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Teaching AI when to care about gender

Natural Language Processing (NLP) is a branch of Artificial Intelligence (AI) concerned with solving language tasks by modeling large amounts of textual data. Some NLP techniques use word embeddings which are semantic models where machine learning (ML) is used to learn to cluster semantically related words by learning about word co-occurrences in the original training text. Unfortunately, these models tend to reflect or even exaggerate biases that are present in the training corpus. Here we describe the Word Embedding Navigator (WEN), which is a tool for exploring word embedding models. We examine a specific potential use case for this tool: interactive discovery and neutralization of gender bias in word embedding models, and compare this human-in-the-loop approach to reducing bias in word embeddings with a debiasing post-processing technique.

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Introduction

In the 1800s, the author Mary Ann Evans wrote under the pseudonym George Eliot due to gender bias and widely embraced stereotypes about female authors. Due to the recent pandemic, online video conferencing replaced face-to-face interactions. In this isolated and impersonal space, many chose to overtly assert gender identity by specifying their preferred personal pronouns. Today we are now much more inclined to embrace our gender identity, both personally and professionally. But the passage of time does not erase the past, for which we have a vast digitized written record. So we face a new dilemma, as we become more dependent upon machine learning in our daily lives, we run the risk of unseen bias having unforeseen consequences. So we need to neutralize biases, such as those associated with gender that are perpetuated in machine learning models. To address this issue, the emerging consensus suggests we need to inspect and adjust for bias that has made its way into ML models. In other words, we ought to adjust our models, rather than our stories.

What are word embeddings?

Word embedding models encode semantic information about words that they learn based on the contexts of those words in unlabeled (raw) text. There are various ways to create word embeddings, but the results are typically a word matrix of 50-300 numeric values per word that encode information about the context of each word in the corpus. These values represent the location and magnitude of a vector describing each word, which can be used to measure proximity and distance among terms in the word embedding space. The two most common approaches for generating word embeddings are [word2vec](#) (Mikolov et al. 2013) and [Global vectors for word representation \(GloVe\)](#) (Pennington et al. 2014). GloVe generates word vectors from a large matrix that contains counts of word co-occurrences across the entire training corpus. Word2vec generates a model of co-occurrence patterns in text which is built up as it slides a fixed length word “window” over the sequence of text from the corpus. This creates a model that can predict a word or a sequence of words given another word, or words, as input. The model is encoded as a list of words in the corpus, and a sequence of numbers (a vector) that is an approximate numeric representation of word co-occurrences found in the corpus. Vectors that represent similar words will have endpoints that are closer to one another (Figure 1). These vectors can be evaluated to determine just how similar two words are by using a metric such as cosine distance, which is a simple geometric measurement of the angle between two word vectors. When this angle is small, it means that two words are semantically (or in some cases, syntactically) similar.

- A mechanism allowing users to identify and specify target for adjustment via refitting
- A Web services wrapper for our implementations of the refitting objective
- An update function that modifies selected word2vec embedding vectors and stores them in the live model

The embedding navigator tool makes extensive use of the [gensim](#) [3] python library for natural language processing. An instance of the navigator can be configured to load an arbitrary number of related or unrelated word embeddings in word2vec binary or text format, only limited by system memory. At launch time, navigator loads a configuration file, and as a Flask application, it then iterates through file system references to the embedding files and loads them into memory. Since this tool allows users to update individual word embedding vectors, we load the full word embedding model, rather than just a dictionary of words and their vectors, which would have a smaller memory footprint but would not allow model updates. At run time, *WEN* parses its configuration file to discover which models to load, and there is additional information provided to support the user interface as illustrated by this JSON metadata excerpt:

```
1 {
2   'name': 'NYT 1987-1991',
3   'filename': 'NYT-1987-1991.model',
4   'label': 'nyt-87-91'
5 }
```

The name is the full corpus name to be presented to the user, filename is the primary word2vec binary model file to be loaded at runtime, and the model label is used in the UI to provide short labels for interface form elements and various visualizations. A serialized model is loaded from the filesystem using a call to gensim's word2Vec, e.g.:

```
1 this_model = Word2Vec.load(models['filename'])
```

where models['filename'] corresponds to a file containing word2vec embeddings.

Metadata about the loaded models is utilized throughout the interface. Flask templates ensure that the user can query any or all of the embedding models depending on what aspect of the embeddings they are interested in. Since *WEN* was initially conceived of as a tool to explore temporal slices of word embeddings, there are some facilities for visualizing the behavior of a group of words associated with a query across a set of embeddings, usually a temporally aligned collection of models. A sankey diagram illustrates the changes in similarity to the target word in each instance of the loaded embeddings. This works for temporally aligned and unaligned word embeddings as well. It can also be used to view non-temporal shifts among a set of word embeddings.

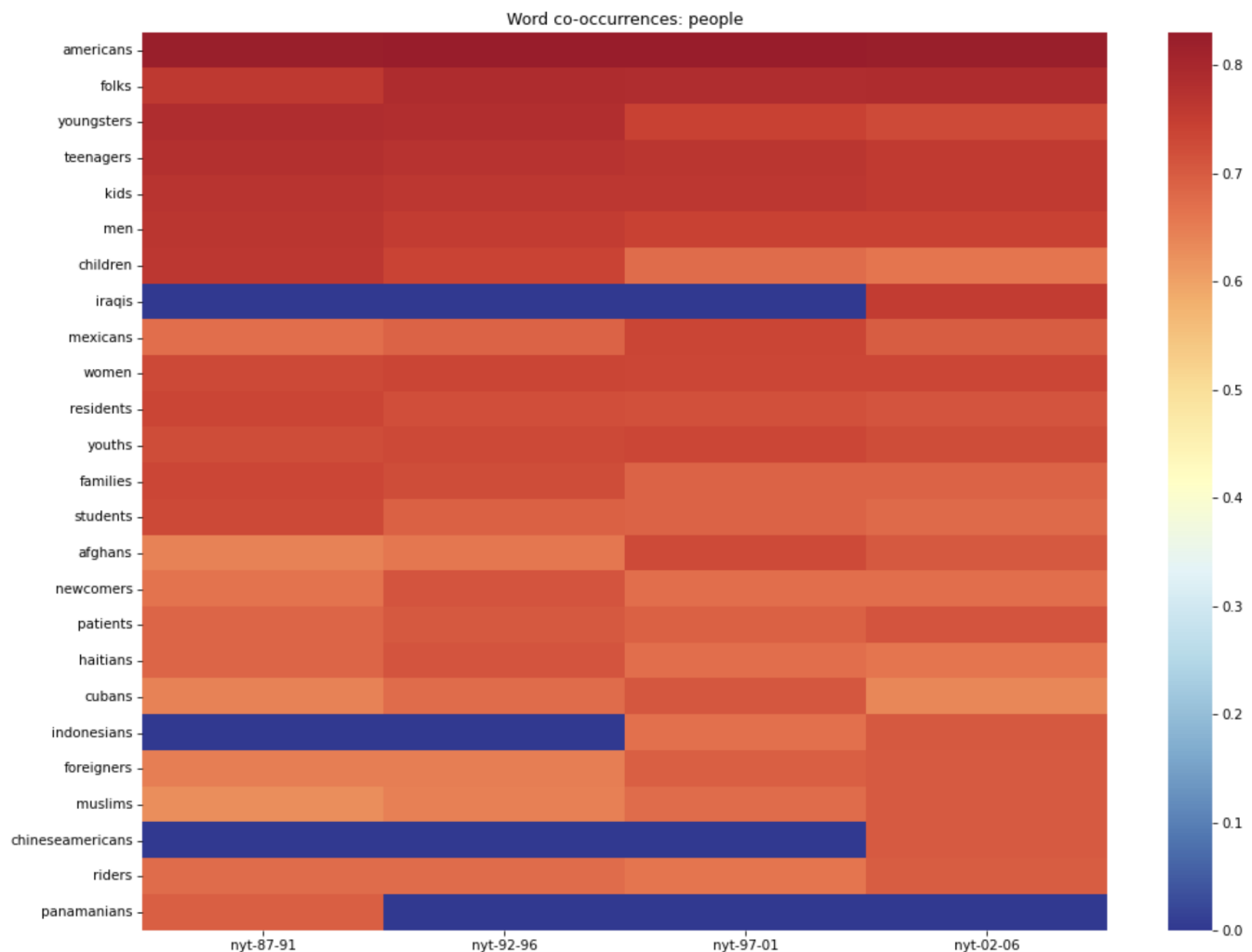


Figure 2. WEN-generated heatmap for terms most similar to “people” across New York Times word embedding models spanning 1987-2006.**WEN use cases**

The search interface allows for several types of queries (Figure 3). The basic query is for a word or phrase in a single user selectable word embedding model. The query itself is performed using the *gensim* “most_similar” method of the word embedding model. It computes the cosine similarity of the query word’s vector to all other word vectors in the target embedding space, and returns a list of entries that are the most similar to the query term. Somewhat counter intuitively, the *most_similar* method can also be used to perform a query that involves subtracting the vector of one term from another and then finding the most similar entries to the resulting vector. We implement this as the difference query.

WEN: Word Embeddings Navigator

Word similarity search: New York Times temporal embeddings

Search term (word or phrase)

Embeddings model

1987-1991 ▾

Number of results to display

10

Search Embeddings

Other search options

[Word Pair Search](#)

[Analogy Search](#)

[Difference Search](#)

[Search Across All Embedding Models](#)

Figure 3. Search interface for an instance of the Word Embeddings Navigator exposing four temporally adjacent word embedding models for the New York Times annotated corpus (1987-1991, 1992-1996, 1997-2001, 2002-2006).

Embedding navigator supports several other methods for interactively querying an embedding model. The analogy search corresponds to a common means of evaluating word embedding models: X is to Y, as A is to B. The user provides three of the four elements of the analogy query. In its simplest form this sort of match would be performed using very basic vector arithmetic where the most similar left out term is the term closest to the vector $Y - X + A$. An important characteristic of the *gensim* library is that it includes implementations of many of the latest state of the art approaches to solving natural language processing tasks. For analogies, *gensim*’s *word2vec* class provides an improved method for the analogy task in the form of a method called *most_similar_cosmul*. This method uses a normalized multiplicative objective called 3COSMUL when calculating best matches for the left out analogy parameter. The exact method call looks like this:

```

1 | this_model.w2v.most_similar_cosmul(
2 |     positive=[term1, term2], negative=[term3], topn=10
3 | )

```

Where X and A are the positive terms, Y is the negative term, and topn indicates the number of matches to return. When compared to simple vector math for solving analogy questions with word embeddings, 3COSMUL provides a 20% improvement (Levy et al. 2014) in correctly identifying analogy relationships.

The *most_similar_cosmul* method is also used to identify terms that are most similar to a pair of terms. Although the actual calculation is a bit more complex, in essence, the best matches are those which are closest to the normalized average of the two query terms provided by the user. This is indicated by the inclusion of a positive parameter, and omission of a negative parameter passed to the method.

Words close to "hubble" in nyt-87-91 embedding model

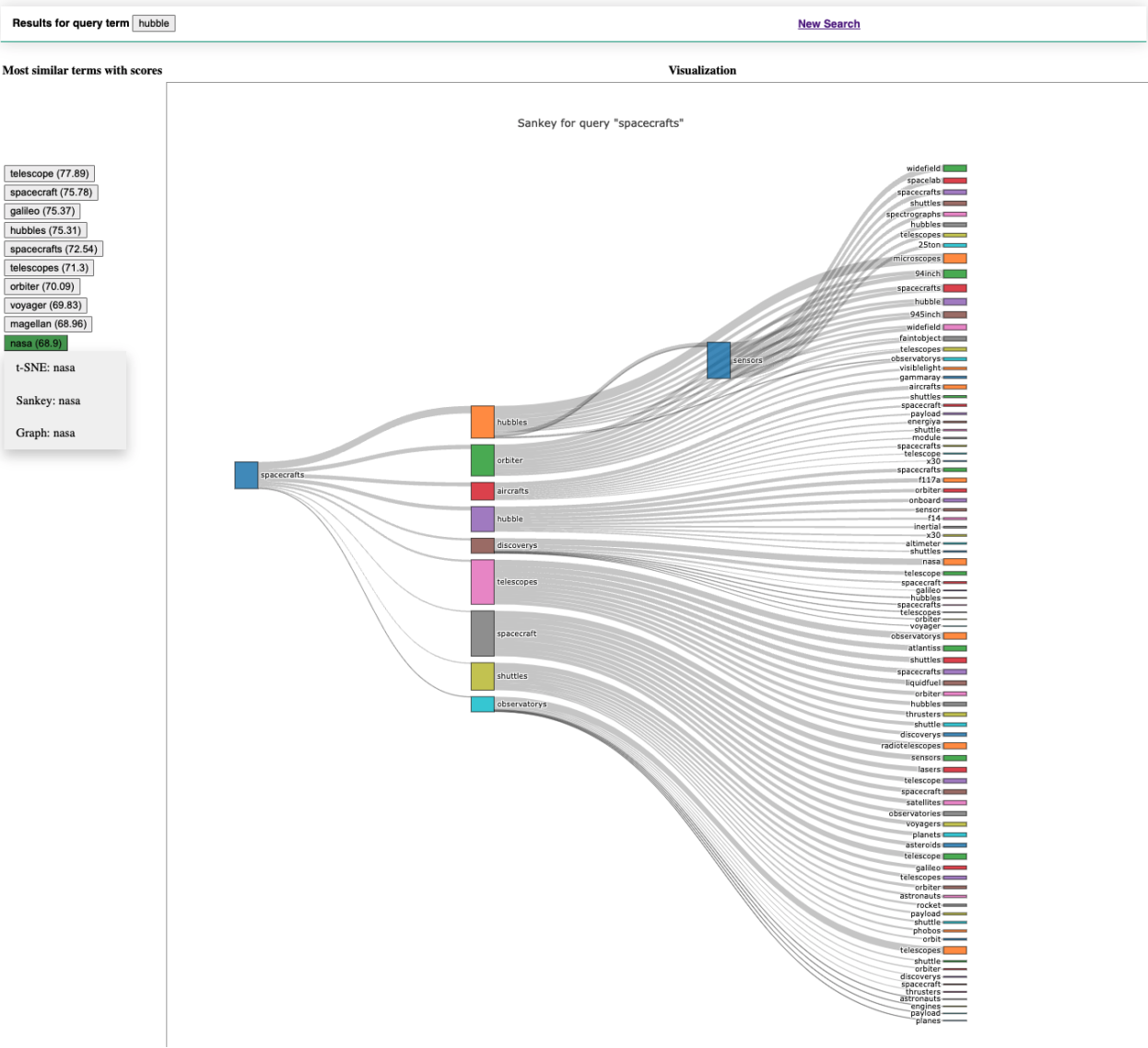
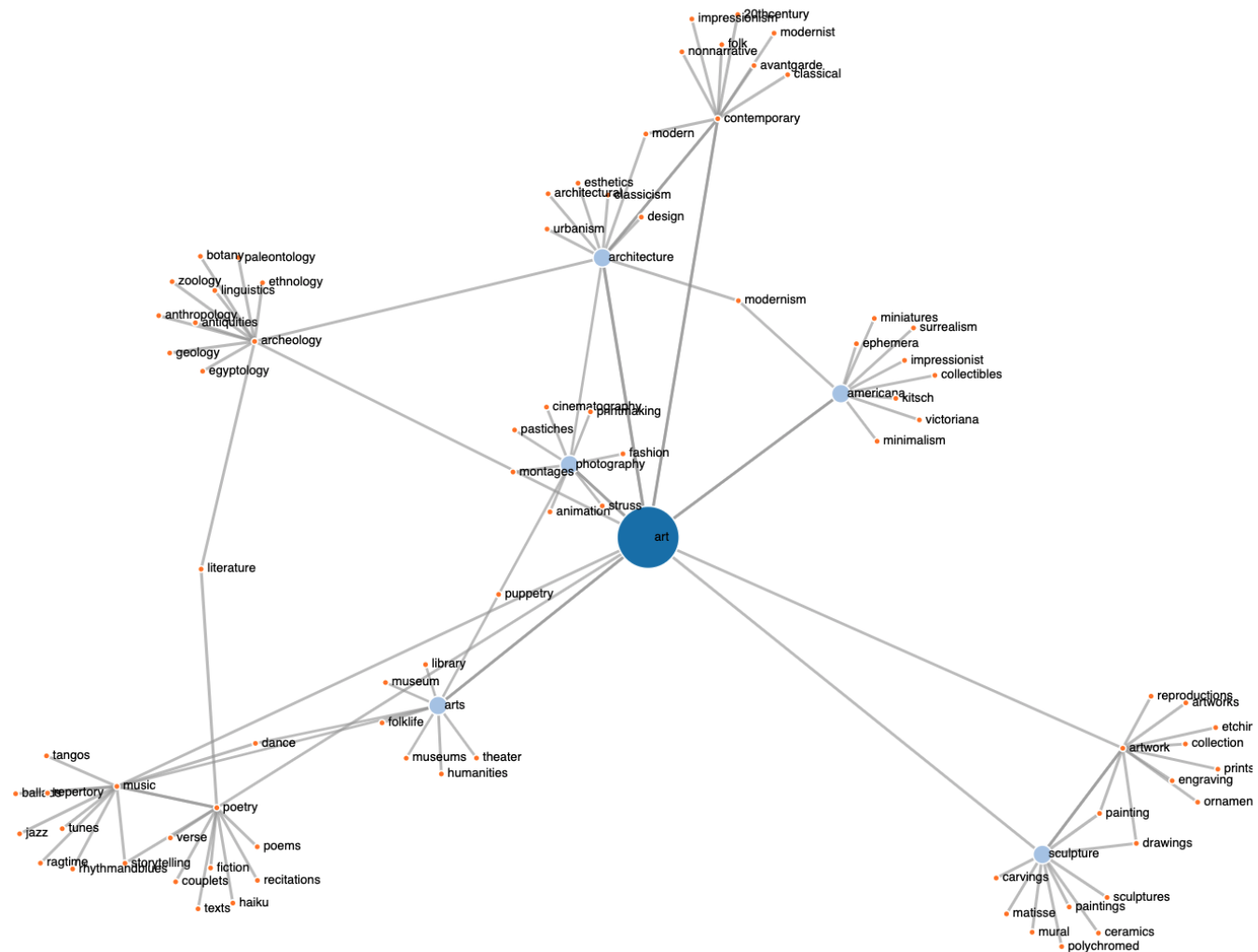


Figure 4. A sankey diagram for the term “spacecrafts” from the 1987-1991 instance of the NYT corpus.

These four query options form the core of the embedding navigator search functionality. Results are available in several forms and the user can specify the number of results they wish to see at query time. The basic results form is a sorted list of most similar terms together with their respective cosine similarity scores. From this listing users can perform several tasks. The list provides click to query access for each term in the results set. There are also three visualization options provided: a t-SNE plot of the most similar terms, a sankey flow diagram of first and second order results, and a graph, or network visualization, which also presents first and second order results. Since two of the visualizations are graph based and it may not be immediately obvious how this would be achieved, we explain it here. First order results are those which are in close proximity to the original query term. Second order similar terms are the set of results associated with each first order search result. Thus the farthest nodes in the network visualizations would generally be two degrees from the initial query term. The advantage of providing a network view is that it can reveal instances where a term has multiple connections among nodes in the first or second order result sets.



There's an important caveat to the benefits of having a human identify and minimize bias: we all have implicit biases. Implicit biases are unconscious stereotypical associations we learn over the course of our life. No matter how hard we try, most of us bring implicit biases to situations and circumstances we encounter, even efforts to address bias. This includes interactively mitigating bias in word embeddings. If you lack awareness of your implicit biases, you might inadvertently substitute one kind of stereotype for another, thereby exacerbating bias rather than reducing it. There are online tests such as those provided by "Project Implicit" [6] and "Learning for Justice" [7], which allow individuals to assess their own implicit biases. Both tests are based on the "Implicit Association Test" (Bertrand et al, 2005) which is discussed in more detail below. It is good practice for individuals engaged in evaluating and mitigating bias in word embeddings to know their own biases beforehand. It is also recommended to incorporate input from multiple individuals when possible.

With that in mind, we can now look at how *WEN* enables users to interactively address bias in word embeddings. In their paper "Retrofitting Word Vectors to Semantic Lexicons" (Faruqui et al. 2014), the authors considered how to improve word embeddings by injecting additional semantic information into previously trained word embedding models. Their goal was to improve word embeddings by using relationships specified in a curated lexical dictionary such as WordNet [8] to adjust words that were identified as synonyms, so that their embedding vectors were more similar. They developed a light-weight post-processing approach that searches for embedding model terms in a lexical dictionary such as WordNet, identifies and locates the vectors of any synonyms, and moves the synonym vectors closer to the target term. Mathematically, their post-processing reduces the Euclidean distance of each synonym vector to the target term vector.

They were able to demonstrate that this approach improved representational semantics of the embedding vectors. Inspired by this work, we explored replacing data from a lexical dictionary with real-time human judgment. Instead of affecting the embedding model by moving synonyms, we implemented a mechanism whereby the user could interactively select words to be moved. Our project enables users to trigger one of two types of refitting of user-selected word vectors in the word embedding model using *WEN* (Figure 6). One moves a chosen term or list terms closer to a target word where the target word vector remains unchanged, while the other allows the user to indicate that the vectors for a set of terms should be moved closer to one another. We refer to this technique as *refitting* (Powell et al. 2020).

Refitting enables a *WEN* user to make adjustments to the embedding vectors of selected words and immediately see the results of these adjustments in subsequent queries and visualizations. Further adjustments can be made in an iterative fashion until the desired changes are achieved. Users can use whatever criteria they wish in order to make refitting adjustments.

Users are presented with two primary methods for modifying the embedding space: to move a single word closer to a list of related terms (Figure 7), or to move a set of words closer to one another (Figure 8). These affordances allow users to improve (decrease the distance) between embedding vectors. Each user interaction affects the vectors for the selected words. The recalculated word vectors are stored in a separate modified word embeddings table, along with a unique identifier, so that they can be used, analyzed, reclustered, and reconciled as needed. In addition to offering users the ability to refine relationships among words, users can take actions that compensate for bias in word embeddings, for example by moving gender specific pronouns closer to gender neutral pronouns.

Perform Retrofit

Mark as target	Add to semantic group	Term
Select all <input checked="" type="checkbox"/>		
<input type="radio"/>	<input checked="" type="checkbox"/>	mary
<input type="radio"/>	<input checked="" type="checkbox"/>	elizabeth
<input type="radio"/>	<input checked="" type="checkbox"/>	theresa
<input type="radio"/>	<input checked="" type="checkbox"/>	catherine
<input type="radio"/>	<input checked="" type="checkbox"/>	anne
<input type="radio"/>	<input checked="" type="checkbox"/>	katherine
<input type="radio"/>	<input checked="" type="checkbox"/>	margaret
<input type="radio"/>	<input checked="" type="checkbox"/>	jane
<input type="radio"/>	<input checked="" type="checkbox"/>	stephanie
<input type="radio"/>	<input checked="" type="checkbox"/>	karen
<input type="radio"/>	<input checked="" type="checkbox"/>	carrie
	<input checked="" type="checkbox"/>	Other term(s): <input type="text" value="science.scientist"/>

Figure 6. Example of the refitting interface which a user has configured to adjust a set of selected terms.

As noted above, the original retrofit objective is at the heart of the refitting strategy. We adapted the retrofit algorithm to support interactive word embedding adjustments and exposed it as a Web service used by *WEN*. Parameters include a set of words and optionally a target word. If a target is not provided, then each provided term will be adjusted using its original embedding vectors and the refitting objective so as to move it closer to all other terms provided. Otherwise, only the target embedding will be adjusted. The Web service returns the pre- and post-refitted vectors, as well as cosine distance scores among the terms that were refitted.

The target word embedding vectors are loaded into a dictionary from the word2vec model:

```
1 | for idx, key in enumerate(this_model.wv.vocab):
2 |     wordVecs[key] = this_model.wv[key]
```

The refitting function iterates over the entries in wordVecs from this_model. The new embedding vector will be temporarily stored in castVector

```
1 | castVector = [float(i) for i in wordVecs[key]]
```

Once the word embedding vector is adjusted per user input, the refitted version is stored in the target word embedding model:

```
1 | this_model.wv.syn0[this_model.wv.vocab[key].index] = castVector
```

The old embedding vector for the word represented by the variable “key” is replaced with a new refitted embedding vector. This changes the in-memory version of the target word2vec model. To permanently serialize the updated version of the model to the filesystem, we call the save method of the target embedding model:

```
1 | this_model.save(model_filename)
```

When a refitting task is completed, a radar visualization is presented to show how the selected terms were moved in relation to one another, based on old and new cosine distances.

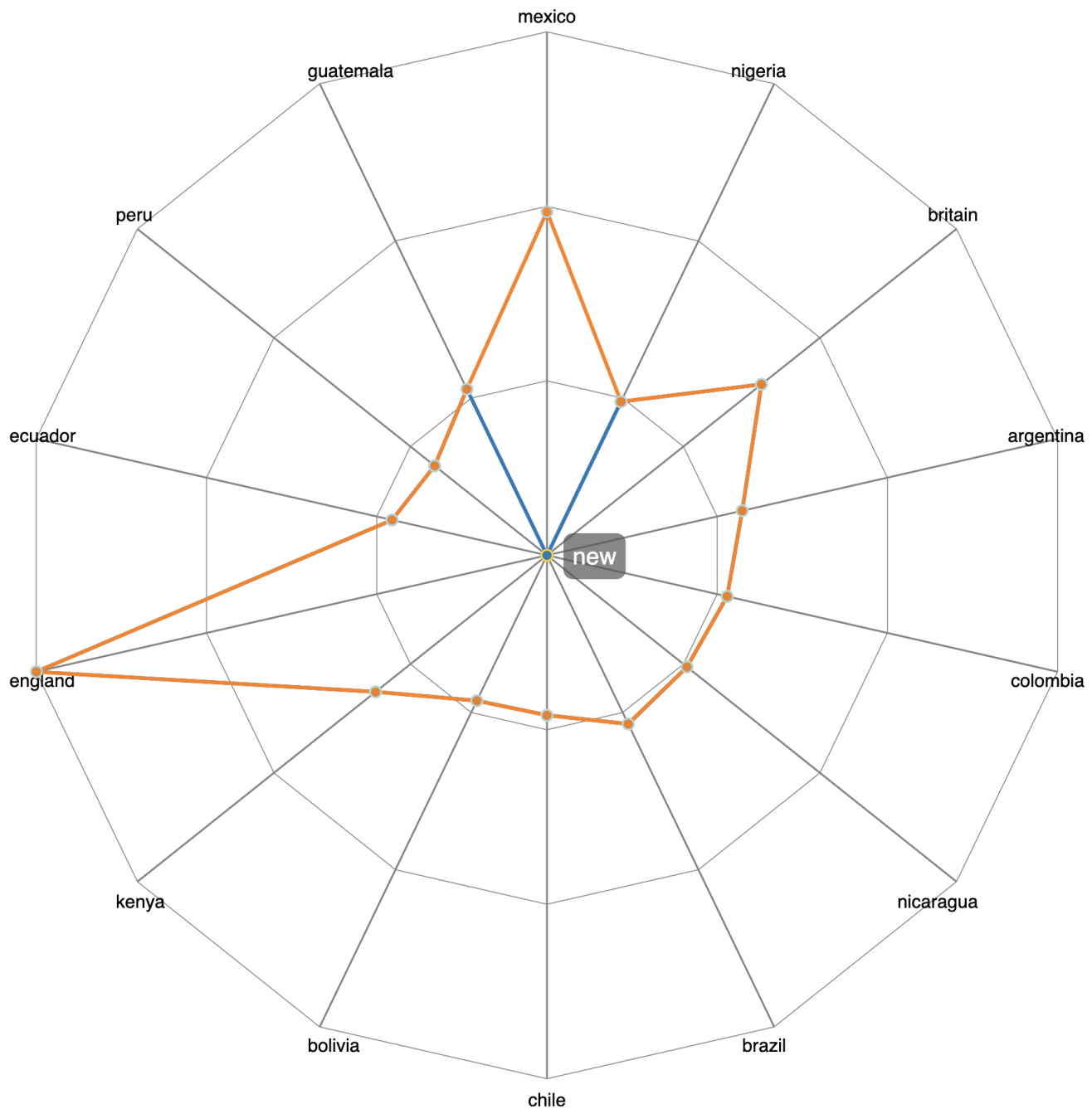


Figure 7. A before-and-after radar plot illustrating the effects of adjusting the word embedding vector for one term (“mexico”) so that it is closer to a list of other words (names of other countries).

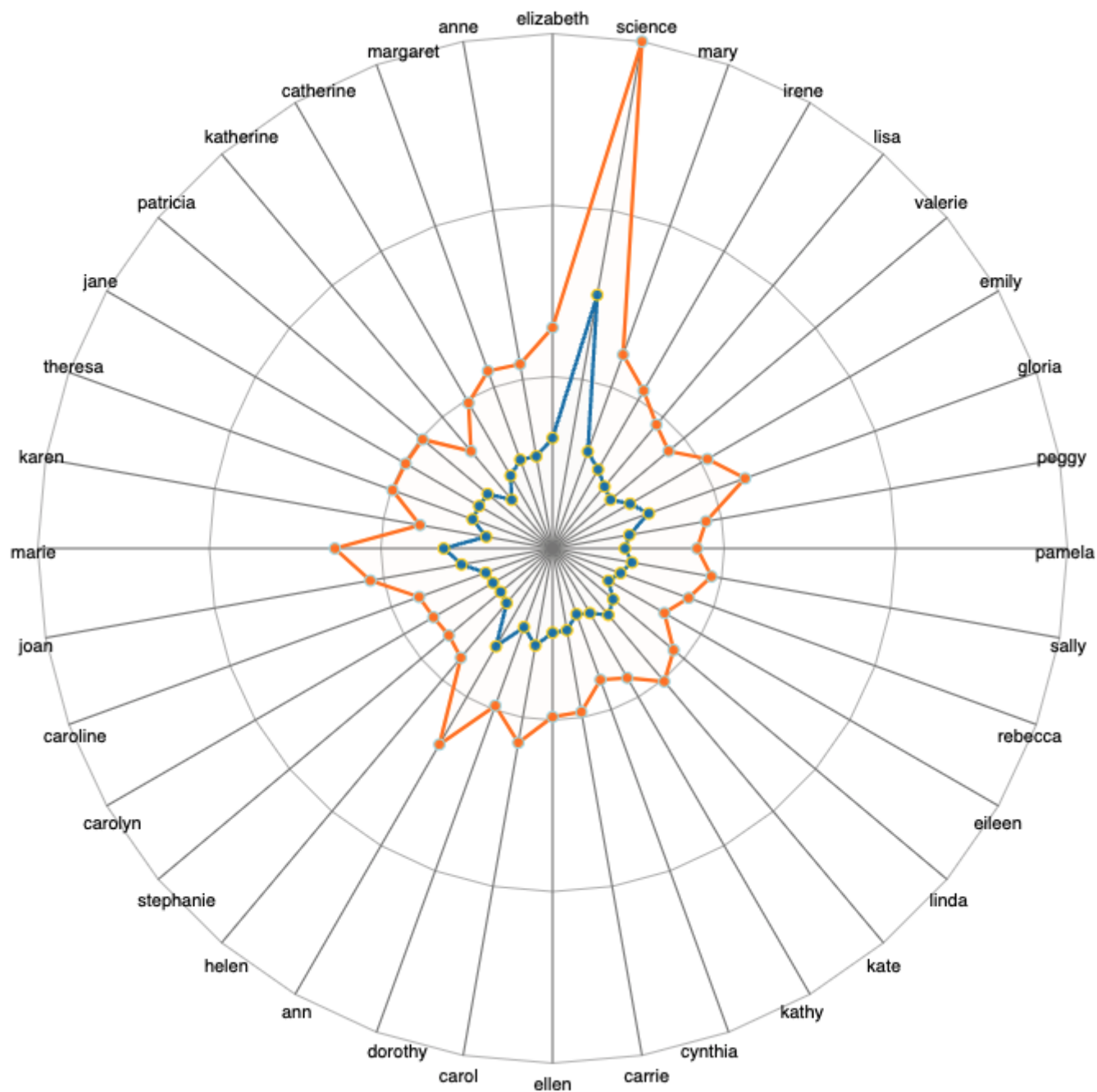


Figure 8. A before-and-after radar plot illustrating the effects of refitting an entire set of terms.

Each time an embedding vector is adjusted, WEN stores the previous and updated vector in a MySQL database, together with the identifier for the target embedding model, an action label, and a timestamp. Although this is currently just a logging feature, the plan for this data in the future is to add an interface that would allow a user to “roll back” a selected vector to a previous state.

Evaluating WEN refitting

We would be remiss if we were to discuss gender bias issues without acknowledging the various persistent historical biases including gender bias, that have been perpetuated in language for centuries, sometimes causing great harm. References to binary gender identities and to gender stereotypes are based on historical data and are referenced in order to provide clear examples for the purpose of potential bias mitigation techniques applied to data consumed by machine learning algorithms. It is not our intent to perpetuate or endorse any form of bias, or to make any claim that any historical social or cultural norms are superior to current norms. Furthermore, we note that the corpus and the examples used in our evaluation are all based on English language terms and publications, including news articles from the New York Times [9] spanning 1987-2006. Because of this, many of our examples may not be directly relevant to non-Western, non-English speaking audiences working with non-English corpora who are considering non-Western cultures, historical narratives, stereotypes, or biases.

Considerable effort has been invested in recent years in characterizing bias, especially gender bias, in word embeddings, for example (Brunet et al. 2019) and (Garg et al. 2018), and the impact on machine learning tasks such as machine translation (Savoli et al. 2021). From a technical perspective, two theories in


```

13 gender_debiased_model = hd.transform(
14     word2vec_model, ignore=gender_specific, copy=True
15 )

```

Three data sets are used by *debiaswe* hard debiasing to reduce gender bias. The definitional pairs data set includes pairs of words such as “woman” and “man” and “girl” and “boy.” The equalized pairs set is more role and career oriented, and includes pairs such as “king” and “queen” and “brother” and “sister.” The gender specific list appears to be learned from the original corpus and includes many additional social roles, biological gender specific topics such as “obstetrics” and “prostate cancer,” and many personal names. The first set is used to identify what the authors refer to as a “bias subspace.” This is used to determine how to neutralize bias. Words found in the gender specific list are omitted from bias neutralization. The remaining terms are adjusted by removing the bias direction identified from the bias subspace. Finally, equalized pairs are adjusted again so that they are equidistant from the vector representing the bias direction.

Results and Conclusion

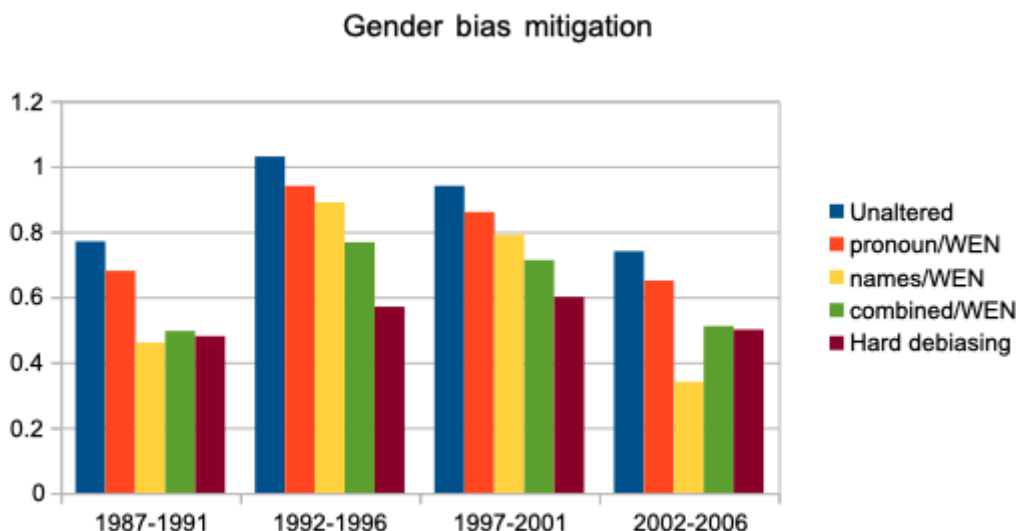


Figure 9. Plot which comparing the results of hard debiasing and several strategies applied using refitting in WEN on four temporal instances of the NYT corpus.

Prior to any debiasing efforts, Table 1 illustrates the gender bias scores for several areas of bias commonly found in text corpora: career and family, math and arts, and science and arts. The bias score from the *WEAT* metric can range from 2.0 to -2.0, where positive values indicate male gender bias, and negative values represent bias toward women. A score of zero suggests that gender bias does not exist per the test suite, or has been neutralized. We specifically focused on test cases related to “science” and “arts”, as the two topics seem distinct and queries for the two terms showed there was no overlap between them among their 200 nearest terms. Strategy 1 yielded only modest improvements, in the presence of gender bias as measured by the *WEAT* metric, moving the proverbially gender needle slightly away from male gender bias by between 8 and 12%. The personal names strategy was more successful, but varied dramatically from model to model, with a 13.5% shift for the 1992-1996 model, but a much more substantial 54% reduction in male gender bias for 2002-2006. Combining the two refitting strategies yielded consistently good results scoring which were consistently closer to the hard debiasing results than any other approach. Meanwhile, hard debiasing achieved better results for two models, and the improvements it made to the models were in general more consistent. Figure 9 illustrates the before and after impact of each strategy.

Future work

There are several areas ripe for future exploration with *WEN*. A follow up paper inspired by the concept of retrofitting entitled “Counter-fitting word vectors to linguistic constraints” (Mrkšić et al. 2016) proposed a post-processing technique to introduce other information from lexical dictionaries. Notably this technique would identify antonym relationships and adjust word vectors accordingly. This could be readily adapted to *WEN*. It would be interesting to see how users would apply counterfeiting in a word embedding model. Would they focus strictly on antonym relationships or would they take advantage of the feature to reduce the proximity of terms for other reasons?

A full implementation of the capabilities enabled by refit logging would be another area of exploration. Questions such as how to select refitting actions for rollback, reversing a sequence of refitting tasks, and investigating the impact of selective rollbacks would be possible. Related to this would be expanding the somewhat neglected temporal capabilities of *WEN*. Would refitting across temporally aligned models (diachronic refitting) be a desirable feature?

More generally, *WEN* would benefit from additional methods of visualizing word embedding vectors. For example, the *plotly* python library supports a large number of visualizations and its performance is quite good. Related to this, it would be interesting to further explore what kinds of visualizations would best facilitate diachronic word analysis and latent knowledge discovery across temporally aligned word embeddings. Although exploration of temporal word embeddings inspired *WEN*, it lacks sufficient features to really explore words along a temporal dimension.

Finally, integrating bias metrics would be a highly desirable feature. But as with most debiasing-related approaches, these are designed to be run as post-processing tasks. Thus performance would likely be an issue, as would determining which metric(s) to implement. [Recent research raises questions about the effectiveness of WEAT in mitigating bias](#), for example. Some debiasing strategies fail to actually remove bias, even though they result in improved bias scores. This raises several questions, such as does *WEN* do better or worse at debiasing? Are there other bias metrics that more accurately measure bias? Are bias metrics suitable for integration with an interactive application? These are questions that could be explored in a future iteration of *WEN*.

End Notes

- [1] Common Crawl. See <https://commoncrawl.org/>
- [2] “Teaching Method: Explanation” A discussion of explanation as a teaching method. See https://en.wikipedia.org/wiki/Teaching_method#Explanation
- [3] gensim “Topic Modeling for Humans” software library. See <https://radimrehurek.com/gensim/>
- [4] plot.ly visualization library. See <https://plotly.com/>
- [5] d3 Network graph gallery. See <https://d3-graph-gallery.com/network.html>
- [6] “Project Implicit.” See <https://implicit.harvard.edu/implicit/takeatest.html>
- [7] “Test Yourself for Hidden Bias.” See <https://www.learningforjustice.org/professional-development/test-yourself-for-hidden-bias>
- [8] WordNet. See <https://wordnet.princeton.edu/>
- [9] The New York Times annotated corpus. See <https://doi.org/10.35111/77ba-9x74>
- [10] “Top Names Over the Last 100 Years” from the US Social Security Administration. See <https://www.ssa.gov/oact/babynames/decades/century.html>
- [11] Documentation for “The Word Embeddings Fairness Evaluation Framework.” See <https://wefe.readthedocs.io/en/latest/index.html>

About the Authors

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