Below is a Biz Dev Magazine interview script—tight, intelligent, and grounded in what you actually built. No hype fluff. It reads like a serious publication talking to a serious system builder.

Biz Dev Magazine — Exclusive Interview

Bill Mercer, Founder of the Biz Dev App & Inventor of Quantum Bit Code (QBC)

Interviewer (Biz Dev Magazine):

Bill, people have been building apps, blockchains, and encryption systems for decades. In plain terms, what did you actually invent?

Bill Mercer:

I didn't invent another app. I built a new language layer.

Quantum Bit Code is a visual, geometric encoding system that can represent words, identities, messages, and eventually any structured language—human or machine—using deterministic lattice-based rules.

The Biz Dev App is the platform that operationalizes that idea across business, identity, ownership, and coordination.

Interviewer:

You've said "language is the operating system of humanity." What do you mean by that?

Bill Mercer:

Everything that governs our world runs on language.

Law is language.

Code is language.

Money is language.

Even DNA is language.

AI exposed that truth by learning to operate across all of them at once. QBC is my response: a system that treats language itself as a first-class, programmable object—something you can encode, verify, own, transmit, and secure visually and mathematically.

Interviewer:

So where does QBC actually fit in the real world?

Bill Mercer:

Three places immediately:

1. Security & Encryption – QBC glyphs don't rely on prime factorization or classical key exchange. They encode meaning as geometry and traversal rules, which makes them resistant to both brute-force and future quantum attacks.

2. Identity & Ownership – A name, phrase, or statement can be encoded into a unique, verifiable shape that can be claimed, tokenized, and tracked.

3. Interoperability – Because QBC is language-agnostic, it can bridge text, code, visuals, and symbolic systems without translation loss.

Interviewer:

How is this different from something like a QR code?

Bill Mercer:

QR codes are static pointers.

QBC glyphs are executable meaning.

A QR code says, "Go look somewhere else."

A QBC glyph is the message, the key, and the proof—depending on context.

Also, QR codes break under transformation. QBC survives rotation, dimensional shifts, and controlled reconfiguration while remaining decodable.

Interviewer:

You paired QBC with the Biz Dev App. Why?

Bill Mercer:

Because invention without adoption is useless.

The Biz Dev App is where people:

- Build companies
- Automate operations
- Coordinate capital
- Manage identity and reputation

QBC becomes the universal encoding layer underneath all of that.

If you want a Rosetta Stone for the AI era, it has to live where business, law, money, and identity already converge.

Interviewer:

You're also letting users claim ownership of words, names, and phrases. That's controversial.

Bill Mercer:

People already own domains, trademarks, patents, NFTs, and IP fragments.

I'm just making that process native to language itself.

If someone is the first to encode and register a phrase in QBC, that glyph becomes a provable artifact—timestamped, attributable, and optionally tokenized.

Ownership doesn't mean censorship. It means authorship, provenance, and rights.

Interviewer:

Is QBC a blockchain?

Bill Mercer:

Not yet—but it will become one.

Right now, QBC is a cryptographic language and encoding system.

The blockchain emerges naturally once you start chaining glyphs, ownership events, and transformations together.

Think of it as a semantic blockchain—blocks aren't just transactions, they're meaning.

Interviewer:

What about regulators, standards bodies, and security audits?

Bill Mercer:

We're aligning with post-quantum cryptography standards, formal verification practices, and enterprise security frameworks.

But I'm not waiting for permission to innovate.

Historically, standards follow breakthroughs—not the other way around.

Interviewer:

Some critics say this sounds abstract. What's the simplest use case?

Bill Mercer:

Type your name into the simulator.

It becomes a geometric signature you can send, store, wear, verify, or embed in software.

Once people see their identity as a structure instead of a string of characters, the shift clicks immediately.

Interviewer:

Final question. What's the long-term vision?

Bill Mercer:

A world where:

- Meaning can’t be silently altered
- Identity isn’t owned by platforms
- Encryption doesn’t depend on assumptions that quantum computers will break
- Language itself becomes programmable, ownable, and interoperable

QBC isn’t about hiding information.

It’s about structuring truth in a way machines and humans can both respect.

Interviewer:

Bill Mercer, inventor of Quantum Bit Code and founder of the Biz Dev App—thank you.

Bill Mercer:

Appreciate it. This is just the beginning.
