune_grid(
    model_lg,
    tf_idf_rec,
    grid = logistic_grid,
    control = model_control,
    metrics = model_metrics,
    resamples = k_folds_data
)

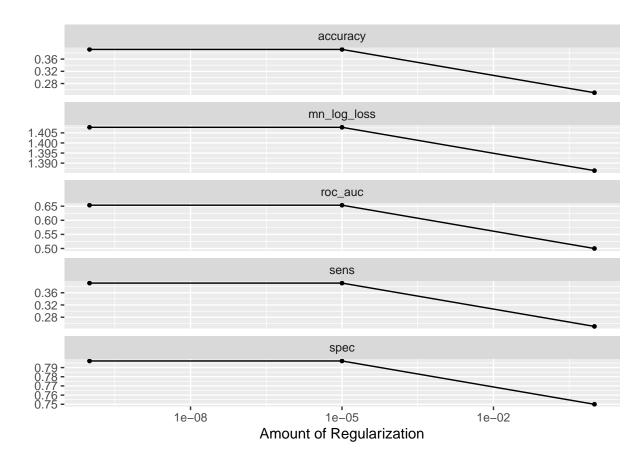
knn_tf_res <- tune_grid(
    model_knn,
    tf_idf_rec,
    grid = knn_grid,
    control = model_control,
    metrics = model_metrics,
    resamples = k_folds_data
)</pre>
```

## Best parameters

We look at the different optimizations and choose the best parameters.

linear\_embed\_res We use autoplot

linear\_hash\_res %>% autoplot()

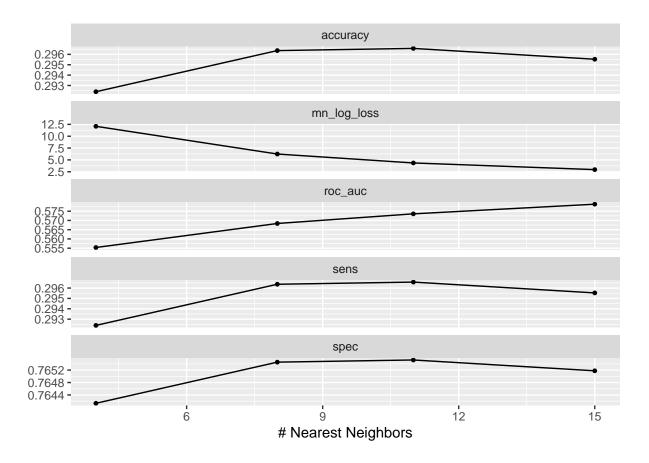


```
best_param_linear_hash_res <- linear_hash_res %>% select_best(metric = 'accuracy')
best_param_linear_hash_res
```

```
## # A tibble: 1 x 2
## penalty .config
## <dbl> <chr>
## 1 0.0000000001 Preprocessor1_Model1
```

knn\_embed\_res We use autoplot

knn\_hash\_res %>% autoplot()

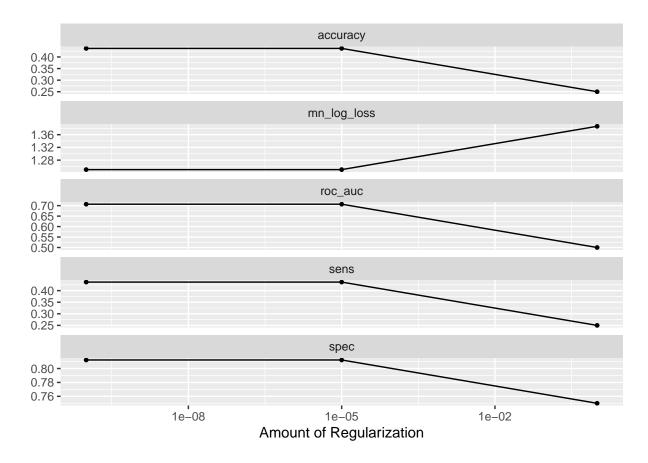


```
best_param_knn_hash_res <- knn_hash_res %>% select_best(metric = 'accuracy')
best_param_knn_hash_res
```

```
## # A tibble: 1 x 2
## neighbors .config
## <int> <chr>
## 1 11 Preprocessor1_Model3
```

linear\_embed\_res We use autoplot

```
linear_embed_res %>% autoplot()
```

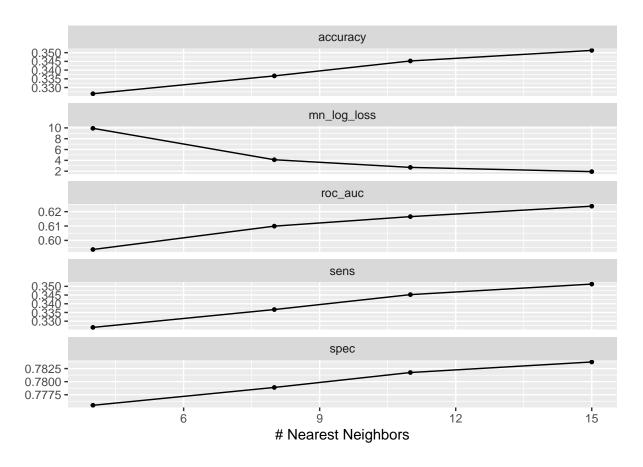


```
best_param_linear_embed_res <- linear_embed_res %>% select_best(metric = 'accuracy')
best_param_linear_embed_res
```

```
## # A tibble: 1 x 2
## penalty .config
## <dbl> <chr>
## 1 0.0000000001 Preprocessor1_Model1
```

knn\_embed\_res We use autoplot

knn\_embed\_res %>% autoplot()

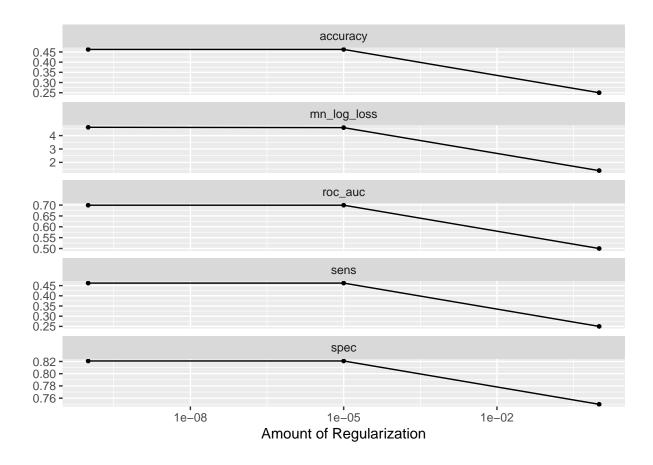


```
best_param_knn_embed_res <- knn_embed_res %>% select_best(metric = 'accuracy')
best_param_knn_embed_res
```

```
## # A tibble: 1 x 2
## neighbors .config
## <int> <chr>
## 1 15 Preprocessor1_Model4
```

linear\_tf\_res We use autoplot

linear\_tf\_res %>% autoplot()

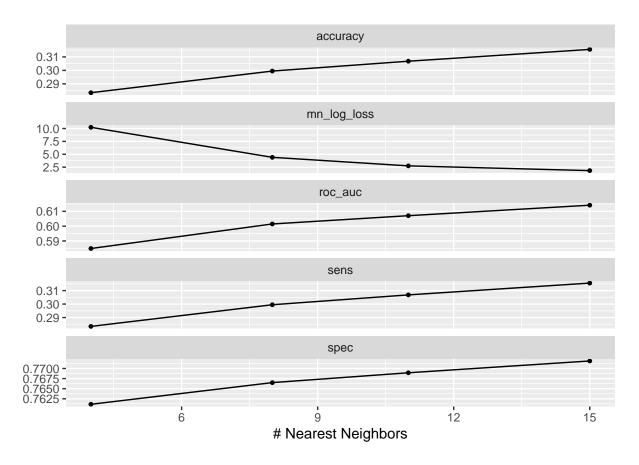


```
best_param_linear_tf_res <- linear_tf_res %>% select_best(metric = 'accuracy')
best_param_linear_tf_res
```

```
## # A tibble: 1 x 2
## penalty .config
## <dbl> <chr>
## 1 0.0000000001 Preprocessor1_Model1
```

 $knn\_tf\_res$  We use autoplot

```
knn_tf_res %>% autoplot()
```



```
best_param_knn_tf_res <- knn_tf_res %>% select_best(metric = 'accuracy')
best_param_knn_tf_res
```

```
## # A tibble: 1 x 2
## neighbors .config
## <int> <chr>
## 1 15 Preprocessor1_Model4
```

#### Finalize workflows

We now fit the best parameters into the workflow of the two models that needed hypertuning.

#### Hash

```
workflow_final_lg_hash <- workflow_lg_hash %>%
  finalize_workflow(parameters = best_param_linear_hash_res)
workflow_final_knn_hash <- workflow_knn_hash %>%
  finalize_workflow(parameters = best_param_knn_hash_res)
```

#### Tf-idf

```
workflow_final_lg_tf <- workflow_lg_tf %>%
  finalize_workflow(parameters = best_param_linear_tf_res)
workflow_final_knn_tf <- workflow_knn_tf %>%
  finalize_workflow(parameters = best_param_knn_tf_res)
```

#### **Embedings**

```
workflow_final_lg_emb <- workflow_lg_emb %>%
  finalize_workflow(parameters = best_param_linear_embed_res)
workflow_final_knn_emb <- workflow_knn_emb %>%
  finalize_workflow(parameters = best_param_knn_embed_res)
```

#### Evaluate models

here we us the resampled data to evaluate the models.

#### Logistic regression

```
log_res_hash <-
workflow_final_lg_hash %>%
fit_resamples(
    resamples = k_folds_data,
    metrics = metric_set(
        recall, precision, f_meas,
        accuracy, kap,
        roc_auc, sens, spec),
    control = control_resamples(
        save_pred = TRUE)
    )

log_res_hash %>% collect_metrics(summarize = TRUE)
```

#### hash

```
## # A tibble: 8 x 6
## c.metric .estimator mean n std_err .config
## cchr> cchr> cdbl> cint> cdbl> cchr>
## 1 accuracy multiclass 0.392 9 0.00584 Preprocessor1_Model1
## 2 f_meas macro 0.392 9 0.00583 Preprocessor1_Model1
## 3 kap multiclass 0.189 9 0.00779 Preprocessor1_Model1
## 4 precision macro 0.393 9 0.00580 Preprocessor1_Model1
## 5 recall macro 0.392 9 0.00584 Preprocessor1_Model1
```

```
log_res_tf <-
workflow_final_lg_tf %>%
fit_resamples(
   resamples = k_folds_data,
   metrics = metric_set(
     recall, precision, f_meas,
     accuracy, kap,
     roc_auc, sens, spec),
   control = control_resamples(
     save_pred = TRUE)
)

log_res_tf %>% collect_metrics(summarize = TRUE)
```

#### $Tf_idf$

```
## # A tibble: 8 x 6

## chr> chr> chr> chr> dbl> chr> chr> dbl> chr> chr> chr> dbl> chr> dbl> chr> macro 0.462 9 0.00893 Preprocessor1_Model1

## 4 precision macro 0.463 9 0.00899 Preprocessor1_Model1

## 5 recall macro 0.462 9 0.00893 Preprocessor1_Model1

## 6 roc_auc hand_till 0.700 9 0.00893 Preprocessor1_Model1

## 7 sens macro 0.462 9 0.00893 Preprocessor1_Model1

## 8 spec macro 0.462 9 0.00893 Preprocessor1_Model1
```

```
log_res_emb <-
  workflow_final_lg_emb %>%
fit_resamples(
  resamples = k_folds_data,
  metrics = metric_set(
    recall, precision, f_meas,
    accuracy, kap,
    roc_auc, sens, spec),
  control = control_resamples(
    save_pred = TRUE)
  )

log_res_emb %>% collect_metrics(summarize = TRUE)
```

#### **Embeding**

#### KNN model

```
knn_res_hash <-
workflow_final_knn_hash %>%
fit_resamples(
    resamples = k_folds_data,
    metrics = metric_set(
        recall, precision, f_meas,
        accuracy, kap,
        roc_auc, sens, spec),
    control = control_resamples(
        save_pred = TRUE)
    )
knn_res_hash %>% collect_metrics(summarize = TRUE)
```

#### Hash

```
knn_res_tf <-
workflow_final_knn_tf %>%
fit_resamples(
   resamples = k_folds_data,
   metrics = metric_set(
   recall, precision, f_meas,
```

```
accuracy, kap,
  roc_auc, sens, spec),
control = control_resamples(
  save_pred = TRUE)
)
knn_res_tf %>% collect_metrics(summarize = TRUE)
```

#### TF-idf

```
knn_res_emb <-
workflow_final_knn_emb %>%
fit_resamples(
   resamples = k_folds_data,
   metrics = metric_set(
     recall, precision, f_meas,
     accuracy, kap,
     roc_auc, sens, spec),
   control = control_resamples(
        save_pred = TRUE)
   )
knn_res_emb %>% collect_metrics(summarize = TRUE)
```

#### **Embedings**

#### Random forest model

```
rf_res_hash <-
workflow_rf_hash %>%
fit_resamples(
   resamples = k_folds_data,
   metrics = metric_set(
      recall, precision, f_meas,
      accuracy, kap,
      roc_auc, sens, spec),
   control = control_resamples(
      save_pred = TRUE)
)

rf_res_hash %>% collect_metrics(summarize = TRUE)
```

#### hash

```
## # A tibble: 8 x 6

## condition of the content o
```

```
rf_res_tf <-
workflow_rf_tf %>%
fit_resamples(
  resamples = k_folds_data,
  metrics = metric_set(
    recall, precision, f_meas,
    accuracy, kap,
    roc_auc, sens, spec),
  control = control_resamples(
    save_pred = TRUE)
)

rf_res_tf %>% collect_metrics(summarize = TRUE)
```

#### TF-idf

```
## # A tibble: 8 x 6
## .metric .estimator mean n std_err .config
```

```
rf_res_emb <-
workflow_rf_emb %>%
fit_resamples(
    resamples = k_folds_data,
    metrics = metric_set(
        recall, precision, f_meas,
        accuracy, kap,
        roc_auc, sens, spec),
    control = control_resamples(
        save_pred = TRUE)
    )

rf_res_emb %>% collect_metrics(summarize = TRUE)
```

#### **Embedings**

#### Compare performance

We get a summary for the performed models. We add the model name to each metric to keep the models appart from each other later on.

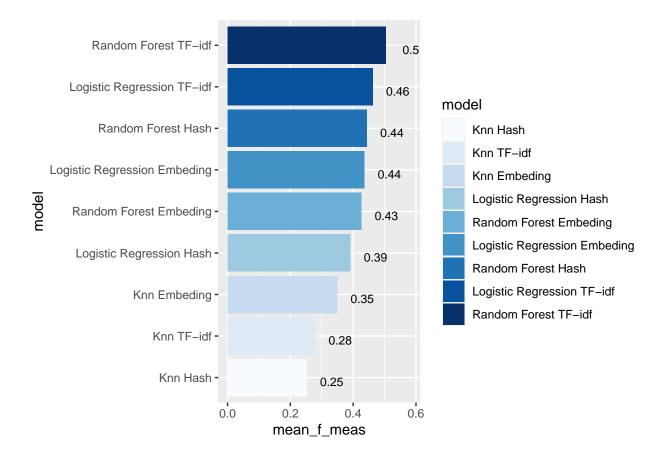
```
log_metrics_tf <-
  log_res_tf %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Logistic Regression TF-idf")

log_metrics_emb <-
  log_res_emb %>%
```

```
collect_metrics(summarise = TRUE) %>%
  mutate(model = "Logistic Regression Embeding")
log_metrics_hash <-</pre>
  log_res_hash %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Logistic Regression Hash")
rf_metrics_tf <-
  rf_res_tf %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Random Forest TF-idf")
rf_metrics_emb <-
  rf_res_emb %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Random Forest Embeding")
rf_metrics_hash <-
  rf_res_hash %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Random Forest Hash")
knn_metrics_tf <-
  knn res tf %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Knn TF-idf")
knn_metrics_emb <-
  knn_res_emb %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Knn Embeding")
knn_metrics_hash <-
  knn_res_hash %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Knn Hash")
model_compare <- bind_rows(</pre>
                           log_metrics_tf,
                           log_metrics_emb,
                           log_metrics_hash,
                          rf_metrics_tf,
                           rf_metrics_emb,
                           rf_metrics_hash,
                           knn_metrics_tf,
                           knn_metrics_emb,
                           knn_metrics_hash
                            )
model_comp <-</pre>
  model_compare %>%
```

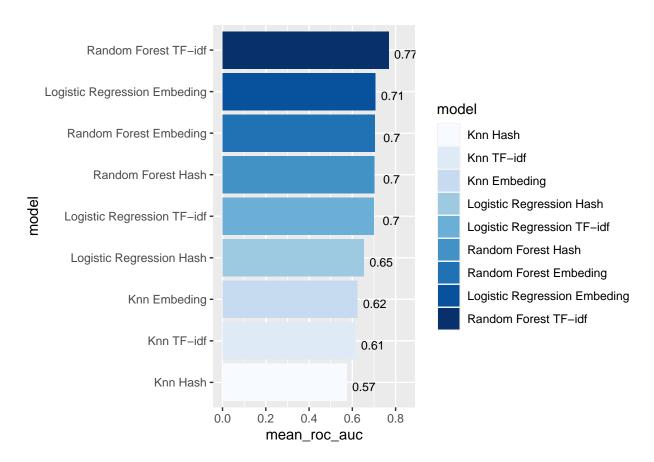
```
select(model, .metric, mean, std_err) %>%
pivot_wider(names_from = .metric, values_from = c(mean, std_err))

model_comp %>%
    arrange(mean_f_meas) %>%
    mutate(model = fct_reorder(model, mean_f_meas)) %>%
    ggplot(aes(model, mean_f_meas, fill=model)) +
    geom_col() +
    coord_flip() +
    scale_fill_brewer(palette = "Blues") +
    geom_text(
        size = 3,
        aes(label = round(mean_f_meas, 2), y = mean_f_meas + 0.08),
        vjust = 1
)
```



```
model_comp %>%
  arrange(mean_roc_auc) %>%
  mutate(model = fct_reorder(model, mean_roc_auc)) %>%
  ggplot(aes(model, mean_roc_auc, fill=model)) +
  geom_col() +
  coord_flip() +
  scale_fill_brewer(palette = "Blues") +
      geom_text(
```

```
size = 3,
aes(label = round(mean_roc_auc, 2), y = mean_roc_auc + 0.08),
vjust = 1
)
```



### Choose model

The best model seems to be Random Forest using TF-idf we also look at the second best model which is the Logistic Regression model using TF-idf

So we only continue with the two best ones.

### Log-reg model

Performance metrics Show average performance over all folds:

```
log_res_tf %>% collect_metrics(summarize = TRUE)
```

```
## # A tibble: 8 x 6
##
                                 n std_err .config
    .metric
              .estimator mean
##
    <chr>
              <chr>
                        <dbl> <int>
                                     <dbl> <chr>
## 1 accuracy multiclass 0.462
                                 9 0.00893 Preprocessor1_Model1
## 2 f meas
             macro 0.462
                                 9 0.00897 Preprocessor1 Model1
                                 9 0.0119 Preprocessor1_Model1
## 3 kap
             multiclass 0.283
```

```
9 0.00899 Preprocessor1_Model1
## 4 precision macro
                         0.463
## 5 recall
              macro
                         0.462
                                   9 0.00893 Preprocessor1_Model1
                                   9 0.00629 Preprocessor1_Model1
## 6 roc_auc hand_till 0.700
## 7 sens
                                   9 0.00893 Preprocessor1_Model1
              macro
                         0.462
## 8 spec
              macro
                         0.821
                                   9 0.00298 Preprocessor1_Model1
```

**Collect model predictions** To obtain the actual model predictions, we use the function collect\_predictions and save the result as log\_pred:

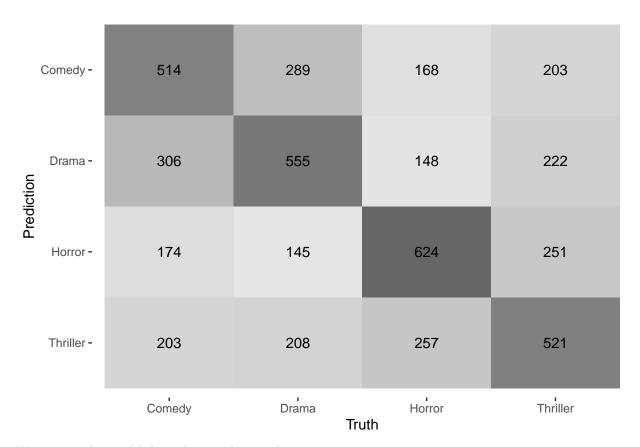
```
log_pred_tf <-
log_res_tf %>%
collect_predictions()
```

Confusion Matrix We can now use our collected predictions to make a confusion matrix

```
log_pred_tf %>%
conf_mat(y, .pred_class)
```

```
##
             Truth
## Prediction Comedy Drama Horror Thriller
                        289
                                         203
##
     Comedy
                  514
                                168
##
     Drama
                  306
                        555
                                148
                                         222
##
     Horror
                  174
                        145
                                624
                                         251
                  203
                        208
##
     Thriller
                                257
                                         521
```

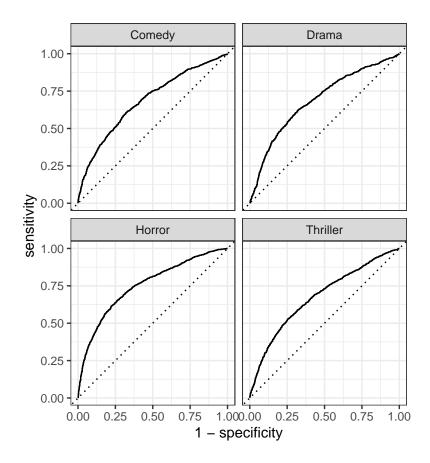
```
log_pred_tf %>%
  conf_mat(y, .pred_class) %>%
  autoplot(type = "heatmap")
```



We can see the model does okay predicting the correct genres.

**ROC curve** We will now create the ROC curve with 1 - specificity on the x-axis (false positive fraction = FP/(FP+TN)) and sensitivity on the y axis (true positive fraction = TP/(TP+FN)).

```
log_pred_tf %>%
  roc_curve(y, .pred_Comedy:.pred_Thriller) %>%
  autoplot()
```



#### Random forest model

**Collect model predictions** To obtain the actual model predictions, we use the function collect\_predictions and save the result as log\_pred:

```
rf_pred_tf <-
    rf_res_tf %>%
    collect_predictions()
```

**Performance metrics** Show average performance over all folds (note that we use log\_res):

```
rf_res_tf %>% collect_metrics(summarize = TRUE)
```

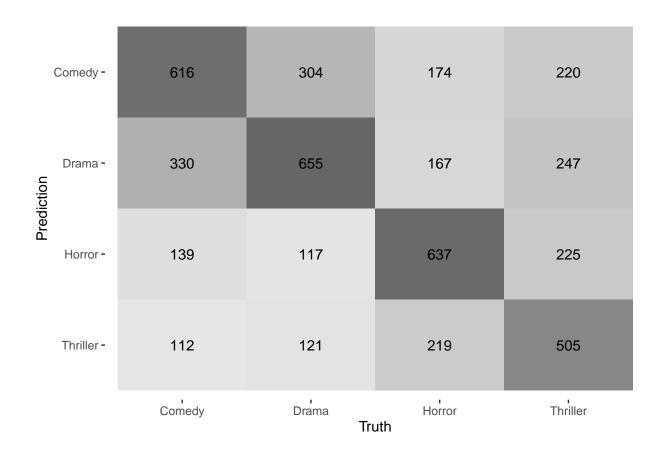
```
## # A tibble: 8 x 6
##
     .metric
              .estimator mean
                                    n std_err .config
##
     <chr>
                          <dbl> <int>
                                        <dbl> <chr>
               <chr>
## 1 accuracy multiclass 0.504
                                    9 0.00759 Preprocessor1_Model1
## 2 f_meas
                          0.504
                                    9 0.00780 Preprocessor1_Model1
              macro
## 3 kap
               multiclass 0.339
                                    9 0.0101 Preprocessor1_Model1
## 4 precision macro
                                    9 0.00818 Preprocessor1_Model1
                          0.511
## 5 recall
              macro
                          0.504
                                    9 0.00759 Preprocessor1_Model1
                                    9 0.00490 Preprocessor1_Model1
## 6 roc_auc
              hand_till 0.768
## 7 sens
              macro
                          0.504
                                    9 0.00759 Preprocessor1 Model1
## 8 spec
                                    9 0.00253 Preprocessor1_Model1
              macro
                          0.835
```

Confusion Matrix We can now use our collected predictions to make a confusion matrix

```
rf_pred_tf %>%
  conf_mat(y, .pred_class)
```

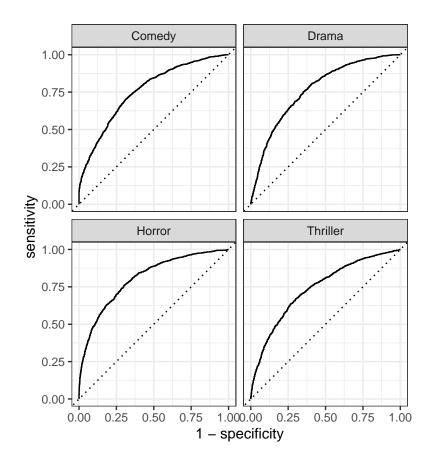
```
##
             Truth
## Prediction Comedy Drama Horror Thriller
##
     Comedy
                  616
                        304
                               174
                                         220
##
     Drama
                  330
                        655
                               167
                                         247
##
     Horror
                  139
                        117
                               637
                                         225
##
     Thriller
                  112
                        121
                               219
                                         505
```

```
rf_pred_tf %>%
  conf_mat(y, .pred_class) %>%
  autoplot(type = "heatmap")
```



**ROC curve** We will now create the ROC curve with 1 - specificity on the x-axis (false positive fraction = FP/(FP+TN)) and sensitivity on the y axis (true positive fraction = TP/(TP+FN)).

```
rf_pred_tf %>%
  roc_curve(y, .pred_Comedy:.pred_Thriller) %>%
  autoplot()
```



### Models on test data

We now want to look at how the two models perform on test data.

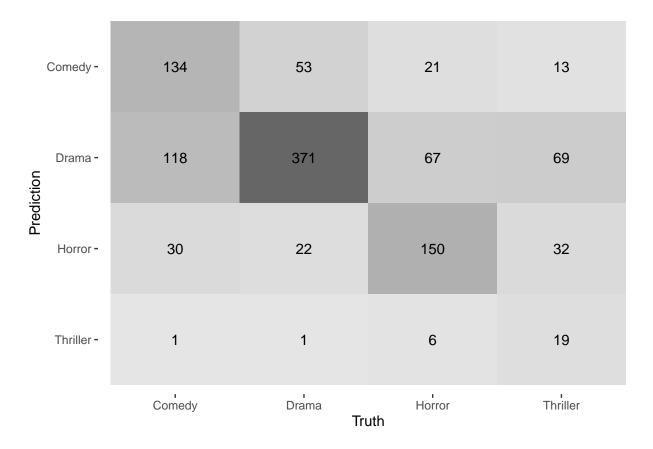
#### Random forest model

```
last_fit_rf %>%
collect_metrics()
```

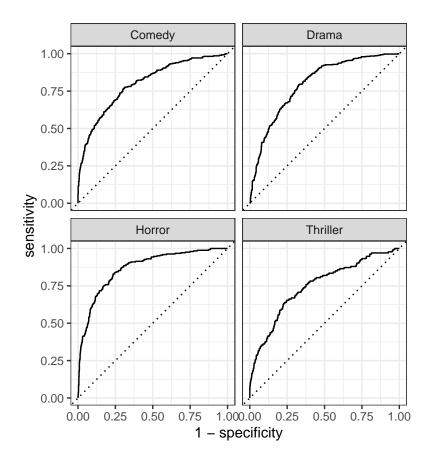
```
## 3 f_meas
                              0.522 Preprocessor1_Model1
              macro
## 4 accuracy multiclass
                              0.609 Preprocessor1_Model1
## 5 kap
                              0.417 Preprocessor1_Model1
              multiclass
## 6 sens
              macro
                              0.515 Preprocessor1_Model1
## 7 spec
                              0.851 Preprocessor1_Model1
              macro
                              0.797 Preprocessor1_Model1
## 8 roc_auc
              hand_till
```

WWe can again make a confusinmatrix on the testdata predictions

```
last_fit_rf %>%
  collect_predictions() %>%
  conf_mat(y, .pred_class) %>%
  autoplot(type = "heatmap")
```



```
last_fit_rf %>%
collect_predictions() %>%
roc_curve(y, .pred_Comedy:.pred_Thriller) %>%
autoplot()
```

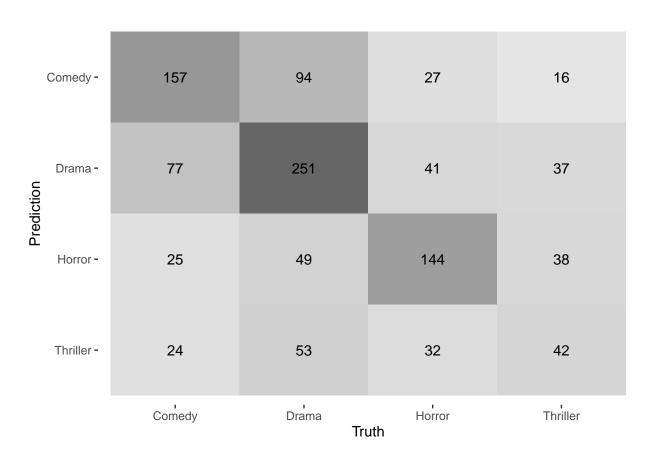


## Logistic model

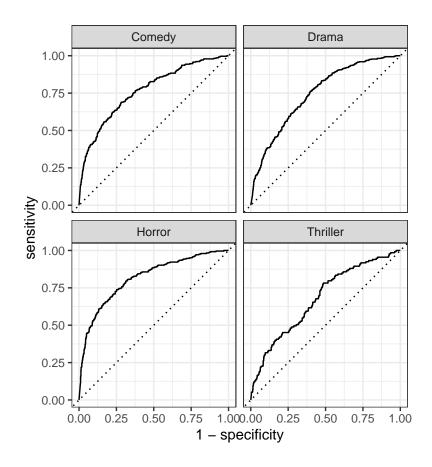
```
last_fit_log %>%
collect_metrics()
```

```
## # A tibble: 8 x 4
##
              .estimator .estimate .config
     .metric
##
     <chr>
               <chr>
                               <dbl> <chr>
## 1 recall
               macro
                               0.506 Preprocessor1_Model1
## 2 precision macro
                               0.498 Preprocessor1_Model1
                               0.501 Preprocessor1_Model1
## 3 f_meas
               macro
## 4 accuracy multiclass
                               0.537 Preprocessor1_Model1
## 5 kap
               {\tt multiclass}
                               0.353 Preprocessor1_Model1
## 6 sens
                               0.506 Preprocessor1_Model1
               macro
## 7 spec
               macro
                               0.839 Preprocessor1_Model1
                               0.749 Preprocessor1_Model1
## 8 roc_auc
               hand_till
```

```
last_fit_log %>%
  collect_predictions() %>%
  conf_mat(y, .pred_class) %>%
  autoplot(type = "heatmap")
```



last\_fit\_log %>%
 collect\_predictions() %>%
 roc\_curve(y, .pred\_Comedy:.pred\_Thriller) %>%
 autoplot()



# **Embedding**

##

stem

n

We now want to use embedding data to do some machine learning and prediction using words and sentences.

## Preprocessing Embedding

We start using the same preprocessing as we did on the genre data used for machine learning and networks.

```
data_emb %<>%
  drop_na()

text_tidy_emb = data_emb %>% unnest_tokens(word, text, token = "words")

library(hunspell)

text_tidy_emb %>%
  mutate(stem = hunspell_stem(word)) %>%
  unnest(stem) %>%
  count(stem, sort = TRUE)

## # A tibble: 7,860 x 2
```

```
##
      <chr> <int>
##
             7533
   1 a
   2 the
##
             5633
##
   3 to
             4185
##
    4 of
             3669
             3209
##
   5 and
##
   6 in
             2489
   7 hi
##
             1970
## 8 i
             1704
## 9 h
             1373
## 10 on
             1245
## # ... with 7,850 more rows
text_tidy_emb %<>%
  mutate(stem = hunspell_stem(word)) %>%
  unnest(stem) %>%
  select(-word) %>%
  rename(word = stem)
We remove stopwords
text_tidy_emb %<>%
```

```
text_tidy_emb %<>%
anti_join(stop_words) %>%
count(id, word)
```

```
## Joining, by = "word"
```

We wheight by TF-idf

## Embeding on imdb data

Joining our tidy tokenlist and the glove6b embeddings, which gives a list of mutual words within the two lists.

```
word_embeddings <- text_tidy_emb %>%
  inner_join(glove6b, by = c('word' = 'token'))%>%
  select(-c(tf, idf))
```

we can take a look at the new list.

```
word_embeddings %>% head()
```

```
## # A tibble: 6 x 104
##
     id
           word
                     n tf_idf
                                   d1
                                            d2
                                                    d3
                                                           d4
                                                                    d5
                                                                          d6
                                                                                  d7
     <chr> <chr> <int> <dbl>
                                <dbl>
                                         <dbl>
                                                 <dbl> <dbl>
                                                                 <dbl> <dbl>
                                                                               <dbl>
```

```
## 1 tt01~ bewi~
                     1 0.453 -0.263
                                       0.167
                                                0.0846 0.189 -0.384 0.209 -0.329
## 2 tt01~ bewi~
                       0.453 - 0.520
                                                0.629
                                                        0.367 -0.128
                                                                      0.521 - 0.154
                     1
                                       0.577
## 3 tt01~ black
                     1
                       0.260 -0.0574 0.686
                                                0.167
                                                       -0.874 0.158
                                                                      0.827 0.146
## 4 tt01~ comic
                              0.0998 -0.00640 -0.293
                                                       -0.253 0.613
                                                                      0.673 -0.0348
                     1
                       0.307
## 5 tt01~ demon
                     1
                        0.254
                              0.106
                                      -0.304
                                                0.943
                                                       -0.776 -0.0256 1.03
## 6 tt01~ faci~
                     1 0.348 -0.263
                                                0.803
                                                        0.400 0.250 0.195 -1.05
                                       0.487
## # ... with 93 more variables: d8 <dbl>, d9 <dbl>, d10 <dbl>, d11 <dbl>,
## #
      d12 <dbl>, d13 <dbl>, d14 <dbl>, d15 <dbl>, d16 <dbl>, d17 <dbl>,
## #
       d18 <dbl>, d19 <dbl>, d20 <dbl>, d21 <dbl>, d22 <dbl>, d23 <dbl>,
## #
       d24 <dbl>, d25 <dbl>, d26 <dbl>, d27 <dbl>, d28 <dbl>, d29 <dbl>,
      d30 <dbl>, d31 <dbl>, d32 <dbl>, d33 <dbl>, d34 <dbl>, d35 <dbl>,
       d36 <dbl>, d37 <dbl>, d38 <dbl>, d39 <dbl>, d40 <dbl>, d41 <dbl>,
## #
## #
       d42 <dbl>, d43 <dbl>, d44 <dbl>, d45 <dbl>, d46 <dbl>, d47 <dbl>,
       d48 <dbl>, d49 <dbl>, d50 <dbl>, d51 <dbl>, d52 <dbl>, d53 <dbl>,
## #
## #
       d54 <dbl>, d55 <dbl>, d56 <dbl>, d57 <dbl>, d58 <dbl>, d59 <dbl>,
## #
       d60 <dbl>, d61 <dbl>, d62 <dbl>, d63 <dbl>, d64 <dbl>, d65 <dbl>,
## #
       d66 <dbl>, d67 <dbl>, d68 <dbl>, d69 <dbl>, d70 <dbl>, d71 <dbl>,
## #
       d72 <dbl>, d73 <dbl>, d74 <dbl>, d75 <dbl>, d76 <dbl>, d77 <dbl>,
## #
      d78 <dbl>, d79 <dbl>, d80 <dbl>, d81 <dbl>, d82 <dbl>, d83 <dbl>,
## #
       d84 <dbl>, d85 <dbl>, d86 <dbl>, d87 <dbl>, d88 <dbl>, d89 <dbl>,
## #
       d90 <dbl>, d91 <dbl>, d92 <dbl>, d93 <dbl>, d94 <dbl>, d95 <dbl>,
## #
       d96 <dbl>, d97 <dbl>, d98 <dbl>, d99 <dbl>, d100 <dbl>
```

We could also (even better) weight that by the word's tf-idf score. and group by id

```
doc_embeddings <- word_embeddings %>%
  group_by(id) %>%
  summarise(across(starts_with("d"), ~mean(.x / tf_idf, na.rm = TRUE)))
```

#### Umap

These embddings could now be used for instance for some clustering in relation to UML.so we want to do some unsupervised machine learning using UMAP

```
library(uwot) # for UMAP
```

We use left join to label each movie id with the respective genre

```
doc_embeddings_genre= doc_embeddings %>%
  left_join(data_emb_genre, by= c("id"= "imdb_title_id")) %>%
  select(genre, everything())
```

We save the genres before we use UMAP to use it for collaring clusters later.

```
genre_class=doc_embeddings_genre[,1]
```

We reduce wordlist to two dimensions with UMAP.

```
embeddings_umap <- doc_embeddings %>%
  column_to_rownames("id") %>%
  umap(n_neighbors = 15,
```

```
min_dist = 0.01,
      scale = TRUE,
      verbose = TRUE,
      n_{threads} = 8
## 15:35:38 UMAP embedding parameters a = 1.896 b = 0.8006
## 15:35:38 Read 4429 rows and found 100 numeric columns
## 15:35:38 Scaling to zero mean and unit variance
## 15:35:38 Kept 100 non-zero-variance columns
## 15:35:38 Using Annoy for neighbor search, n_neighbors = 15
## 15:35:38 Building Annoy index with metric = cosine, n_trees = 50
## 0%
      10
           20
                30
                     40
                          50
                              60
                                 70
                                       80 90
## [----|----|----|
## **************
## 15:35:39 Writing NN index file to temp file C:\Users\SIMONI~1\AppData\Local\Temp\Rtmp\CZX4q\file32bc
## 15:35:39 Searching Annoy index using 8 threads, search_k = 1500
## 15:35:40 Annoy recall = 100%
## 15:35:40 Commencing smooth kNN distance calibration using 8 threads
## 15:35:41 Initializing from normalized Laplacian + noise
## 15:35:41 Commencing optimization for 500 epochs, with 98610 positive edges
## 15:35:53 Optimization finished
```

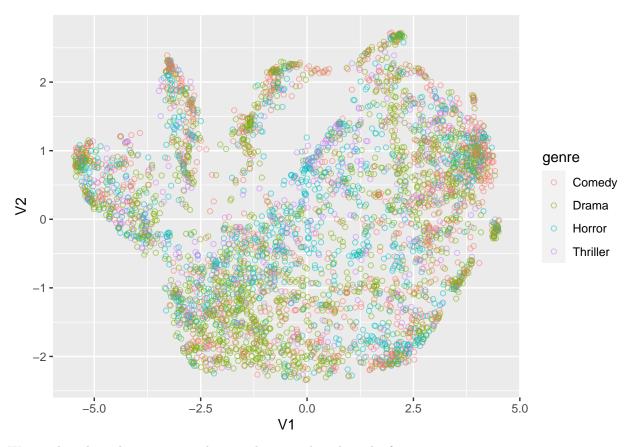
We define these two dimensions as a data frame.

metric = "cosine",

```
embeddings_umap %<>% as.data.frame()
```

We plot these two dimensions to see if they separate into clusters. we collor by genre to see if there is any clustering within genres.

```
embeddings_umap %>%
  as_tibble() %>%
  bind_cols(genre_class) %>%
  ggplot(aes(x = V1, y = V2, col= genre)) +
  geom_point(shape = 21, alpha = 0.5)
```



We see that there doesn't seem to be any clustering based on the four genres.

We load the "dbscan" which is used to detect clusters within the data

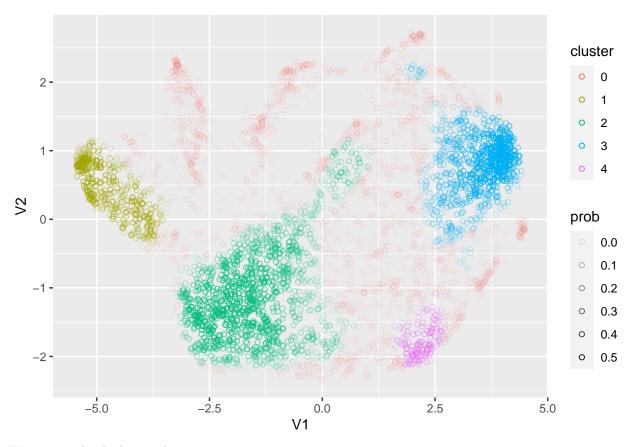
## library(dbscan)

```
##
## Attaching package: 'dbscan'
## The following object is masked from 'package:VIM':
##
## kNN
```

We create clusters using hirarchical density based clustering we set minPts to 150 which means eacch cluster should be at least 150 observations.

```
embeddings_hdbscan <- embeddings_umap %>% as.matrix() %>% hdbscan(minPts = 150)
```

We again use UMAP and color by the clusters created



We can see this looks way better.

### Sml on embedded data

We now want to use supervised machine learning on the embedded data. we only want to predict wether the movie is within the Drama genre or Not.

```
data_class= data_imdb %>%
    select(imdb_title_id, genre)

data_class %>%
    count(genre, sort = T)
```

```
## # A tibble: 1,257 x 2
##
      genre
                                  n
##
      <chr>
                              <int>
##
    1 Drama
                              12543
    2 Comedy
                               7693
##
    3 Comedy, Drama
                               4039
##
##
    4 Drama, Romance
                               3455
##
    5 Comedy, Romance
                               2508
##
    6 Comedy, Drama, Romance
                               2293
    7 Horror
                               2268
##
    8 Drama, Thriller
                               1348
    9 Crime, Drama
                               1343
```

```
## 10 Action, Crime, Drama 1310
## # ... with 1,247 more rows

library(naniar)

##
## Attaching package: 'naniar'

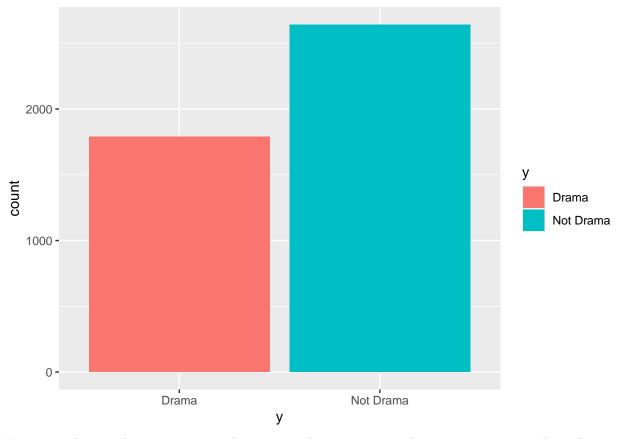
## The following object is masked from 'package:skimr':
##
## n_complete

test_data=data_class %>%
    filter(genre == "Drama")
```

We can now left join with id so we get the embeddings for every id and genre, keep in mind there will be the same description (embeddings) for some genre observations as they are classified with more genres.

```
new_data_sml_class=doc_embeddings %>%
  left_join(test_data, by= c("id"= "imdb_title_id"))%>%
  select(genre, everything()) %>%
  replace_na(replace = list(genre= "Not Drama"))%>%
  distinct(.keep_all = T) %>% #remove dublicans
  rename(y= genre) %>%
  select(-id)
```

```
new_data_sml_class %>%
  ggplot(aes(y, fill= y)) +
  geom_bar()
```



We can see the two classes are not evenly represented. so we can use the strata argument to keep the same ratio in the training and test dataset.

```
set.seed(123)
data_split <- initial_split(new_data_sml_class, prop = 0.75, strata = y)
data_train <- data_split %>% training()
data_test <- data_split %>% testing()
```

We center the data to mean = 0, and scale the data to have an Standard deviation equal to 1.

```
data_recipe <- data_train %>%
  recipe(y ~.) %>%
  step_center(all_numeric(), -all_outcomes()) %>%
  step_scale(all_numeric(), -all_outcomes()) %>%
  #step_dummy(all_nominal(), -all_outcomes()) %>%
  prep()
summary(data_recipe)
```

```
## # A tibble: 101 x 4
## variable type role source
## <chr> <chr> <chr> ## 1 d1 numeric predictor original
```

```
## 2 d2
              numeric predictor original
## 3 d3
              numeric predictor original
## 4 d4
              numeric predictor original
## 5 d5
              numeric predictor original
## 6 d6
              numeric predictor original
## 7 d7
              numeric predictor original
## 8 d8
              numeric predictor original
## 9 d9
              numeric predictor original
## 10 d10
              numeric predictor original
## # ... with 91 more rows
```

## Defining the models

We now define the four models we end up looking at.

#### Logistic Regression

```
model_lg <- logistic_reg(mode = 'classification') %>%
  set_engine('glm', family = binomial)
```

#### Decision tree

### K-nearest neighbor

```
model_knn <-
nearest_neighbor(neighbors = 4) %>%
set_engine("kknn") %>%
set_mode("classification")
```

### Random forest

```
model_rf <-
  rand_forest() %>%
  set_engine("ranger", importance = "impurity") %>%
  set_mode("classification")
```

### Define workflow

We will now define the workflow of the model by adding first the recipe to a general workflow, and then using this to create a workflow for each model.

```
workflow_general <- workflow() %>%
  add_recipe(data_recipe)

workflow_lg <- workflow_general %>%
  add_model(model_lg)

workflow_dt <- workflow_general %>%
  add_model(model_dt)

workflow_knn <- workflow_general %>%
  add_model(model_knn)

workflow_rf <- workflow_general %>%
  add_model(model_rf)
```

### Hyperparameter Tuning

As the parameters in the decision tree and XGBoost model are set to tune(), we will now find the optimal values for the parameters.

### Validation Sampling (N-fold crossvlidation)

We use k-fold crossvalidation to build a set of 5 validation folds with the function vfold\_cv. We also use stratified sampling by setting the strata argument to y. We set repeats equal to 3. We dont have to use boosttraps as we have enogh observations.

#### **Define Grids**

```
dt_grid <- grid_regular(parameters(model_dt), levels = 3)</pre>
```

### Hyperparameter Tuning: Decision Tree

First we tune the decision tree, using the tune\_grid function where we first specify the workflow, next we give it the resampled data, and last the grid is set to give different versions of every tuneable parameters.

```
tune_dt <-
tune_grid(
  workflow_dt,
  resamples = data_resample,
  grid = dt_grid
)</pre>
```

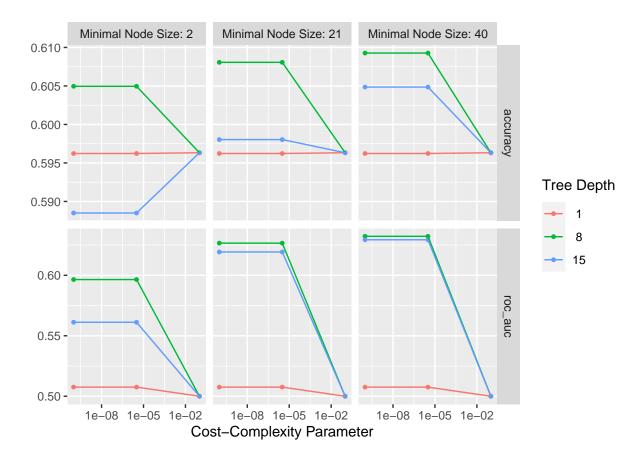
#### tune\_dt %>% autoplot()

##

<dbl>

## # ... with 1 more variable: .config <chr>

0.000000001



40 roc\_auc binary

<chr>

<dbl>

9 0.00488

<dbl> <int>

0.632

<int> <int> <chr>

## Fit models with tuned hyperparameters

We now fit the best parameters into the workflow of the model.

```
workflow_final_dt <- workflow_dt %>%
finalize_workflow(parameters = best_param_dt)
```

#### Evaluate models

here we us the resampled data to evaluate the models.

#### Logistic regression

We use our workflow object to perform resampling. Furthermore, we use metric\_set() to choose some common classification performance metrics provided by the yardstick package. Visit yardsticks reference to see the complete list of all possible metrics.

Note that Cohen's kappa coefficient () is a similar measure to accuracy, but is normalized by the accuracy that would be expected by chance alone and is very useful when one or more classes have large frequency distributions. The higher the value, the better.

```
log_res <-
workflow_lg %>%
fit_resamples(
    resamples = data_resample,
    metrics = metric_set(
        recall, precision, f_meas,
        accuracy, kap,
        roc_auc, sens, spec),
    control = control_resamples(
        save_pred = TRUE)
)

log_res %>% collect_metrics(summarize = TRUE)
```

```
## # A tibble: 8 x 6
                                   n std_err .config
    .metric .estimator mean
##
    <chr>
              <chr>
                         <dbl> <int>
                                       <dbl> <chr>
                                   9 0.00527 Preprocessor1_Model1
## 1 accuracy binary
                         0.715
## 2 f_meas
              binary
                                   9 0.00763 Preprocessor1_Model1
                         0.627
                                   9 0.0115 Preprocessor1_Model1
## 3 kap
              binary
                         0.398
## 4 precision binary
                                   9 0.00700 Preprocessor1_Model1
                         0.666
## 5 recall
              binary
                         0.592
                                   9 0.00883 Preprocessor1_Model1
## 6 roc_auc
              binary
                         0.782
                                   9 0.00413 Preprocessor1_Model1
## 7 sens
                         0.592
                                   9 0.00883 Preprocessor1_Model1
              binary
                                   9 0.00441 Preprocessor1_Model1
## 8 spec
              binary
                         0.799
```

#### Decision tree

```
dt_res <-
  workflow_final_dt %>%
  fit_resamples(
    resamples = data resample,
    metrics = metric_set(
      recall, precision, f_meas,
      accuracy, kap,
     roc_auc, sens, spec),
    control = control_resamples(save_pred = TRUE)
dt_res %>% collect_metrics(summarize = TRUE)
## # A tibble: 8 x 6
     .metric .estimator mean
                                      n std_err .config
     <chr>
               <chr> <dbl> <int> <dbl> <chr>
## 1 accuracy binary
                           0.609 9 0.00238 Preprocessor1_Model1
## 2 f_meas binary 0.508 9 0.0103 Preprocessor1_Model1
## 3 kap binary 0.184 9 0.00774 Preprocessor1_Model1
## 4 precision binary 0.516 9 0.00311 Preprocessor1_Model1
## 5 recall binary 0.502 9 0.0187 Preprocessor1_Model1
## 6 roc_auc binary 0.632 9 0.00488 Preprocessor1_Model1
              binary
                           0.502
## 7 sens
                                      9 0.0187 Preprocessor1_Model1
               binary
                           0.682
## 8 spec
                                      9 0.0116 Preprocessor1_Model1
```

### **KNN**

```
knn_res <-
workflow_knn %>%
fit_resamples(
    resamples = data_resample,
    metrics = metric_set(
        recall, precision, f_meas,
        accuracy, kap,
        roc_auc, sens, spec),
    control = control_resamples(save_pred = TRUE)
)
knn_res %>% collect_metrics(summarize = TRUE)
```

```
## # A tibble: 8 x 6
    .metric .estimator mean
                                n std_err .config
    <chr>
             <chr> <dbl> <int> <dbl> <chr>
## 1 accuracy binary 0.604
## 2 f_meas binary 0.537
                              9 0.00512 Preprocessor1_Model1
                                 9 0.00524 Preprocessor1_Model1
             binary 0.193
## 3 kap
                                 9 0.00977 Preprocessor1_Model1
## 4 precision binary 0.508 9 0.00572 Preprocessor1_Model1
                              9 0.00623 Preprocessor1_Model1
## 5 recall
             binary
                       0.570
## 6 roc_auc binary
                      0.661
                              9 0.00519 Preprocessor1_Model1
## 7 sens
                       0.570
                                 9 0.00623 Preprocessor1_Model1
            binary
## 8 spec
             binary 0.627
                                 9 0.00727 Preprocessor1_Model1
```

#### Random forrest

```
rf_res <-
  workflow_rf %>%
  fit_resamples(
    resamples = data_resample,
    metrics = metric_set(
      recall, precision, f_meas,
      accuracy, kap,
      roc_auc, sens, spec),
    control = control_resamples(save_pred = TRUE)
  )

rf_res %>% collect_metrics(summarize = TRUE)
```

### Compare performance

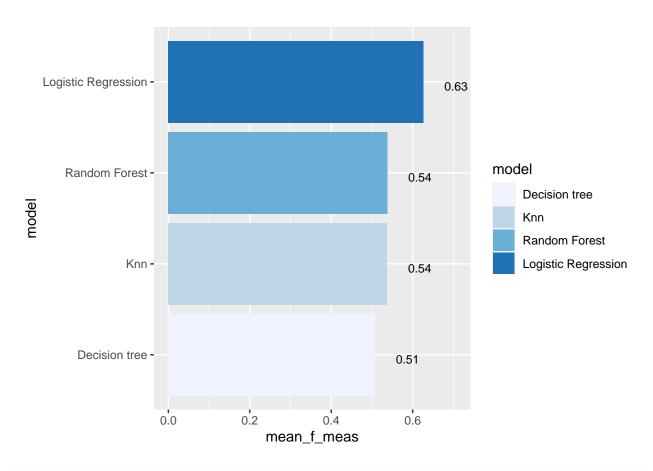
We get a summary for the performed models. We add the model name to each metric to keep the models appart from each other later on.

```
log_metrics <-</pre>
  log res %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Logistic Regression")
rf metrics <-
  rf_res %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Random Forest")
knn_metrics <-
  knn_res %>%
  collect_metrics(summarise = TRUE) %>%
  mutate(model = "Knn")
dt_metrics <-
  dt_res %>%
  collect metrics(summarise = TRUE) %>%
  mutate(model = "Decision tree")
```

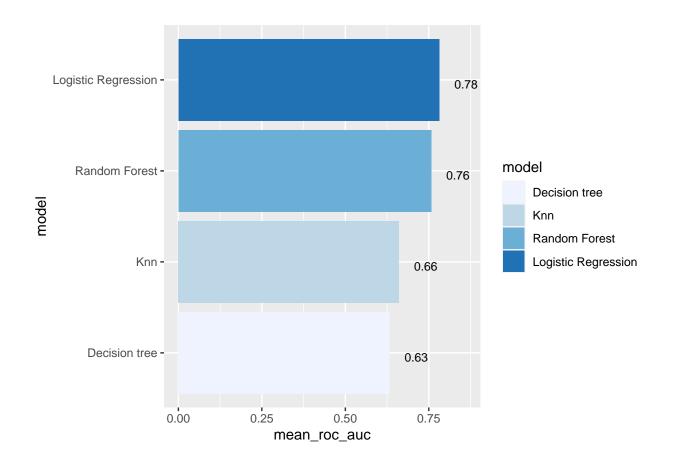
We now bind the rows for the above metricies and create a dataframe, we then change the data structure and show the mean\_f\_meas score for each model which include the precision and recall score.

Precision quantifies the number of positive class predictions that actually belong to the positive class. Recall quantifies the number of positive class predictions made out of all positive examples in the dataset. F-Measure provides a single score that balances both the concerns of precision and recall in one number.

```
model_compare <- bind_rows(</pre>
                           log_metrics,
                           rf_metrics,
                           knn_metrics,
                           dt_metrics,
                            )
model_comp <-
  model_compare %>%
  select(model, .metric, mean, std_err) %>%
  pivot wider(names from = .metric, values from = c(mean, std err))
model_comp %>%
  arrange(mean_f_meas) %>%
  mutate(model = fct reorder(model, mean f meas)) %>%
  ggplot(aes(model, mean_f_meas, fill=model)) +
  geom_col() +
  coord_flip() +
  scale_fill_brewer(palette = "Blues") +
   geom_text(
     size = 3.
     aes(label = round(mean_f_meas, 2), y = mean_f_meas + 0.08),
     vjust = 1
```



```
model_comp %>%
  arrange(mean_roc_auc) %>%
  mutate(model = fct_reorder(model, mean_roc_auc)) %>%
  ggplot(aes(model, mean_roc_auc, fill=model)) +
  geom_col() +
  coord_flip() +
  scale_fill_brewer(palette = "Blues") +
    geom_text(
    size = 3,
    aes(label = round(mean_roc_auc, 2), y = mean_roc_auc + 0.08),
    vjust = 1
)
```



#### Choose model

We choose the Logistic regression model

## Logistic regression model

#### Performance metrics

Show average performance over all folds.

log\_res %>% collect\_metrics(summarize = TRUE)

```
## # A tibble: 8 x 6
               .estimator mean
##
     .metric
                                    n std_err .config
##
     <chr>>
               <chr>
                          <dbl> <int>
                                        <dbl> <chr>
## 1 accuracy binary
                          0.715
                                    9 0.00527 Preprocessor1_Model1
## 2 f_meas
                                    9 0.00763 Preprocessor1_Model1
               binary
                          0.627
## 3 kap
                          0.398
                                    9 0.0115 Preprocessor1_Model1
               binary
## 4 precision binary
                          0.666
                                    9 0.00700 Preprocessor1_Model1
## 5 recall
               binary
                          0.592
                                    9 0.00883 Preprocessor1_Model1
## 6 roc_auc
               binary
                          0.782
                                    9 0.00413 Preprocessor1_Model1
                                    9 0.00883 Preprocessor1_Model1
                          0.592
## 7 sens
               binary
## 8 spec
               binary
                          0.799
                                    9 0.00441 Preprocessor1_Model1
```

## Collect model predictions

To obtain the actual model predictions, we use the function collect\_predictions and save the result as xgb\_pred:

```
log_pred <-
log_res %>%
collect_predictions()
```

#### **Confusion Matrix**

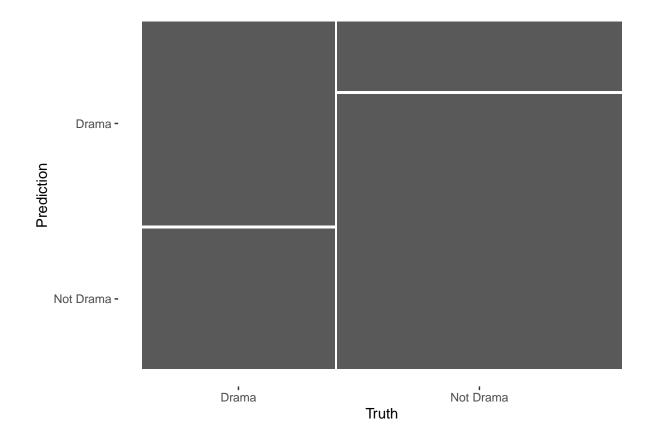
We can now use our collected predictions to make a confusion matrix

```
log_pred %>%
  conf_mat(y, .pred_class)

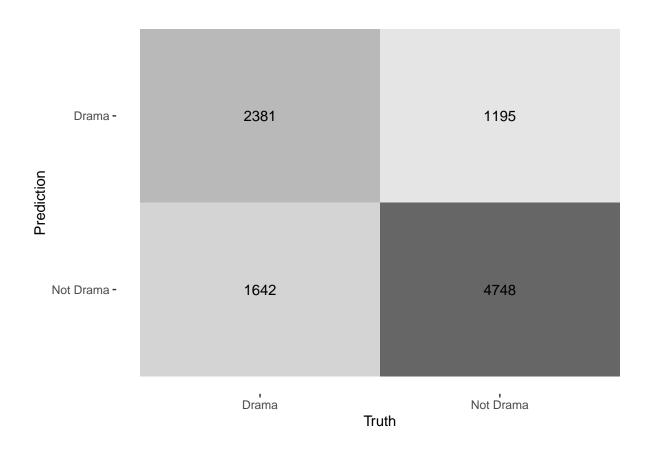
## Truth
## Prediction Drama Not Drama
## Drama 2381 1195
## Not Drama 1642 4748

And visualize it again
```

```
log_pred %>%
  conf_mat(y, .pred_class) %>%
  autoplot(type = "mosaic")
```



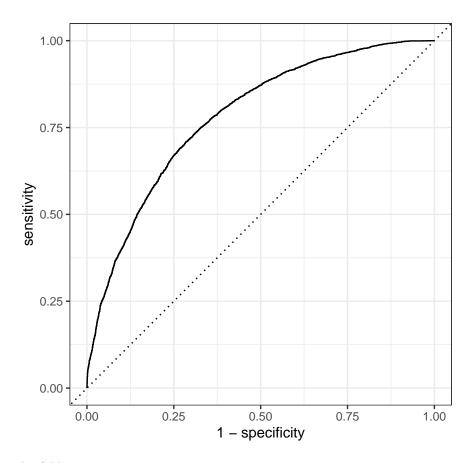
```
log_pred %>%
  conf_mat(y, .pred_class) %>%
  autoplot(type = "heatmap")
```



### ROC curve

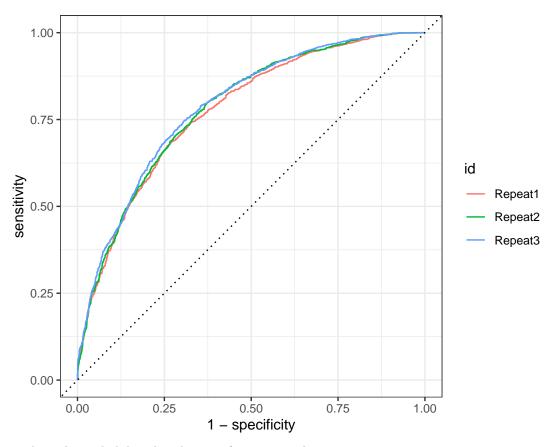
We will now create the ROC curve with 1 - specificity on the x-axis (false positive fraction = FP/(FP+TN)) and sensitivity on the y axis (true positive fraction = TP/(TP+FN)).

```
log_pred %>%
  roc_curve(y, .pred_Drama) %>%
  autoplot()
```

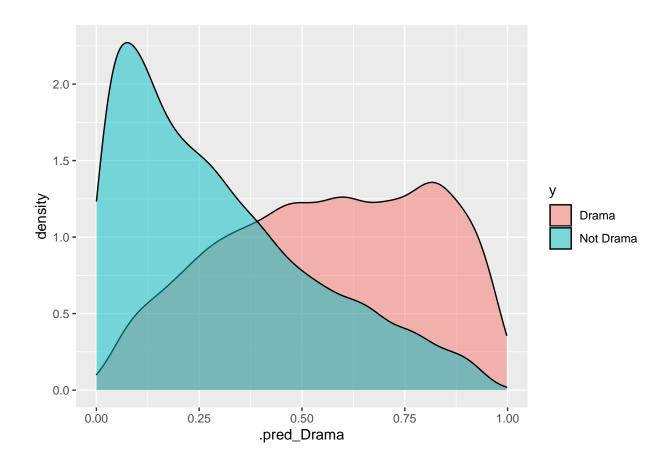


And now using the folds again.

```
log_pred %>%
  group_by(id) %>%
  roc_curve(y, .pred_Drama) %>%
  autoplot()
```



We again show the probability distributions for our two classes.



## On test data

We now use the test data by setting the split argument equal to data\_split.

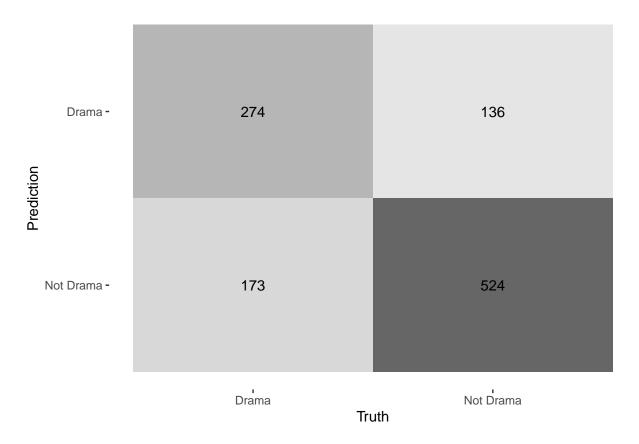
```
last_fit_log %>%
collect_metrics()
```

```
## # A tibble: 8 x 4
##
     .metric
               .estimator .estimate .config
##
     <chr>
                               <dbl> <chr>
               <chr>
## 1 recall
               binary
                               0.613 Preprocessor1_Model1
                               0.668 Preprocessor1_Model1
## 2 precision binary
## 3 f_meas
               binary
                               0.639 Preprocessor1_Model1
                               0.721 Preprocessor1_Model1
## 4 accuracy binary
## 5 kap
               binary
                               0.412 Preprocessor1_Model1
## 6 sens
                               0.613 Preprocessor1_Model1
               binary
```

```
## 7 spec binary 0.794 Preprocessor1_Model1
## 8 roc_auc binary 0.792 Preprocessor1_Model1
```

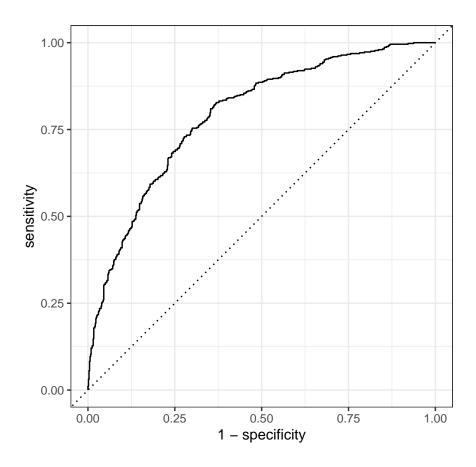
We can also make the confusion matrix using the test data

```
last_fit_log %>%
  collect_predictions() %>%
  conf_mat(y, .pred_class) %>%
  autoplot(type = "heatmap")
```



And lastly show the ROC curve using the test data.

```
last_fit_log %>%
  collect_predictions() %>%
  roc_curve(y, .pred_Drama) %>%
  autoplot()
```



## Similarity: doc2vec

We want to use doc2vec to predict similar words/documents from a word/document/sentence.

We follow the recipe:

- Take some data and standardise it a bit.
- Make sure it has columns doc id and text
- Make sure that each text has less than 1000 words (a word is considered separated by a single space)
- Make sure that each text does not contain newline symbols

```
data_nlp = data_imdb %>%
  rename(text = description) %>%
  filter(language == "English")%>%
  rename(id= imdb_title_id) %>%
  select(id, text)
```

We do some dat manipulation and create a subset to be used in the model

#### Build the model

**Realistic model** We use the subset on the algorithm 'PV-DBOW': Distributed Bag Of Words paragraph vectors

```
model <- paragraph2vec(x = x, type = "PV-DBOW", dim = 100, iter = 20,</pre>
                      min_count = 5, lr = 0.05, threads = 4)
str(model)
## List of 3
## $ model :<externalptr>
## $ data :List of 4
##
    ..$ file : chr "C:\\Users\\SIMONI~1\\AppData\\Local\\Temp\\Rtmp\\CZX4q\\textspace_32bc517c13
##
    ..$ n
                   : num 949931
##
   ..$ n_vocabulary: num 11408
   \dots$ n_docs
                : num 35819
##
## $ control:List of 9
    ..$ min_count: int 5
##
##
    ..$ dim
               : int 100
##
    ..$ window : int 10
##
    ..$ iter
                : int 20
##
    ..$ lr
                : num 0.05
    ..$ skipgram : logi TRUE
##
##
    ..$ hs
               : int 0
##
    ..$ negative : int 5
##
    ..$ sample : num 0.001
## - attr(*, "class")= chr "paragraph2vec_trained"
```

## Similarity prediction

Get similar documents or words when providing sentences, documents or words

This suggests a movie based on the keyword. Here we use vampire. So a movie will apear that is most similar to the keyword.

```
nn1 <- predict(model, newdata = c("vampire"), type = "nearest", which = "word2doc", top_n = 5)
## [[1]]
##
       term1
                term2 similarity rank
## 1 vampire tt0499464 0.5662798
## 2 vampire tt0068284 0.5656413
## 3 vampire tt0074873 0.5527760
                                     3
## 4 vampire tt3898776 0.5527245
                                     4
## 5 vampire tt1545106 0.5453719
data imdb %>%
 filter(imdb_title_id %in% c("tt1686821", "tt0068284", "tt0074430", "tt1608369", "tt3587202"))
## # A tibble: 5 x 22
     imdb_title_id title original_title year date_published genre duration country
##
                 <chr> <chr>
     <chr>>
                                       <dbl> <chr>
                                                             <chr>
                                                                      <dbl> <chr>
                  Blac~ Blacula
                                        1972 1973-05-03
                                                                         93 USA
## 1 tt0068284
                                                             Fant.~
## 2 tt0074430
                  Dr. ~ Dr. Black, Mr~ 1976 1976-01-01
                                                             Horr~
                                                                        87 USA
## 3 tt1608369
                  The ~ The Brides of ~ 2013 2013-01-29
                                                                        119 USA
                                                             Fant~
                  Vamp~ Vampire Acade~ 2014 2014-05-01
## 4 tt1686821
                                                             Acti~
                                                                        104 USA, UK
                  Nosf~ Nosferatu vs.~ 2014 2014-03-09
## 5 tt3587202
                                                                        134 Canada
                                                             Adve~
## # ... with 14 more variables: language <chr>, director <chr>, writer <chr>,
      production_company <chr>, actors <chr>, description <chr>, avg_vote <dbl>,
      votes <dbl>, budget <chr>, usa_gross_income <chr>,
      worlwide_gross_income <chr>, metascore <dbl>, reviews_from_users <dbl>,
## #
      reviews_from_critics <dbl>
```

Here we can use a specific movie to suggest another similar movie. The ID that we have put in is Alice in wonderland.

```
nn2 <- predict(model, newdata = c("tt0004873"), type = "nearest", which = "doc2doc", top_n = 5)
nn2

## [[1]]
## term1 term2 similarity rank
## 1 tt0004873 tt0021599 0.6566673 1
## 2 tt0004873 tt1577811 0.6068298 2
## 3 tt0004873 tt0068190 0.5970679 3
## 4 tt0004873 tt0061191 0.5658745 4
## 5 tt0004873 tt0080116 0.5563391 5</pre>
```

```
data_imdb %>%
 filter(imdb_title_id %in% c("tt0021599", "tt0068190", "tt0043719", "tt1577811", "tt0111276"))
## # A tibble: 5 x 22
     imdb title id title original title year date published genre duration country
##
     <chr>
                  <chr> <chr>
                                        <dbl> <chr>
                                                             <chr>
                                                                      <dbl> <chr>
## 1 tt0021599
                 Alic~ Alice in Wond~ 1931 1931-09-30
                                                             Fant~
                                                                         55 USA
## 2 tt0043719 Nuda~ Lady Godiva R~ 1951 1951-10-25
                                                                         90 UK
                                                             Come~
## 3 tt0068190
               Le a~ Alice's Adven~ 1972 1973-04-22
                                                             Adve~
                                                                        101 UK
## 4 tt0111276
                 Nell~ Stalked
                                        1994 1994-10-01
                                                             Crim~
                                                                         95 Canada~
## 5 tt1577811
                  Fun ~ Fun in Balloo~ 1965 2009
                                                             Fami~
                                                                         53 USA
## # ... with 14 more variables: language <chr>, director <chr>, writer <chr>,
      production_company <chr>, actors <chr>, description <chr>, avg_vote <dbl>,
      votes <dbl>, budget <chr>, usa_gross_income <chr>,
## #
      worlwide_gross_income <chr>, metascore <dbl>, reviews_from_users <dbl>,
## #
      reviews from critics <dbl>
Here we create a "sentence" (combined of keywords) with the intent of having the model search for movies
similar to the sentence.
sentences <- list(</pre>
 sent1 = c("vampire", "werewolf", "teenager"))
nn3 <- predict(model, newdata = sentences, type = "nearest", which = "sent2doc", top_n = 5)
nn3
## $sent1
##
    term1
              term2 similarity rank
## 1 sent1 tt1656179 0.6364629
## 2 sent1 tt0053271 0.6314456
## 3 sent1 tt7200946 0.6206264
## 4 sent1 tt0050530 0.6092994
                                   4
## 5 sent1 tt3113696 0.5739096
data imdb %>%
 filter(imdb_title_id %in% c(nn3$sent1$term2))
## # A tibble: 5 x 22
##
     imdb_title_id title original_title year date_published genre duration country
     <chr>>
                   <chr> <chr>
                                        <dbl> <chr>
                                                             <chr>
                                                                      <dbl> <chr>
## 1 tt0050530
                   I Wa~ I Was a Teena~ 1957 1957-06-19
                                                                         76 USA
                                                             Dram~
## 2 tt0053271
                  Gere~ The Shaggy Dog 1959 1959-12-17
                                                             Fami~
                                                                        104 USA
## 3 tt1656179
                  I Ki~ I Kissed a Va~ 2010 2012-03-30
                                                             Musi~
                                                                         91 USA
## 4 tt3113696
                  Don'~ Don't Kill It
                                         2016 2017-03-03
                                                                         83 USA
                                                             Acti~
                  Oh, ~ Oh, Ramona!
                                         2019 2019-06-01
## 5 tt7200946
                                                                        109 Romania
                                                             Come~
## # ... with 14 more variables: language <chr>, director <chr>, writer <chr>,
      production company <chr>, actors <chr>, description <chr>, avg vote <dbl>,
      votes <dbl>, budget <chr>, usa_gross_income <chr>,
## #
      worlwide_gross_income <chr>, metascore <dbl>, reviews_from_users <dbl>,
      reviews_from_critics <dbl>
```

#### Network on embedded data

We create the embedings on the top 50 films based ont the average vote score. only taking the top 50 movies.

```
data_network_emb = data_imdb %>%
  filter(genre %in% c("Drama", "Comedy", "Horror", "Thriller"), year >= 2000) %>%
  filter(language == "English") %>%
  drop_na() %>%
  rename(text = description) %>%
  rename(id= imdb_title_id) %>%
  arrange(desc(avg_vote)) %>%
  select(avg_vote, everything()) %>%
  slice(1:50) %>%
  select(id, text)
```

We create embedings using this recipe

```
Embeding_recipe <- data_network_emb %>%
  recipe(~.) %>%
  update_role(id, new_role = "id") %>%
  step_tokenize(text, token = 'words') %>%
  step_stem(text) %>%
  step_stopwords(text, keep = FALSE) %>%
  step_word_embeddings(text, embeddings = embedding_glove6b())%>%
  prep() %>%
  juice()
```

We join with the embedings data to get the embedings for the top 50 films

```
network_dataset= Embeding_recipe %>%
  left_join(data_emb_title, by= c("id"= "imdb_title_id")) %>%
  select(title, everything(), -id)
```

To keep the names on the films we create a matrix we can join in later. as the names fall away.

```
network_dataset_movies= network_dataset[,1]
```

We use pca for dimensionality reduction

```
network_data_pca <- network_dataset[,c(2:51)] %>%
  drop_na() %>%
  prcomp(center = TRUE , scale = TRUE)
```

• Next, we could create a distance matrix (using the dist()) function.

```
network_data_dist <- network_data_pca$x %>% dist(method = "euclidean")
```

La voila. Such a distance matrix representas a relational structure and can be modelled as a network.

```
g <- network_data_dist %>%
  as.matrix() %>%
  as_tbl_graph(directed = FALSE)
```

we create our table graph

```
g <- g %>% simplify() %>% as_tbl_graph()
```

We add in the title

```
g = g %N>%
mutate(title = network_dataset_movies$title)
```

show the graph

g

```
## # A tbl_graph: 50 nodes and 1225 edges
## #
## # An undirected simple graph with 1 component
## #
## # Node Data: 50 x 2 (active)
   name title
##
##
    <chr> <chr>
## 1 1
      Requiem for a Dream
## 2 2
         The Help
       Manchester by the Sea
## 3 3
       Mi chiamo Sam
## 4 4
## 5 5
       Una notte da leoni
## 6 6
        La 25ª ora
## # ... with 44 more rows
## #
## # Edge Data: 1,225 x 3
##
           to weight
     from
##
    <int> <int> <dbl>
## 1
      1 2 12.6
## 2
        1
              3 9.11
## 3
             4 11.5
        1
## # ... with 1,222 more rows
```

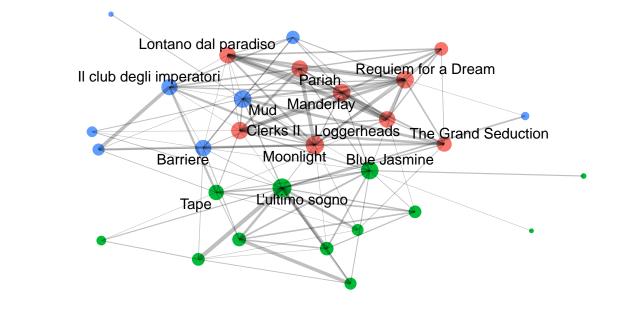
We add different measures for centrality, and look at the most central movies

We revert the weight so it looks how similar the movies are. and only pick the top 50% We also filter away isolated nodes.

```
g <- g %E>%
  mutate(weight = max(weight) - weight) %>%
  filter(weight >= weight %>% quantile(0.50)) %N>%
  filter(!node_is_isolated()) %>%
  mutate(community = group_louvain(weights = weight) %>% factor())
```

Lets take a look!

```
set.seed(1337)
g %N>%filter(cent_dgr > 450)%>%
ggraph(layout = "kk") +
geom_node_point(aes(col = community, size = centrality_degree(weights = weight))) +
geom_edge_link(aes(width = weight), alpha = 0.25) +
scale_edge_width(range = c(0.1, 2)) +
geom_node_text(aes(label = title, filter = percent_rank(centrality_degree(weights = weight)) > 0.5),
theme_graph(base_family="sans") +
theme(legend.position = 'bottom')
```



- 8 - 9 - 10 - 11 - 12

The size of the node describing the centrality degree, and edges shows how similar the movies are. The nodes are colored by community.

centrality\_degree(weights = weights

#### Hiracial network

We can also create the network using "hclust"

```
network_data_hc <- network_data_dist %>%
hclust(method = "ward.D2")
```

Again, this structure can be directly transferred to a graph object.

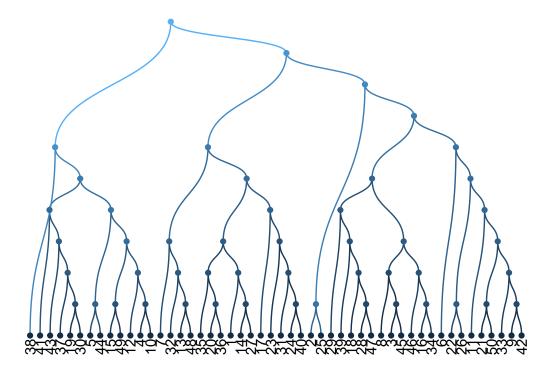
```
g_hc <- network_data_hc %>% as_tbl_graph()
```

g\_hc

```
## # A tbl_graph: 99 nodes and 98 edges
## #
## # A rooted tree
## #
## # Node Data: 99 x 4 (active)
##
    height leaf label members
      <dbl> <lgl> <chr>
##
                          <int>
         0 TRUE 38
## 1
                              1
## 2
         0 TRUE 41
                              1
## 3
         0 TRUE 43
                              1
## 4
         0 TRUE 37
                              1
## 5
         0 TRUE 19
                              1
## 6
         O TRUE
                  30
                              1
## # ... with 93 more rows
## #
## # Edge Data: 98 x 2
##
      from
             to
     <int> <int>
##
## 1
       7
              5
## 2
         7
              6
## 3
         8
               4
## # ... with 95 more rows
```

We can plot the network as a dendrogram.

```
g_hc %>% ggraph(layout = 'dendrogram') +
  geom_edge_diagonal(aes(col = .N()$height[from])) +
  geom_node_point(aes(col =height)) +
  geom_node_text(aes(filter = leaf, label = label), angle=90, hjust=1, nudge_y=-0.1) +
  theme_graph() +
  theme(legend.position = 'none')
```



## ylim(-0.6, NA)

## <ScaleContinuousPosition>
## Range:
## Limits: 0 -- 1

We can see which number is which movie in the table under

```
network_dataset_movies %>%
  mutate(name = 1:50)
```

```
## # A tibble: 50 x 2
##
      title
                                      name
      <chr>
##
                                      <int>
  1 Requiem for a Dream
##
                                          1
                                         2
## 2 The Help
                                         3
## 3 Manchester by the Sea
## 4 Mi chiamo Sam
## 5 Una notte da leoni
                                         5
## 6 La 25ª ora
                                         6
                                         7
## 7 Suxbad: Tre menti sopra il pelo
## 8 Gifted - Il dono del talento
                                         8
                                         9
## 9 Conta su di me
## 10 L'ultimo sogno
                                         10
## # ... with 40 more rows
```