**Project 1**

We send out about 5 email campaigns a month (boutique liquor store). We use MailChimp and have templates set up. Looking for an email designer to put together and make look fun and professional.

All products for campaigns are given and copy for tasting notes can be found.

I can send examples of our past campaigns. Would like to see examples of designers work as well.

**Proposal 1**

Dear Jack,

It’s so exciting that you are looking to do e-mail leads generation.

I understand that finding the right fit person is your top priority.

I see that you are looking for e-mail marketing professional for leads generation mainly.And I can get that done as I’m ready to start right now for your mission.

I have 2 years experience in that field. I have worked on similar projects as well, and I have helped many companies to create and engage successful   
e-mail marketing campaigns.

For instance my last client was Udacity in which I helped them in generating 2000 new leads to their Nano-degree program courses. And this gave me perfect experience that you are looking for to help you.

I have attached some samples for your review.

In case we will work together I’d rather to do this following to be sure that you had the best experience :

* + - * I’ll create the campaign and make daily reports regarding the campaign performance.
      * I’ll provide weekly reports with lead generation performance.
      * I’ll work on MailChimp platform and monitor campaign performance.
      * A/B Testing to maximize the benefits and allowing us to reach the best powerful edition.

My current hourly rate is 10$ per hour, And estimated number of hours needed to complete the project is 60 hours.

Hence the total cost of the project will be 600$.

Looking forward to hear from you.

Best regards.

**Project 2**

- Digital Marketing Students: Digital Marketer for a Furniture eCommerce Store in KSA

- Job responsibilities will include, but not limited to:

a. **Create** an ideal buyer persona **and** **present** how you would approach them.

b. Suggest the social media channels you will be working **on** **to** approach the buyer persona you suggested.

**c**. Manage **and** **create** **content** **for** the social media channels you suggested.

**d**. Suggest the best-Paid Advertising platforms that we can **use**.

**e**. Suggest the monthly budget **for** the paid campaigns above **and** the plan you **are** going **to** implement **to** drive traffic **and** sales.

**f**. Improve the website ranking **in** organic **search** results **with** SEO techniques

**g**. **Create** **and** manage an effective Email plan **and** campaign **sequence**.

h. Provide periodic reports **on** progress **and** **success**. The successful candidate **is** expected **to** generate targets **and** deliverables **and** meet our marketing objectives **and** KPIs. These reports must demonstrate this.

**i**. **Start** your job application **with** the keyword "Success" **to** be considered.

- **Fixed** price: $100

- **Project** **Type**: One-**time** **project**

**Proposal 2**

Dear Ahmed,

Success is your aim and looking for powerful campaign.

I understand that finding the right fit person is your top priority.

I see that you are looking for furniture E-commerce store digital marketer.And I can get that done as I’m ready to start right now for your mission.

I have 2 years experience in that field. I have worked on similar projects as well, and I have helped many companies to create and engage successful content marketing campaigns.

For instance my last client was Udacity in which I helped them in generating 1300 new leads to their Nano-degree program courses. And this gave me perfect experience that you are looking for to help you.

I have attached some samples for your review.

In case we will work together I’d rather to do this following to be sure that you had the best experience :

* + - * I’ll create an ideal buyer persona and present how would I approach them.
      * I’ll suggest social media channels like Facebook,Instagram,YouTube and Pinterest with approaching the buyer personna.
      * I’ll manage and create content for those social media channels.
      * I’ll suggest the best-paid platforms that we can use
      * I’ll suggest the monthly budget for the paid campaigns above and the plan that we are going to implement.
      * I’ll improve the website ranking in organic search results with SEO results
      * I’ll create and manage an effective E-mail plan and campaign sequence.
      * I’ll provide periodic reports on progress and success to generate targets and meet our objectives and KPIs

The whole project will cost a fixed price which is 100$.

Looking forward to hear from you.

Best regards.