



# IELTS Writing Academy

by IELTS Advantage

— Free eBook # 1 —

## About Us

IELTS Writing Academy is the world's leading IELTS Writing Course.

This free eBook will show you three past students of IELTS Writing Academy and how the course helped them get the scores they deserved.

This is book 1 of 3 and I will be sending you the next one very soon. Check your inbox and thanks for reading.

Chris, Founder of IELTS Writing Academy.





# Past Students

## Everyone is different....

Every IELTS student has different strengths, weaknesses and needs.

Many traditional books and courses treat every student in the same way and this often leaves students feeling frustrated.

At IELTS Writing Academy we treat everyone as an individual. Here are some stories about our past students:



Ahmed, Accountant from Egypt. Band 8  
Ahmed was frustrated with all the conflicting advice out there from different books and websites.



Irish, Nurse from the Philippines. Band 7  
Irish needed someone to check her writing and speaking and tell her exactly what she was doing wrong.



Ghassan, Doctor from Syria. Band 8  
Ghassan had no good teachers in his local area and desperately needed a good score to move out of Syria.

# Ahmed, Accountant from Egypt



## Who do I believe?

Ahmed is an extremely hard working student. He read every IELTS website, took lots of courses and read all the books. In the end, there was so much conflicting advice he didn't know who or what to believe.



## One system, one strategy

When Ahmed joined IELTS Writing Academy he was able to focus on just one teaching method which saved him time and boosted his scores.



## Confidence

On exam day Ahmed knew that all he had to do was follow my system and he knew that he would get the score he needed no matter what question came up.



## Success

Ahmed jumped from a Band 6.5 to an 8 overall. He was able to move his family to Australia and start a new life there.



# Irish, Nurse from the Philippines



## Success

Irish worked on her weaknesses and was able to get the 7 that she needed in writing and move to the UK.



## Stuck at 6.5

Irish did the test four times and got 6.5 in writing each time. She was getting high bands for listening and reading but she couldn't get over 6.5 for writing or speaking.



## Why 6.5?

Irish had no idea why she couldn't get over 6.5. She needed someone to look at her writing and tell her exactly what she was doing wrong.



## Pinpoint advice

I was able to look at a few of her writing tasks and immediately tell her why she was getting 6.5 and how to improve to a 7.



# Ghassan, Doctor from Syria



## No one to help

The city Ghassan lived in had no expert IELTS teachers. He was able to find out the basic principles from the internet, but couldn't find out exactly what to do.



## Everything except writing

He was getting 8 for speaking, reading and even a 9 in listening. He knew his English was good, so why did he keep getting just 6.5 in writing?



## Breakthrough

Ghassan's breakthrough moment was when he realised that he was doing some key things completely wrong. Watching all of the IWA modules taught him exactly what he was doing wrong and how to fix these problems.



## Success

He now lives in Canada and works as a doctor there after getting a Band 8 overall,

## 3 Step Formula

1



2



3

Understand  
exactly what the  
examiners want.

Identify your  
weaknesses.

Give the  
examiners  
exactly what they  
want.



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Check your inbox soon for more information about IELTS Writing Academy and how it can help you succeed.

# THANK YOU

For Your Precious Time

