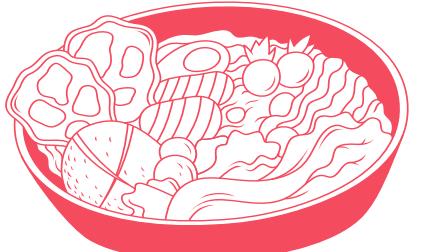
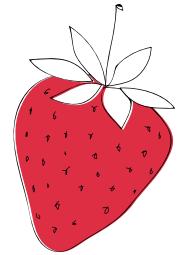
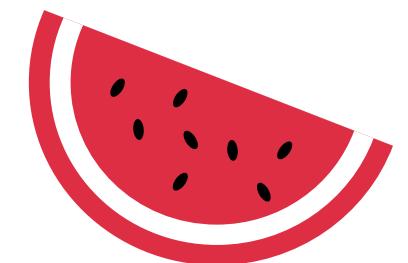
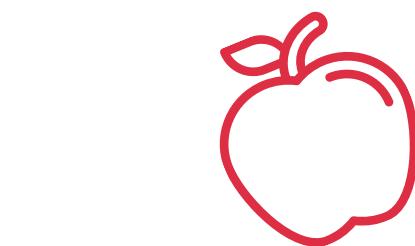
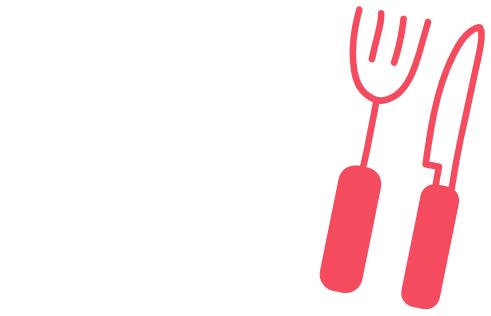


BUSINESS MADEGO



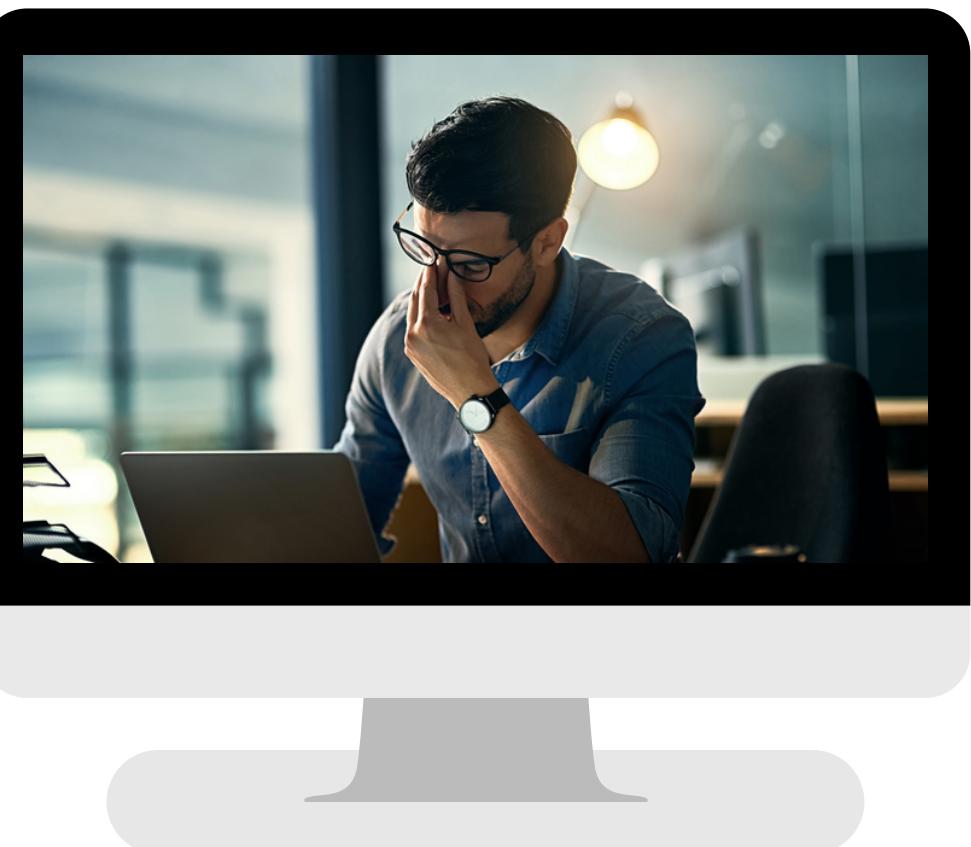
MADEGO.CO



MaDeGo
Delivery
App

PROBLEM

- No time to buy groceries?
- No specific groceries market in your area?
- Busy life?



SOLUTION

MaDeGo
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App

If you are facing the problem above
then try our app

- provide groceries delivery system for you
- provide fast transportation service



VALUES PROPOSITION



Supermarket in your pocket

Business Model

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Delivery
App

Key partners

- BigC, Macro, Maxvalu, Tesco lotus, Villamarket



Key activities



- Perform maintenance on the vehicles
- Perform warehouse logistics
- Develop and improve AI

Key resources



- Fresh groceries
- AI programmers
- Delivery truck

Value proposition

- Supermarket in your pocket.



Customer relationship

- Theme customization
- Font size customization
- Make promotions



Customer segments

- People who want to consume fresh produce & dairy products
- People who need ingredients to cook their own food



Cost structure

- AI programmers wage
- Vehicle maintenance cost
- Warehouse rent



Revenue streams

- Online payment
- Advertisements



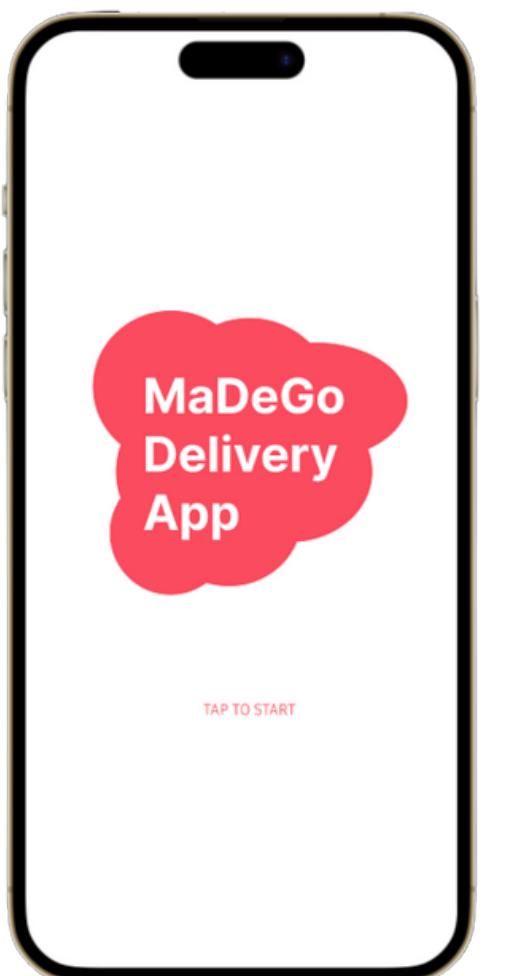
DETAIL

Area of operations:

AI controlled trucks: high traffic areas

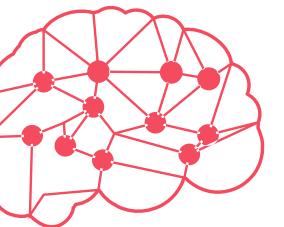
Human controlled trucks: suburban areas.

Motor-bike riders: local areas



FEASIBILITY

Technological



- AI delivery: self-driving and pathfinding
- Claw system: modify vending machines
- Smart safety box: smart lock technology
- Aggression detection: car alarm, security cameras



FEASIBILITY

Financial



Transport systems are divided into 3 parts :

- AI controlled truck
- Human driven transport vehicle
- Rider

At one point we will increase the number of AI controlled truck while accept advertising and partnership as extra source of income.



COMPETITION ANALYSIS

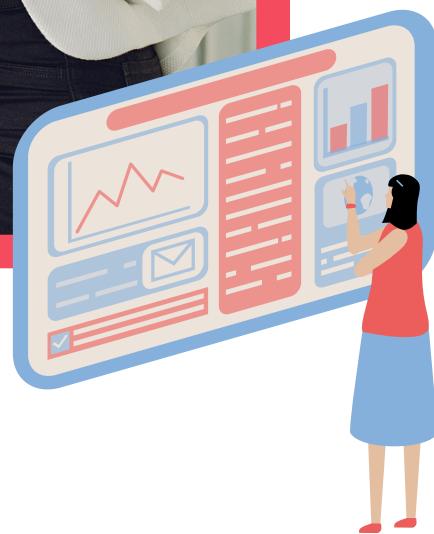
- Identify competition
- Business model of the competitor
- Determine what products your competitors offer
- Research your competitors' sales tactics and results
- Pricing of competitive and perk they offers





IMPACT ANALYSIS

- System errors: server down, software glitch, bug in the code
- Physical accidents: theft attempts, route blockage, hardware malfunction



impact

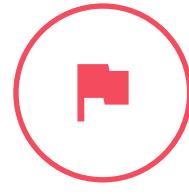


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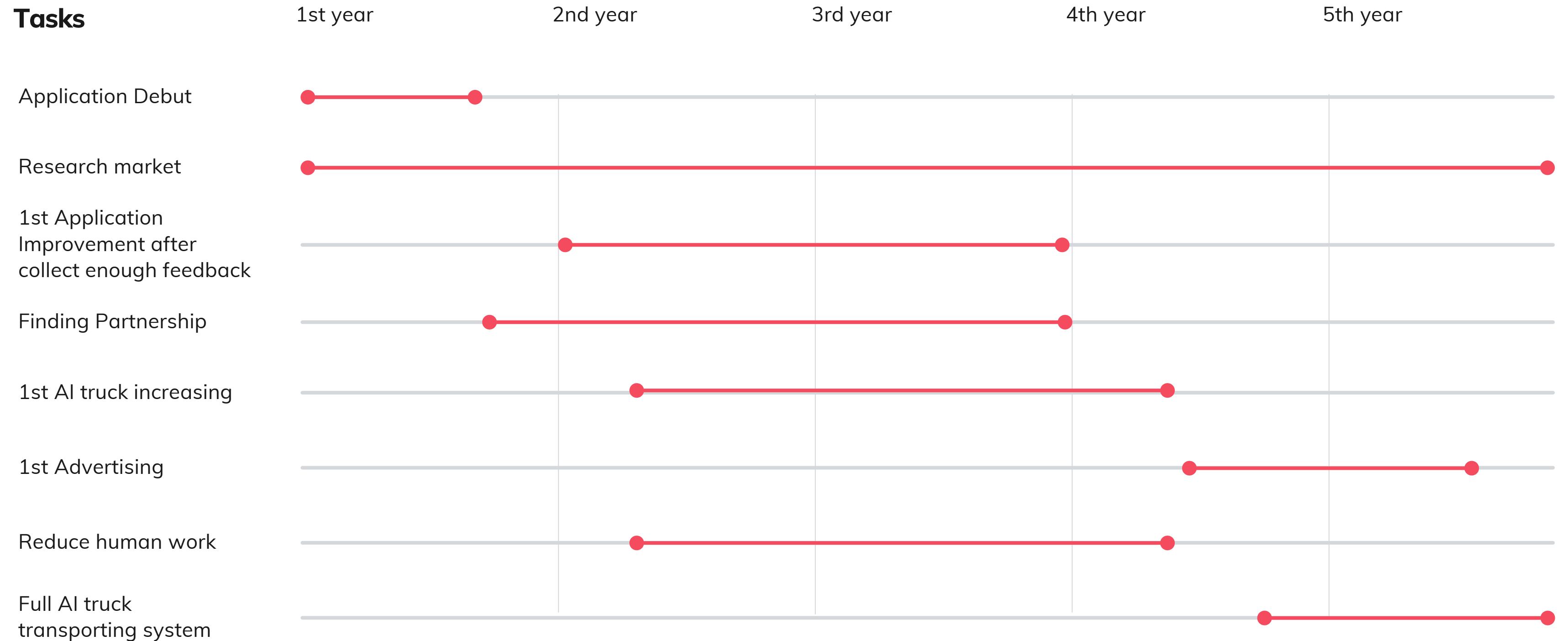
BUSINESS SUCCESS ANALYSIS



- Many varieties of groceries
- Delivery within 1 day
- AI trucks reduce delivery cost
- Delivery order, don't have to wait for schedule
- We are doing something different from the competitors



ROAD MAP INFOGRAPHIC



MEMBERS

- 65130500201 Kampol Suwannatham
- 65130500212 Nithit Lertcharoensombat
- 65130500216 Pongkhun poonsupsopon
- 65130500238 Shinathaj Chinskul
- 65130500239 Thanapat Thanatawee
- 65130500240 Pavadol Dechasidphaisan
- 65130500242 Ratchanon Promsombut
- 65130500263 Pacharakrit Arsawiset



คณะเทคโนโลยีสารสนเทศ
มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี