

# Alina Law

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**Portfolio URL:** [www.alinalaw.com](http://www.alinalaw.com)  
GIT: [github.com/xalaw](https://github.com/xalaw)

Experienced Web Developer who turns visitors into active and engaged users through clear and creative web experiences.

## Technical Skills

**Frontend:** HTML5/ CSS3 + SASS / Bootstrap / JavaScript ES6 with OOD / jQuery / React.js  
**Backend:** Node.js, Express.js, REST API endpoints, MongoDB , PostgreSQL, Passport  
**Workflow:** Git, SVN, Grunt, Heroku, NPM, Yarn, Slack, Assembla  
**Testing:** Chrome Dev Tools, Travis CI, Mocha, Chai, Charles Proxy, Litmus  
**Design:** Photoshop, Illustrator, InDesign, Sketch, Omnigraffle, Powerpoint, CAD, 3D Studio Max  
**UX:** Affinity Diagrams, Wireframing, Prototyping, User Research, A/B testing, Card sorting, Information Architecture, Persona Creation

## Education

**Thinkful.com - Full Stack Web Development Course. 2017**  
**GA - User Experience Design Course, 2016**  
Dubspot - Sound Design Course. 2015  
Mt. Sierra College — B.A. Multimedia Technology Design. 2003  
Cal Poly Pomona — CIS / CS / Graphic Design Major. 1999-2001

## Experience

### 2017 FREELANCER

○ **Symphesis:** Full Stack Developer, Technical Manager , UI Designer  
Symphesis is a browser based online **music collaboration experience**. Three-week turnaround with two other developers. Built with **React** and **Express**, utilizing **Web Audio**, **getUserMedia** and **Socket.io**. Put together User interface in one work day.

**SenseiX:** Lead Full Stack Developer  
A practical Japanese language learning tool. Two-week turnaround with 1 other developer. Built with JavaScript using **React** and **Express** framework / **MongoDB** platform. Implemented spaced repetition algorithm and user authentication.

**Movement133.org**  
Improve user experience, converting multi-page to single page layout. Kept the look and feel while improving engagement with clean fonts and font spacing. Add visual engagement with photo gallery. Responsive Design.

**RadianceInternational.org**  
Migrate CMS to Squarespace. Increase usability for internal users to update the site with new content. Pull in social media feed to the homepage to keep the homepage fresh with new content. Utilize familiar page navigations to invite users to click through informational pages. Responsive Design. Trim audio messages and compress for web streaming.

**KatieBCosmetics.com**  
Implement branding strategies, create social media graphics to draw in sales, setup and develop their web storefront on Shopify. Video editing in Premiere for shorts and social media promotions.

### 2015

2015

**TMZ - Marina Del Rey, CA**  
**WEB DEVELOPER**

- Developed new features, prototypes and layouts in **HTML5 /CSS3/SASS/** PHP code base in **SVN** repository.
- Created modules on front end and CMS backend components to schedule contents to go live.
- Worked in **AGILE** with Scrum methodologies with stakeholders and team members in a fast paced environment.
- Lead Developer for all major yearly redesigns code side. Working with designers, **Photoshop** and **Illustrator**.
- Created for **responsive mobile** requirements using **CSS3/SASS** and **bootstrap**.
- Worked with Kaltura video asset manager that employs the **HTML5 Video Player**. Implementation across web platforms and utilizing metadata to display content info on front-end.
- Utilized and tested middleware **API** endpoints in **JSON**.
- Manage daily **podcast media assets** and deliver **XML**.
- Formed daily QA processes. QA and test all code for bugs and ensure best practices and industry standards.
- Regression testing before code push for every code sprint.

2009

**NBC UNIVERSAL - Universal City, CA**  
**MOBILE PRODUCER, FRONT END DEVELOPER**

- Developed NBC.com's first iPhone specific mobile site using **HTML5** and **CSS2**.
- Rebuilt UI / mobile experience while working with stakeholders.
- Build wireframes and prototypes.
- Coordinate with all show managers to fulfill mobile needs for each NBC show.
- Set the tone and mood for each show site using CSS styling on mobile.
- Implement video players and codec for streaming episodes on mobile and desktop.
- In charge of styling Dunder Mifflin Infinity Social Site.
- Built and managed sites for Conan O'Brien's blog and Tonight's Show with Ross Mathews using **HTML5**.

2007

**BROWN UNITED - Duarte, CA**  
**DESIGNER / DEVELOPER**

- Decreased web load times and increased product visibility by redesigning site in **HTML5** and **CSS** with web optimized images.
- Build photo galleries organized by type so users can see products by categories.
- **SEO** implementation using meta and alt tags and **semantic HTML** to increase traffic from search engines.
- Designed all print work for magazines and prepare files for print shop using Photoshop and Illustrator.
- Created logos and assets to be used on physical promotional products like cups, pens, and backstage passes.

2003