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Zarautz (Spain)



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Yes

Hi! I'm Xabier Aramendi, a passionate UX/UI DESIGNER

EXPERIENCE

Head UX/UI Designer at KIROLSOFT (Kirolbet, Juegging, Apuestas Valor, Apuestas de Murcia and Apuestas de Andalucia) in the Machine Product Department	2024 - now
UX/UI Designer at Emphasys Global Training, Nicosia (Cyprus) in the Software Development Dep.	2024 - 2024
UX/UI Designer at KIROLBET in the Online Product Department (APP, web & mobile)	2021 - 2024
Reviewer and Prototyper of Digital Solutions at Orona IDEO in the Digital Transformation Dep. (Dual)	2019 - 2020

FORMATION

Master's degree in Strategic Design of Products and Services (8.9 / 10)	2019 - 2021
Personal Gambler's Area in the Betting Terminal (Thesis at KIROLSOFT) (9,8 / 10)	2020 - 2021
Design and Development of New Flush-mounted Button Panel (FYP at Orona IDEO) (9.3 / 10)	2018 - 2019
Industrial Design and Product Development Engineer at Mondragon University (7.5 / 10)	2014 - 2019

LAST COURSES

Scalable design systems with design tokens for multiple brands 🕒	2025
Creation and management of accessible and scalable design systems over time	2024
Webflow 101 Certificate: Front Design and Development	2024
Behavioral Design Course with Dani Solana at The Behavioral School ❤️	2023
Google Analytics Course at Mondragon University	2023

SKILLS

During my last two years, I have been focused on the following functions:

- Leading the design of user experience (UX) and user interface (UI) for betting terminals
- Multi-client interface design (mobile/app, web and terminal)(Android/iOS)
- Developing a design system based on scalable and reusable tokens, with the aim of ensuring consistency, efficiency and scalability
- Maintenance and creation of components for multi-brand Design System
- Teamwork in multidisciplinary teams (product owners, front and back-end developpers, marketing and project managers)
- Interactive prototypes and usability tests
- Graphic design content creation (Photoshop, Illustrator, After Effects)

TOOLS

Frontend

HTML, CSS	Advanced
Chromatic/Storybook	Advanced
Webflow	Medium-Adv

Design & prototyping

Figma	Expert
Photoshop, Illustrator, After Effects	Advanced
Analysis	
Google Analytics 4	Medium
Useberry	Medium

LANGUAGES

Spanish & Basque	Native
English	B2 (2024)
Chinese	HSK2 (2020)

PORTFOLIO

www.xabieraramendi.eus