# Frame-differencing methods in video analysis: A MATLAB script to measure bodily synchrony

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### How to study bodily synchrony?

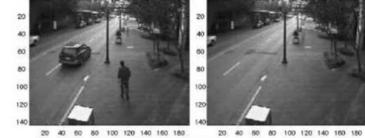
- Hand-coding
  - Labour-intensive
  - Time-consuming
- Holistic ratings
  - Inherently subjective
- Automated video analysis
  - Rater-free, coding-free
  - Motion-tracking
  - Frame-differencing methods (FDMs)





## Frame-differencing methods (FDMs)

- Tracks changes in pixels from one frame to the next
- Background of an image remains static



- Pixel changes are only caused by movement
  - Background subtraction / Foreground detection
  - Quantitative



# Frame-differencing methods (FDMs)



### Frame-differencing methods (FDMs)

- Cost-effective data collection setups
- Pre-Analysis
  - Videos transformed into grayscale images
  - Normalized for brightness
- Existing FDMs used in diverse areas of research







### A simple FDM for MATLAB

- Script to analyze bodily synchrony in conversations
- Analyzes overall body movement
- Simple to use
- Full colour!

### A simple FDM for MATLAB

- Roadmap
- Pre-analysis
  (Data collection & Preparation)
- 2. Go through the script
- 3. Demonstration!

### Pre-Analysis

#### **Data Collection**

- Mounted digital camera
- Stable light source
- Record both participants in frame
- Recommend participants face one another in front of camera



# Image Segmentation

- Upload videos to a computer
- Segment into image sequences (PNG)
  - Mac Users: Apple's QuickTime
  - PC: MATLAB & VideoReader





# Sampling Rate

- Varies
- 8 Hz = good balance between detail
  - & storage space

### Full-colour frame differentiation

- Calculate frame differences using RGB code
- MATLAB's image arrays
- Detect movement of an object of one colour against a background of a different colour
- Accounts for colour intensity

Data analysis with MATLAB (The Script)

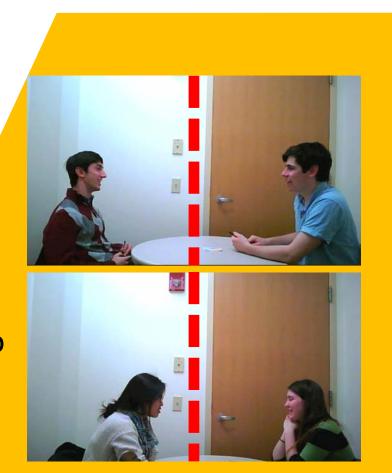
### Paxton & Dale (2013)

- Adapted Paxton & Dale's (2013) script to analyze our videos
- Added image segmentation functionality
- Using a "for loop", the MATLAB script sequentially loads each image of a given frame sequence

Paxton, A., & Dale, R. (2013). Frame-differencing methods for measuring bodily synchrony in conversation. *Behavior Research Methods*, 45(2), 329–343. https://doi.org/10.3758/s13428-012-0249-2

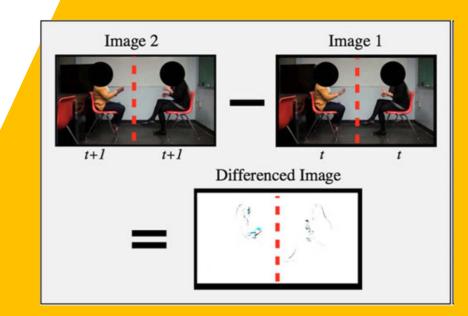
### Designating the halfway point

- Images are halved
- Each participant's movement is only on one half
- If dyads have different halfway points,
  must manually designate for each video



### Differences between frames

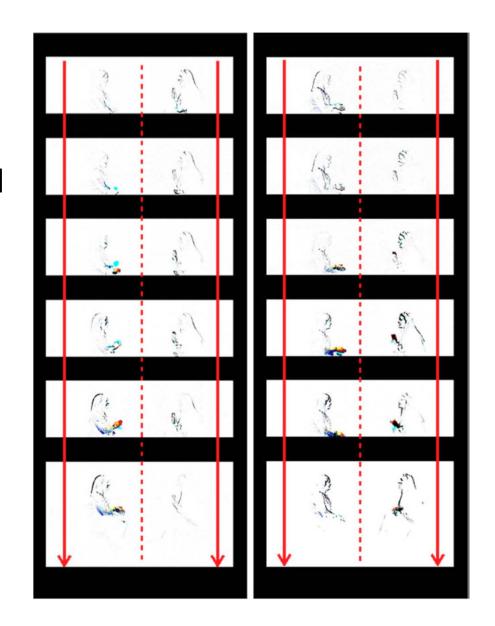
- Compares pixels of each half-frame
- Raw pixel change score
  Standardized difference score



#### **Sample Sequence**

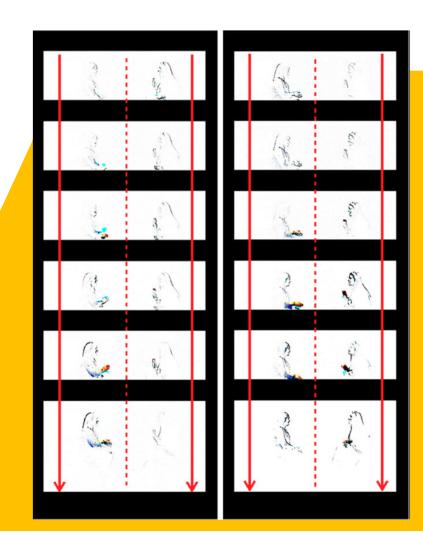
→ Differencing process applied

to 1.5s of interaction



### Differences between frames

- 2<sup>nd</sup>-order Butterworth low-pass filter
  - Normalized cutoff frequency
  - Maximally flat passband
  - Stopband that slopes down to 0
- Maximize detection of movement, minimize co-occurring noise



#### Differences between frames

- Combines standardized scores for the two sequences of halfimages
  - (i.e., the movement of each individual within the dyad)
- Calculate cross-correlation coefficients at various time lags
  - Measure for interpersonal synchrony
  - Pearson's correlation coefficient

#### Cross-Correlation Coefficients

- A correlation coefficient is calculated for each <u>relative time lag</u> between the two participants' time series
- **1.** A lag of 0 = Pearson correlation coefficient (<math>r) between the 2 sequences (Pairs participant A's movement at time t with participant B's movement at time t)
- **2.** A lag of -1 = shifts one time series by one step, then calculate r (Pairs participant A's movement at time t with participant B's movement at t+1)
- **3.** A lag of +1 = shift in the other direction, and then calculate r

#### Cross-Correlation Coefficients

• If two individuals' movements are synchronized:

r will be highest closer to a lag of 0

(Changes in their movement coincide in time)

Individuals spontaneously synchronize

(Miles, Lumsden, Richardson, & Macrae, 2011; Richardson, Marsh, Isenhower, Goodman, & Schmidt, 2007; Schmidt, Carello, & Turvey, 1990)

#### Cross-Correlation Coefficients

- Objective quantification of bodily synchrony
- Allows for greater exploration of trends of leading & following
- Can be used in a variety of statistical tests
  - → E.g., entire time series, portion of time series, average synchrony score, etc.
- Validation analyses (Paxton & Dale, 2013)

Demonstration! (The Present Study)

### "B-face Project"

- Examined link between:
  - Ratings of targets' faces on Warmth (e.g., Friendly, Trustworthy)
  - 2. These targets' smiling behaviour in real-world interactions

### Method

#### <u>Part 1</u>

Took photos of 74 participants (undergraduates; 51% female)

#### Method

#### Part 1

- Independent observers rated still photos of these participants on traits that load highly on the 'Warmth' dimension ("Friendly" and "Trustworthy")
- n = 93, MTurk workers
- 1-"Not at all" to 7-"Very much" Likert scale



#### Method

#### Part 2

- Sorted undergrad participants into 37 participant dyads
  - Same-Gender only (19 F)
- Interacted while being filmed with a hidden camera
- Videos were coded for smiling behaviour (3 independent observers)



### Bodily synchrony between interlocutors

- Run one video through the script
- Examine bodily synchrony
- Potential hypotheses:
  - → Dyadic "warmth" and synchrony?
  - → "Warmth" of individual and
  - leading/following behaviour?
  - → # of Smiles and synchrony?

- 1. Synchrony as a function of time lag
  - → Are individuals more likely to move together in time?

**Predictor:** Absolute time lag (from a lag of 0 – matching in time – to lags reflecting greater temporal disparity)

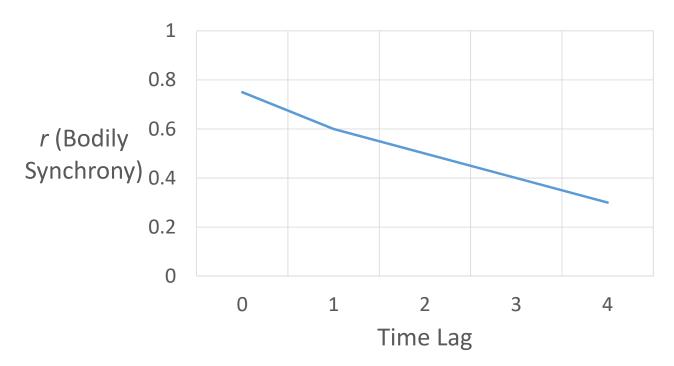
**DV:** Bodily Synchrony (*r*)

 $\rightarrow$  As <u>time lag</u> increases, <u>r</u> should decrease

(Basic Model: Evidence that people move together in time)

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(Basic Model: Evidence that people move together in time)



- Ratings of Warmth moderates the relationship between Time Lag and Synchrony
  - → Are dyads with individuals perceived as "Warmer" more likely to move together in time?

Predictor: Absolute time lag

**DV:** Bodily Synchrony (*r*)

**Moderator:** Warmth of Dyad

→ Prediction: as time lag increases, *r* (bodily synchrony) decreases, but this effect is larger for High-Warmth dyads

