

Customer
Analysis***Customer Segmentation***

Analyze the behaviour of customer and create strategies and implement them according to the customer behaviour and based on geographic use insights to create market strategies and trends and assess the sales growth pattern of each customer.

Order Analysis

Order Trend Analysis

Analyze the consider order processing time , status of shipped and unshipped orders , assess the seasonality impact on order volume and asses the top selling product and lower selling products and delivery dates to identify .

Employee
Analysis***Employee Performance Analysis***

Evaluates the performance of employees on the basis of high performance and analyze the impact of employee based on profit of employees and assess the employees on why they leaving the company.

Product Analysis

Product Sales Analysis

Analyze the products popularity over time and sessions and generate trends and pattern . Categorize the products based on their quality and generate the product sales , performance and revenue .

Shipping
Analysis***Shipping Efficiency Analysis***

Analyze the different shippers over different times and identify delay in shipment and evaluate the performance of the carriers and implement advance technology in shipment processes over time to time .

Supplier Analysis

Supplier Performance Analysis

Analyze the performance of suppliers based on delivery times and analyze the performance of suppliers on the basis of delivery on time mode and analyze the provided delivery product to the customer on the basis of quality .