

Interviewer: Aadira Das
Interviewee: Lewis Cardona
Location: Fontys Hogeschool
Time: May 25th 2023. 1:00pm

Interviewer: Hi, good morning. Before I get started, I just wanted to ask if I have permission to record?

Interviewee: Of course.

Interviewer: Okay so, what is your name and age?

Interviewee: My name is Lewis Cardona and I am 21 years old.

Interviewer: Are you interested in any type of art and do you have a favourite art style?

Interviewee: Hell no, I don't like art.

Interviewer: How come?

Interviewee: Because, I can also draw a smile and I'm perfectly fine. But, if you were to ask me I'd of course say Da Vinci would be my favourite artist.

Interviewer: Even though you don't like art?

Interviewee: Yes.

Interviewer: Okay. So now you know this is, we're doing user testing for our portfolio art website. What would you expect to see?

Interviewee: Art, displayed somewhere on the website..

Interviewer: That is a given, but any other like, like how, structure wise or anything.

Interviewee: Structurally.. I guess simplicity would always be a nice addition to any website in the current time that we're in.

Interviewer: Okay, so now we're starting navigating the website itself, so could you please go to the paintings page for me?

Interviewee: Paintings... okay.

Interviewer: Okay, so that is not correct, could you try again?

Interviewee: Okay.. The paintings page... These are many paintings.

Interviewer: I understand that this task might not be clear so I'll point you into the correct direction, on work.

Interviewee: Ah, I see.

Interviewer: There we go, paintings page. Can you go back to the homepage from this page?

Interviewer: Can you go to the shop page? Could you go to the about me page? From the shop page, could you filter out to just show sculptures? And can you go to the cart page?

Interviewee: Cart page.. That button doesn't work, where's the mouse.. Can you go back? I can't go back to the home page.. There you go. I'm at the cart page.

Interviewer: Yes, there we go, perfect. Now just some additional questions, what were your initial thoughts on the website itself?

Interviewee: Maybe use a different word to go to the actually paintings page, now I understand what you mean with work, but initially when you told me to go to paintings I thought you asked me to go to a paintings instead of going to the paintings page. Well, besides that I don't see too many things wrong. I do like the lay out, general layout of everything. I like how this reminds me of amazon with the smaller images displaying and then a little bit more zoomed in version in the middle. And... For me this is accessible. [Interviewee said navigatable.]

Interviewer: Okay, is there anything else you would want to add?

Interviewee: I would.. What would I add? I guess a hover-able drop down menu, but I understand if it's not possible in the prototype.

Interviewer: Okay, yes, so that's about it, thank you so much for your help.

Interviewee: Thank you very much for having me.

Interviewer: Rob
Interviewee: Jasper
Location: Fontys Hogeschool
Time: May 25th 2023. 1:00pm

Interviewer: Hello, before we start, I would like to ask you if it's okay that we record.

Interviewee: Sure

Interviewer: What is your name and age?

Interviewee: My name is Jasper and I am 20 years old.

Interviewer: Jasper, do you have any interest in art of any type?

Interviewee: I really like abstract art, it really affects paintings for example. Or like digital art, I really liked it.

Interviewer: why is that?

Interviewee: I think the effect is that it's something you unique. It's just something completely different. You can make some type of art.

Interviewer: Is there anything you expect to see on an art portfolio website?

Interviewee: The type of art, it needs to be clear what type of art it is, what kinda art they are making, and what are they most proud of? Do they have any other experience?

Interviewer: Well, I have a couple tasks for you , if you would want to. The first task I have for you is: Can you go to the painting page.

Interviewer: Perfecto. Could you go back to the homepage from this painting page? Yep!

Interviewer: From the homepage can you go to the shop page.

Interviewer: And then in that shop page can you only show sculpture? Perfect!

Interviewer: And once you're here can you go to the cart page?

Interviewee: "seemed confused" ohhh the cart page

Interviewer: yeah, cards and carts

Interviewee: yeah

Interviewer: well that's kinda of it, you also kinda saw the initial prototype of our information page

Interviewee: yes

Interviewer: what were your initial thoughts on the website

Interviewee: I like the design, it is really clear. It is clear where to go to and what to do.

Interviewer: Why do you think it is clear on what to do? Is it because of the colors

Interviewee: I think is just quite website, it's not too much going on, it is just you can see everything in one view

Interviewer: Is there anything you would like to add or change in the website?

Interviewee: uhmm, maybe the cards, I think they are a bit busy, maybe make them a little bigger.

Interviewer: Yeah

Interviewee: Exactly

Interviewer: Well okay exactly, thank you very much for your time and that's it .

Interviewer: Aadira
Interviewee: Max
Location: Fontys Hogeschool
Time: May 25th 2023. 1:20pm

Interviewer: Hey, Good afternoon. My name is Aadira. Before I get started, do I have your permission to record this video

Interviewee: Yes, you have my consent.

Interviewer: What is your name and age?

Interviewee: My name is Maksymilian, I am 19 years old.

Interviewer: Are you interested in any type of art or maybe have a favorite art style?

Interviewee: I am interested in product design, as that can be counted as an art. I guess

Interviewer: Sure. Why would you consider that as your favorite ?

Interviewee: Because I appreciate how you can change a person's perspective by a design of a certain product.

Interviewer: And when you think of an art portfolio website, what are some things you expect to see from it ?

Interviewee: That mostly, the display. Displaying of the art work. I expect it to be in the portfolio format so, not much functionality just displaying of your skills and maybe a brief description of it.

Interviewer: Okay now we are going to get started with just navigating the website. So could you go to the paintings page for me?

Interviewee: Painting page, guess that could be work, right?

Interviewer: Perfect! Now can you go back to the homepage from here?

Interviewee: Yeah

Interviewer: Can you take a look at the about me page?

Interviewer: Beautiful! Can you go to the shop page?

Interviewer: Now can you filter out everything else so that it only shows sculptures?

Interviewee: Yeah

Interviewer: Yes, perfect!

Interviewer: Now can you go to the cart page?

Interviewer: Yes, nice! That was it for the navigation.

Interviewee: This is nice.

Interviewer: Thank you, that was it for the navigation aspect. Just some other questions. What were your initial thoughts on the website?

Interviewee: I think I like it, I see the artistic approach to it , to the design of it . It's rather clear. Although, when I think of an art portfolio I would have it more in the brand of the artist so I think it deserves a bit more attention to that but other than that it was clear to navigate.

Interviewer: Okay and, Is there anything that you would like to add or change about this website?

Interviewee: Hmm, As I said maybe to approach it more to be inlined with the artistic idea of the paintings maybe add some colors that are used or I don't know, some techniques when it comes to design and yeah that's it.

Interviewer: Okay, that's it for this interview, Thank you soo much for your help!

Interviewee: Thank you