

## Portfolio Website Pre-Production Pitch Board

# michaelkleinbriel.com

michaelkleinbriel.com is a website that will contain all the projects, whether they be art, music, coding, or game related, that Michael Kleinbriel has deemed to be good enough to be posted online and these projects will be hand-picked and formatted in such a way to demonstrate Michael Kleinbriel's skills in a certain field for a future employer in that field to look at.

michaelkleinbriel.com is a website intended to house all the projects that he has deemed to be good enough to be posted online. When applying for a future position at a company, Michael Kleinbriel will attach a link to a certain page of the website that has a customized portfolio for that position. This portfolio page will contain any projects and details that Michael believes to be relevant to that position and because the website contains all his projects, the projects listed on the portfolio page will contain hyperlinks to another part of the website that explains what the project is in greater detail than what was listed on the portfolio. This would allow a future employer to have the option to easily view more details about a project listed on the portfolio if they wanted to. All in all, michaelkleinbriel.com is intended to be a portfolio website but also serve as an archive of all his projects so that he can keep a record of them online and easily share them with others. The portfolio aspect of the website is the main focus though and the website will be built around that.

### Personas



#### Future Employer

This person would want to visit Michael's website and have easy access to their portfolio (assuming that

Michael didn't just directly send the portfolio link to them). They should be able to easily navigate to the portfolio and when on that page, have links that send them to another page that has more details about a project or skill if needed.



#### Close Friend or Family Member

This is someone that knows Michael personally and wants to see what they have been up to. They should be able to easily navigate the website to its different pages which contain interesting information that they want to learn about. They are mainly interested in the big details which means that they probably won't look at the main portfolio page but instead look at the individual project pages



#### Salesperson

This is someone who has no idea who Michael is. This person would likely come across the webpage either from a Google search or LinkedIn and they are interested in seeing if Michael is a good fit for a product or service that they want to sell. They aren't interested in the details about anything, they just want to see if what they are selling could assist Michael and be able to contact him if they believe so.

### Competition

These Competitors are applying for positions that I would be interested in so their portfolios and styles should be studied.

<https://yasio.dev/>

A portfolio website for a programmer

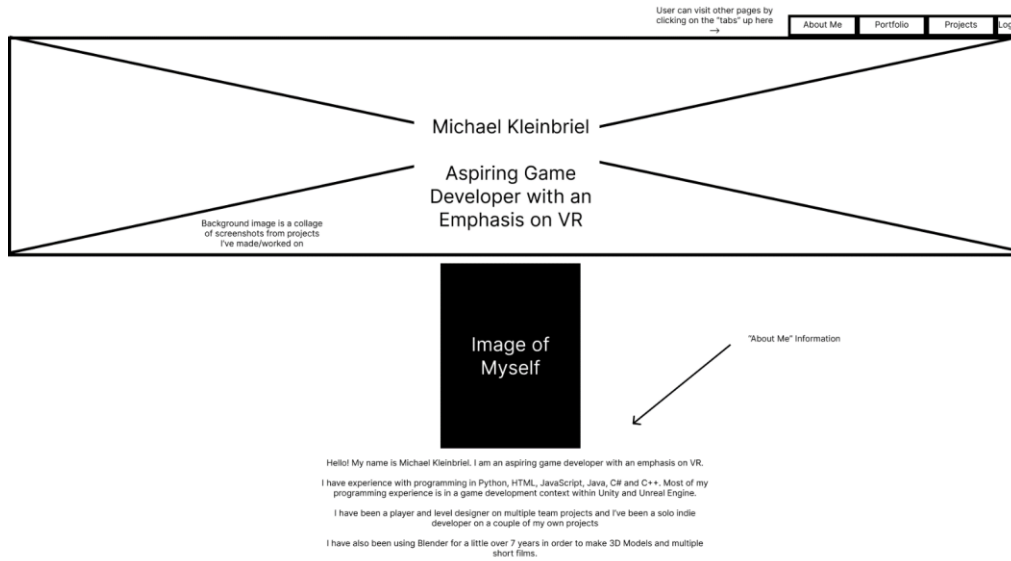
<https://www.stevenmengin.com/>

A portfolio website for a designer/creative lead

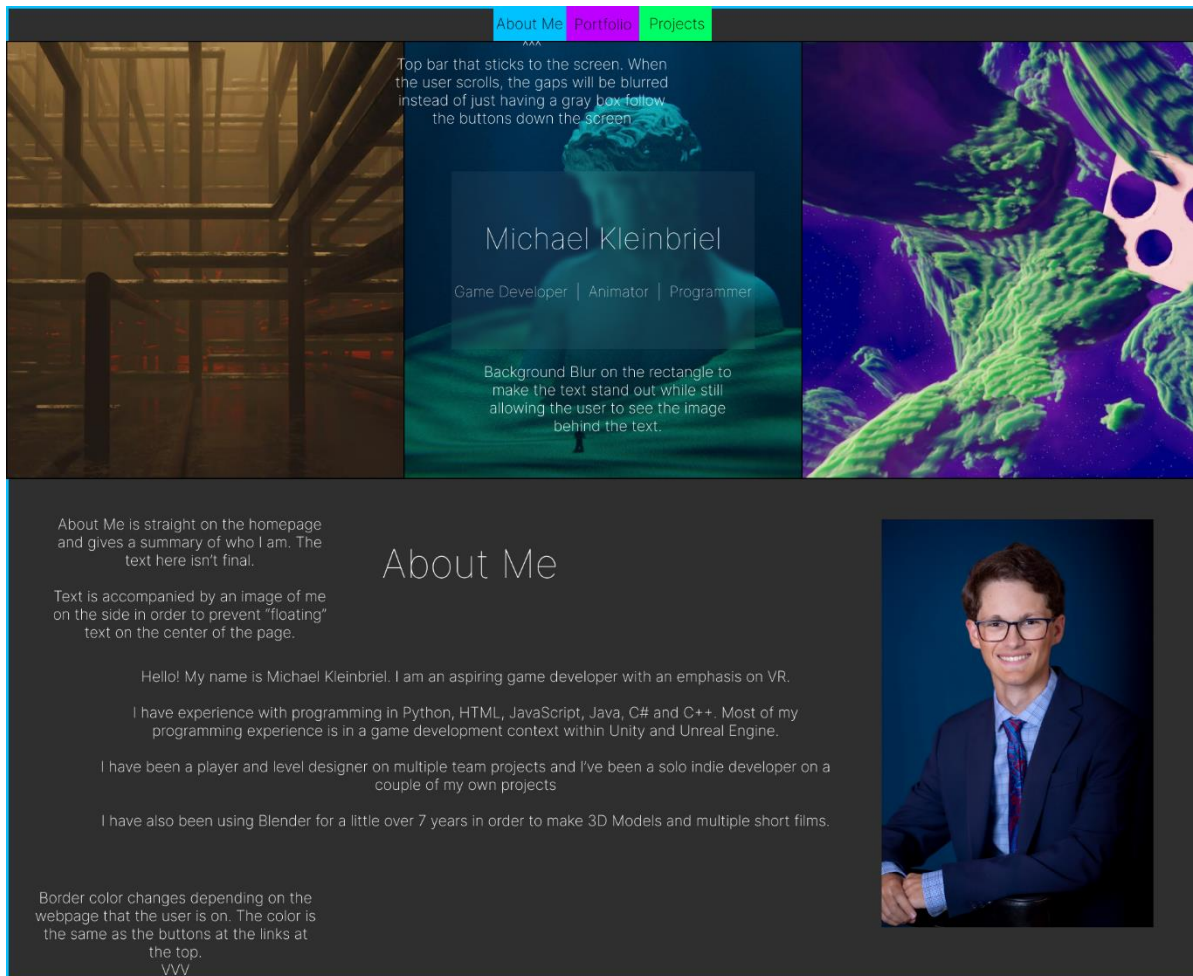
<https://thieb.co/>

A portfolio website for a designer/art lead

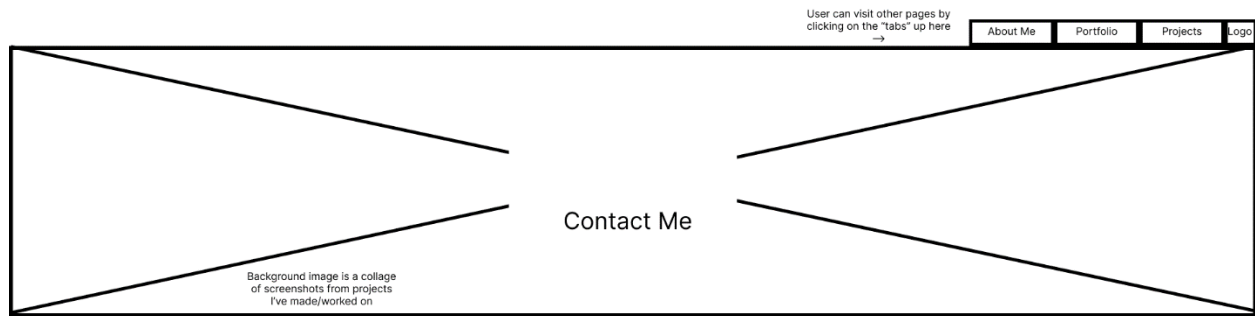
Main Page Wireframe. Other pages will be in a similar format to keep the website feeling consistent



## Main Page Final Design



## Contact Page Wireframe



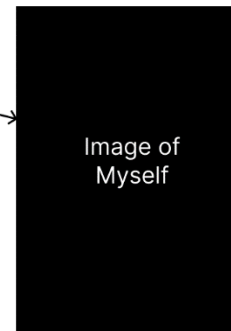
Links to where individuals can contact me



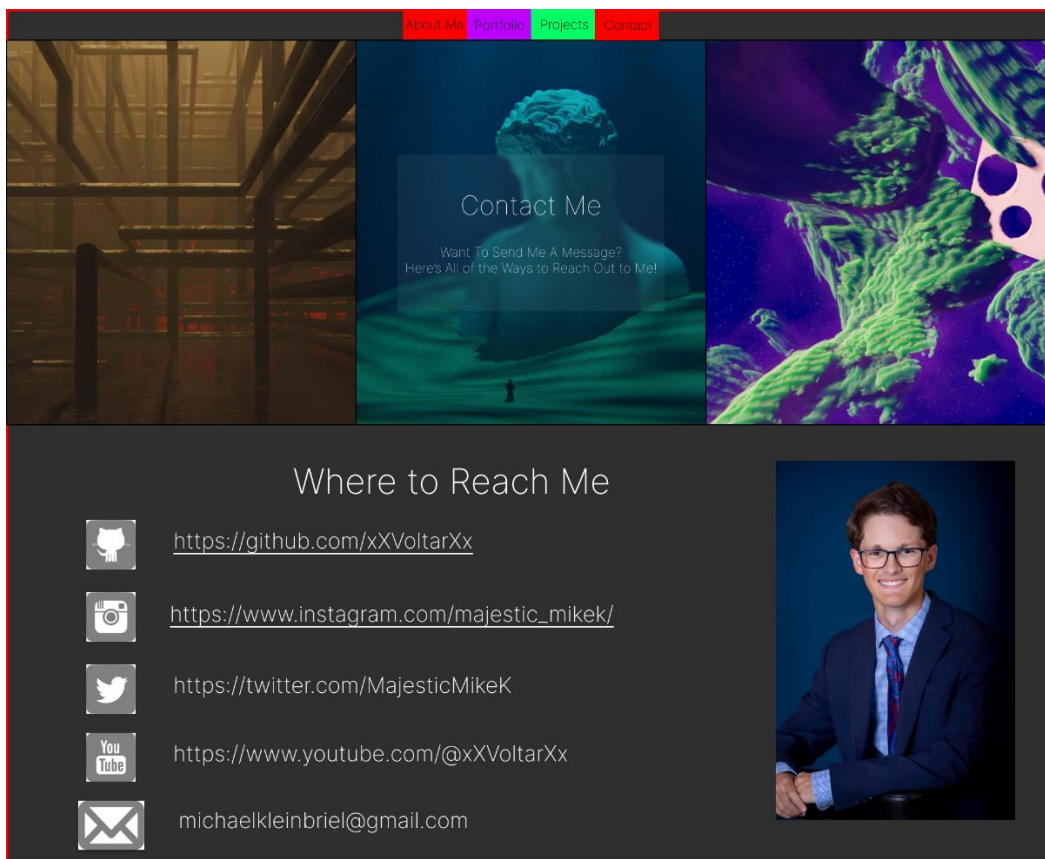
## Where to Reach Me

This page is meant to be straightforward and serve a single purpose, that being to house links to all relevant social media and avenues where individuals can contact me

Image of myself to prevent the page from being all text



## Contact Page Final



Shorthand Flow demonstrating how a user would navigate to a desired page on the website.

Note how short the flow is, every page is easily accessible to the user no matter where they are on the website.

