

Zack Frazier

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Experienced Front-End Manager, Architect, Developer

- Motivated professional with 15 years experience bridging account, creative, and technology disciplines.
- Experienced producer of large and small web sites with emphasis on Web standards and accessibility.
- Proven collaborative problem solver with reputation as a high-performance team member.

Abilities

Expert	HTML5, XHTML, CSS3, JavaScript/AJAX, jQuery, JSON, mobile Web, iPad, JSP 2.0/JSTL, Web fonts, @font-face, Web standards, Web graphic production, client relations
Knowledgeable	Prototype, PHP, ASP/.Net, Sharepoint, SVN, GIT, i18n, Web design and usability, WCAG, WAI/ARIA, Section 508, information architecture, SEO, content management, microformats, Google Analytics, Brightcove
Conversant	Ruby on Rails, Flash, Java, Teamsite, Adobe Day, Sitecore, Tomcat, Apache Cocoon

Experience

SapientNitro — Chicago, Illinois — 2011 to present

MANAGER OF INTERACTIVE DEVELOPMENT

- Managed all development for Harley-Davidson, including 29 regional sites, with a team of five developers. Projects included routine maintenance, section redesigns, and micro-site builds.
- Worked closely with H-D team to architect front-end solutions including a new front-end framework. Consulted on Brightcove video implementation.
- Pushed development concerns upstream by educating account managers, strategists, IAs, and designers on development best practices especially around mobile and accessibility.

VSA Partners — Chicago, Illinois — 2008 to 2011

DIRECTOR OF FRONT-END TECHNOLOGY

- Managed day-to-day operations for team of 10 developers. Led code reviews and mentored junior developers.
 - Scoped development efforts, managed budgets, assigned resources, gathered information about client environments, ensured smooth delivery of site files.
- Handled client-facing relationships for GE Healthcare, P&G, CME Group, Avery Dennison, PepsiCo. Gathered client server environment details, collaborated on metrics strategies, analyzed functional requirements, coordinated QA process, ensured smooth delivery of site files.
 - GE Healthcare:* Currently managing gehealthcare.com redesign; prototyped and developed requirements for MR430s iPad app; produced Voluson Ultrasound site
 - Avery Dennison:* Produced 2010 Annual Report site; managed Medical Solutions site redesign with Product Finder iPad app
 - P&G:* Managed production and implementation of regular PG.com features and other major updates, coordinated through offshore team. Provided Google Analytics analysis, frequently consult on issues like accessibility, mobile, social media
- Spearheaded transition to HTML5, CSS3, Web fonts, and related technologies.
 - Developed standard site template to reduce development start up time. The framework includes layout containers, placeholder navigation, and common CSS and JS libraries.

LEAD DEVELOPER

- Architected and managed template production for PG.com 2009 redesign. Developed CSS and JavaScript framework to support a variety of content and user agents. Worked closely with P&G offshore Teamsite team and third-parties like Thomson Reuters and Taleo.
- Managed client relationship with GE. Worked closely with GE Digital Team on monthly innovation features and new site builds. Built two versions of GE Citizenship, three Annual Report sites, Ecomagination, GE Foundation. Produced a dozen monthly home page features.

INCISENT Technologies — Chicago, Illinois — 2005 to 2008

USER INTERFACE ARCHITECT

- Scoped and managed the integration of front-end functionality for dozens of product enhancements and several new product features, including the highly praised First Look Search Engine.
- Solely designed and coded complex AJAX inventory planning tool designed to streamline dealers' weekly planning.
- Architected structure, presentation and behavior layers of two from-scratch Web applications - a service-oriented Java/Struts application and an ASP/.Net 2.0 reporting application.

Columbia College — Chicago, Illinois — 2004 to 2006

INSTRUCTOR, AUTHORIZING INTERACTIVE MEDIA

United Airlines — Chicago, Illinois — 2004 to 2005

LEAD FRONT-END DEVELOPER

- Managed production deliverables for multi-million dollar, multi-language booking engine redesign. Collaborated with business and development groups on creation and integration of user interface. Built HTML page templates, integrated JSP code, developed CSS framework.

Orbitz — Chicago, Illinois — 2001 to 2003

LEAD FRONT-END DEVELOPER

- Led front-end development for high-profile Air product in competitive online travel landscape. Innovated white-labeling strategy to overlay partner branding on top of existing code base with minimal code changes.

PRODUCTION MANAGER

- Led a San Francisco-based third party production team for the highly anticipated site launch, under an extremely tight schedule. Established standards for HTML/JSP coding, file organization and browser support.

Viant — Chicago, Illinois — 2000 to 2001

SENIOR GRAPHIC DESIGNER

- Led creative development of successful new business pitch for Abercrombie and Kent, an international luxury and adventure travel business, beating out a dozen competing agencies for the multi-million dollar project. Promoted a conceptual approach examining the full life cycle of the travel experience.

ZEFER formerly **Neoglyphics Media Corporation** — Chicago, Illinois — 1997 to 2000

PRODUCTION MANAGER

- Managed pro-bono project for La Rabida Children's Hospital to develop their first online presence. Led ZEFER's participation in Chicago's Cows on Parade with proceeds of more than \$20,000 from sale of the "ZEFER Hefer" going to La Rabida Children's Hospital.

VISUAL & TECHNICAL DESIGNER

- Developed user interfaces for clients such as 3Com, Fisher Scientific, Simon and Schuster, Sara Lee Corporation, and School of the Art Institute of Chicago.

Education

University of Illinois at Chicago — Chicago, Illinois

MASTER OF FINE ARTS — 1998

University of Louisville — Louisville, Kentucky

BACHELOR OF FINE ARTS — 1996