

# Alina Law

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Experienced Web Developer who turns visitors into active and engaged users through clear and creative web experiences.

**Portfolio URL:** [www.alinalaw.com](http://www.alinalaw.com)  
**GIT:** [github.com/xalaw](https://github.com/xalaw)

## Technical Skills

**Frontend:** HTML5/ CSS3 + SASS / Bootstrap / JavaScript / jQuery / React.js

**Backend:** Node.js, Express, MongoDB , PostgreSQL, Passport

**Workflow:** Git, SVN, Grunt, Heroku, NPM, Yarn, Slack, Assembla

**Testing:** Chrome Dev Tools, Travis CI, Mocha, Chai, Charles Proxy, Litmus

**Design:** Photoshop, Illustrator, InDesign, Sketch, Omnigraffle, Powerpoint, CAD, 3D Studio Max

**UX:** Affinity Diagramming, Wireframing, Prototyping, User Research, A/B testing, Card sorting, Information Architecture, Persona Creation

## Education

**Thinkful.com - Full Stack Web Development Course. 2017**

**GA - User Experience Design Course, 2016**

Dubspot - Sound Design Course. 2015

Mt. Sierra College — B.A. Multimedia Technology Design. 2003

Cal Poly Pomona — CIS / CS / Graphic Design Major. 1999-2001

## Experience

### 2017 FREELANCER

#### **Movement133.org**

Improve user experience, converting multi-page to single page layout. Kept the look and feel while improving engagement with clean fonts and font spacing. Add visual engagement with photo gallery.

#### **RadianceInternational.org**

Migrate CMS to Squarespace. Increase usability for internal users to update the site with new content. Pull in social media feed to the homepage to keep the homepage fresh with new content. Utilize familiar page navigations to invite users to click through informational pages.

#### **KatieBCosmetics.com**

Implement branding strategies, create social media graphics to draw in sales, setup and develop their web storefront on Shopify. Video editing in Premiere for shorts and social media promotions.

#### **Symphesis:** Full Stack Developer, Technical Manager , UI Designer

Symphesis is a browser based online music collaboration experience. Three-week turnaround with two other developers. Built with **React** and **Express**, utilizing **Web Audio**, **getUserMedia** and **Socket.io**. Put together User interface in one work day.

#### **SenseiX:** Lead Full Stack Developer

A practical Japanese language learning tool. Two-week turnaround with 1 other developer.

Built with JavaScript using **React** and **Express** framework / **MongoDB** platform.

Implemented spaced repetition algorithm and user authentication.

### 2015

2015



**TMZ - Marina Del Rey, CA**  
**WEB DEVELOPER**

- Developed new features, prototypes and layouts in **HTML5 /CSS3/SASS/** PHP code base in **SVN** repository.
- Created modules and backend components to schedule content to go live on frontend.
- Worked in **AGILE** with Scrum methodologies with stakeholders and team members in a fast paced environment.
- Lead Developer for all major yearly redesigns code side. Working with designers, **Photoshop** and **Illustrator**.
- Created for **responsive mobile** requirements using **CSS3/SASS** and **bootstrap**.
- Utilized and tested middleware and endpoints in **JSON** and **XML**.
- Formed daily QA processes. QA and test all code for bugs and ensure best practices and industry standards.
- Regression testing before code push for every code sprint.



2009



**NBC UNIVERSAL - Universal City, CA**  
**MOBILE PRODUCER, FRONT END DEVELOPER**

- In charge of styling Dunder Mifflin Infinity Social Site.
- Rebuilt UI / mobile experience while working with stakeholders.
- Build wireframes and prototypes .
- Coordinate with all show managers to fulfill mobile needs for each NBC show.
- Developed NBC.com's first iPhone specific mobile site using **HTML5** and **CSS2**.
- Set the tone and mood for each show site using CSS styling on mobile.
- Built and managed sites for Conan O'Brien's blog and Tonight's Show with Ross Mathews using **HTML5**.



2007



**BROWN UNITED - Duarte, CA**  
**DESIGNER / DEVELOPER**

- Decreased web load times and increased product visibility by redesigning site in **HTML5** and **CSS**.
- Build photo galleries organized by type so users can see products by categories.
- **SEO** implementation using meta and alt tags and **semantic HTML** to increase traffic from search engines.
- Designed all print work for magazines and prepare files for print shop.
- Created logos and assets to be used on physical promotional products like cups, pens, and backstage passes.



2003