# Xamantha Laos Cueva (www.linkedin.com/in/xamantha-laos-cueva | Github | xamanthalaos2024@u.northwestern.edu)

#### **EDUCATION**

Northwestern University, Evanston, IL.

September 2020 - June 2024

BA/MS Degree program: Master of Science in Computer Science and Bachelor of Arts in Statistics

GPA: 3.91/4.00 / Relevant Coursework: Data Structures, Data Visualization, Object-Oriented programming, Web development

#### AWARDS AND SKILLS

<u>Awards</u>: Dean's List, Northwestern University. <u>Outstanding Peer Mentor Spring 2022, Northwestern University CS Department</u>—Recognition to students who demonstrate excellence in Computer Science mentoring. <u>Davis Scholarship</u>, <u>Davis Foundation</u>—\$100,000 awarded towards undergraduate studies. <u>Opportunity Fund Recipient</u>—\$1,000 awarded to students leading a start-up to offset costs.

<u>Programming</u>: Python, HTML, C++, CSS, JS, R, Bash / <u>Technologies</u>: Git, React.js, MySQL, MongoDB, P5.js, Tableau Languages: Fluent Spanish and English. A2 German.

### RELEVANT EXPERIENCE

Blackstone, San Francisco, CA. | Incoming Summer Analyst – Full Time Internship

June 2023 – August 2023

Northwestern University Statistics Department, Evanston, IL. | Teaching Assistant - Campus Job September 2022 - Present

- Worked 7 hours per week as a Teaching Assistant (TA) for the class STAT 301-1: Data Science with Python sequence
- Graded +100 assignments, held office hours, and attended all class lectures to deliver in-class support for +50 students

#### McKinsey & Company, Chicago, IL. | Business Analyst – Full Time Internship

**June 2022 – September 2022** 

- Designed and classified +15 digital use cases for 7 business units for the digital transformation of a Fortune 500 company
- Compiled and broke down +50 KPIs to assess the current state and success scenarios for the integration of an ERP platform
- Analyzed costs and benefits of +100 initiatives for a 2-year digital roadmap to input the data into a Python sequencer and enable an AI algorithm to optimize and determine priorities to deliver ~\$1B value arising from gains in productivity and growth
- Led Data Governance (DG) efforts to determine the company DG's status and propose improvement areas to the CTO and CDO

# Northwestern University IT, Evanston, IL. | Research Computing Student Consultant - Campus Job January 2022 - Present

- Provided feedback on +10 guides to help researchers use a Linux-based HPC (High-Performance Computing) environment
- Created 6 tutorials on text editors (vim and nano), bash, job submissions, and command-line to help beginners with HPC

### McKinsey & Company, Chicago, IL. | Business Analyst - Full Time Internship

**June 2021 – September 2021** 

- Conducted comparative analysis on 6 file-sharing applications for UX research to improve the design of an internal platform
- Produced 3 categories of dummy data to design a dashboard prototype on how to analyze and report real-time activity in the cloud, work emails, personal emails, and physical devices (USBs) using the "ggplot2" package from R
- Researched and outlined a strategy for the Information Protection Program (IPP) team to prevent and mitigate risks of data leaks from insider threats by presenting technological enterprise solutions and policy recommendations regarding work devices

# Northwestern University Computer Science Department, Evanston, IL. | Peer Mentor – Campus Job April 2021 – June 2022

• Worked 6 hours/week as a Peer Mentor (PM) for the class "CS 111: Fundamental of Computer Science" by assisting students with their functional/imperative programming assignments for which I was awarded a recognition as an <u>outstanding PM</u>

# Canopy Lab, Copenhagen, Denmark. | Student Assistant - Part Time Job

**April 2020 – April 2021** 

- Led NGO outreach efforts in an Ed-Tech start-up and increased partnerships by 85% and country diversity by 230% in 3 months
- Collaborated on the development process of 3 Artificial Intelligence (AI) applications such as automatizations, building the neurological system of a chat box, and feeding an AI program with manual input to create knowledge tags on its own
- Built a program to automate the process of generating +400 course certificates using Python, saving up to 90% time

### **PROJECTS**

Photo App (username: webdey, password: password) | Python, Flask, Heroku, PostgreSQL, CSS, HTML, JS, React, Postman.

- Built 2 versions of an Instagram clone (React and HTML, CSS, JS) with features such as liking/commenting/bookmarking a post
- Implemented REST API endpoints using SQLAlchemy and flask to manage users' data for client-side interactions
- Employed JSON web tokens for authentication/privacy settings and prioritized accessibility using alt text, wave extension, etc.

#### Currency Chatbot | Git, Python, Twilio API, Rapid API, Heroku.

- WhatsApp chatbot for currency conversion that supports +15 currencies. Tested with ngrok tunnel and deployed through Heroku **Data Science Projects** | **R, Git, Kaggle API, Markdown, Python.** 
  - <u>Project 1</u>: Conducted an Exploratory Data Analysis (EDA) on a data set with +200,000 observations regarding the people's perceptions on social issues in the Andean region using R (tidyverse, shiny, plotly, etc.)
  - Project 2: Trained 40 models to predict the like to view count ratio of +10,000 YouTube videos achieving a 66% of accuracy