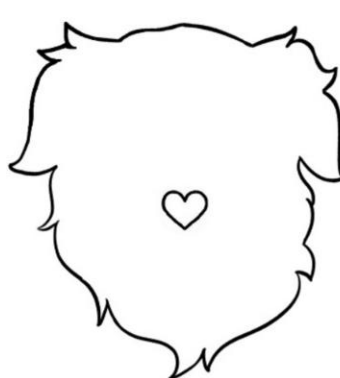
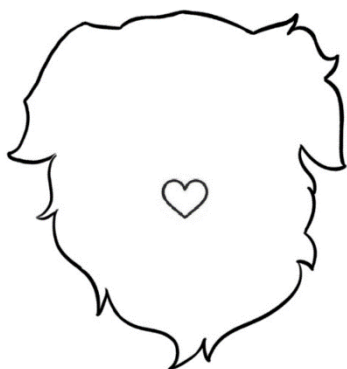
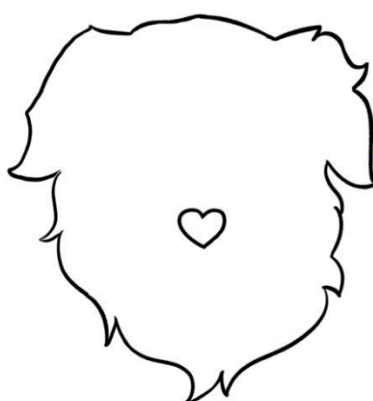
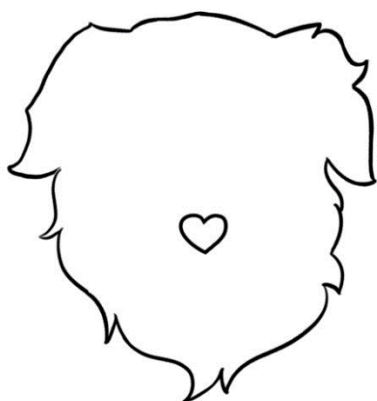
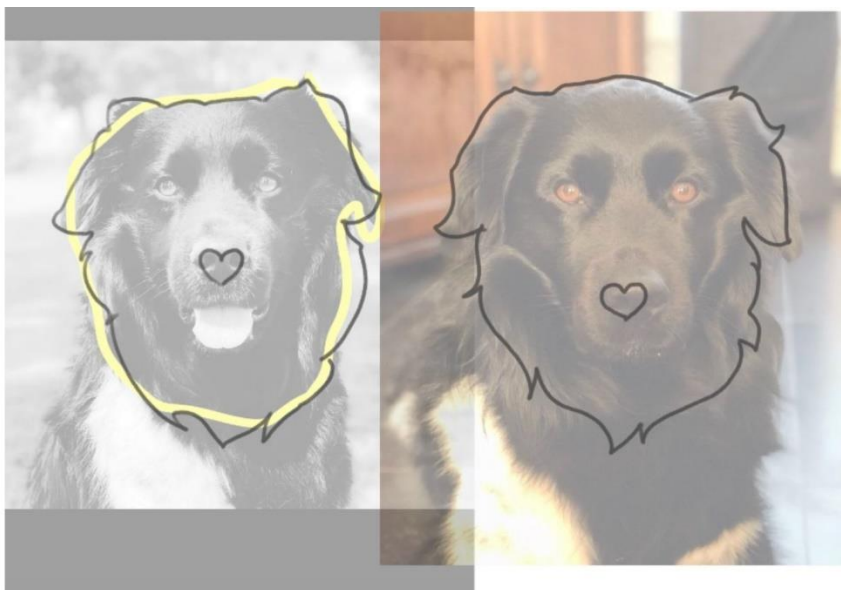
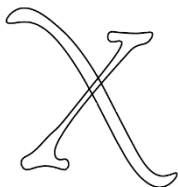
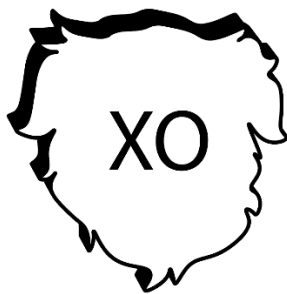
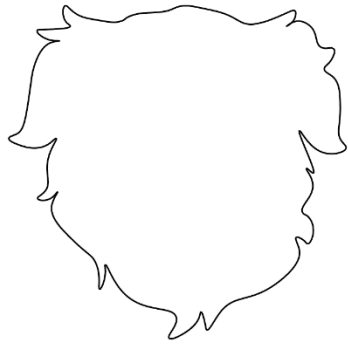
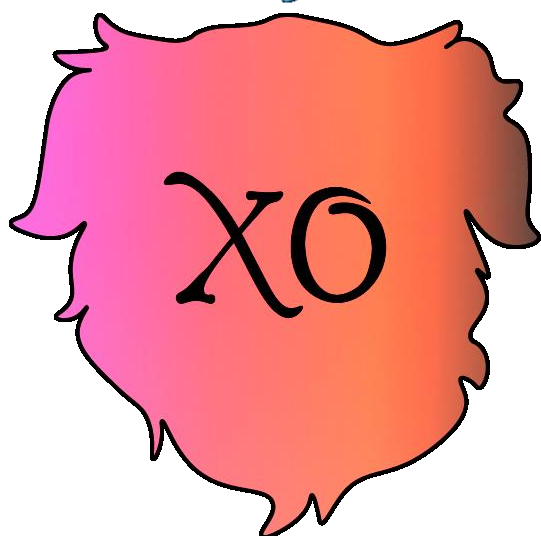
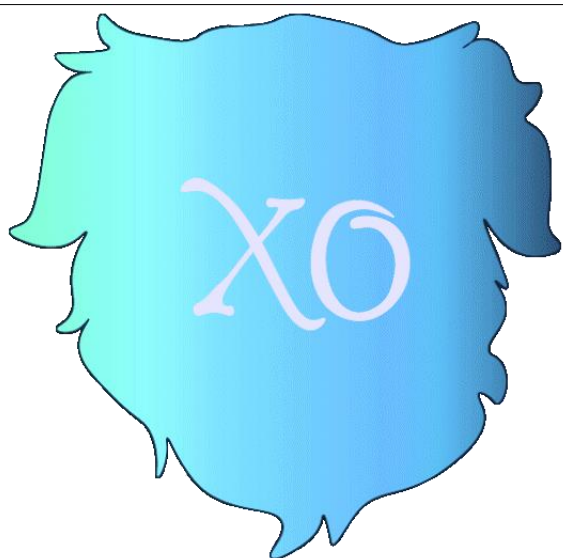
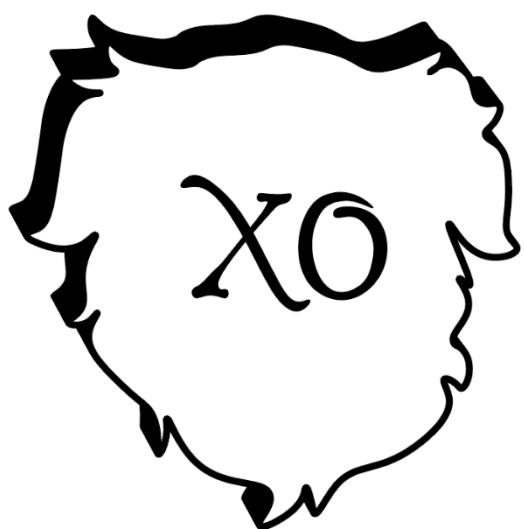


Original ideas (initially it was for my tattoo)



Changes for my logo:





Story behind the logo:

It's my own dog and as I was thinking of a logo and something personal he just popped up in my mind. I have used pictures of him as my tattoo as well. That's where the original design came from. As he means a lot to me as I raised him myself while studying veterinarian technician. I took him everywhere with me; to college, to other cities and even to Fontys a few times.

The XO in the dog head is an abbreviation of my gamer tag (xOutdated). I've been gaming since about 2011 and I love it a lot. It's also one of the reasons why I ended up choosing ICT, but also taking forever to actually choose it. I always had the mindset of 'don't make your hobby your job', but in the end this is exactly what you have to do. Even though media design is still far off from just hobby gaming, it still has a connection in some way to me.

The colours I used are from my Discord Keyboard from the Snowsgiving event. You could pre-purchase certain items from Discord and most of the money they would make from the items would go to a good cause. I really love the soft colours that Discord uses in their application and that's why I chose the keyboard as inspiration.

I ended up with a rainbow gif as logo because I was playing with the hue of the logo and as I was sliding my mouse across the bar it just did it for me. I tried to make the logo a rainbow as a whole at first, but I couldn't figure it out, so I decided to make it into a gif as I slid my mouse across the hue bar.