CSC101 Invention and Innovation in Computer Science

Project Assignment (1/2022)
Due date: As scheduled on the course syllabus
Deliverables: Presentation and presentation materials

For the innovation project, each group will complete the tasks below.

1. Proposed innovation including motivation & value propositions
2. Business model for growth including revenue, profitability and/or sustainability model
3. Customers, customer segments and potential growth
4. Technological feasibility that includes software solutions
5. Competition analysis, impact analysis and business success analysis
6. A 3-minute pitching video with demonstration of proposed software solution (mock-up)

Each task MUST have one or more responsible members assigned to it. Each member can only be responsible for AT MOST ONE TASK.

The responsible member(s) will be responsible for the presentation or pitching, as well as preparing the relevant presentation materials.

Even though, responsible members are non-overlapping task-wise, all tasks are related and all members must work together to achieve the common goal.

All members must present.